

ZOOM TECHNOLOGIES INC  
Form 10-Q  
November 15, 2010

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT  
OF 1934

FOR THE QUARTER ENDED SEPTEMBER 30, 2010

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT  
OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number 0-18672

ZOOM TECHNOLOGIES, INC.

(Exact name of Registrant as Specified in its Charter)

**Delaware**

(State or Other Jurisdiction of Incorporation or Organization)

**51-0448969**

(I.R.S. Employer Identification Number)

Headquarters:  
Sanlitun SOHO, Building A, 11th Floor  
No.8 Worker Stadium North Road  
Chaoyang District, Beijing, China 100027

U.S. correspondence office:  
c/o Ellenoff Grossman & Schole LLP

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150 East 42nd Street  
New York, NY 10017

(Address of principal executive offices including zip code)

(917) 609-0333

(Registrant's telephone number, including area code)

Former headquarters:  
Room 708 CEC Building  
No.6 Zhongguancun South Street  
Haidian District, Beijing, China 100086

(Former name, former address and former fiscal year, if changed since last report) Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file reports), and (2) has been subject to such filing requirements for the past 90 days. YES  NO  Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). YES  NO

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company   
(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). YES  NO

Applicable only to corporate issuers:

State the number of shares outstanding of each of the issuer's classes of common equity, as of the latest practicable date: The number of shares of common stock, par value \$0.01, outstanding as of November 8, 2010 is 13,074,678.

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Note: PDF provided as a courtesy

Zoom Technologies, Inc.  
and Subsidiaries

FORM 10-Q

For September 30, 2010

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## PART I — FINANCIAL INFORMATION

## ITEM 1 Consolidated Financial Information - (unaudited)

ZOOM TECHNOLOGIES, INC.  
CONSOLIDATED BALANCE SHEETS

	September 30, 2010	December 31, 2009
<b>ASSETS</b>		
(Unaudited)		
Current assets		
Cash and cash equivalents	\$ 2,017,215	\$ 1,472,300
Restricted cash	10,044,609	11,993,214
Notes receivable	114,958	-
Accounts receivable, net	37,385,012	16,835,074
Other receivables and prepaid expenses	572,506	311,808
Advance to suppliers	20,863,977	27,471,601
Inventories, net	1,760,973	1,534,989
Due from related parties	9,321,547	12,221,778
Deferred tax assets, net	102,277	504,222
<b>Total current assets</b>	<b>82,183,074</b>	<b>72,344,986</b>
Property, plant and equipment, net	5,103,326	5,673,923
Research and development contracts in progress	1,011,398	-
Construction in progress	-	32,849
Construction in progress deposit - related parties	9,664,554	-
Intangible assets	180,793	-
Goodwill	8,498,897	103,057
<b>TOTAL ASSETS</b>	<b>\$ 106,642,042</b>	<b>\$ 78,154,815</b>
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
Current liabilities		
Short-term loans	\$ 20,033,975	\$ 16,000,702
Notes payable	19,916,096	23,986,427
Accounts payable	2,459,160	2,439,925
Advance from customers	513,612	51,243
Dividends payable	591,616	579,579
Taxes payable	3,788,963	1,603,557
Interest payable	67,942	-
Accrued expenses and other payables	1,166,995	127,484
Due to related parties	8,982,161	5,245,415
<b>Total current liabilities</b>	<b>57,520,520</b>	<b>50,034,332</b>
Long-term payables	580,000	-
<b>TOTAL LIABILITIES</b>	<b>58,100,520</b>	<b>50,034,332</b>
<b>STOCKHOLDERS' EQUITY</b>		
Common stock: authorized 25,000,000 shares, par value \$0.01		
Issued 12,996,358 shares and outstanding 12,994,678 shares; and Issued 8,780,988 shares and outstanding 8,779,308 shares at September 30, 2010 and December 31, 2009 respectively		
	129,947	87,793
Shares to be issued	-	592

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Subscription receivable	-	(378)
Deferred expenses	(240,316)	-
Additional paid-in capital	30,207,988	14,309,538
Treasury shares: 1,680 shares at cost	(7,322)	(7,322)
Statutory surplus reserve	692,167	633,378
Accumulated other comprehensive income	741,888	210,773
Retained earnings	13,927,309	6,254,479
	<u>                        </u>	<u>                        </u>
<b>TOTAL STOCKHOLDERS' EQUITY</b>	45,451,661	21,488,853
Noncontrolling interest	3,089,861	6,631,630
	<u>                        </u>	<u>                        </u>
<b>TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY</b>	<u>\$ 106,642,042</u>	<u>\$ 78,154,815</u>

The accompanying notes are an integral part of these consolidated financial statements.

ZOOM TECHNOLOGIES, INC.  
UNAUDITED CONSOLIDATED STATEMENTS OF INCOME AND  
OTHER COMPREHENSIVE INCOME

	Three months ended September 30		Nine months ended September 30	
	2010	2009	2010	2009
<b>Net revenues</b>	\$ 72,155,779	\$ 55,290,880	\$ 166,011,921	\$ 137,240,898
Cost of sales	(64,783,811)	(52,262,849)	(149,881,942)	(128,412,782)
<b>Gross profit</b>	7,371,968	3,028,031	16,129,979	8,828,116
Operating expenses:				
Sales and marketing	(153,307)	(36,431)	(267,345)	(1,320,422)
General and administrative	(1,052,776)	(255,122)	(2,867,839)	(1,183,095)
Research and development expenses	(689,682)	-	(689,682)	-
Non-cash equity-based compensation	(434,489)	-	(1,217,398)	-
Total operating expenses	(2,330,254)	(291,553)	(5,042,264)	(2,503,517)
Income from operations	5,041,714	2,736,478	11,087,715	6,324,599
<b>Other income (expenses)</b>				
Interest income	127,601	113,219	251,717	278,765
Gain/(Loss) on disposal of fixed assets	(62,823)	-	(64,850)	-
Government grant income	50,606	-	68,958	-
Other income	573	12,340	214,194	437,658
Interest expense	(324,087)	(380,096)	(1,006,362)	(1,032,605)
Exchange (loss)	(7,483)	(1,126)	(8,477)	(30,317)
Other expenses	(71,053)	(63,688)	(184,548)	(132,461)
Total other income (expenses)	(286,666)	(319,351)	(729,368)	(478,960)
<b>Income before income taxes and noncontrolling interest</b>	4,755,048	2,417,127	10,358,347	5,845,639
Income tax expense	(877,831)	(653,741)	(2,445,237)	(1,252,323)
<b>Income before noncontrolling interest</b>	3,877,217	1,763,386	7,913,110	4,593,316
Less: Income attributable to noncontrolling interest	(75,948)	(29,330)	(181,491)	(239,163)
<b>Net income attributable to Zoom Technologies Inc</b>	3,801,269	1,734,056	7,731,619	4,354,153
Other comprehensive income	420,112	10,817	531,115	26,524
Comprehensive income	\$ 4,221,381	\$ 1,744,873	\$ 8,262,734	\$ 4,380,677
<b>Basic and diluted income per common share:</b>				
Basic	\$ 0.29	\$ 0.39	\$ 0.68	\$ 1.02
Diluted	\$ 0.29	\$ 0.39	0.67	1.02
<b>Weighted average common shares outstanding:</b>				

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Basic	12,981,396	4,397,763	11,341,878	4,283,366
Diluted	13,094,204	4,397,763	11,483,631	4,283,366

The accompanying notes are an integral part of these consolidated financial statements.



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ZOOM TECHNOLOGIES, INC.  
UNAUDITED CONSOLIDATED STATEMENTS OF CASH FLOWS

	Nine Months Ended September 30	
	2010	2009
<b>Cash flows from operating activities:</b>		
Income including noncontrolling interest	\$ 7,913,110	\$ 4,593,316
Loss from discontinued operations		
Adjustments to reconcile income to cash including non-controlling interest provided by (used in) operating activities:		
Depreciation and amortization	1,225,594	1,192,925
Non-cash equity-based compensation	1,217,398	-
Provision for inventory obsolescence	-	(247,296)
Provision for doubtful receivables	-	17,067
Loss on disposal of fixed assets	64,850	-
Deferred tax assets	348,410	384,006
Changes in operating assets and liabilities:		
Accounts receivable	(18,657,090)	(5,909,296)
Inventories	(190,735)	2,015,176
Advances to suppliers	20,227,972	(20,283,253)
Prepaid expenses and other assets	(331,493)	932,518
Accounts payable	(64,483)	(860,014)
Advance from customers	271,692	11,528,554
Related parties-net	1,787,828	(790,359)
Accrued expenses and other current liabilities	1,804,297	492,578
<b>Net cash provided by (used in) operating activities</b>	<b>15,617,350</b>	<b>(6,934,078)</b>
<b>Cash flows from investing activities:</b>		
Restricted cash	2,159,503	(3,215,194)
Cash paid for long-term investments	(500,000)	-
Purchase of property and equipment and other long-term assets	(9,941,004)	(115,765)
Proceeds from notes receivable	593,798	(14,615)
Cash increase due to acquisition of subsidiaries	1,491,630	-
<b>Net cash used in investing activities</b>	<b>(6,196,073)</b>	<b>(3,345,574)</b>
<b>Cash flows from financing activities:</b>		
Issuance of shares for cash	1,044,833	-
Proceeds from short-term loans	28,064,338	18,414,296
Advance to related parties	(6,182,774)	(9,846,445)
Repayment on borrowing from related parties	(23,380,225)	(103,219)
Proceeds from (repayment on) notes payable	(4,489,120)	6,430,389
Collection on advance to related parties	86,284	11,671,204
Receipt from related parties	21,080,990	1,615,775
Repayments on short-term loans	(25,130,273)	(15,067,570)
Repayments on long-term loan	-	(1,169,162)
<b>Net cash provided by (used in) financing activities</b>	<b>(8,905,947)</b>	<b>11,945,268</b>
Effect of exchange rate changes on cash & cash equivalents	29,585	(6,080)
<b>Net increase in cash and cash equivalents</b>	<b>544,915</b>	<b>1,659,536</b>
<b>Cash and cash equivalents, beginning balance</b>	<b>1,472,300</b>	<b>812,769</b>

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<b>Cash and cash equivalents, ending balance</b>	\$	<u>2,017,215</u>	\$	<u>2,472,305</u>
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**Non-cash investing and financing activities**

Acquisition of 28.97% of TCB by issuing 2,462,576 shares	4,348,247	-
Acquisition of 100% of Silver Tech by issuing 1,342,599 shares	9,590,000	-

**SUPPLEMENTARY DISCLOSURES:**

Interest paid	\$	992,067	\$	1,032,605
		<u>          </u>		<u>          </u>
Income tax paid	\$	51,534	\$	-
		<u>          </u>		<u>          </u>

The accompanying notes are an integral part of these consolidated financial statements.

NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS  
ZOOM TECHNOLOGIES, INC.  
SEPTEMBER 30, 2010 AND 2009

NOTE 1 — ORGANIZATION AND PROPOSED BUSINESS OPERATIONS

The Acquisition

On September 22, 2009, Zoom Technologies, Inc. ("Zoom or the "Company"), pursuant to the share exchange agreement dated January 28, 2009, (amended on May 12, 2009) acquired all the outstanding shares of Gold Lion Holding Limited ("Gold Lion"), a company organized and existing under the laws of the British Virgin Islands ("BVI"). In connection with the share exchange transaction, the Company spun off its then-existing business to its stockholders, by distributing and transferring all assets and liabilities of the subsidiary and issuing shares of its then operating subsidiary as a dividend to its stockholders.

The parties to the share exchange agreement were: (1) Zoom Technologies, Inc., (2) Tianjin Tong Guang Group Digital Communication Co., Ltd., ("TCB Digital") a company organized under the laws of the People's Republic of China, ("PRC"); (3) Zoom Telephonics, Inc., or Zoom Telephonics, a wholly owned subsidiary of Zoom; (4) Gold Lion, (5) Lei (Leo) Gu, a citizen of the PRC; and (6) Songtao Du, a citizen of the PRC.

Gold Lion owns 100% of the outstanding stock of Jiangsu Leimone Electronics Co., Ltd., ("Jiangsu Leimone"), a foreign investment enterprise organized under the laws of the PRC that engages in the manufacturing, R&D, and sales of electronic components for 3rd generation mobile phones, wireless communication circuitry, GPS equipment, and related software products. Jiangsu Leimone owned 51.03% of the outstanding stock of TCB Digital; until March 31, 2010 when Mr. Gu, the Chairman & CEO of the Company, exercised his option to purchase an additional 28.97% of TCB Digital and transferred such ownership to the Company resulting in an increase in our Company's ownership of TCB Digital to 80%. Gold Lion also owns 100% of Profit Harvest Corporation Ltd, ("Profit Harvest"), a marketing and sales company organized and existing under the laws of Hong Kong.

Mr. Gu owned 70.6% of the outstanding capital stock of Gold Lion and on March 31, 2010 exercised his option to purchase an additional 28.97% of the outstanding capital stock of TCB Digital.

Mr. Du owned 29.4% of the outstanding capital stock of Gold Lion, which was pledged to Mr. Wei Cao.

On September 22, 2009, pursuant to the share exchange agreement and approval of the majority of the stockholders of the Company, the Company acquired from the Gold Lion shareholders 100% of Gold Lion for 4,225,219 shares of Company common stock. As a result of this issuance, the former Gold Lion shareholders owned 69.3% of the outstanding stock of the Company and the transaction was recorded as a reverse acquisition. Prior to the reverse acquisition, the Company had 1,980,978 shares outstanding which were recapitalized as part of the reverse acquisition. Mr. Gu, who held an option to acquire an additional 28.97% of the outstanding capital stock of TCB Digital, pursuant to the share exchange agreement and the approval of the majority of the stockholders of the Company, agreed to provide Mr. Gu the option to exchange the 28.97% interest in TCB Digital for 2,402,576 shares of our common stock. As of March 31, 2010, Mr. Gu exercised this option (See Subsidiary details).

Simultaneous with the closing of the merger, the Company issued a dividend of 100% of the issued and outstanding stock of Zoom Telephonics to its stockholders of record immediately prior to the closing. We refer to this as the "spin-off". In connection with the spin-off, the Company distributed all of its current and future assets and liabilities related to Zoom to Zoom Telephonics, subject to certain licensing rights discussed below. Zoom's stockholders immediately prior to the closing retained their existing shares in Zoom and also received an equal number of new shares in Zoom Telephonics. After the merger and the spin-off, the Company and Zoom Telephonics became independent companies.

