

HEMUS SIMON C  
Form 4  
February 04, 2013

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HEMUS SIMON C

2. Issuer Name and Ticker or Trading Symbol  
TUPPERWARE BRANDS CORP  
[TUP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
01/31/2013

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
President & COO

TUPPERWARE BRANDS  
CORP, 14901 S ORANGE  
BLOSSOM TRAIL

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

ORLANDO, FL 32837

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |         |   |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|---------|---|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price                                      |         |   |
| Common Stock                    | 01/31/2013                           |  | M                              |   | 50,950  | A  | \$ 48.3                                    | 187,330 | D |
| Common Stock                    | 01/31/2013                           |  | M                              |   | 14,867  | A  | \$ 17.36                                   | 202,197 | D |
| Common Stock                    | 01/31/2013                           |  | M                              |   | 31,900  | A  | \$ 47.31                                   | 234,097 | D |
| Common Stock                    | 01/31/2013                           |  | M                              |   | 13,283  | A  | \$ 54.92                                   | 247,380 | D |
|                                 | 01/31/2013                           |  | S                              |   | 134,634   | D  |  | 112,746 | D |

Common Stock \$ 74.4363  
(1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.** SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
| Stock Option                               | \$ 48.3  | 01/31/2013                           |  | M                              | 50,950  | 11/18/2010 <sup>(2)</sup> 11/17/2019                     | Common Stock 50,950   |
| Stock Option                               | \$ 17.36   | 01/31/2013                           |  | M                              | 14,867  | 02/17/2010 <sup>(3)</sup> 02/16/2019                     | Common Stock 14,867   |
| Stock Option                               | \$ 47.31   | 01/31/2013                           |  | M                              | 31,900  | 11/04/2011 <sup>(4)</sup> 11/03/2020                     | Common Stock 31,900   |
| Stock Option                               | \$ 54.92   | 01/31/2013                           |  | M                              | 13,283  | 11/16/2012 <sup>(5)</sup> 11/15/2021                     | Common Stock 13,283   |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                 |       |
|--|---------------|-----------|-----------------|-------|
|  | Director      | 10% Owner | Officer         | Other |
| HEMUS SIMON C<br>TUPPERWARE BRANDS CORP<br>14901 S ORANGE BLOSSOM TRAIL<br>ORLANDO, FL 32837 |               |           | President & COO |       |

## Signatures

/s/ Susan R. Coumes,  
Attorney-in-Fact 02/04/2013

Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$74.00 to \$74.99, inclusive. The reporting person undertakes to provide to Tupperware Brands Corporation, any security holder of Tupperware Brands Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in footnote (1) to this Form 4.
- (1) The option vests in three equal annual installments beginning on November 18, 2010.
  - (2) The option vests in three equal annual installments beginning on February 17, 2010.
  - (3) The option vests in three equal annual installments beginning on November 4, 2011.
  - (4) The option vests in three equal annual installments beginning on November 16, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.