

QUALCOMM INC/DE  
Form DEFA14A  
January 16, 2018

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**SCHEDULE 14A**

(Rule 14a-101)

**INFORMATION REQUIRED IN PROXY STATEMENT**

**Proxy Statement Pursuant to Section 14(a) of  
the Securities Exchange Act of 1934 (Amendment No. )**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12

**QUALCOMM INCORPORATED**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
  - (1) Title of each class of securities to which transaction applies:
  - (2) Aggregate number of securities to which transaction applies:
  - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
  - (4) Proposed maximum aggregate value of transaction:
  - (5) Total fee paid:

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- Fee paid previously with preliminary materials.
  - Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
    - (1) Amount Previously Paid:
    - (2) Form, Schedule or Registration Statement No.:
    - (3) Filing Party:
    - (4) Date Filed:
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The following employee communication may be provided to stockholders of Qualcomm Incorporated ( Qualcomm ).

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**Get Informed: Stockholder Microsite Provides Information on Voting Process and Our Roadmap to Value**

*As Qualcomm urges stockholders to reject Broadcom's undervalued takeover proposal, make sure you are informed about your role as a stockholder and our plans for future growth.*

In preparation for our Annual Meeting of Stockholders on March 6, Qualcomm today publicly released an investor presentation and issued a letter to all stockholders summarizing why we believe our Board of Directors should be re-elected.

*Our management team walks through our strategy and Broadcom's low value and high risk proposal. Watch the video.*

The letter and the presentation outline the significant near- and long-term opportunities for the company that will move us forward and drive value creation for our stockholders.

The letter also outlines Qualcomm's belief that Broadcom is attempting to acquire Qualcomm at an opportunistic, inferior price by installing a slate of inherently conflicted nominees with minimal relevant experience.

In his email to employees Steve Mollenkopf said: "We have more opportunities in front of us than any other time in Qualcomm's history."

To take advantage of those opportunities, Qualcomm is focusing on specific actions, including:

- Continued growth in our core business, driven by our recent wins
- A new cost reduction program

- Accretion from our NXP acquisition (or, alternatively, a large share repurchase)
- Resolution of current licensing disputes

To learn more about our path to growth, as well as to get more information about the voting process, visit [www.qcomvalue.com](http://www.qcomvalue.com). This dedicated microsite provides resources and additional information to keep you informed, and it will be regularly updated between now and the March 6 Annual Meeting.

One of the available resources is a video in which our management team walks through our strategy and value creation opportunities, as well as Broadcom's low value and high risk proposal to acquire Qualcomm.

#### **Important Voting Information**

To vote to re-elect our Board, vote the **WHITE** proxy card. Broadcom will solicit your vote by sending letters and a blue proxy card. You are strongly urged to discard any blue proxy cards you may receive from Broadcom. This is because voting the blue proxy card – even as a form of protest against the Broadcom slate – will revoke any previous votes you may have submitted using our white proxy card.

- Read the press release
  - Visit the Microsite
  - Download the investor presentation
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## **ADDITIONAL INFORMATION**

Qualcomm has filed a definitive proxy statement and WHITE proxy card with the U.S. Securities and Exchange Commission (the SEC) in connection with its solicitation of proxies for its 2018 Annual Meeting of Stockholders (the 2018 Annual Meeting). QUALCOMM STOCKHOLDERS ARE STRONGLY ENCOURAGED TO READ THE DEFINITIVE PROXY STATEMENT (AND ANY AMENDMENTS AND SUPPLEMENTS THERETO) AND ACCOMPANYING WHITE PROXY CARD AS THEY CONTAIN IMPORTANT INFORMATION. Stockholders may obtain the proxy statement, any amendments or supplements to the proxy statement and other documents as and when filed by Qualcomm with the SEC without charge from the SEC's website at [www.sec.gov](http://www.sec.gov).

## **CERTAIN INFORMATION REGARDING PARTICIPANTS**

Qualcomm, its directors and certain of its executive officers may be deemed to be participants in connection with the solicitation of proxies from Qualcomm's stockholders in connection with the matters to be considered at the 2018 Annual Meeting. Information regarding the identity of potential participants, and their direct or indirect interests, by security holdings or otherwise, is set forth in the proxy statement and other materials to be filed with the SEC. These documents can be obtained free of charge from the sources indicated above.

## **CAUTIONARY NOTE REGARDING FORWARD-LOOKING STATEMENTS**

Any statements contained in this document that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Additionally, statements regarding operating results for future years, growth in operating results and the factors contributing to future operating results; the resolution of licensing disputes and the impact and timing thereof; expected market, industry, geographic and organic growth and trends; future serviceable addressable market size and growth; anticipated contributions from and growth in new opportunities; benefits from planned cost reductions; technology and product leadership and trends; Qualcomm's positioning to benefit from any of the above; potential benefits and upside to Qualcomm's stockholders related to any of the above; and the regulatory process and regulatory uncertainty are forward-looking statements. Words such as anticipate, believe, estimate, expect, forecast, intend, may, plan, project, should, will and similar expressions are intended to identify such forward-looking statements. These statements are based on Qualcomm's current expectations or beliefs, and are subject to uncertainty and changes in circumstances. Actual results may differ materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological, strategic and/or regulatory factors, and other factors affecting the operations of Qualcomm. More detailed information about these factors may be found in Qualcomm's filings with the SEC, including those discussed in Qualcomm's most recent Annual Report on Form 10-K and in any subsequent periodic reports on Form 10-Q and Form 8-K, each of which is on file with the SEC and available at the SEC's website at [www.sec.gov](http://www.sec.gov). SEC filings for Qualcomm are also available in the Investor Relations section of Qualcomm's website at [www.qualcomm.com](http://www.qualcomm.com). Qualcomm is not obligated to update these forward-looking statements to reflect events or circumstances after the date of this document. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates.

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