

GILMORE DENNIS J

Form 4

March 05, 2010

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
GILMORE DENNIS J

(Last) (First) (Middle)

1 FIRST AMERICAN WAY

(Street)

SANTA ANA, CA 92707

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
FIRST AMERICAN CORP [FAF]

3. Date of Earliest Transaction
(Month/Day/Year)
03/03/2010

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
X Officer (give title below) ____ Other (specify below)

CEO-Financial Services Group

6. Individual or Joint/Group Filing(Check
Applicable Line)
X Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	03/03/2010		A	57,551	A \$ 0	174,759	D
Common Stock	03/04/2010		F(1)	7,546	D \$ 31.81	167,213	D
Common Stock	03/05/2010		F(1)	3,145	D \$ 31.95	164,068	D (2) (3) (4) (5)
Common Stock						2,087.199	I By 401(k) Plan Trust (6)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 30.8					12/14/2001 ⁽⁷⁾ 12/14/2010	Common Stock 20,000
Employee Stock Option (Right to Buy)	\$ 19.2					12/13/2002 ⁽⁸⁾ 12/13/2011	Common Stock 8,000
Employee Stock Option (Right to Buy)	\$ 19.1					07/23/2003 ⁽⁹⁾ 07/23/2012	Common Stock 6,000
Employee Stock Option (Right to Buy)	\$ 22.85					02/27/2004 ⁽¹⁰⁾ 02/27/2013	Common Stock 50,000
Employee Stock Option (Right to Buy)	\$ 30.56					02/26/2005 ⁽¹¹⁾ 02/26/2014	Common Stock 50,000
Employee Stock	\$ 36.55					02/28/2006 ⁽¹²⁾ 02/28/2015	Common Stock 60,000

Option
(Right to
Buy)

Employee
Stock

Option \$ 47.49
(Right to
Buy)

12/08/2006⁽¹³⁾ 12/08/2015 Common
Stock 60,000

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
GILMORE DENNIS J 1 FIRST AMERICAN WAY SANTA ANA, CA 92707	CEO-Financial Services Group

Signatures

/s/ Stacy S. Rentner, Attorney-in-Fact for Dennis J.
Gilmore

03/05/2010

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Payment of tax liability by withholding securities incident to the vesting of restricted stock units.
- (2) Includes 57,551 shares acquired pursuant to a grant of restricted stock units vesting in five equal annual increments commencing 3/3/11, the first anniversary of the grant.
- (3) Includes 32,589 unvested restricted stock units (including shares acquired through automatic dividend reinvestment) acquired pursuant to a grant of 39,504 restricted stock units, vesting in five equal annual increments commencing 3/4/10, the first anniversary of the grant.
- (4) Includes 24,279 unvested restricted stock units (including shares acquired through automatic dividend reinvestment) acquired pursuant to a grant of 37,878 restricted stock units, vesting in five equal annual increments commencing 3/4/09, the first anniversary of the grant.
- (5) Includes 13,510 unvested restricted stock units (including shares acquired through automatic dividend reinvestment) acquired pursuant to a grant of 30,948 restricted stock units, vesting in five equal annual increments commencing 3/5/08, the first anniversary of the grant.
Amount shown consists of shares contributed by issuer as company match, shares purchased for my account and shares acquired through automatic reinvestment of dividends paid as reported in most recent account statement in transactions exempt under rules 16a-3(f)(1)(i)(B) and 16b-3(c).
- (6)
- (7) The option vests in five equal annual increments commencing 12/14/01, the first anniversary of the grant.
- (8) The option vests in five equal annual increments commencing 12/13/02, the first anniversary of the grant.
- (9) The option vests in five equal annual increments commencing 7/23/03, the first anniversary of the grant.
- (10) The option vests in five equal annual increments commencing 2/27/04, the first anniversary of the grant.
- (11) The option vests in five equal annual increments commencing 2/26/05, the first anniversary of the grant.
- (12) The option vests in five equal annual increments commencing 2/28/06, the first anniversary of the grant.
- (13) The option vests in five equal annual increments commencing 12/8/06, the first anniversary of the grant.

Remarks:

Exhibit List: Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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