TCB Digital and Zoom Telephonics entered into a license granting TCB Digital rights to the "Zoom" and "Hayes" trademarks for certain products and geographic regions. Zoom and Zoom Telephonics also entered into a separation and distribution agreement that allocates responsibility for obligations arising before and after the spin-off, including, among others, obligations relating to taxes.

Our former directors, entered into founder lock-up agreements pursuant to which they agreed that during the one-year period commencing on the date of closing that each will not sell, transfer, assign, pledge or hypothecate, in any calendar month, greater than 3% of the shares of our common stock sold in the previous four calendar weeks.

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On June 1, 2010, Zoom pursuant to a share exchange agreement (the "Agreement") dated April 29, 2010, acquired 100% of the shares of Nollec Wireless Company Ltd., ("Nollec Wireless") a mobile phone and wireless communication design company located in Beijing, China (the "Acquisition").

The parties to the Agreement include: (1) Zoom Technologies, Inc.;

(2) Silver Tech Enterprises, Ltd. ("Silver Tech"), a holding company founded in July 2005, organized and existing under the laws of the BVI, which owned 100% of Ever Elite Corporation, Ltd. ("Ever Elite"); (3) Ever Elite, a holding company founded in June 2007, organized under the laws of HK which owned 100% of Nollec Wireless; (4) Nollec Wireless, the operating company founded in June 2007, organized under the laws of the PRC; (5) Key Network Holdings, Ltd. ("KNH"), a BVI company, then owner of 76.8% of the outstanding stock of Silver Tech; and (6) Better Day Finance, Ltd. ("BDF"), a BVI company, then owner of 23.2% of the outstanding stock of Silver Tech.

Pursuant to the terms of the Agreement, the Company purchased 100% of the outstanding stock of Silver Tech from KNH and BDF, the existing shareholders of Silver Tech, for \$10.96 million, comprised of \$1.37 million in cash and 1,342,599 newly issued unregistered shares of common stock of Zoom valued at \$9.59 million at the weighted average closing price of shares for 10 days prior and leading up to the agreement date. As at June 30, 2010, the Company issued 1,342,599 shares and paid \$500,000. The balance of \$870,000 in cash payment will be paid in six equal installments over a period of three years, of which \$290,000 has been included in other payables and \$580,000 included in long-term payables. After the closing on June 1, 2010, Silver Tech, Ever Elite and Nollec Wireless became wholly owned subsidiaries of Zoom. We determined that the acquisition of Silver Tech did not require the preparation and filing of audited financial statements of Silver Tech under Rule 3-05(b)(2)(i) of Regulation S-X.

### The Subsidiaries

Gold Lion was founded by Mr. Lei Gu ("Gu") in September 2002 in the BVI. Pursuant to an agreement dated June 30, 2007, Mr. Wei Cao ("Cao"), purchased from Gu 29.4% of the outstanding shares of the Company. Through a resolution of the Company on November 26, 2008, the Company's issued 705 shares to Gu and 294 shares to Mr. Songtao Du ("Du"), resulting in 1,000 issued and outstanding shares of Common Stock. Pursuant to a pledge agreement dated November 26, 2008, Du pledged his 294 shares to Cao, including all rights to such shares. As such, Gu and Cao jointly control 100% of Gold Lion.

On August 2, 2007, Gu founded Profit Harvest in Hong Kong, and in December 2008, 100% ownership of Profit Harvest was transferred to Gold Lion.

Pursuant to the capital injection agreement ("the CIA") by and among Tianjin Communication and Broadcasting Group Co., Ltd. ("TCBGCL"), TCBGCL Labour Union, Hebei Leimone Science and Technology Co., Ltd. ("Hebei Leimone"), Tianjin 712 Communication and Broadcasting Co., Ltd. ("712"), Beijing Depu Investment Co., Ltd. ("Beijing Depu") and other natural person shareholders on May 8, 2007 and a resolution of the shareholder's meeting on June 30, 2007, Hebei Leimone, a company controlled by Gu, acquired 25.13% of TCB Digital from TCBGCL Labour Union and various natural person shareholders for RMB9,000,000, equivalent to \$1,286,000. Pursuant to this CIA, Hebei Leimone and Beijing Depu, the companies controlled by Gu and Cao respectively, were to invest RMB15,928,700 and RMB10,377,600 respectively in TCB Digital, bringing the total investment from Hebei Leimone and Beijing Depu to \$4,679,111 (RMB35,306,300). After this investment was made as of June 30, 2007, Hebei Leimone and Beijing Depu held 36.03% and 15% respectively of TCB Digital, or 51.03% ownership in TCB Digital. Pursuant to an agreement dated June 30, 2007, Cao irrevocably pledged his 15% interest in TCB Digital through his ownership in Beijing Depu to Gu in exchange for a 29.4% stake in Gold Lion. As of March 31, 2010, Gu exercised his option to transfer an additional 28.97% of TCB Digital to the Company. The Company issued 2,402,576 common shares to Mr. Gu and his assignees as purchase consideration and 60,000 common shares to an investment banker as compensation for this transaction. The Company's ownership interest in TCB Digital was increased to 80% as at March 31, 2010. The Company recorded the fair value of shares as part of this transaction of \$4.3 million which was net off the excess in fair value of \$0.6 million over the carrying value of minority interest. This transaction was recorded under *SFAS No. 160 (Included in ASC 810 "Consolidation") "Noncontrolling Interests in Consolidated*

*Financial Statements*", an amendment of ARB No. 51. with the excess of fair value of shares over the carrying value of minority interests was charged to additional paid in capital. During the three month period ended June 30, 2010, the Company issued 2,462,576 shares.

On November 30, 2007, Gold Lion and GD Industrial Company signed a share transfer agreement, pursuant to which, GD Industrial Company transferred 60% of Nantong Zong Yi Kechuang Digital Camera Technology Co., Ltd. ("Nantong Zong Yi") for \$10,273 to the Company. In July 2008, Nantong Zong Yi changed its name to Jiangsu Leimone Electronic Co., Ltd. ("Jiangsu Leimone"). Before the acquisition, Jiangsu Leimone had no operating activities. In January 2008, the Company invested \$5,074,226 (HK\$38,800,000) in Jiangsu Leimone to increase the Company's ownership in Jiangsu

Leimone to 80%. Pursuant to the share transfer agreement by and between Gold Lion and Nantong Zong Yi Investment Co., Ltd. dated November 26, 2008, the Company acquired the remaining 20% of Jiangsu Leimone from Nantong Zong Yi Investment Co., Ltd. for \$103,214 (HK\$800,000). After this transaction, the Company owned 100% of Jiangsu Leimone.

Pursuant to the share transfer agreement by and among Hebei Leimone, Beijing Depu Investment Co., Ltd and Jiangsu Leimone dated December 15, 2008, Hebei Leimone and Beijing Depu Investment Co., Ltd. transferred their 51.03% of TCB Digital to Jiangsu Leimone on December 30, 2008.

Because TCB Digital and Profit Harvest were under common control with the Company since July 2007 and August 2007, respectively, we combined their financials at historical cost with the Company from the dates the Company acquired control. Acquisition method is used when the Company has actual equity investment in TCB Digital and Profit Harvest.

TCB Digital is a high technology company engaged in electronic and telecommunication product design, development, and manufacturing. TCB Digital started its business in 1999 and was originally established as an Electronic Manufacturing Service ("EMS") factory for mobile phone vendors. TCB Digital was Motorola's first independent outsource manufacturing vendor responsible for producing Motorola mobile phones in China. Moreover, TCB Digital was the first EMS factory in China to receive Motorola's International Quality Product and Qualification certificate. Since 2004, TCB Digital developed and produced GSM and CDMA mobile phones, wireless data modules and GPS equipment. Beginning in 2009, TCB Digital started to manufacture and market mobile phones under its own brand name of "Leimone"; and 2010, its product line also included 3G mobile handsets. TCB Digital is headquartered in Tianjin, China. TCB Digital's two main business operations are EMS for Original Equipment Manufacturer (OEM) customers and the design, production and sale of its own brand mobile phone products.

TCB Digital offers high quality and comprehensive EMS to both domestic and global customers, including, Samsung, Tianyu, CECT, Danahar and Spreadtrum. TCB Digital's primary products include mobile phones, wireless telecommunication modules, digital cameras, cable TV set-top boxes and GPS equipment. In addition, TCB Digital has developed various state-of-the-art mobile phones and Smartphones based on both of the main network technologies: Global System for Mobile Communications, or GSM, and Code Division Multiple Access, or CDMA, and beginning in 2010 also 3G capable products. Presently, TCB Digital markets its mobile phone products through distributors in China and also supplies GSM, CDMA and 3G mobile phones to major customers, including China Mobile Communications Corporation, or CMCC, China UNICOM and China Telecom. See "Information about TCB Digital" for more information.

Nollec Wireless primarily focuses on R&D of mobile phones, and hardware and software solutions for domestic Chinese and overseas customers. Its design team includes experienced engineers in the core technologies of wireless communication and mobile phone development. Nollec provides state of the art industrial, user inter-phase, mechanical and engineering designs and software and hardware integration. Its clients include certain domestic and international mobile phone manufacturers including Philips, Lenovo, Sonim, Gionee and Borqs.

## NOTE 2 - BASIS OF PRESENTATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### Principles of Consolidation

The accompanying consolidated financial statements include the accounts of Gold Lion Holding Ltd, its 100%-owned subsidiary Profit Harvest, its 100%-owned subsidiary Jiangsu Leimone, and its 80%-owned joint venture TCB Digital as of and for the nine months ended September 30, 2010 and 100%-owned subsidiary Silver Tech as of and for the four months ended September 30, 2010. As of June 30, 2007, Gu and Cao jointly acquired 51.03% equity of TCB Digital through Hebei Leimone and Beijing Depu respectively, and Gu controlled 100% of Profit Harvest in 2007. As Gu and Cao transferred their 51.03% equity interest of TCB Digital into Jiangsu Leimone on December 30, 2008, and



100% equity interest of Profit Harvest was transferred to Gold Lion on December 22, 2008, Gu exercised the option to acquire 28.97% equity of TCB Digital on March 31, 2010. The Company acquired 100% of Silver Tech, the holding company that owns 100% of Nollec Wireless, and the transaction was completed as of May 31, 2010. Therefore, the consolidated financial statements as of September 30, 2010 include the balance sheets at September 30, 2010 of TCB Digital, Jiangsu Leimone, Profit Harvest and Silver Tech and balance sheets at December 31, 2009 of TCB Digital, Jiangsu Leimone, Profit Harvest; the consolidation of operating results for the nine months ended September 30, 2010 of TCB Digital, Jiangsu Leimone, Profit Harvest and for the four months ended September 30, 2010 of Silver Tech.

## Basis of Presentation

The consolidated financial statements are prepared in accordance with generally accepted accounting principles in the United States of America ("US GAAP"). The Company's functional currency is the Chinese Renminbi ("RMB"); however the accompanying consolidated financial statements were translated and presented in United States Dollars ("\$").

## Use of Estimates

The preparation of consolidated financial statements in conformity with US GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the dates of the consolidated financial statements and the amount of revenues and expenses during the reporting periods. Management makes these estimates using the best information available at the time the estimates are made. However, actual results could differ materially from those results.

## Risks and Uncertainties

The Company is subject to substantial risks from, among other things, intense competition associated with the industry in general, other risks associated with financing, liquidity requirements, rapidly changing customer requirements, limited operating history, foreign currency exchange rates and the volatility of public markets.

## Comprehensive Income

The Company adopted the provisions of ASC 220 "Reporting Comprehensive Income", previously SFAS No. 130, establishes standards for the reporting and display of comprehensive income, its components and accumulated balances in a full set of general purpose financial statements.

ASC 220 defines comprehensive income is comprised of net income and all changes to the statements of stockholders' equity, except those due to investments by stockholders, changes in paid-in capital and distributions to stockholders, including adjustments to minimum pension liabilities, accumulated foreign currency translation, and unrealized gains or losses on marketable securities.

## Foreign Currency Transactions

The accounts of the Company's Chinese subsidiaries are maintained in the RMB and the accounts of the U.S. parent company are maintained in the USD. The accounts of the Chinese subsidiaries were translated into USD in accordance with Statement of Financial Accounting Standards ("SFAS") No. 52, "Foreign Currency Translation," (codified in Financial Accounting Standards ("FASB") Accounting Standards Codification ("ASC") Topic 810) with the RMB as the functional currency for the Chinese subsidiaries. According to SFAS 52, all assets and liabilities were translated at the exchange rate on the balance sheet date, stockholders' equity is translated at historical rates and statement of operations items are translated at the weighted average exchange rate for the period. The resulting translation adjustments are reported under other comprehensive income in accordance with SFAS No. 130, "Reporting Comprehensive Income" (codified in FASB ASC Topic 220). Gains and losses resulting from the translations of foreign currency transactions and balances are reflected in the income statement.

Translations adjustments resulting from this process are included in accumulated other comprehensive income in the consolidated statement of stockholders' equity were \$741,888 and \$210,773 as of September 30, 2010 and December 31, 2009 (audited), respectively.

## Cash and Cash Equivalents

For Statement of Cash Flows purposes, the Company considers all cash on hand and in banks, including accounts in book overdraft positions, certificates of deposit and other highly-liquid investments with maturities of three months or less, when purchased, to be cash and cash equivalents. The Company maintains cash with various banks and trust companies located in China. Cash accounts are not insured or otherwise protected. Should any bank or trust company holding cash deposits become insolvent, or if the Company is otherwise unable to withdraw funds, the Company would lose the cash on deposit with that particular bank or trust company.

## Accounts Receivable

The Company maintains reserves for potential credit losses on accounts receivable. Management reviews the composition of accounts receivable and analyzes historical bad debts, customer concentrations, customer credit worthiness, current economic trends and changes in customer payment patterns to evaluate the adequacy of these reserves. Accounts are written off against the allowance when it becomes evident collection will not occur.

## Inventories

Inventories are stated at the lower of cost or market. Cost is determined on a weighted average basis and includes all expenditures incurred in bringing the goods to the point of sale and putting them in a saleable condition. In assessing the ultimate realization of inventories, the management makes judgments as to future demand requirements compared to current or committed inventory levels. Our reserve requirements generally increase as our projected demand requires; or decrease due to market conditions and product life cycle changes. The Company estimates the demand requirements based on market conditions, forecasts prepared by its customers, sales contracts and orders in hand.

