

PROCTER & GAMBLE Co  
Form 3  
July 11, 2013

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|                                           |         |                                      |                                                                            |                                                                        |
|-------------------------------------------|---------|--------------------------------------|----------------------------------------------------------------------------|------------------------------------------------------------------------|
| 1. Name and Address of Reporting Person * |         | 2. Date of Event Requiring Statement | 3. Issuer Name <b>and</b> Ticker or Trading Symbol                         |                                                                        |
| Â Giovanni Ciserani                       |         | (Month/Day/Year)                     | PROCTER & GAMBLE Co [PG]                                                   |                                                                        |
| (Last)                                    | (First) | (Middle)                             | 07/01/2013                                                                 |                                                                        |
| ONE PROCTER & GAMBLE PLAZA                |         |                                      | 4. Relationship of Reporting Person(s) to Issuer                           | 5. If Amendment, Date Original Filed(Month/Day/Year)                   |
| (Street)                                  |         |                                      | (Check all applicable)                                                     |                                                                        |
| CINCINNATI,Â OHÂ 45202                    |         |                                      | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner       | 6. Individual or Joint/Group Filing(Check Applicable Line)             |
| (City)                                    | (State) | (Zip)                                | <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
|                                           |         |                                      | (give title below) (specify below)                                         | <input type="checkbox"/> Form filed by More than One Reporting Person  |
|                                           |         |                                      | GrpPres-Global Fabric&HomeCare                                             |                                                                        |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|-------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------|
| Common Stock                    | 21,584.45                                             | D                                                        | Â                                                     |
| Common Stock                    | 527.14                                                | I                                                        | International Stock Ownership Plan (Italy)            |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security | 4. Conversion or Exercise | 5. Ownership Form of | 6. Nature of Indirect Beneficial Ownership |
|--------------------------------------------|----------------------------------------------------------|------------------------------------------------------------------|---------------------------|----------------------|--------------------------------------------|
|--------------------------------------------|----------------------------------------------------------|------------------------------------------------------------------|---------------------------|----------------------|--------------------------------------------|

Edgar Filing: PROCTER & GAMBLE Co - Form 3

|                                   | Date Exercisable | Expiration Date | (Instr. 4)<br>Title | Amount or Number of Shares | Price of Derivative Security | Derivative Security: Direct (D) or Indirect (I)<br>(Instr. 5) | (Instr. 5) |
|-----------------------------------|------------------|-----------------|---------------------|----------------------------|------------------------------|---------------------------------------------------------------|------------|
| Stock Option (Right to Buy)       | 09/15/2002       | 09/15/2014      | Common Stock        | 7,528                      | \$ 49.8594                   | D                                                             | Â          |
| Stock Option (Right to Buy)       | 09/15/2003       | 09/15/2015      | Common Stock        | 16,794                     | \$ 31.375                    | D                                                             | Â          |
| Stock Option (Right to Buy)       | 09/24/2004       | 09/24/2016      | Common Stock        | 3,258                      | \$ 36.975                    | D                                                             | Â          |
| Stock Option (Right to Buy)       | 09/24/2004       | 09/24/2016      | Common Stock        | 14,922                     | \$ 36.975                    | D                                                             | Â          |
| Stock Option (Right to Buy)       | 02/27/2007       | 02/27/2014      | Common Stock        | 11,714                     | \$ 51.415                    | D                                                             | Â          |
| Stock Option (Right to Buy)       | 02/28/2008       | 02/28/2015      | Common Stock        | 35,769                     | \$ 53.595                    | D                                                             | Â          |
| Stock Option (Right to Buy)       | 02/28/2009       | 02/28/2016      | Common Stock        | 39,106                     | \$ 60.5                      | D                                                             | Â          |
| Stock Option (Right to Buy)       | 02/28/2010       | 02/28/2017      | Common Stock        | 45,166                     | \$ 64.55                     | D                                                             | Â          |
| Stock Option (Right to Buy)       | 02/28/2011       | 02/28/2018      | Common Stock        | 41,252                     | \$ 66.18                     | D                                                             | Â          |
| Stock Option (Right to Buy)       | 02/27/2012       | 02/27/2019      | Common Stock        | 57,090                     | \$ 48.17                     | D                                                             | Â          |
| Stock Option (Right to Buy)       | 02/26/2013       | 02/26/2020      | Common Stock        | 43,363                     | \$ 63.28                     | D                                                             | Â          |
| Stock Option (Right to Buy)       | 02/28/2014       | 02/28/2021      | Common Stock        | 95,163                     | \$ 63.05                     | D                                                             | Â          |
| Stock Option (Right to Buy)       | 02/28/2015       | 02/28/2022      | Common Stock        | 103,673                    | \$ 67.52                     | D                                                             | Â          |
| Stock Option (Right to Buy)       | 02/28/2016       | 02/28/2023      | Common Stock        | 105,015                    | \$ 76.18                     | D                                                             | Â          |
| Restricted Stock Units <u>(1)</u> | Â <u>(2)</u>     | Â <u>(2)</u>    | Common Stock        | 1,148.101                  | \$ <u>(1)</u>                | D                                                             | Â          |
| Restricted Stock Units <u>(3)</u> | Â <u>(2)</u>     | Â <u>(2)</u>    | Common Stock        | 1,104.989                  | \$ <u>(3)</u>                | D                                                             | Â          |
| Restricted Stock Units <u>(4)</u> | Â <u>(2)</u>     | Â <u>(2)</u>    | Common Stock        | 936.84                     | \$ <u>(4)</u>                | D                                                             | Â          |
| Restricted Stock Units <u>(5)</u> | Â <u>(2)</u>     | Â <u>(2)</u>    | Common Stock        | 1,218.113                  | \$ <u>(5)</u>                | D                                                             | Â          |

