

GOOGLE INC.

Form 4

September 24, 2015

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
Page Lawrence

(Last) (First) (Middle)

C/O GOOGLE INC., 1600
AMPHITHEATRE PARKWAY

(Street)

MOUNTAIN VIEW, CA 94043

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol

GOOGLE INC. [GOOG]

3. Date of Earliest Transaction
(Month/Day/Year)

09/22/2015

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner
☒ Officer (give title below) ☐ Other (specify below)

Chief Executive Officer

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---|---|---|--------------------------------------|---|--|---|---|
| Class A Common Stock ⁽¹⁾ | 09/22/2015 | | C | 16,666 | A \$ 0 | 91,666 | D |
| Class A Common Stock ⁽¹⁾ | 09/22/2015 | | S | 325 | D \$ 645.9077 | 91,341 | D |
| Class A Common Stock ⁽¹⁾ | 09/22/2015 | | S | 1,402 | D \$ 646.922 | 89,939 | D |
| Class A Common Stock | 09/22/2015 | | S | 1,181 | D \$ 647.9713 | 88,758 | D |

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| Stock ⁽¹⁾ | | | | | ⁽⁴⁾ | | |
|---|------------|---|-------|---|--------------------------------|------------|---|
| Class A Common Stock ⁽¹⁾ | 09/22/2015 | S | 1,442 | D | \$ ⁽⁵⁾ 649.1863 | 87,316 | D |
| Class A Common Stock ⁽¹⁾ | 09/22/2015 | S | 1,937 | D | \$ ⁽⁶⁾ 650.0563 | 85,379 | D |
| Class A Common Stock ⁽¹⁾ | 09/22/2015 | S | 1,598 | D | \$ ⁽⁷⁾ 651.1596 | 83,781 | D |
| Class A Common Stock ⁽¹⁾ | 09/22/2015 | S | 2,033 | D | \$ ⁽⁸⁾ 652.1422 | 81,748 | D |
| Class A Common Stock ⁽¹⁾ | 09/22/2015 | S | 2,396 | D | \$ ⁽⁹⁾ 653.276 | 79,352 | D |
| Class A Common Stock ⁽¹⁾ | 09/22/2015 | S | 500 | D | \$ ⁽¹⁰⁾ 654.5472 | 78,852 | D |
| Class A Common Stock ⁽¹⁾ | 09/22/2015 | S | 1,949 | D | \$ ⁽¹¹⁾ 655.7157 | 76,903 | D |
| Class A Common Stock ⁽¹⁾ | 09/22/2015 | S | 1,803 | D | \$ ⁽¹²⁾ 656.8468 | 75,100 | D |
| Class A Common Stock ⁽¹⁾ | 09/22/2015 | S | 100 | D | \$ ⁽¹³⁾ 657.26 | 75,000 | D |
| Class C Capital Stock | 09/22/2015 | S | 589 | D | \$ ⁽¹⁴⁾ 616.3954 | 21,799,081 | D |
| Class C Capital Stock | 09/22/2015 | S | 1,609 | D | \$ ⁽¹⁵⁾ 617.5711 | 21,797,472 | D |
| Class C Capital Stock | 09/22/2015 | S | 1,606 | D | \$ ⁽¹⁶⁾ 618.6968 | 21,795,866 | D |
| Class C Capital Stock | 09/22/2015 | S | 2,846 | D | \$ ⁽¹⁷⁾ 619.5951 | 21,793,020 | D |
| Class C Capital Stock | 09/22/2015 | S | 2,388 | D | \$ ⁽¹⁸⁾ 620.6897 | 21,790,632 | D |

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| | | | | | | | |
|-----------------------------|------------|---|-------|---|------------------------|------------|---|
| Class C Capital Stock | 09/22/2015 | S | 1,400 | D | \$ 621.7895 (19) | 21,789,232 | D |
| Class C Capital Stock | 09/22/2015 | S | 2,302 | D | \$ 622.5503 (20) | 21,786,930 | D |
| Class C Capital Stock | 09/22/2015 | S | 452 | D | \$ 623.9286 (21) | 21,786,478 | D |
| Class C Capital Stock | 09/22/2015 | S | 1,673 | D | \$ 624.7661 (22) | 21,784,805 | D |
| Class C Capital Stock | 09/22/2015 | S | 1,601 | D | \$ 625.8276 (23) | 21,783,204 | D |
| Class C Capital Stock | 09/22/2015 | S | 200 | D | \$ 627.19 (24) | 21,783,004 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | 8. P Deri Secu (Ins | |
|---|---|---|---|---|--|--|-----|---|--------------------|------------------------------|-------------------------------------|
| | | | | Code | V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Class B Common Stock | \$ 0 | 09/22/2015 | | C | | 16,666 | | <u>(25)</u> | <u>(26)</u> | Class A Common Stock | 16,666 |

Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

Signatures

09/24/2015

Date _____

Explanation of Responses:

- ## Signatures

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- (17) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$619.17 to \$620.16, inclusive.
- (18) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$620.20 to \$621.19, inclusive.
- (19) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$621.22 to \$622.20, inclusive.
- (20) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$622.25 to \$623.24, inclusive.
- (21) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$623.30 to \$624.29, inclusive.
- (22) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$624.32 to \$625.31, inclusive.
- (23) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$625.44 to \$626.43, inclusive.
- (24) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$627.17 to \$628.16, inclusive.
- (25) All shares are exercisable as of the transaction date.
- (26) There is no expiration date for the Issuer's Class B Common Stock.

Remarks:

All transactions reported in this Form 4 were effected pursuant to a Rule 10b5-1 Trading Plan adopted by the Reporting Person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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