In addition, the Company estimates net realizable value based on intended use, current market value and inventory ageing analyses. The Company writes down inventories for estimated obsolescence or unmarketable inventory equal to the difference between the cost of inventories and their estimated market value based upon assumptions about future demand and market conditions. Historically, the actual net realizable value has been close to management's estimate.

## Property, Plant and Equipment

Property, plant and equipment are recorded at cost. Gains or losses on disposals are reflected as gain or loss in the year of disposal. All ordinary repair and maintenance costs are expensed as incurred. Expenditures for maintenance and repairs are expensed as incurred. Major renewals and betterments are charged to the property accounts while replacements, maintenance and repairs, which do not improve or extend the lives of the respective assets, are expensed in the current period.

Depreciation for financial reporting purposes is provided using the straight-line method over the estimated useful lives of assets as set out below.

	<u>Estimated Useful Life</u>
Machinery and equipment	4-6 years
Electronic equipment	4-6 years
Reconstruction of workshop and assembling line	5 years
Transportation equipment	4-6 years

## Capitalized Interest

Interest associated with major development and construction projects is capitalized and included in the cost of the project. When no debt is incurred specifically for a project, interest is capitalized on amounts expended on the project using weighted-average cost of the Company's outstanding borrowings. Capitalization of interest ceases when the project is substantially complete or development activity is suspended for more than a brief period.

## Impairment of Long-lived Assets

In accordance with ASC 360, "Property, Plant and Equipment", previously SFAS No. 144, the Company reviews the carrying values of long-lived assets, including property, plant and equipment and other intangible assets, whenever facts and circumstances indicate that the assets may be impaired. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to future net undiscounted cash flows expected to be generated by the asset. If an asset is considered impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the asset exceeds the fair value. Assets to be disposed of are reported at the lower of the carrying amount or fair value, less costs of disposal. For 2009, the Company performed an annual impairment review of long-lived assets and concluded that there was impairment loss for long-term investments of \$65,816.

## Goodwill

The Company recognizes goodwill for the excess of the purchase price over the fair value of the identifiable net assets of the business acquired. ASC 350 "Intangible Assets-Goodwill and Other", previously SFAS No. 142, an impairment test for goodwill is undertaken by the Company at the reporting unit level annually, or more frequently if events or changes in circumstances indicate that goodwill might be impaired. As of September 30, 2010 and December 31, 2009, the Company did not incur any impairment loss for goodwill.

## Revenue Recognition

The Company recognizes sales in accordance with the U.S. Securities and Exchange Commission ("SEC") Staff Accounting Bulletin ("SAB") No. 101, "Revenue Recognition in Financial Statements" and SAB No. 104, "Revenue Recognition."

The Company recognizes revenue when the following criteria are met:

- (i) persuasive evidence of an arrangement exists;
- (ii) delivery has occurred or services were rendered;
- (iii) the price to the customer is fixed or determinable and,
- (iv) collection of the resulting receivable is reasonably assured. Revenue is not recognized until title and risk of loss is transferred to the customer, which occurs upon delivery of goods, and objective evidence exists that customer acceptance provisions were met.

The Company bases its estimates on historical experience taking into consideration the type of products sold, the type of customer, and the type of specific transaction in each arrangement. Revenues represent the invoiced value of goods, net of value added tax ("VAT").

The Company does not offer promotional payments, customer coupons, rebates or other cash redemption offers to its customers. Deposits or advance payments from customers prior to delivery of goods and passage of title of goods are recorded as advanced from customers.

Company's subsidiary, Nollec Wireless is in the mobile phone design, software integration and mobile solution R&D business, Nollec Wireless, recognizes revenue under percentage of completion method ASC Topic 605-35-25 (Construction - Type and Production - Type Contracts) when reasonably dependable estimates can be made and in which all the following conditions exist:

- a. Contracts executed by the parties normally include provisions that clearly specify the enforceable rights regarding goods or services to be provided and received by the parties, the consideration to be exchanged, and the manner and terms of settlement.
- b. The buyer can be expected to satisfy all obligations under the contract.
- c. The contractor can be expected to perform all contractual obligations.

Estimates of cost to complete is reviewed periodically and revised as appropriate to reflect new information. When the current estimates of total contract revenue and contract cost indicate a loss, a provision for the entire loss on the contract is made.

Income is recognized as the percentage of estimated total income that incurred costs to date divided by estimated total costs after giving effect to estimates of costs to complete based on most recent information. Percentage of completion is based on labor hours incurred to date divided by total estimated labor hours for the contract.

Royalty income on sales of licensed products by its customers is recorded when the customers report sales to the Company. Royalty income is reported monthly and recorded in the period in which the product is sold. The Company has the right to audit the books of the licensees.

## Income Taxes

The Company accounts for income taxes in accordance with ASC 740 "Income Taxes", previously SFAS No. 109. Under this method, deferred income taxes are recognized for the estimated tax consequences in future years of differences between the tax bases of assets and liabilities and their financial reporting amounts and each year-end based on enacted tax laws and statutory rates applicable to the periods in which the differences are expected to affect taxable income. Valuation allowances are established to reduce deferred tax assets to the amount expected to be realized when, in management's opinion; it is more likely than not that some portion of the deferred tax assets will not be realized. The provision for income taxes represents current taxes payable net of the change during the period in deferred tax assets and liabilities.

## Operating Leases

Leases where substantially all the rewards and risks of ownership of assets remain with the leasing company that do not meet the capitalization criteria of ASC 840 "Leases", previously SFAS No. 13, are accounted for as operating leases. Rental payables under operating leases are expensed on the straight-line basis over the lease term.

## Research and Development Costs

Research and development costs are expensed as incurred. Research and development costs during the three and nine months ended September 30, 2010 and 2009 were \$689,682 and \$0 respectively.

## Earnings Per Share

The Company reports earnings per share in accordance with the provisions of ASC 260 "Earnings Per Share", previously SFAS No. 128. ASC 260 requires presentation of basic and diluted earnings per share in conjunction with the disclosure of the methodology used in computing such earnings per share. Basic earnings per share excludes dilution and is computed by dividing income available to common stockholders by the weighted average common shares outstanding during the period. Diluted earnings per share takes into account the potential dilution that could occur if securities or other contracts to issue common stock were exercised and converted into common stock using the treasury method.

Common stock equivalents represent the dilutive effect of the assumed exercise of the outstanding stock options and warrants, using the treasury stock method, at either the beginning of the respective period presented or the date of issuance, whichever is later, and only if the common stock equivalents are considered dilutive based upon the Company's net income (loss) position at the calculation dates.

## Fair Values of Financial Instruments

ASC 820 "Fair Value Measurements and Disclosures", previously FAS 157, adopted January 1, 2008, defines fair value, establishes a three-level valuation hierarchy for disclosures of fair value measurement and enhances disclosure requirements for fair value measures. The carrying amounts reported in the balance sheets for current receivables and payables qualify as financial instruments. Management concluded the carrying values are a reasonable estimate of fair value because of the short period of time between the origination of such instruments and their expected realization and if applicable, their stated interest rate approximates current rates available. The three levels are defined as follows:

- Level 1 inputs to the valuation methodology are quoted prices (unadjusted) for identical assets or liabilities in active markets.
- Level 2 inputs to the valuation methodology include quoted prices for similar assets and liabilities in active markets, and inputs that are observable for the assets or liability, either directly or indirectly, for substantially the full term of



the financial instruments.

- Level 3 inputs to the valuation methodology are unobservable and significant to the fair value.

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The assets measured at fair value on a recurring basis subject to the disclosure requirements of ASC 820 as of September 30, 2010 are as follows:

	Carrying value 2010	Active markets For identical Assets (Level 1)	Significant other Observable (Level 2)	Significant Unobservable Inputs (Level 3)
Cash and cash equivalents	\$ 2,017,215	\$ 2,017,215	-	-
Restricted cash	\$ 10,044,609	\$ 10,044,609	-	-

The Company's financial instruments include cash and cash equivalents, restricted cash, accounts receivable, notes receivables, other receivables, accounts payable, notes payable. Cash and cash equivalents consist primarily of high rated money market funds at a variety of well-known institutions with original maturities of three months or less. Restricted cash represents time deposits on account to secure short-term bank loans and notes payable (See note 14). Management estimates that the carrying amounts of the non related party financial instruments approximate their fair values due to their short-term nature.

### Concentration of Credit Risk

Financial instruments that potentially subject the Company to significant concentrations of credit risk consist principally of cash and cash equivalents and trade and bills receivables. As of September 30, 2010 and December 31, 2009 (audited), substantially all of the Company's cash and cash equivalents and restricted cash were held by major financial institutions located in the PRC, which management believes are of high credit quality. With respect to trade and notes receivables, the Company extends credit based on an evaluation of the customer's financial condition. The Company generally does not require collateral for trade receivables and maintains an allowance for doubtful accounts of trade receivables.

Notes receivable are undertaken by the banks to honor the payments at maturity and the customers are required to place deposits with the banks equivalent to certain percentage of the notes amount as collateral. These notes receivable can be sold to any third party at a discount before maturity. The Company does not maintain an allowance for notes receivable in the absence of bad debt experience and the payments are undertaken by the banks.

### Non-controlling Interests

Effective January 1, 2009, the Company adopted ASC 810, previously SFAS No. 160 "Non-controlling Interests in Consolidated Financial Statements-reported in equity" for reporting non-controlling interest ("NCI") in a subsidiary. As a result, the Company reported NCI as a separate component of Stockholders' Equity in the Condensed Consolidated Balance Sheet. Additionally, the Company reported the portion of net income and comprehensive income (loss) attributed to the Company and NCI separately in the Condensed Consolidated Statement of Operations. The Company also included a separate column for NCI in the Consolidated Statement of Changes in Equity. All related disclosures were adjusted accordingly. Prior year amounts associated with NCI in the financial statements and accompanied footnotes have been retrospectively adjusted to conform to the adoption. Non-controlling interest includes a credit of \$567,481 in year 2009 representing its share of increase in additional paid in capital as a result of certain expenses paid by an entity related to the Company's principal shareholder on behalf of the Company.

### Statement of Cash Flows

In accordance with ASC 230, "Statement of Cash Flows", previously AFAS No. 95, cash flows from the Company's operations are calculated based upon the local currencies. As a result, amounts related to assets and liabilities reported on the statement of cash flows may not necessarily agree with changes in the corresponding balances on the balance sheet.

## Recent Accounting Pronouncements

On February 25, 2010, the FASB issued ASU 2010-09 Subsequent Events Topic 855 "Amendments to Certain Recognition and Disclosure Requirements," effective immediately. The amendments in the ASU remove the requirement for an SEC filer to disclose a date through which subsequent events have been evaluated in both issued and revised financial statements. Revised financial statements include financial statements revised as a result of either correction of an error or retrospective application of US GAAP. The FASB believes these amendments remove potential conflicts with the SEC's literature. The adoption of this ASU did not have a material impact on the Company's consolidated financial statements.

On March 5, 2010, the FASB issued ASU No. 2010-11 Derivatives and Hedging Topic 815 "Scope Exception Related to Embedded Credit Derivatives." This ASU clarifies the guidance within the derivative literature that exempts certain credit related features from analysis as potential embedded derivatives requiring separate accounting. The ASU specifies that an embedded credit derivative feature related to the transfer of credit risk that is only in the form of subordination of one financial instrument to another is not subject to bifurcation from a host contract under ASC 815-15-25, Derivatives and Hedging - Embedded Derivatives - Recognition. All other embedded credit derivative features should be analyzed to determine whether their economic characteristics and risks are "clearly and closely related" to the economic characteristics and risks of the host contract and whether bifurcation is required. The ASU is effective for the Company on July 1, 2010. Early adoption is permitted. The adoption of this ASU did not have a material impact on the Company's consolidated financial statements.

In April 2010, the FASB codified the consensus reached in Emerging Issues Task Force Issue No. 08-09, "Milestone Method of Revenue Recognition." FASB ASU No. 2010-17 provides guidance on defining a milestone and determining when it may be appropriate to apply the milestone method of revenue recognition for research and development transactions. FASB ASU No. 2010-17 is effective for fiscal years beginning on or after June 15, 2010, and is effective on a prospective basis for milestones achieved after the adoption date. The Company is currently evaluating the effect of this ASU on its financial statements on adoption on January 1, 2011.

NOTE 3 - MERGER AND ACQUISITION

The Company acquired 60% equity in Jiangsu Leimone on November 30, 2007. As of November 30, 2007, the net assets of Jiangsu Leimone were Nil. The purchase consideration was \$10,273 which was higher than 60% of total net assets of Jiangsu Leimone and resulted in goodwill of \$10,273. On January 1, 2008, the Company invested \$4,972,466 (HK\$38,800,000) in Jiangsu Leimone. After this investment, the net assets of Jiangsu Leimone were \$4,976,051 and the Company owned 80% of Jiangsu Leimone. The fair value of the 80% of equity interest of Jiangsu Leimone Electronic Co., Ltd on January 1, 2008 was \$3,981,085. The agreed purchase consideration was \$4,972,466 (HK\$38,800,000) which was higher than 80% of total net assets of Jiangsu Leimone and resulted in goodwill of \$991,381. The Company acquired the remaining 20% of equity of Jiangsu Leimone on November 30, 2008. As of November 30, 2008, the net assets of Jiangsu Leimone were \$5,001,783 and therefore 20% of total assets of Jiangsu Leimone were \$1,000,357. The agreed purchase consideration was \$101,760 which was lower than 20% of total net assets of Jiangsu Leimone and resulted in negative goodwill of \$898,597. Therefore, the total goodwill resulting from the acquisition of Jiangsu Leimone was \$103,057. As of September 30, 2010 and December 31, 2009 (audited), goodwill was \$103,057 and \$103,057 respectively.

The following table summarizes goodwill resulting from the acquisition of Jiangsu Leimone:

November 30, 2007	\$	10,273
January 1, 2008		991,381
November 30, 2008		(898,597)

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Total goodwill	\$	<u>103,057</u>

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The following table summarizes the fair values of the assets acquired and liabilities assumed from Jiangsu Leimone as of the dates of acquisition. The total consideration for the acquisition exceeded the fair value of the net assets acquired by \$103,057.

