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TD AMERITRADE HOLDING CORP

Form 4

October 08, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

OMB Washington, D.C. 20549 Number:

if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940 See Instruction

(Print or Type Responses)

1. Name and Address of Reporting Person * RICKETTS J JOE

(State)

2. Issuer Name and Ticker or Trading

Symbol

TD AMERITRADE HOLDING CORP [AMTD]

(Month/Day/Year)

10/08/2013

3. Date of Earliest Transaction

below) below) Member of a 10% owner group

5. Relationship of Reporting Person(s) to

(Check all applicable)

Officer (give title __X_ Other (specify

10% Owner

(Middle)

(Zip)

(Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

Director

X Form filed by One Reporting Person Form filed by More than One Reporting

Ι

Issuer

DENVER, CO 80223

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Security (Month/Day/Year) Execution Date, if TransactionAcquired (A) or

Code Disposed of (D) (Instr. 3, 4 and 5) (Month/Day/Year) (Instr. 8)

5. Amount of Securities Beneficially Owned Following

6. Ownership 7. Nature of Form: Direct (D) or Indirect (I) (Instr. 4)

Indirect Beneficial Ownership (Instr. 4)

OMB APPROVAL

Expires:

response...

Estimated average

burden hours per

3235-0287

January 31,

2005

0.5

Reported (A) or

Transaction(s) (Instr. 3 and 4) Code V Amount (D) Price

Common

36,427,409 D Stock

Common Stock

13,873,725

By Spouse

SEC 1474

(9-02)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

1

Check this box

Form 5 obligations may continue.

1(b).

(Last) (First)

C/O HUGO LLC, 1395 PLATTE

RIVER DRIVE

(City)

(Instr. 3)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative | 2. Conversion | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if | 4. 5. TransactionNumber | | | 6. Date Exercisable and Expiration Date | | 7. Title and Amount of Underlying Securities | | |
|----------------------------------|-------------------------|--------------------------------------|-------------------------------|-------------------------|----|---|---|---------------------|--|------------------|----------------------------------|
| Security (Instr. 3) | or Exercise Price of | (| any (Month/Day/Year) | Code (Instr. 8 | of | | | (Month/Day/Year) | | (Instr. 3 and 4) | |
| | Derivative Security | | | | | Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | | | | |
| | | | | Code | v | (A) (Σ | | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Call Option (obligation to sell) | \$ 30.4739 | 10/08/2013 | | S | | 1 | L | 04/11/2014 | 04/11/2014 | Common Stock | 3,000,000 |

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

RICKETTS J JOE C/O HUGO LLC, 1395 PLATTE RIVER DRIVE DENVER, CO 80223

Member of a 10% owner group

Signatures

/s/ J. Joe

Ricketts 10/08/2013

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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