Edgar Filing: PROCTER & GAMBLE Co - Form 3

|                                |       |       |                 |           |         |   |   |
|--------------------------------|-------|-------|-----------------|-----------|---------|---|---|
| Restricted Stock Units<br>(6)  | Â (2) | Â (2) | Common<br>Stock | 856.172   | \$ (6)  | D | Â |
| Restricted Stock Units<br>(7)  | Â (2) | Â (2) | Common<br>Stock | 1,194.355 | \$ (7)  | D | Â |
| Restricted Stock Units<br>(8)  | Â (2) | Â (2) | Common<br>Stock | 918.979   | \$ (8)  | D | Â |
| Restricted Stock Units<br>(9)  | Â (2) | Â (2) | Common<br>Stock | 1,424.678 | \$ (9)  | D | Â |
| Restricted Stock Units<br>(10) | Â (2) | Â (2) | Common<br>Stock | 851.532   | \$ (10) | D | Â |

## Reporting Owners

| Reporting Owner Name / Address                                          | Relationships |           |                                  |       |
|-------------------------------------------------------------------------|---------------|-----------|----------------------------------|-------|
|                                                                         | Director      | 10% Owner | Officer                          | Other |
| Giovanni Ciserani<br>ONE PROCTER & GAMBLE PLAZA<br>CINCINNATI, OH 45202 | Â             | Â         | Â GrpPres-Global Fabric&HomeCare | Â     |

## Signatures

/s/ Sandra T. Lane, attorney-in-fact for Giovanni Ciserani

07/11/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Retirement award granted on 8/6/2009 in the form of Restricted Stock Units which represent a non-forfeitable right to receive Procter & Gamble common stock or cash settlement. Amount and price computed per benefit formula for plan year ended 6/30/2009.
- (2) These units will deliver in shares or cash settlement on retirement from the company, unless delivery is deferred or such shares are contributed to reporting person's deferred compensation account.
- (3) Retirement award granted on 8/5/2010 in the form of Restricted Stock Units which represent a contingent right to receive Procter & Gamble common stock or cash settlement. Amount and price computed per benefit formula for plan year ended 6/30/2010.
- (4) Retirement award granted on 8/5/2010 in the form of Restricted Stock Units which represent a non-forfeitable right to receive Procter & Gamble common stock or cash settlement. Amount and price computed per benefit formula for plan year ended 6/30/2010.
- (5) Retirement award granted on 8/4/2011 in the form of Restricted Stock Units which represent a contingent right to receive Procter & Gamble common stock or cash settlement. Amount and price computed per benefit formula for plan year ended 6/30/2011.
- (6) Retirement award granted on 8/4/2011 in the form of Restricted Stock Units which represent a non-forfeitable right to receive Procter & Gamble common stock or cash settlement. Amount and price computed per benefit formula for plan year ended 6/30/2011.
- (7) Retirement award granted on 8/6/2009 in the form of Restricted Stock Units which represent a contingent right to receive Procter & Gamble common stock or cash settlement. Amount and price computed per benefit formula for plan year ended 6/30/2009.
- (8) Retirement award granted on 8/7/2008 in the form of Restricted Stock Units which represent a contingent right to receive Procter & Gamble common stock or cash settlement. Amount and price computed per benefit formula for plan year ended 6/30/2008.
- (9) Retirement award granted on 8/2/2012 in the form of Restricted Stock units which represent a contingent right to receive Procter & Gamble common stock or cash settlement. Amount and price computed per benefit formula for plan year ended 6/30/2012.

Edgar Filing: PROCTER & GAMBLE Co - Form 3

- (10) Retirement award granted on 8/2/2012 in the form of Restricted Stock Units which represent a non-forfeitable right to receive Procter & Gamble common stock or cash settlement. Amount and price computed per benefit formula for plan year ended 6/30/2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.