	November 30, 2007	January 1, 2008	November 30, 2008
Cash	\$ 39,231	\$ 5,010,704	\$ 79,411
Accounts receivable	-	-	18,475
Other receivables	-	-	(4,750)
Advance to suppliers	-	-	4,665,134
Inventories	-	-	246,854
Due from related parties	-	-	45,431
Other assets	-	-	217,569
Fixed assets	-	-	1,708,102
Accounts payable	-	-	(388,235)
Advance from customers	-	-	(115,716)
Salary payable	-	(21,401)	(52,961)
Taxes payable	-	-	(5,138)
Other Payable	-	-	(1,111,614)
Due to related parties	(39,231)	(39,648)	-
Affect from foreign currency translation	-	200	(258,357)
Net assets acquired	\$ -	\$ 4,949,855	\$ 5,001,783

The Company acquired 100% equity in Silver Tech on May 31, 2010. As of May 31, 2010, the net assets of Silver Tech were \$2,564,160. The purchase consideration was \$10,960,000 which resulted in goodwill of \$8,395,840.

Silver Tech's subsidiary Nollec Wireless primarily focuses on R&D for mobile phones, and hardware and software solutions for domestic Chinese and overseas customers. Its design team includes experienced engineers in the core technologies of wireless communication and mobile phone development. Nollec provides state of the art industrial, user inter-phase, mechanical and engineering designs and software and hardware integration.

The following table summarizes the fair values of the assets acquired and liabilities assumed from Silver Tech as of the dates of acquisition.

	May 31, 2010
Cash	\$ 1,491,631
Notes receivable	703,173
Accounts receivable	1,098,812
Other receivables	16,499
Advance to suppliers	50,656
Due from related parties	236,617

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Fixed assets	211,811
Research and development contracts in progress	712,331
Intangible assets	183,518
Deferred tax assets	32,342
Short-term loan	(715,064)
Accounts payable	(10,348)
Advance from customers	(182,181)
Salary payable	(286,144)
Taxes payable	(150,862)
Interest payable	(352,630)
Accrued expenses	(310,739)
Other Payable	(49,319)
Deferred tax liabilities	(89,041)
Affect from foreign currency translation	(26,902)
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Net assets acquired	\$ 2,564,160
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The following table summarizes proforma information showing the effects on the consolidated financial results of the Company if the acquisition of Silver Tech occurred at the beginning of the nine month periods ended September 30, 2010 and 2009:

	September 30, 2010	September 30, 2009
	(Unaudited)	(Unaudited)
Net revenues	\$ 168,360,091	\$ 141,439,498
Net income	\$ 7,970,089	\$ 5,002,383
Earnings per share - basic	\$ 0.66	\$ 0.89
Earnings per share - diluted	\$ 0.65	\$ 0.89
Weighted average shares - basic	12,035,308	5,625,965
Weighted average shares - diluted	12,177,061	5,625,965

The following table summarizes goodwill resulting from the acquisition of Jiangsu Leimone and Silver Tech:

Jiangsu Leimone	\$ 103,057
Silver Tech	8,395,840
<b>Total goodwill</b>	<b>\$ 8,498,897</b>

There was no impairment of goodwill as at September 30, 2010 and December 31, 2009 (audited).

**NOTE 4 - RESTRICTED CASH**

Restricted cash as of September 30, 2010 and December 31, 2009 (audited) was \$10,044,609 and \$11,993,214 respectively. Restricted cash was deposits in banks as collateral for the banks to issue banker's acceptances. Restricted cash may not be recovered when the secured notes payable cannot be paid (see Note 14).

**NOTE 5 - ACCOUNTS RECEIVABLE**

As of September 30, 2010 and December 31, 2009, the Company's accounts receivable consisted of the following:

	September 30, 2010	December 31, 2009
	(Audited)	
Accounts receivable	\$ 37,404,312	\$ 16,853,982
Less: Allowance for doubtful accounts	(19,300)	(18,908)
<b>Accounts receivable, net</b>	<b>\$ 37,385,012</b>	<b>\$ 16,835,074</b>



## NOTE 6 - INVENTORIES

Inventories, by major categories, as of September 30, 2010 and December 31, 2009 were as follows:

	September 30, 2010	December 31, 2009
		(Audited)
Raw materials	\$ 1,389,107	\$ 1,290,657
Work in progress	45	44
Low value consumables	15,322	15,332
Finished goods	492,751	362,436
	<u>1,897,225</u>	<u>1,668,469</u>
Less: Allowance for obsolete inventories	(136,252)	(133,480)
Inventories, net	<u>\$ 1,760,973</u>	<u>\$ 1,534,989</u>

## NOTE 7 - ADVANCE TO SUPPLIERS

As of September 30, 2010 and December 31, 2009, the Company's advance to suppliers consisted of the following:

	September 30, 2010	December 31, 2009
		(Audited)
Beijing Orsus Xelent Technology & Trading Company Limited	\$ -	\$ 2,427,330
Yuechangrui	2,268,561	-
CEC CoreCast Technology Co., Ltd.	6,519,474	4,591,361
Beijing HYT Technology & Trade Co., Ltd.,	-	2,523,548
Beijing Zhongdian Yiren Information Technology Co., Ltd.	-	10,635,353
Shenzhen Baoan District Shiyan Jixintong Commercial & Trade Co. ("SBDSJCTC")	10,862,190	-
TSINGTAO Hisense Portable Communication Tech Co.,Ltd	374,733	-
ASIC Advantage Inc	121,138	-
Shunming	-	5,882,205
Ytone Co., Ltd.	-	433,450
Sibo Technologies Limited	-	273,450
Shenzhen Huirongyuan Industrial Co., Ltd.	-	155,034
Others	717,881	549,870

Total advance to suppliers	\$	20,863,977	\$	27,471,601

The Company made bank note payments to CEC CoreCast Technology Co., Ltd in advance of purchasing of material. The advance payments are intended to ensure preferential pricing. The amounts advanced under such arrangements totaled \$6,519,474

and \$4,591,361 as of September 30, 2010 and December 31, 2009 (audited), respectively. See Note 12 for notes payable details.

The Company purchased parts for mobile phone manufacturing from SBDSJCTC, and SBDSJCTC has delivered those parts to the Company according to the purchase terms. The advance for such purchases totaled \$10,862,190 and nil as of September 30, 2010 and December 31, 2009.

**NOTE 8 - OTHER RECEIVABLES & PREPAID EXPENSES**

As of September 30, 2010 and December 31, 2009, the Company's other receivables and prepaid expenses consisted of the following:

	<u>September 30, 2010</u>	<u>December 31, 2009</u>
		(Audited)
Advance to employees	\$ 70,578	\$ 27,156
Deposit for rental of equipment lease	179,773	49,730
Prepaid expenses	207,596	155,047
Others	114,559	79,875
	<u>572,506</u>	<u>311,808</u>
Total other receivables	\$ 572,506	\$ 311,808

The deposit for rental of equipment lease will be recovered in one year.

**NOTE 9 - PROPERTY, PLANT AND EQUIPMENT**

Property, plant and equipment as of September 30, 2010 and December 31, 2009 consisted of the following:

	<u>September 30, 2010</u>	<u>December 31, 2009</u>
		(Audited)
Machinery and Equipment	\$ 8,872,543	\$ 8,462,827
Electronic Equipment	2,203,321	1,693,094
Transportation Equipment	173,179	169,655
Workshop reconstruction	59,972	60,946
Leasehold improvements	115,227	-
Assembly line reconstruction	-	119,470
Office equipment	72,299	18,599
	<u>11,496,541</u>	<u>10,524,591</u>
Less: Accumulated depreciation	<u>(6,393,215)</u>	<u>(4,850,668)</u>
Total property, plant and equipment, net	\$ 5,103,326	\$ 5,673,923

Depreciation for the nine months ended September 30, 2010 and 2009 was \$1,216,916 and \$1,192,925 respectively. The depreciation for the three months ended September 30, 2010 and 2009 was \$420,434 and \$398,129 respectively.

**NOTE 10 - RESEARCH ANDH DEVELOPMENT CONTRACTS IN PROGRESS**

September 30, 2010

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Mobile phone development projects	\$	1,011,398
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Research and development contracts in progress include cost plus profit attributable to those contracts. Cost to date is calculated based on the value of man-month engineering costs and related overhead expenses.

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## NOTE 11 - CONSTRUCTION IN PROGRESS DEPOSIT - RELATED PARTIES

September 30, 2010

Manufacturing plant	\$	9,664,554
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The Company signed an agreement with Leimone (Tianjin) Industrial Co., Ltd. ("Tianjin Leimone") to construct a manufacturing plant on June 26, 2010 for RMB 99,591,000 (\$14,869,000). As of September 30, 2010, the amount paid to Tianjin Leimone was RMB 64,734,150 (\$9,664,554) and is recorded as construction in progress deposit.

## NOTE 12 - INTANGIBLE ASSETS

As of September 30, 2010, the Company's intangible assets were summarized as follows:

	Useful life	2010
Software	3 years	\$ 30,366
Patent techniques	10 years	172,333
Total cost		202,699
Less: Total accumulated amortization		(21,906)
Intangible assets, net		\$ 180,793

Intangible assets were stated at cost less accumulated amortization. The amortization of intangible assets for the nine months ended September 30, 2010 and 2009 was \$9,230 and Nil respectively. The amortization of intangible assets for the three months ended September 30, 2010 and 2009 was \$7,186 and Nil respectively. The estimated amortization for the next five years as of September 30, 2010 and thereafter is expected to be as follows by years:

2011	\$	27,355
2012		21,728
2013		17,233
2014		17,233
2015		17,233
Thereafter		80,011
Total	\$	180,793

## NOTE 13 - SHORT-TERM LOANS

Short-term loans represent amounts due to various financial institutions which are normally due within one year. As of September 30, 2010 and December 31, 2009, the Company's short term loans consisted of the following:

	September 30, 2010	December 31, 2009
		(Audited)
Bank of Communications Tianjin Branch ("BOCTB"), due from March 3, 2009 to March 2, 2010 with interest at 5.841%, guaranteed by TCBGCL, the common shareholder of TCB Digital.	\$ -	\$ 4,387,762
BOCTB, due from May 15, 2009 to February 14, 2010 with interest at 5.310%, guaranteed by TCBGCL, the common shareholder of TCB Digital.	-	2,925,174
BOCTB, due from May 25, 2009 to January 24, 2010 with interest at 5.310%, guaranteed by TCBGCL	-	2,925,174
BOCTB, due from June 15, 2009 to March 14, 2010 with interest at 5.310%, guaranteed by TCBGCL	-	2,925,174
Northern International Trust & Investment Co., Ltd, due from October 14, 2009 to October 14, 2010 with interest at 8.400%, guaranteed by Small & Medium Enterprises Guarantee Center Co., Ltd.	1,791,553	1,755,104
BOCTB, due from December 04, 2009 to August 14, 2010 with interest at 5.841%, secured by production machinery	-	1,082,314
BOCTB, due from March 4 to November 3, 2010 with floating interest, guaranteed by TCBGCL	4,478,883	-
BOCTB, due from March 8, 2010 to January 7, 2011 with floating interest, guaranteed by TCBGCL	2,985,921	-
BOCTB, due from August 16, 2010 to August 17, 2011 with floating interest, guaranteed by TCBGCL	1,104,791	-
BOCTB, due from June 10, 2010 to June 9, 2011 with floating interest, guaranteed by TCBGCL	2,985,921	-
BOCTB, due from June 28, 2010 to June 27, 2011 with floating interest, guaranteed by TCBGCL	2,985,921	-
China Bohai Bank, due from June 4, 2010 to June 3, 2011 with floating interest, Guaranteed by Tianjin Zhonghuan Electronic Communication Group.	2,985,921	-
Key Network Holdings Limited, due from May 31, 2010 to June 3, 2011 with interest at 6%.	715,064	-

Total short-term loans	\$	<u>20,033,975</u>	\$	<u>16,000,702</u>
		22		

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## NOTE 14 - NOTES PAYABLE

These notes are payable in three or six months and bear no interest. The balance of notes payable as of September 30, 2010 and December 31, 2009 consisted of the following (all were bankers' acceptances):

	September 30, 2010	December 31, 2009
		(Audited)
CoreCast, honored by the BOCTB, from July 10, 2009 to January 10, 2010, secured by \$2,193,881 of cash in bank	\$ -	\$ 4,387,761
CoreCast, honored by the BOCTB, from August 10, 2009 to February 10, 2010, secured by \$877,552 of cash in bank.	-	1,755,104
Beijing Orsus, honored by the BOCTB, from August 17, 2009 to February 18, 2010, secured by \$731,294 of cash in bank.	-	1,462,587
CEC CoreCast Technology Co., Ltd., ("CoreCast Tech.") honored by the BOCTB, from September 21, 2009 to March 21, 2010, secured by \$1,813,608 of cash in bank.	-	3,627,216
CoreCast Tech., honored by the BOCTB, from September 23, 2009 to March 23, 2010, secured by \$2,720,412 of cash in bank.	-	5,440,824
CoreCast Tech., honored by the BOCTB, from September 25, 2009 to March 25, 2010, secured by \$1,170,070 of cash in bank.	-	2,340,139
CoreCast Tech., honored by the BOCTB, from September 27, 2009 to March 27, 2010, secured by \$1,755,104 of cash in bank.	-	3,510,209
Beijing Orsus., honored by the BOCTB, from October 21, 2009 to April 21, 2010, secured by \$292,564 of cash in bank, paid on April 21, 2010	-	585,035
Beijing Orsus., honored by the BOCTB, from December 10, 2009 to June 10, 2010, secured by \$438,847 of cash in bank	-	877,552
CoreCast Tech., honored by the BOCTB, from July 12, 2010 to January 12, 2011, secured by \$895,776 of cash in bank	1,791,553	-
CoreCast Tech., honored by the BOCTB, from July 14, 2010 to January 14, 2011, secured by \$1,343,665 of cash in bank	2,687,329	-



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CoreCast Tech., honored by the BOCTB, from September 14, 2010 to March 14, 2011, secured by \$1,492,961 of cash in bank.		2,985,922		-
CoreCast Tech., honored by the BOCTB, from September 16, 2010 to March 16, 2011, secured by \$2,239,441 of cash in bank.		4,478,882		-
CoreCast Tech., honored by the BOCTB, from September 17, 2010 to March 17, 2011, secured by \$1,594,482 of cash in bank.		3,188,964		-
CoreCast Tech., honored by the BOCTB, from September 19, 2010 to March 19, 2011, secured by \$2,391,723 of cash in bank.		<u>4,783,446</u>		<u>-</u>
Total notes payable	\$	<u>19,916,096</u>	\$	<u>23,986,427</u>

**NOTE 15 - ACCRUED EXPENSES AND OTHER PAYABLES**

As of September 30, 2010 and December 31, 2009, the accrued expenses and other payables of the Company were summarized as follows:

	September 30, 2010	December 31, 2009
	<u>                    </u>	<u>                    </u>
		(Audited)
Accrued machinery rent	\$ -	\$ 116,515
Accrued filing fee	348,296	-
Accrued rework cost	302,706	-
Accrued consulting fee	51,038	-
Acquisition payable*	290,000	-
Welfare & salary payable	100,806	10,969
Other	74,149	-
	<u>                    </u>	<u>                    </u>
Total accrued expenses and other payables	\$ 1,166,995	\$ 127,484
	<u>                    </u>	<u>                    </u>

\*Current portion of acquisition payable related to our acquisition of Nollec Wireless on June 1, 2010 (see Note 1).

