

Google Inc.  
Form 4  
November 12, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See Instruction*  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**PICHETTE PATRICK**

(Last) (First) (Middle)

**C/O GOOGLE INC., 1600  
AMPHITHEATRE PARKWAY**

(Street)

**MOUNTAIN VIEW, CA 94043**

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
**Google Inc. [GOOG]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**11/12/2014**

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_X\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

SVP &amp; Chief Financial Officer

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_X\_\_\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3)      | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired<br>(A) or Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|--------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-------------------------------------------------------------------|
| Class A<br>Common<br>Stock                 | 11/12/2014                              |                                                             | S                                    | 145 D<br>(A)<br>or<br>(D)                                               | \$<br>561.01                                                                                                       | 331                                                                  | D                                                                 |
| Class C<br>Capital<br>Stock <sup>(1)</sup> | 11/12/2014                              |                                                             | S                                    | 145 D                                                                   | \$<br>549.73                                                                                                       | 331                                                                  | D                                                                 |
| Class A<br>Common<br>Stock                 |                                         |                                                             |                                      |                                                                         | 5,245                                                                                                              | I                                                                    | By The<br>Bay<br>Meadow<br>L.P.                                   |
|                                            |                                         |                                                             |                                      |                                                                         | 5,245                                                                                                              | I                                                                    |                                                                   |

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|                                                            |        |   |                                 |
|------------------------------------------------------------|--------|---|---------------------------------|
| Class C<br>Capital<br>Stock <u>(1)</u>                     |        |   | By The<br>Bay<br>Meadow<br>L.P. |
| Class C<br>Google<br>Stock Unit<br><u>(2)</u> <u>(3)</u>   | 1,250  | D |                                 |
| Class C<br>Google<br>Stock Unit<br><u>(2)</u> <u>(4)</u>   | 30,259 | D |                                 |
| Class C<br>Google<br>Stock Unit<br><u>(2)</u> <u>(5)</u>   | 3,967  | D |                                 |
| Class C<br>Google<br>Stock Unit<br><u>(2)</u> <u>(6)</u>   | 4,323  | D |                                 |
| Class C<br>Google<br>Stock Unit<br><u>(7)</u>              | 70,788 | D |                                 |
| Class C<br>Google<br>Stock Unit<br><u>(2)</u> <u>(8)</u>   | 1,408  | D |                                 |
| Class A<br>Google<br>Stock Unit<br><u>(9)</u>              | 1,250  | D |                                 |
| Class A<br>Google<br>Stock Unit<br><u>(6)</u>              | 4,323  | D |                                 |
| Class A<br>Google<br>Stock Unit<br><u>(10)</u> <u>(11)</u> | 30,259 | D |                                 |
| Class A<br>Google<br>Stock Unit<br><u>(12)</u>             | 3,967  | D |                                 |
|                                                            | 1,408  | D |                                 |

Class A  
Google  
Stock Unit  
(13)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)                    | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | 5.<br>Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |                                     | 8. Pr<br>Deri<br>Secu<br>(Inst |
|------------------------------------------------------------------------|-----------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|-----------------------------------------|-----------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|--------------------|---------------------------------------------------------------------|-------------------------------------|--------------------------------|
|                                                                        |                                                                       |                                         |                                                             | Code                                    | V (A) (D)                                                                                                             | Date<br>Exercisable                                            | Expiration<br>Date | Title                                                               | Amount<br>or<br>Number<br>of Shares |                                |
| Option<br>To<br>Purchase<br>Class A<br>Common<br>Stock <sup>(14)</sup> | \$<br>287.6642                                                        |                                         |                                                             |                                         |                                                                                                                       | <sup>(15)</sup>                                                | 04/06/2021         | Class A<br>Common<br>Stock                                          | 7,933                               |                                |
| Option to<br>Purchase<br>Class C<br>Capital<br>Stock <sup>(16)</sup>   | \$ 281.61                                                             |                                         |                                                             |                                         |                                                                                                                       | <sup>(17)</sup>                                                | 12/01/2020         | Class C<br>Capital<br>Stock                                         | 834                                 |                                |
| Option to<br>Purchase<br>Class C<br>Capital<br>Stock <sup>(14)</sup>   | \$<br>286.5159                                                        |                                         |                                                             |                                         |                                                                                                                       | <sup>(15)</sup>                                                | 04/06/2021         | Class C<br>Capital<br>Stock                                         | 7,933                               |                                |
| Option to<br>Purchase<br>Class C<br>Capital<br>Stock <sup>(18)</sup>   | \$<br>316.9399                                                        |                                         |                                                             |                                         |                                                                                                                       | 04/25/2015                                                     | 04/04/2022         | Class C<br>Capital<br>Stock                                         | 8,646                               |                                |