**NOTE 16 - DIVIDENDS PAYABLE**

In June 2007, before the Company acquired 51.03% of TCB Digital, TCB Digital decided to distribute dividends to its original shareholders of \$1,074,068 (RMB 7,862,700). The Company paid dividends of \$495,926 (RMB 3,900,000) in July 2007 to its original shareholders. The balance of dividends payable was \$591,616 and \$579,579 as of September 30, 2010 and December 31, 2009 (audited) respectively, representing the dividend payable to TCBGCL of RMB 3,962,700. The specific due date of the dividend will be negotiated between the current shareholders and original shareholders of the Company. The fluctuation of the balance of dividend payable represents the fluctuation of currency exchange rate.

**NOTE 17 - RELATED PARTY TRANSACTIONS****Due from related parties**

As of September 30, 2010 and December 31, 2009, due from related parties were:

	September 30, 2010	December 31, 2009
	<u>                    </u>	<u>                    </u>
		(Audited)
Due from related parties - short term		
Tianjin Tong Guang Group Electronics Science & Technology Co., Ltd.	\$ 5,742	\$ 5,625

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Hebei Leimone		134,366		329,082
Shanghai Spreadbridge Information Technology Co., Ltd.		-		9,864,476
Beijing Leimone Shengtong Wireless Technology Co., Ltd.		229,617		247,909
Leimone (Tianjin) Industrial Co., Ltd.		7,175,190		1,206,832
Beijing Leimone Shengtong Cultural Development Co., Ltd.		267,142		133,739
Tianjin Tongguang Group Yizhida Technology Co.,Ltd.		50,837		-
Tianjin Tong Guang Group		474,331		-
Shenzhen Leimone		259,094		-
712 (Shareholder)		725,228		434,115
		<u>                    </u>		<u>                    </u>
Total due from related parties	\$	<u>9,321,547</u>	\$	<u>12,221,778</u>

Tianjin Tong Guang Group Electronics Science & Technology Co., Ltd. ("Electronics Science & Tech"), an entity related to the Company through a common shareholder of TCB Digital, purchased products from the Company. For the nine months ended September 30, 2010 and 2009, the Company recorded net revenues of \$688 and \$879,969 from sales to Electronics Science & Tech respectively. For the three months ended September 30, 2010 and 2009, the Company recorded net revenue of Nil and Nil from sales to Electronics Science & Tech respectively.

Hebei Leimone is controlled by Gu, the largest shareholder of the Company. The Company sells certain products and provides some technical services to Hebei Leimone. For the nine months ended September 30, 2010 and 2009, the Company recorded net revenues of Nil and \$780,690 respectively from sales to Hebei Leimone; and as of September 30, 2010 and December 31, 2009, the balances due from Hebei Leimone regarding such sales were \$134,366 and \$329,082 respectively. For the three months ended September 30, 2010 and 2009, the Company recorded net revenues of Nil and \$168,694 respectively from sales to Hebei Leimone.

Shanghai Spreadbridge Information Technology Co., Ltd. ("Shanghai Spreadbridge") was controlled by Gu, the largest shareholder of the Company, before March 1, 2010. Shanghai Spreadbridge sells components and raw materials to the Company. For the three months ended March 31, 2010 and 2009, the Company recorded total purchases from Shanghai Spreadbridge of \$2,874,711 and nil respectively. Gu transferred all of his ownership of Shanghai Spreadbridge on March 1, 2010 to Zhu Jianying. Shanghai Spreadbridge is no longer a related party as the Company's principal shareholder sold his interest on March 1, 2010. TCB Digital holds 70% shares in Shanghai Spreadbridge, as nominee of the Company's principal shareholder but does not control its operations.

Beijing Leimone Shengtong Wireless Technology Co., Ltd. ("Beijing Leimone") was founded by Gu, the largest shareholder of the Company. Beijing Leimone borrows money from the Company. The borrowings bore no interest and had a maturity of 12 months or more. As of September 30, 2010 and December 31, 2009, the balance of such loans was \$229,617 and \$247,909 and is due on March 30, 2011.

Leimone (Tianjin) Industrial Co., Ltd. ("Tianjin Leimone") was controlled by Gu, the largest shareholder of the Company. Tianjin Leimone sells raw materials to the Company. For the nine months ended September 30, 2010 and 2009, the Company recorded total purchases from Tianjin Leimone of \$15,422,945 and Nil respectively. The amount due from Tianjin Leimone represented advances of \$1,704,377 and \$1,206,832 as of September 30, 2010 and December 31, 2009 respectively. In addition, Tianjin Leimone borrowed money from the Company and these borrowings bore no interest. As of September 30, 2010 and December 31, 2009, the balance of such loans was \$5,470,813 and Nil respectively.

The amount due from Beijing Leimone Shengtong Cultural Development Co., Ltd. ("Beijing Leimone Cultural") represented short term loan granted by the Company. Beijing Leimone Cultural was controlled by Gu. The borrowing bore no interest and no maturity date.

Tianjin Tong Guang Group borrowed money from the Company. The borrowings bear no interest and have no repayment term. As of September 30, 2010 and December 31, 2009, the balance of such loans was \$474,331 and Nil respectively.

712 is a minority shareholder of TCB Digital before Mr. Gu exercised the option to acquire 28.97% of TCB Digital. (See note 1.) 712 purchases raw materials from the Company. For the nine months ended September 30, 2010 and 2009, the Company recorded total revenues from such sales to 712 of \$13,501,391 and \$3,539,329 respectively. For the three months ended September 30, 2010 and 2009, the Company recorded total revenue from such sales to 712 of \$12,119,315 and \$3,434,567 respectively. In addition, the Company purchases raw materials from 712. For the nine months ended September 30, 2010 and 2009, the Company recorded total purchase from 712 of \$19,184,276 and Nil respectively. For the three months ended September 30, 2010 and 2009, the Company recorded total purchase from 712 of \$9,180,111 and Nil respectively. 712 was no longer a related party of the Company after Mr. Gu exercised his option to acquire the additional 28.97% of TCB Digital. Due from 712 as of September 30, 2010 and December 31,

2009 was \$725,228 and \$434,115 respectively.

Due to related parties

As of September 30, 2010 and December 31, 2009, due to related parties was:

	September 30, 2010	December 31, 2009
		(Audited)
Shanghai Spreadbridge	\$ -	\$ 815
Zhejiang Leimone	6,273	6,146
Leimone (Tianjin) Industrial Co., Ltd.	6,103,109	
Tianjin Tong Guang Group Special Equipment Co., Ltd.	9,704	
Tianjin Tong Guang Group	-	1,791,193
Gu	2,863,075	3,447,261
<b>Total due to related parties</b>	<b>\$ 8,982,161</b>	<b>\$ 5,245,415</b>

Zhejiang Leimone transferred fixed assets to the Company of \$37,092 in 2008. The amount due to Zhejiang Leimone was \$6,273 and \$6,146 as of September 30, 2010 and December 31, 2009 respectively.

The Company borrowed money from Tianjin Tong Guang Group. The borrowings bear no interest and have no repayment term. As of September 30, 2010 and December 31, 2009, the balance of such loans was Nil and \$1,791,193 respectively.

Gu provides fund to the Company with no interest and no repayment term. As of September 30, 2010 and December 31, 2009, the balances of funds provided by Gu was \$2,863,075 and \$3,447,261 respectively.

Leimone (Tianjin) Industrial Co., Ltd. ("Tianjin Leimone") was controlled by Gu, the largest shareholder of the Company. The Company consigned certain manufacturing processing to Tianjin Leimone. For the nine months ended September 30, 2010 and 2009, the Company recorded total processing fee to Tianjin Leimone of \$37,506,814 and Nil respectively. The amount due to Tianjin Leimone represented payables of \$6,103,109 and nil as of September 30, 2010 and December 31, 2009, respectively.

On July 5, 2010 a related party paid some of the expenses of TCB Digital which amounted to \$77,482 and was recorded as a capital contribution to the company and the minority interest holders in their respective ownership interest.

#### NOTE 18 - LONG-TERM PAYABLES

	September 30, 2010
Acquisition payable	\$ 580,000
Acquisition payable related to our acquisition of Nollec Wireless on June 1, 2010 (see Note 1).	

#### NOTE 19 - STOCKHOLDERS' EQUITY

## COMMON STOCK

There was no exercise of stock options during the three months ended September 2010. During the six months ended June 30, 2010, 26,650 options ("Previous Options") held by the previous employees, executives, and directors of the Company prior to the merger transaction on September 22, 2009, were exercised at the weighted average price of \$2.89 per share, and 5,800 Previous Options were exercised at the weighted average price of \$1.53 per share.

There were 100,000 shares of common stock issued to two consultants for their 12 months of service to the Company from January 1, 2010. The shares were valued at \$6.78 per share, the closing price on January 10, 2010 which was the date of the consulting agreement. The amounts recorded were a) non-cash compensation charge for the three and nine months ended September 30, 2010 of \$169,500 and \$508,500 respectively; and b) deferred expenses as of September 30, 2010 of \$169,500.

There were 15,000 shares of common stock issued to a consultant for his 19 months of service to the Company from June 1, 2010. The shares were valued at \$5.98 per share, the closing price on June 17, 2010 which was the date of the consulting agreement. The amounts recorded were a) non-cash compensation charge for the three and nine months ended September 30, 2010 of \$14,163 and \$18,884 respectively; and b) deferred expenses as of September 30, 2010 of \$70,816.

There were 3,824 shares of common stock issued to the CFO of the Company, in lieu of his cash compensation for the month of August 2010; the shares were valued at \$3.40 per share, the closing price on September 10, 2010 which was the date of the Board approval, and the amount of \$13,002 was recorded as non-cash compensation charge for the three months ended September 30, 2010. There were 6,500 shares of common stock issued to the CFO of the Company, in lieu of his cash compensation for the three months ended June 30, 2010; the shares were valued at \$5.98 per share, the closing price on June 17, 2010 which was the date of the Board approval, and the amount of \$38,870 was recorded as non-cash compensation charge for the three months ended June 30, 2010.

There were 11,078 shares of common stock issued to a contractor of the Company as compensation for services provided; the shares were valued at \$37,665 or \$3.40 per share which was the closing price on September 10, 2010, the date of the Board Approval. Of the total amount, \$12,120 was recorded as payment towards accrued expenses for the quarter ended June 30, 2010 and \$25,545 was recorded as non-cash compensation charge for the quarter ended September 30, 2010.

The Company issued 59,159 shares of common stock in January 2010 for the exercise of Series B warrants which were exercised during the year ended December 31, 2009 and were part of shares to be issued as at December 31, 2009.

There was no exercise of warrants in the quarters ended September 30 and June 30, 2010. In March 2010, 15,157 of Series A warrants were exercised at \$6 per share.

Mr. Gu, the Chairman & CEO of the Company, exercised his option to acquire 28.97% interest in TCB Digital and transfer such interest to the Company on March 31, 2010. A total of 2,402,576 shares of common stock were issued to Mr. Gu and his assignee on June 10, 2010; there were also 60,000 shares of common stock issued to a financial consultant and his assignees in connection with Mr. Gu's purchase.

On May 28, 2010, the Company sold 166,667 shares of common stock registered on Form S-3 to an accredited investor at \$6.00 per share and received \$1,000,002. As part of this transaction Company issued 6,667 warrants to the placement agent which were also recorded net of the value of proceeds.

On May 31, 2010, the Company acquired 100% of Nollec Wireless Company, Ltd. As part of the consideration of \$10.96 million, 1,342,599 shares of common stock were issued to the owners of Nollec Wireless. The shares were valued at \$7.14286 per share, the volume weighted average closing price for the 10 days prior and leading up to the day before the date of the definitive agreement.

## WARRANTS

The Company granted Series A, B, C, D & E warrants to the accredited investors as part of its private place offering on October 16, 2009 and November 18, 2009.

Following is the brief description of warrants:

### Series A Warrants

: The Series A warrants shall have an exercise price of \$6.00 and a term of 5 years from the issue date subject to the Exchange Cap (as defined in the agreement).

### Series B Warrants

: The Series B warrants shall have an exercise price of \$0.01 and a term of three (3) months from the issue date provided, however, that such date shall be extended indefinitely if the warrant cannot be exercised due to the Beneficial Ownership Limitation (as defined in the agreement) or the Exchange Cap Limitation (as defined in the agreement) until the warrant can be exercised in full by the holder



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thereof without breaching the Beneficial Ownership Limitation (as defined in the agreement) or the Exchange Cap Limitation (as defined in the agreement). All B Warrants were exercised in December 2009.

### Series C Warrants

: The Series C warrants shall be exercisable only upon the exercise of the Series B warrants. The Series C warrants shall have an exercise price of \$6.00 and a term of 5 years from the issue date.

### Series D Warrants

: The Series D warrants shall be exercisable if the Company fails to meet certain performance criteria for the year 2009. The Series D warrant shall have an exercise price of \$0.01 and a term of exercise equal to three (3) months from the date the Maximum Eligibility Date (as defined in the agreement); provided, however, that such date shall be extended indefinitely if the warrant cannot be exercised due to the Beneficial Ownership

Limitation (as defined in the agreement) or the Exchange Cap (as defined in the agreement) until the warrant can be exercised in full by the holder without breaching the Beneficial Ownership Limitation (as defined in the agreement) or the Exchange Cap Limitation (as defined in the agreement). Due to the Net Income of Zoom as reported in the Company's annual report for the year 2009 exceeded the eligibility threshold pursuant to the agreement, the Series D Warrants became ineligible for exercise.

Series E Warrants

: The Series E warrants shall be exercisable if the Company fails to meet certain performance criteria for the year 2010. The Series E warrants shall have an exercise price of \$0.01 and a term of three (3) months from the date the Maximum Eligibility Date (as defined in the agreement); provided, however, that such date shall be extended indefinitely if the warrant cannot be exercised due to the Beneficial Ownership Limitation (as defined in the agreement) until the Warrant can be exercised in full by the holder thereof without breaching the Beneficial Ownership Limitation (as defined in the agreement).

The Company granted on May 6, 2010, Series F warrants to the above investors for their temporary forfeiture of their right to participate in the Company's future financings.

Series F Warrants

: The Series F warrants have an exercise price of \$6.00 and a term of 5 years from the issue date. The Company issued 375,000 F warrants to investors who participated in private placement transaction pursuant to the Securities Purchase Agreement dated October 15, 2009, to temporarily waive their right for a period of eight months to participate in a future offering of the Company. The investors originally have a period of twenty-four months ("Rights Period") in which they have the right to participate, and for providing a temporary waiver, an eight-month duration is added to the original expiration of the Rights Period.

The following summary represents warrants activity during the year ended December 31, 2009 and the nine months ended September 30, 2010:

	<u>Number of Warrants</u>	<u>Weighted Average Exercise Price</u>	<u>Aggregate Intrinsic Value</u>
Balance, December 31, 2008	-	-	
Granted	1,442,127	\$ 6.00	
Lapsed	-	-	
Exercised in 4th quarter	(18,881)	\$ 6.00	
Balance, December 31, 2009	1,423,246	\$ 6.00	\$ 256,184
Granted	381,667	\$ 6.02	
Lapsed	-	-	
Exercised in 1st quarter	(15,517)	\$ 6.00	
Balance, September 30, 2010	1,789,396	\$ 6.00	\$ -

The following presents warrants summary as of September 30, 2010:

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Warrants Outstanding			Warrants Exercisable		
<b>Number Outstanding</b>	<b>Weighted Average Remaining Contractual Life</b>	<b>Weighted Average Exercise Price</b>	<b>Number Exercisable</b>	<b>Weighted Average Exercise Price</b>	
Warrants	1,789,396	4.16 years	\$ 6.00	1,789,396	\$ 6.00

The Company determined the grant date fair value of A, C and placement agent warrants of \$3.26 per share which was calculated using the Black Scholes Options Pricing Model as follows: Stock price of \$6.87 per share, exercise price of \$6 per share, expected life of 5 years, volatility of 46.63% and discount rate of 2.37%. These warrants were recorded net off the value of proceeds.

The Company determined the grant date fair value of F warrants of \$1.51 per share which was calculated using the Black Scholes Options Pricing Model as follows: Stock price of \$5.52 per share, exercise price of \$6 per share, expected life of 5 years, volatility of 30.30% and discount rate of 2.10%. These warrants were recorded net off the value of proceeds.

The Company determined the grant date fair value of placement agent warrants of \$1.23 per share which was calculated using the Black Scholes Options Pricing Model as follows: Stock price of \$5.52 per share, exercise price of \$6.90 per share, expected life of 5 years, volatility of 30.30% and discount rate of 2.10%. These warrants were recorded net of the value of proceeds.

## NOTE 20 - STOCK OPTIONS

### Previous Plan

Prior to the acquisition of Gold Lion, the Company issued stock options to its previous employees, officers and directors. Pursuant to terms of the Share Exchange Agreement, outstanding stock options at the closing of the acquisition will remain valid for the full life of the options regardless if the employee, officer and director will or will not remain in any capacity with the Company. There are 423,100 shares of options outstanding as of September 22, 2009, the effective date of the reverse merger between Zoom and Gold Lion, with expiration in 3 years from the date of grant and in various stages of vesting. The non-cash compensation charges of these stock options will be recorded by the spun-off subsidiary, Zoom Telephonics, and shall not be expensed by the Company.

On the closing of the acquisition, 30,000 stock options were granted to 4 exiting directors of the Company, for their anticipated cooperation with post-acquisition management, including the provision of any historical information about the Company that may be needed in future activities. Such options are exercisable at \$10.14 per share, vest in 6 months from the date of grant and will expire in 2 years. The non-cash compensation charges of these 30,000 shares of options will be expensed by the Company.

During the last quarter of 2009, 113,050 options held by the previous employees, executives and directors of the Company prior to the merger transaction on September 22, 2009, were exercised at the weighted average price of \$4.60 per share.

There was no exercise of stock option during the three months ended September 30, 2010. During the nine months ended September 30, 2010, 26,650 options ("Previous Options") held by the previous employees, executives, and directors of the Company prior to the merger transaction on September 22, 2009, were exercised at the weighted average price of \$2.89 per share, and 5,800 Previous Options were exercised at the weighted average price of \$1.53 per share.

The following summary represents options activity during the year ended December 31, 2009 and the nine months ended September 30, 2010, under the previous plan.

	<u>Under Previous Plan</u>	<u>Weighted Average Exercise Price</u>	<u>Aggregate Intrinsic Value</u>
Balance, December 31, 2008	231,300	\$ 4.09	
Granted	193,400	\$ 3.03	
Lapsed	-	-	

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Exercised	(113,050)	\$ 4.60	
	<u>                    </u>		
Balance, December 31, 2009	311,650	\$ 3.25	\$ 913,134
Granted	-	-	
Lapsed	-	-	
Exercised	(32,450)	\$ 2.65	
	<u>                    </u>		
Balance, September 30, 2010	<u>279,200</u>	<u>\$ 3.32</u>	<u>\$ 369,762</u>

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The following represents options summary as of September 30, 2010 under the previous plan.

	Options Outstanding			Options Exercisable	
	Number Outstanding	Weighted Average Remaining Contractual Life	Weighted Average Exercise Price	Number Exercisable	Weighted Average Exercise Price
Options	279,200	0.91 years	\$ 3.32	207,100	\$ 3.85

THE 2009 EQUITY INCENTIVE COMPENSATION PLAN

On December 10, 2009, the Company's Board of Directors approved and adopted the 2009 Equity Incentive Compensation Plan (the "New Plan"), and a total of 1,100,000 options were granted on the same day to current employees, executives and directors of the Company, with an exercise price of \$6.18 per share, expiration between 1 and 3 years, and vesting over the life of the options.

The following summary represents options activity during the year ended December 31, 2009 and the nine months ended September 30, 2010, under the New Plan.

	Under the New Plan	Weighted Average Exercise Price	Aggregate Intrinsic Value
Balance, December 31, 2008	-	-	
Granted	1,100,000	\$ 6.18	
Lapsed	-	-	
Exercised	-	-	
Balance, December 31, 2009	1,100,000	\$ 6.18	\$ -
Granted	-	-	
Lapsed	-	-	
Exercised	-	-	
Balance, September 30, 2010	1,100,000	\$ 6.18	\$ -

The following represents options summary as of September 30, 2010 under the New Plan.

	Options Outstanding			Options Exercisable	
	Number Outstanding	Weighted Average Remaining Contractual Life	Weighted Average Exercise Price	Number Exercisable	Weighted Average Exercise Price

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Options	1,100,000	2.07 years	\$ 6.18	392,500	\$ 6.18
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The Company determined the grant date fair value of 865,000 options of \$1.80 per share which was calculated using the Black Scholes Options Pricing Model as follows: Stock price of \$6.18 per share, exercise price of \$6.18 per share, expected life of 3.25 years, volatility of 39.18% and discount rate of 1.26%.

The Company determined the grant date fair value of 235,000 options of \$1.20 per share which was calculated using the Black Scholes Options Pricing Model as follows: Stock price of \$6.18 per share, exercise price of \$6.18 per share, expected life of 1.5 years, volatility of 39.18% and discount rate of 0.78%.

## NOTE 21 - INCOME TAX

TCB Digital, Jiangsu Leimone and Nollec Wireless are governed by the Income Tax Law of the PRC concerning the private-run enterprises, which are generally subject to tax at a statutory rate of 25% on income reported in the statutory financial statements after appropriate tax adjustments.

Jiangsu Leimone is exempt from income tax in PRC for two years starting from the first profitable year or the year 2008, whichever is earlier, and is subject to a 50% exemption on normal income tax rate for the following three years.

Nollec Wireless is exempt from income tax in PRC for two years starting from 2008, and is subject to a 50% exemption on normal income tax rate for three years starting from 2010 and is subject to normal income tax rate from 2013.

The Company's net income would have been lowered by \$31,000 and earnings per share would have been lower by \$0.00 for the nine months ended September 30, 2010, assuming Nollec Wireless was not exempted from income tax.

TCB Digital had pre-tax profit of \$975,978 and \$913,100 for the nine months ended September 30, 2010 and 2009 respectively, while Jiangsu Leimone had pre-tax loss of \$19,152 and pre-tax loss of \$63,700 for the nine months ended September 30, 2010 and 2009 respectively, while Profit Harvest had pre-tax profit of \$11,408,108 and \$5,015,900 for the nine months ended September 30, 2010 and 2009 respectively, while Nollec Wireless had pre-tax profit of 123,333 for the four months ended September 30, 2010.

The following table summarizes the temporary differences which result in deferred tax assets and liabilities as at September 30, 2010 and December 31, 2009:

	September 30, 2010	December 31, 2009
Deferred tax assets:		(Audited)
Inventory impairment reserve	\$ 34,063	\$ 33,370
Buy-back reverse	-	63,175
Bad debt allowance	14,856	8,185
Expenses deductible in next year	74,993	304,524
Inventory shortage	87,155	-
Long-term investment impairment	16,795	16,454
Carryforward operating loss	-	99,437
Accrued rental deductible in next year	840	823
	<u>228,702</u>	<u>525,967</u>
Less: Valuation allowance	-	-
	<u>228,702</u>	<u>525,967</u>
Deferred tax liabilities		
Developed products	(126,425)	(21,746)
	<u>(126,425)</u>	<u>(21,746)</u>



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Deferred tax assets, net	\$	102,277	\$	504,222
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The following table reconciles the U.S. statutory rates to the Company's effective tax rate for the nine months ended September 30, 2010 and 2009:

	September 30, 2010	September 30, 2009
US statutory rates	34.0%	34.0%
Tax rate difference	(13.4)%	(16.3)%
Valuation allowance	-	0.4%
Effect of tax holiday	-	3.4%
Tax for prior year	3.0%	-
Tax per financial statements	23.6%	21.5%

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The following table reconciles the U.S. statutory rates to the Company's effective tax rate for the three months ended September 30, 2010 and 2009:

	<u>September 30, 2010</u>	<u>September 30, 2009</u>
US statutory rates	34.0%	34.0%
Tax rate difference	(14.8)%	(16.5)%
Valuation allowance	(1.3)%	0.8%
Tax for prior year	0.5%	8.7%
<b>Tax per financial statements</b>	<b>18.4%</b>	<b>27.0%</b>

**NOTE 22 - STATUTORY RESERVES**

As stipulated by the Company Law of the PRC, net income after taxation can only be distributed as dividends after appropriation has been made for the following:

- i) Making up cumulative prior years' losses, if any;
- ii) Allocations to the "Statutory surplus reserve" of at least 10% of income after tax, as determined under PRC accounting rules and regulations, until the fund amounts to 50% of the Company's registered capital;
- iii) Allocations of 5-10% of income after tax, as determined under PRC accounting rules and regulations, to the Company's "Statutory common welfare fund", which is established for the purpose of providing employee facilities and other collective benefits to the Company's employees; and Statutory common welfare fund is no longer required per the new cooperation law executed in 2006.
- iv) Allocations to the discretionary surplus reserve, if approved in the shareholders' general meeting.

In accordance with Chinese Company Law, the Company allocated 10% of its net income to surplus. For the nine months ended September 30, 2010 and 2009, the Company appropriated \$58,789 and \$70,535 to statutory surplus reserve respectively. As of September 30, 2010 and December 31, 2009, the Company's statutory surplus reserve was \$692,167 and \$633,378 respectively.

**NOTE 23 - CONCENTRATION DISCLOSURE**

(a) During the reporting periods, the customers representing 10% or more of the Company's consolidated sales were:

	<u>Sales Revenue</u>	<u>% to Total Sales</u>
Nine months ended September 30, 2010		
Beijing Tianyu Langtong Communication Equipment Co., Ltd.	\$ 24,504,798	15%
	17,656,185	11%

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Beijing Baina Wei'er Science and Technology Co., Ltd.				
Hong Kong Newway International Industrial Limited		20,972,695		13%
Larson Limited		<u>33,719,678</u>		<u>20%</u>
Total	\$	<u>96,853,356</u>		<u>59%</u>

		Sales Revenue		% to Total Sales
Nine months ended September 30, 2009				
Beijing Baina Wei'er Science and Technology Co., Ltd.	\$	51,189,311		37%
CEC CoreCast Technology Co., Ltd.		<u>22,727,216</u>		<u>17%</u>
Total	\$	<u>73,916,527</u>		<u>54%</u>

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	Sales Revenue		% to Total Sales
Three months ended September 30, 2010			
Larson Limited	\$	16,192,057	22%
Tianjin 712 Communications and Broadcasting Ltd.		12,119,314	17%
Tianjin Optical Communication Technology Co., Ltd.		12,017,055	17%
Beijing Tianyu Langtong Communication Equipment Co., Ltd.		10,010,581	14%
Eegal tech Co Ltd		10,195,981	14%
Total	\$	60,534,990	84%

	Sales Revenue		% to Total Sales
Three months ended September 30, 2009			
Beijing Baina Wei'er Science and Technology Co., Ltd.	\$	18,475,037	33%
CEC CoreCast Technology Co., Ltd.		11,592,894	21%
Total	\$	30,067,931	54%

(b) During the reporting periods, the suppliers represented 10% or more of the Company's consolidated purchases are:

	Total Purchases		% to Total Purchases
Nine months ended September 30, 2010			
Beijing Beny Wave Science & Technology Co. Ltd	\$	36,222,698	25%
Leimone (Tianjin) Industrial Co., Ltd.		37,506,814	26%
Total	\$	73,729,512	51%

	Total purchases		% to Total Purchases
Nine months ended September 30, 2009			
	\$	42,267,091	30%

Beijing Tianyu Communication Equipment Co.,  
Ltd

CEC CoreCast Corporation Limited		22,065,258	16%
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Total	\$	64,332,349	46%
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	Total Purchases	% to Total Purchases
Three months ended September 30, 2010		

Beijing Beny Wave Science & Technology Co. Ltd	\$	9,904,339	16%
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Leimone (Tianjin) Industrial Co., Ltd.		18,215,701	29%
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Tianjin 712 Communications and Broadcasting Ltd.		11,853,982	19%
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Yue Chang Rui		8,968,000	14%
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Total	\$	48,942,022	78%
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	Total purchases	% to Total Purchases
Three months ended September 30, 2009		

Beijing Tianyu Communication Equipment Co., Ltd	\$	25,161,075	35%
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CEC CoreCast Corporation Limited		10,810,021	15%
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Total	\$	35,971,096	68%
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## NOTE 24 - OPERATING RISK

a. Industry risk

The industry in which we compete is a rapidly evolving, highly competitive and fragmented market driven by consumer preferences and quickly evolving technology. Increased competition may result in price reductions, reduced gross margin and loss of market share. Failure to compete successfully against current or future competitors could have a material adverse effect on the Company's business, operating results and financial condition.

b. Exchange risk

The Company cannot guarantee the Renminbi and USD exchange rate will remain steady, therefore the Company could post the same profit for two comparable periods and post higher or lower profit depending on exchange rate of Renminbi and USD. The exchange rate could fluctuate depending on changes in the political and economic environments without notice.

c. Political risk

Currently, PRC is in a period of growth and is openly promoting business development in order to bring more business into PRC. Additionally PRC currently allows a Chinese corporation to be owned by a United States corporation. If the laws or regulations relating to ownership of a Chinese corporation are changed by the PRC government, the Company's ability to operate the PRC subsidiaries could be affected.

d. Interest risk

The Company is exposed to interest rate risk arising from short-term variable rate borrowings from time to time. The Company's future interest expense will fluctuate in line with any change in borrowing rates. The Company does not have any derivative financial instruments as of September 30, 2010 and December 31, 2009 and believes its exposure to interest rate risk is not material.