|                                                                        |                |                 |            |                             |        |
|------------------------------------------------------------------------|----------------|-----------------|------------|-----------------------------|--------|
| Option to<br>Purchase<br>Class C<br>Capital<br>Stock <sup>(19)</sup>   | \$<br>316.9399 | 04/25/2016      | 04/04/2022 | Class C<br>Capital<br>Stock | 60,517 |
| Option<br>To<br>Purchase<br>Class A<br>Common<br>Stock <sup>(18)</sup> | \$<br>318.2102 | 04/25/2015      | 04/04/2022 | Class A<br>Common<br>Stock  | 8,646  |
| Option<br>To<br>Purchase<br>Class A<br>Common<br>Stock <sup>(16)</sup> | \$ 282.74      | <sup>(17)</sup> | 12/01/2020 | Class A<br>Common<br>Stock  | 834    |
| Option<br>To<br>Purchase<br>Class A<br>Common<br>Stock <sup>(19)</sup> | \$<br>318.2102 | 04/25/2016      | 04/04/2022 | Class A<br>Common<br>Stock  | 60,517 |

## Reporting Owners

| Reporting Owner Name / Address                                                              | Relationships |           |                               |       |
|---------------------------------------------------------------------------------------------|---------------|-----------|-------------------------------|-------|
|                                                                                             | Director      | 10% Owner | Officer                       | Other |
| PICHETTE PATRICK<br>C/O GOOGLE INC.<br>1600 AMPHITHEATRE PARKWAY<br>MOUNTAIN VIEW, CA 94043 |               |           | SVP & Chief Financial Officer |       |

## Signatures

/s/ Valentina Margulis, as attorney-in-fact for Patrick Pichette 11/12/2014

                    Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This stock was received by the Reporting Person pursuant to a stock dividend declared by Google Inc. on January 29, 2014. As a result of the dividend, all holders of record of Class A Common Stock on March 27, 2014 received on April 2, 2014 one share of Class C Capital Stock for each share of Class A Common Stock outstanding.
- (2) On January 29, 2014, Google Inc. declared a stock dividend, as a result of which all holders of record of Class A Common Stock on March 27, 2014 received on April 2, 2014 one share of Class C Capital Stock for each share of Class A Common Stock outstanding (the "Stock Dividend"). These GSUs were previously reported as GSUs entitling the Reporting Person to receive one share of Google Inc.'s

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Class A Common Stock for each share underlying the GSU as the GSU vests. As a result of the Stock Dividend, these GSUs were adjusted and each share underlying the GSU now corresponds to one share of Class A Common Stock and one share of Class C Capital Stock.

- (3) The Class C Google Stock Units ("Class C GSUs") entitle the Reporting Person to receive one share of Google Inc.'s Class C Common Stock for each share underlying the Class C GSU as the Class C GSU vests. Class C GSUs vest as follows: 1/4th of the grant vested on 12/1/2011 and 1/16th of shares vest each quarter thereafter, subject to the Reporting Person's continuing employment with Google on the applicable vesting dates.
- (4) The Class C Google Stock Units ("Class C GSUs") entitle the Reporting Person to receive one share of Google Inc.'s Class C Common Stock for each share underlying the Class C GSU as the Class C GSU vests. 100% of the grant will vest on April 25, 2016.
- (5) The Class C Google Stock Units ("Class C GSUs") entitle the Reporting Person to receive one share of Google Inc.'s Class C Common Stock for each share underlying the Class C GSU as the Class C GSU vests. This grant vests as follows: 1/48th of the Class C GSUs vested on the vesting start date (1/6/2012) and 1/48th vests each month thereafter until the units are fully vested, subject to the Reporting Person's continued employment with Google on the applicable vesting dates.
- (6) 100% of the grant will vest on April 25, 2015, subject to the Reporting Person's continued employment with Google on such date.
- (7) 100% of GSUs will vest on April 25, 2018, subject to continued employment on such vesting date.
- (8) 100% of this grant will vest on December 25, 2014, subject to continued employment with Google on such date.
- (9) The Google Stock Units ("GSUs") entitle the Reporting Person to receive one share of Google Inc.'s Class A Common Stock for each share underlying the GSU as the GSU vests. GSUs vest as follows: 1/4th of GSUs vested on 12/1/2011 and 1/16th of shares vest each quarter thereafter, subject to the Reporting Person's continuing employment with Google on the applicable vesting dates.
- (10) 100% of GSUs will vest on April 25, 2016, subject to the Reporting Person's continued employment with Google on such date.
- (11) 100% of the grant will vest on April 25, 2016.
- (12) The GSUs vest as follows: 1/48th of the GSUs vested on the vesting start date (1/6/2012) and 1/48th vests each month thereafter until the units are fully vested, subject to the Reporting Person's continued employment with Google on the applicable vesting dates.
- (13) 100% of the grant will vest on December 25, 2014, subject to continued employment with Google on such date.
- (14) On January 29, 2014, Google Inc. declared a stock dividend, as a result of which all holders of record of Class A Common Stock on March 27, 2014 received on April 2, 2014 one share of Class C Capital Stock for each share of Class A Common Stock outstanding (the "Stock Dividend"). This option was previously reported as an option for 12,204 shares of Class A Common Stock at an exercise price of \$574.18 per share, but was adjusted to reflect the Stock Dividend. As a result of adjustment, the option now entitles the Reporting Person to exercise a portion of the option for 12,204 shares of Class C Capital Stock, and the exercise price has been adjusted so that the portion of the option covering Class A Common Stock now has an exercise price of \$287.6642 and the portion of the option covering Class C Capital Stock has an exercise price of \$286.5159 per share.
- (15) The option provided for vesting as follows: 1/48th of the option shall vest on the vesting start date (1/6/12) and 1/48th each month thereafter until the option is fully vested, subject to the Reporting Person's continued employment with Google on the applicable vesting dates.
- (16) On January 29, 2014, Google Inc. declared a stock dividend, as a result of which all holders of record of Class A Common Stock on March 27, 2014 received on April 2, 2014 one share of Class C Capital Stock for each share of Class A Common Stock outstanding (the "Stock Dividend"). This option was previously reported as an option for 6,666 shares of Class A Common Stock at an exercise price of \$564.35 per share, but was adjusted to reflect the Stock Dividend. As a result of adjustment, the option now entitles the Reporting Person to exercise a portion of the option for 6,666 shares of Class C Capital Stock, and the exercise price has been adjusted so that the portion of the option covering Class A Common Stock now has an exercise price of \$282.7394 and the portion of the option covering Class C Capital Stock has an exercise price of \$281.6107 per share.
- (17) The option provided for vesting as follows: 1/4th of the option vested on 12/1/2011 and 1/48th vest each month thereafter until the option is fully vested, subject to the Reporting Person's continued employment with Google on the applicable vesting dates.
- (18) On January 29, 2014, Google Inc. declared a stock dividend, as a result of which all holders of record of Class A Common Stock on March 27, 2014 received on April 2, 2014 one share of Class C Capital Stock for each share of Class A Common Stock outstanding (the "Stock Dividend"). This option was previously reported as an option for 8,646 shares of Class A Common Stock at an exercise price of \$635.15 per share, but was adjusted to reflect the Stock Dividend. As a result of adjustment, the option now entitles the Reporting Person to exercise a portion of the option for 8,646 shares of Class C Capital Stock, and the exercise price has been adjusted so that the portion of the option covering Class A Common Stock now has an exercise price of \$318.2102 and the portion of the option covering Class C Capital Stock has an exercise price of \$316.9399 per share.
- (19) On January 29, 2014, Google Inc. declared a stock dividend, as a result of which all holders of record of Class A Common Stock on March 27, 2014 received on April 2, 2014 one share of Class C Capital Stock for each share of Class A Common Stock outstanding (the

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"Stock Dividend"). This option was previously reported as an option for 60,517 shares of Class A Common Stock at an exercise price of \$635.15 per share, but was adjusted to reflect the Stock Dividend. As a result of adjustment, the option now entitles the Reporting Person to exercise a portion of the option for 60,517 shares of Class C Capital Stock, and the exercise price has been adjusted so that the portion of the option covering Class A Common Stock now has an exercise price of \$318.2102 and the portion of the option covering Class C Capital Stock has an exercise price of \$316.9399 per share.

### Remarks:

All sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.