NOTE 25 - COMMITMENTSOperating lease commitments

The Company has an operating lease of the TCB Digital's premises through TCBGCL, a common shareholder of TCB Digital. Pursuant to these leases which rates of rent are all at Rmb 8 per square meter per month for production facilities and dormitory space, the commitments of the Company as of September 30, 2010 for the next 2 years are as follows:

Year ending 2011	\$	234,249
Year ending 2012		113,718
		<hr/>
Total minimum lease payments	\$	347,967
		<hr/>

Capital Contribution

On April 16, 2010, Jiangsu Leimone received capital contribution of \$300,000 (HK\$2,328,650) from Gold Lion. The remaining balance of registered capital of Jiangsu Leimone of \$885,689 (HK\$6,871,350) was not made as at September 30, 2010.

## NOTE 26 - SUBSEQUENT EVENTS

On October 18, 2010, the Company executed an agreement for the purchase of the domain name of "zoom.com" along with certain related trademarks for a total consideration of 80,000 shares of newly issued unregistered common stock of the Company. The shares were valued at \$4.37 per share which was the closing price of our stock as of the date of the agreement.

On November 9, 2010, the Company executed definitive agreements with institutional and accredited investors for gross proceeds of \$7,926,240 in connection with the Company's private placement of common stock and warrants. The transaction involves the sale of 2,113,664 shares of newly issued unregistered common stock of the Company at the price of \$3.75 per share and warrants to purchase an additional 1,585,248 shares of the Company's common stock at \$4.71 per share and 42,273 placement agent warrants at the same exercise price. The grant date fair value of such warrants was \$1.34 per share which was calculated by using Black Scholes Option Pricing Model as follows: stock price of \$4.49 per share, exercise price of \$4.71 per share, expected life of 5 years, volatility of 33.57% and discount rate of 1.27%.

The investors also have registration rights to the common stock and the common stock issuable upon the exercise of warrants, including that the Company shall file a registration statement within 45 days and causing the registration statement to be declared effective within 90 days, respectively, from the closing of the transaction. The failure of the Company to do so will result in a penalty of 2% for each month's delay up to a maximum of 6%, payable fifty percent (50%) in cash and fifty percent (50%) in common stock.

This transaction is expected to be completed on or about November 15, 2010. If so, pursuant to anti-dilution terms of previously issued 1,789,396 warrants with an average weighted exercise price of \$6 per share (Previous Warrants), such Previous Warrants will be adjusted to a) an exercise price of \$3.75 per share, and b) the number of shares exercisable will be 2,863,034.

## Item 2. Management's Discussion And Analysis Of Financial Condition And Results Of Operations

### Forward Looking Information

The following discussion contains forward-looking statements. Forward looking statements are identified by words and phrases such as "anticipate", "intend", "expect", and words and phrases of similar import. We caution investors that forward-looking statements are only predictions based on our current expectations about future events and are not guarantees of future performance. Actual results, performance or achievements could differ materially from those expressed or implied by the forward-looking statements due to risks, uncertainties and assumptions that are difficult to predict. We encourage you to read those risk factors carefully along with the other information provided in this report and in our other filings with the SEC before deciding to invest in our stock or to maintain or change your investment. We undertake no obligation to revise or update any forward-looking statement for any reason, except as required by law.

You should read this Management's Discussion and Analysis in conjunction with the Consolidated Financial Statements and Related Notes.

### Business Overview

Gold Lion was founded by Mr. Lei Gu in September 2002 in the British Virgin Islands, and Gu was the sole owner of one issued and outstanding share of common stock. Through a resolution of Gold Lion on November 26, 2008, Gold Lion issued 705 shares to Gu and 294 shares to Mr. Songtao Du, resulting in a total of 1,000 issued and outstanding shares of common stock. Pursuant to a pledge agreement dated November 26, 2008, Du pledged his 294 shares to Mr. Wei Cao, with all rights to such shares including voting rights. Consequently, Gu and Cao jointly control 100% of



Gold Lion.

On August 2, 2007, Gu founded Profit Harvest in Hong Kong, and in December 2008, 100% ownership of Profit Harvest was transferred to Gold Lion. Profit Harvest is engaged in sale of mobile phone products and components to retailers and other wholesalers.

Pursuant to a capital injection agreement (the "CIA") by and among Tianjin Communication and Broadcasting Group Co., Ltd. ("TCBGCL"), TCBGCL Labour Union, Hebei Leimone Science and Technology Co., Ltd. ("Hebei Leimone"), Tianjin 712 Communication and Broadcasting Co., Ltd. ("712"), Beijing Depu Investment Co., Ltd. and other natural person shareholders on May 8, 2007 and a resolution of the shareholder's meeting on June 30, 2007, Hebei Leimone, a company controlled by Gu, acquired 25.13% of TCB Digital from TCBGCL Labour Union and various natural person shareholders for cash consideration of RMB9,000,000. Pursuant to this CIA, Hebei Leimone and Beijing Depu Investment Co., Ltd., a company controlled by Cao, were to invest additional RMB15,928,700 and RMB10,377,600 respectively in TCB Digital, bringing the total investment from Hebei Leimone and Beijing Depu Investment Co., Ltd to \$4,679,111 (RMB35,306,300). After this additional investment was made as of June 30, 2007, Hebei Leimone and Beijing Depu held 36.03% and 15% equity interests respectively of TCB Digital, a total of 51.03% ownership in TCB Digital. Pursuant to an agreement dated June 30, 2007, Cao irrevocably pledged his 15% equity interest in TCB Digital to Gu in exchange for a 29.4% stake in Gu's company. TCB Digital is mainly engaged in research & development, processing, manufacturing, servicing and marketing of mobile handsets, electronic products and communication equipment.

On November 30, 2007, Gold Lion and GD Industrial Company signed a share transfer agreement pursuant to which GD Industrial Company transferred 60% equity of Nantong Zong Yi Kechuang Digital Camera Technology Co., Ltd. for \$10,273 to Gold Lion. In July 2008, the company's name was changed to Jiangsu Leimone Electronic Co., Ltd., or Jiangsu Leimone. In January 2008, Gold Lion invested \$5,074,226 (HK\$38,800,000) in Jiangsu Leimone to increase Gold Lion's ownership in Jiangsu Leimone to 80%. Pursuant to the share transfer agreement by and between Gold Lion and Nantong Zong Yi Investment Co., Ltd. dated November 26, 2008, Gold Lion acquired the remaining 20% equity interest of Jiangsu Leimone from Nantong Zong Yi Investment Co., Ltd. for cash consideration of \$103,214 (HK\$800,000). After this transaction, Gold Lion obtained 100% ownership of Jiangsu Leimone. Jiangsu Leimone is engaged in the R&D and production of electronic assemblies, 3G mobile handsets, wireless communication modules, GPS receivers and computer software.

Pursuant to the share transfer agreement by and among Hebei Leimone, Beijing Depu Investment Co., Ltd and Jiangsu Leimone dated December 15, 2008, Hebei Leimone and Beijing Depu Investment Co., Ltd. transferred their 51.03% equity interest of TCB Digital to Jiangsu Leimone on December 30, 2008.

#### Increased ownership in TCB Digital

Mr. Gu exercised an option to acquire an additional 28.97% of TCB Digital. Under the terms of the Share Exchange Agreement dated January 28, 2009, amended on May 12, 2009, and approved by our shareholders on September 8, 2009, at such time as Mr. Gu completes his acquisition of 28.97% of TCB Digital, Mr. Gu has the option to transfer this stake in TCB Digital for 2,402,576 shares of Zoom common stock. As of March 31, 2010, Mr. Gu exercised his option to acquire the addition 28.97% of TCB Digital and exchanged this ownership in TCB Digital for 2,402,576 shares on our common stock, which increased the Company's ownership of TCB Digital from 51.03% to 80%.

#### Acquisition of Nollec Wireless

On April 29, 2010, the Company executed a share exchange agreement (the "Nollec Agreement") to acquire 100% of the shares of Nollec Wireless Company Ltd., ("Nollec Wireless") a mobile phone and wireless communication design company located in Beijing, China. The consideration paid for Nollec Wireless was \$10.96 million in cash and stock. The consideration agreed upon by the Company and the owners of Nollec Wireless is based on the appraised fair value. Pursuant to the Nollec Agreement, \$1.37 million of the total consideration was to be paid in cash by the Company, of which \$500,000 has been paid and \$870,000 will be paid over a three-year period, and the balance of \$9.59 million was paid by issuance of 1,342,599 unregistered shares of the Company's common stock ("Payment Shares"). The value of the Payment Shares was based on the weighted average closing price of Zoom shares as traded on Nasdaq for the 10 consecutive trading days prior and leading up to the day immediately before the date of the Agreement. The acquisition transaction closed on May 31, 2010.

Plan of Operation

During the next twelve months, Zoom, together with Gold Lion and its subsidiaries, expects to take the following steps in connection with the development of our business and the implementation of our plan of operations:

- Zoom intends to continue to manufacture and deliver its products and services in China, including EMS business for OEM customers and development of our brand of "Leimone" phones;
- Zoom will gradually increase its investment in the 2.5G-3G mobile communications business;

- Zoom will continue to customize mobile phones in cooperation with the main mobile operators in China; and
- Zoom will continue to build our export business.

#### Planned Acquisition of Leimone Culture

On January 26, 2010, the Company announced its intent to acquire a Chinese handset mobile video and value-added service company, Beijing Leimone Shengtong Culture Development Company ("Leimone Culture"). Lei Gu, our Chairman, CEO and largest shareholder, owns approximately seventy percent of Leimone Culture. Founded in 2004, Leimone Culture was granted licenses by the State Administration of Radio Film and Television ("SARFT") to provide web-based broadcast audiovisual programs and to produce radio and television content for mobile devices. Leimone Culture has been a provider of mobile video services to China Mobile since 2005 and China Unicom since 2007.

On March 25, 2010, Leimone Culture signed an agreement with China Central Television (CCTV), the major state television broadcaster in China, with 19 channels broadcasting to more than one billion viewers. Under the agreement, Leimone Culture will provide approved media content to CCTV's mobile users and will bundle CCTV.com's mobile TV access link onto Zoom's branded "Leimone" mobile phones and onto Zoom Original Equipment Manufacturer (OEM) customers' phones.

The Company has the option of purchasing Mr. Gu's shares in Leimone Culture and on December 1, 2009, Zoom's Board of Directors approved to pursue the acquisition of 100% of Leimone Culture in the event the minority shareholders of Leimone Culture decides to sell their interests. Upon further due diligence and negotiation, terms of the acquisition are expected to be finalized in the first quarter of 2011.

#### Critical Accounting Policies and Estimates

The preparation of Gold Lion's consolidated financial statements in conformity with accounting principles generally accepted in the United States ("US GAAP") requires it to make estimates and judgments that affect its reported assets, liabilities, revenues, and expenses, and the disclosure of contingent assets and liabilities. Gold Lion based its estimates and judgments on historical experience and on various other assumptions that it believes to be reasonable under the circumstances. Future events, however, may differ markedly from current expectations and assumptions. While there are a number of significant accounting policies affecting Gold Lion's consolidated financial statements; Gold Lion believes the following critical accounting policies involve the most complex, difficult and subjective estimates and judgments: allowance for doubtful accounts; income taxes; asset impairment.

#### Revenue Recognition

In accordance with US GAAP, revenue is recognized only when the price is fixed or determinable, persuasive evidence of an arrangement exists, the service is performed, and collection of the resulting receivable is reasonably assured. Noted below are brief descriptions of the product or service revenues that Zoom Technologies recognizes in the financial statements contained herein.

##### Sale of goods

Revenue is recognized at the date of shipment to customers when a formal arrangement exists, the price is fixed or determinable, the delivery is completed, no other significant obligations of Gold Lion exists and collectability is reasonably assured. Payments received before all of the relevant criteria for revenue recognition are satisfied are recorded as advances from customers.

Company's subsidiary, Nollec Wireless is in the mobile phone design, software integration and mobile solution R&D business, Nollec Wireless, recognizes revenue under percentage of completion method ASC Topic 605-35- 25 (Construction - Type and Production - Type Contracts) when reasonably dependable estimates can be made and in which all the following conditions exist:

- a. Contracts executed by the parties normally include provisions that clearly specify the enforceable rights regarding goods or services to be provided and received by the parties, the consideration to be exchanged, and the manner and terms of settlement.
- b. The buyer can be expected to satisfy all obligations under the contract.
- c. The contractor can be expected to perform all contractual obligations.

Estimates of cost to complete is reviewed periodically and revised as appropriate to reflect new information. When the current estimates of total contract revenue and contract cost indicate a loss, a provision for the entire loss on the contract is made.

Income is recognized as the percentage of estimated total income that incurred costs to date divided by estimated total costs after giving effect to estimates of costs to complete based on most recent information. Percentage of completion is based on labor hours incurred to date divided by total estimated labor hours for the contract.

Royalty income on sales of licensed products by its customers are recorded when the customers report sales to the Company. Royalty income is reported monthly and is recorded in the period in which the product is sold. The Company has the right to audit the books of the licensees.

#### Allowance for doubtful accounts

Gold Lion maintains an allowance for doubtful accounts to reduce amounts to their estimated realizable value. A considerable amount of judgment is required when Gold Lion assesses the realization of accounts receivables, including assessing the probability of collection and the current credit-worthiness of each customer. If the financial condition of customers were to deteriorate, resulting in an impairment of their ability to make payments, an additional provision for doubtful accounts could be required. Gold Lion initially records a provision for doubtful accounts based on its historical experience, and then adjusts this provision at the end of each reporting period based on a detailed assessment of its accounts receivable and allowance for doubtful accounts. In estimating the provision for doubtful accounts, Gold Lion considers: (i) the aging of the accounts receivable; (ii) trends within and ratios involving the age of the accounts receivable; (iii) the customer mix in each of the aging categories and the nature of the receivable; (iv) its historical provision for doubtful accounts; (v) the credit worthiness of the customer; and (vi) the economic conditions of the customer's industry as well as general economic conditions, among other factors.

#### Income taxes

Gold Lion accounts for income taxes in accordance with SFAS No. 109, "Accounting for Income Taxes". Under this method, deferred income taxes are recognized for the estimated tax consequences in future years of differences between the tax bases of assets and liabilities and their financial reporting amounts and each year-end based on enacted tax laws and statutory rates applicable to the periods in which the differences are expected to affect taxable income. Valuation allowances are established to reduce deferred tax assets to the amount expected to be realized when, in management's opinion; it is more likely than not that some portion of the deferred tax assets will not be realized. The provision for income taxes represents current taxes payable net of the change during the period in deferred tax assets and liabilities. Gold Lion adopted FIN 48, Accounting for Uncertainty in Tax Positions.

#### Asset Impairment

Gold Lion periodically evaluates the carrying value of other long-lived assets, including, but not limited to, property and equipment and intangible assets, when events and circumstances warrant such a review. The carrying value of a long-lived asset is considered impaired when the anticipated undiscounted cash flows from such asset is less than its carrying value. In that event, a loss is recognized based on the amount by which the carrying value exceeds the fair value of the long-lived asset. Fair value is determined primarily using the anticipated cash flows discounted at a rate commensurate with the risk involved. Significant estimates are utilized to calculate expected future cash flows utilized in impairment analyses. Gold Lion also utilizes judgment to determine other factors within fair value analyses, including the applicable discount rate. The Company's long-term investment of \$65,816 in Tianjin Tong Guang Microelectronics Co., Ltd. ("TTGM") was entirely impaired as of December 31, 2009.

Results of Operations for the Quarter ended September 30, 2010

Revenues

Our revenues were \$72,155,779 for the quarter ended September 30, 2010, an increase of 30.5% or \$16,864,899 as compared to \$55,290,880 in the corresponding quarter in 2009. The increase of revenues in the third quarter of 2010 as compared to the corresponding quarter in 2009 was mainly due to the sales of our own "Leimone" brand mobile phones. In the third quarter of 2010, we sold 232,167 units of our Leimone brand phones of which 62,468 were 3G handsets. Revenues from sales of our own branded products in the third quarter of 2010 were \$14.0 million. For the nine-month period ended September 30, 2010, total units of Leimone brand phones sold were 359,950 of which 78,922 were 3G units, bringing in gross sales of \$23.2 million. In the first nine months of 2009, we sold 39,682 units of our own brand phone for gross sales of \$2.9 million.

The percentage of "consignment EMS" revenue out of total EMS revenue for the third quarter of 2010 as compared to the previous quarter was 7.5% versus 14.2%. Our total revenues for the first nine months of 2010 were \$166,011,921 or an increase of 21.0% from \$137,240,898 from the same nine months of 2009.

In quantity, we manufactured 2.62 million pieces of main circuit boards (PCBA) and 1.37 million complete mobile phones in the quarter ended September 30, 2010, which represented sequentially a 10.8% decrease in PCBA and 29.0% increase in whole phones from the preceding quarter. The manufacturing volume for the nine months ended September 30, 2010 was 8.01 million and 3.39 million for PCBA and whole phones respectively, representing increases of 113% and 164% for PCBA and whole phones respectively over the corresponding nine months last year.

Cost of sales

For the quarter ended September 30, 2010 our cost of sales was \$64,783,811 or 89.8% of revenues, while cost of sales for the corresponding quarter in 2009 was \$52,262,849 or 94.5% of revenues. The reduction in cost of sales as a percentage of revenues was mainly contributed by our own Leimone brand phones which carry a higher gross margin than the EMS activities. For the nine months ended September 30, 2010, our cost of sales was \$149,881,942 or 90.3% of revenues as compared to \$128,412,782 or 93.6% of revenues for the corresponding nine months in 2009.

Gross Profit

Gross profit for the quarter ended September 30, 2010 rose 143.5% to \$7,371,968 compared to \$3,028,031 for the corresponding 2009 quarter. Gross profit as a percentage of revenues for the third quarter of 2010 was 10.2%, an increase from 5.5% for the 2009 quarter. The main reason for the increase in gross margin is due to the sales of our own branded products which generally carry a higher margin than the EMS activities. Gross profit also increased 61.0% sequentially from \$4,579,757 of the second quarter in 2010.

For the first nine months of 2010, our gross profit rose 82.7% to \$16,129,979 from \$8,828,116 for the corresponding nine months in 2009.

Selling, general and administrative expenses

Sales and marketing expenses mainly represent salaries of sales personnel, and marketing and transportation costs; and such expenses were \$153,307 and \$267,345 for the three and nine months ended September 30, 2010 respectively, as compared to \$36,431 and \$1,320,422 for the corresponding periods in 2009. The higher amounts in this category for 2009 resulted from the gearing up of Profit Harvest in its preparation to make sales in Hong Kong, the southern cities of China and to our export customers.

General and administrative expenses primarily consisted of compensation for administrative personnel, depreciation, travel expenses, rental, materials expenses related to ordinary administration, and fees for professional services; and these were \$1,052,776 and \$2,867,839 for the three and nine months ended September 30, 2010 as compared to \$255,122 and \$1,183,095 for the corresponding periods in 2009. The increase of such expenses in 2010 was mainly due to legal, accounting and other expenses related to the Company maintaining compliance with the SEC and Nasdaq rules and regulations.



Research and development costs are expensed as incurred. Research and development costs during the three and nine months ended September 30, 2010 and 2009 were \$689,682 and \$0 respectively.

Non-cash compensation charges include stock option charges based on a Black-Scholes pricing model and values of common stock issued to consultants for services. Such charges for the three and nine month periods ended September 30, 2010 were \$434,489 and \$1,217,398, respectively. There was no such charge in the comparable periods in 2009.

For the three and nine months ended September 30, 2010, total operating expenses were \$2,330,254 or 3.2% of revenues and \$5,042,264 or 3.0% of revenues respectively. These expenses were higher than \$291,553 and \$2,503,517 for the comparable periods of 2009 due to the increases in G&A expenses, R&D expenses and non-cash compensation charges as described above.

#### Other income/(expenses)-net

The Company's other expenses-net were \$286,666 and \$729,368 for the three and nine months ended September 30, 2010. These expenses were the results of interest expense offset by interest income and also income from various non-recurring activities. Such expenses for the corresponding periods in 2009 were \$319,351 and 478,960 respectively.

#### Net income

For the quarter ended September 30, 2010, the Company's net income was \$3,801,269, an increase of \$2,067,213 or 119.2% from \$1,734,056 of the corresponding 2009 quarter, and also representing an 86.8% sequential increase from \$2,034,648 of the second quarter in 2010. Net margins, the ratio of net income over revenues, for the third quarters of 2010 and 2009 were 5.3% and 3.1% respectively. The increase in net margin was the result of increased sales of our own Leimone brand products which carry a higher margin than the EMS activities.

For the nine months ended September 30, 2010, net income was \$7,731,619, an increase of \$3,377,466 or 77.6% from \$4,354,153 for the corresponding period of 2009.

#### Other comprehensive income/(loss)

For the three and nine month periods ended September 30, 2010, the Company's other comprehensive income was \$420,112 and \$531,115 respectively. Other comprehensive income resulted from foreign currency exchange changes particularly the Renminbi against the USD. The gain for the third quarter of 2010 can result in a loss in future periods if the trend in the exchange rate of the Reminbi to the USD reverses.

#### Liquidity and Capital Resources

Zoom generally finances its operations from cash flow generated internally, interest-free credit lines in the form of banker acceptances and short-term loans from domestic banks. As of September 30, 2010, the Company had cash and cash equivalents of \$2,017,215. This represented an increase of \$544,915 from \$1,472,300 as of December 31, 2009.

Net cash provided by operating activities for the nine months ended September 30, 2010 was \$15,617,350 compared to net cash used in operating activities for the 2009 period of \$6,934,078. In the first nine months of 2010, operational use of funds included an increase in accounts receivable of \$18,657,090, inventory of \$190,735, prepaid expenses and other assets of \$331,493 and a decrease in accounts payable of \$64,483; while offset by a significant reduction in advances to suppliers of \$20,227,972 and related parties of \$1,787,828, and an increase in accrued expenses and other current liabilities of \$1,816,417, while advance from customers was also increased by \$271,692.

Net cash used for investing activities was \$6,196,073 in the first nine months of 2010 which was primarily cash used as deposits in the amount of \$9,941,004 for construction of the Company's new manufacturing facilities and investment of \$500,000 for acquisition of a subsidiary; while cash provided by investing activities included a reduction in restricted cash of \$2,159,503, the acquisition of a subsidiary brought in \$1,491,630, and proceeds from notes receivable contributed \$593,798.

Net cash used in financing activities was \$8,905,947 in the first nine months of 2010 which included repayment on borrowing from related parties of \$23,380,225, repayment on notes payable of \$4,489,120, repayment on short-term loans of \$25,130,273, and advance to related parties of 6,182,774. Financing activities also provided \$1,044,833 from issuance of shares for cash, \$28,064,338 from short-term loan proceeds, and \$21,080,990 from related parties' receipts.

On going forward basis over the next 12 months, Zoom intends to continue to rely on short-term loans to fund its operational cash needs. The Company may also contemplate one or more fundraises for its expansion needs, provided that conditions of the capital market allow for financing at acceptable terms.

### **Off Balance Sheet Arrangements**

As of September 30, 2010, Zoom had no off balance sheet arrangements.

### **Item 3. Controls and Procedures**

#### **(a) Disclosure Controls and Procedures.**

The Company's disclosure controls and procedures are designed to ensure that information required to be disclosed in the Company's reports filed under the Securities Exchange Act of 1934 is recorded, processed, summarized, and reported within the time periods specified in the SEC's rules and forms, including, without limitation, that such information is accumulated and communicated to Company management, including the Company's principal executive and financial officer, as appropriate to allow timely decisions regarding required disclosures.

#### **Limitations on the Effectiveness of Disclosure Controls.**

In designing and evaluating the Company's disclosure controls and procedures, management recognized that disclosure controls and procedures, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the disclosure controls and procedures are met. Additionally, in designing disclosure controls and procedures, Company management necessarily was required to apply its judgment in evaluating the cost-benefit relationship of possible disclosure controls and procedures. The design of any disclosure controls and procedures also is based in part upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions.

#### **Evaluation of Disclosure Controls and Procedures.**

The Company's principal executive and financial officers have evaluated the effectiveness of the design and operation of the Company's disclosure controls and procedures as defined in Exchange Act Rules 13a-15(e) and 15d-15(e) as of December 31, 2009, and based on this evaluation, the Company's principal executive and financial officers have concluded that the Company's disclosure controls and procedures were not effective to ensure that material information is recorded, processed, summarized and reported by management of the Company on a timely basis in order to comply with the Company's disclosure obligations under the Exchange Act and the rules and regulations promulgated thereunder. The Company's principal executive and financial officers conclusion regarding the Company's disclosure controls and procedures is based solely on management's conclusion that the Company's internal control over financial reporting are ineffective as identified in our Annual Report on Form 10-K for the fiscal year ended December 31, 2009 continues to be ineffective as of September 30, 2010. In connection with our Annual Report on Form 10-K for the fiscal year ended December 31, 2009, our management assessed the effectiveness of the Company's internal control over financial reporting was not effective based on management's identification of the material weaknesses as follows:

- **Insufficient Human Resources.**

There is a lack of employees at our operating subsidiaries, namely, TCB Digital, Jiangsu Leimone, and Profit Harvest who have adequate knowledge of US GAAP principles. Furthermore, the Company's Chief Financial Officer is the only person at the parent level with an appropriate knowledge experience and training in the selection, application and implementation of US GAAP as it relates to complex transactions and financial reporting requirements.

- Lack of Segregation of Duties.

There is a lack of segregation of duties at the Company because only one employee, the Chief Financial Officer of the Company, is charged with the responsibilities of general administrative and financial matters.

Management will continue to evaluate the material weaknesses identified above and have already engaged Sarbanes Oxley compliance consultants to identify the areas of weakness and to suggest remedial measures.

(b) Changes in Internal Control over Financial Reporting.

There were no significant changes in the Company's internal control over financial reporting that occurred during the first nine months of fiscal 2010 that have materially affected, or are reasonably likely to materially affect, such control.

PART II — OTHER INFORMATION

Item 1. Legal Proceedings.

None

Item 4. Reserved.

Item 5. Other Information.

None

Item 6. Exhibits.

The following exhibits are included with this report.

Exhibit 31.1 Rule 13a-14(a) / 15d-14(a) Certification of Lei Gu, CEO.

Exhibit 31.1 Rule 13a-14(a) / 15d-14(a) Certification of Anthony K. Chan, CFO.

Exhibit 32.0 Section 1350 Certifications.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf on November 15, 2010 by the undersigned, thereunto duly authorized.

Zoom Technologies, Inc.  
(Registrant)

By: /s/ Lei Gu

Lei Gu  
Chief Executive Officer

INDEX TO EXHIBITS

Exhibits filed herewith:

- 31.1 [Rule 13a-14\(a\) / 15d-14\(a\) Certification of Lei Gu, CEO](#) [PDF](#)
- 31.1 [Rule 13a-14\(a\) / 15d-14\(a\) Certification of Anthony K. Chan, CFO](#) [PDF](#)
- 32.0 [Section 1350 Certifications](#) [PDF](#)