

CAESARS ENTERTAINMENT INC  
Form 8-K  
January 18, 2005

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

---

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): January 18, 2005**

---

**CAESARS ENTERTAINMENT, INC.**

(Exact name of registrant as specified in its charter)

**DELAWARE**  
(State or other jurisdiction  
of incorporation)

**1-14573**  
(Commission File Number)

**88-0400631**  
(IRS Employer  
Identification No.)

**3930 Howard Hughes Parkway  
Las Vegas, Nevada 89109**

(Address of principal executive offices, including zip code)

**(702) 699-5000**

Edgar Filing: CAESARS ENTERTAINMENT INC - Form 8-K

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  
  - o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  
  - o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  
  - o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
-

**Item 2.02. Results of Operation and Financial Condition.**

On January 18, 2004, the Registrant issued a press release containing its updated earnings guidance for the quarter and year ended December 31, 2004. A copy of the press release is furnished hereto as Exhibit 99.1

The information including exhibits attached hereto, in this Current Report is being furnished and shall not be deemed filed for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information in this Current Report shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, except as otherwise expressly stated in such filing.

**Item 9.01. Financial Statements and Exhibits.**

(a) Financial Statements of Business Acquired.

Not applicable.

(b) Pro Forma Financial Information.

Not applicable.

(c) Exhibits

99.1 Press Release issued by Caesars Entertainment, Inc., dated January 18, 2005.

**SIGNATURE**

Edgar Filing: CAESARS ENTERTAINMENT INC - Form 8-K

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**CAESARS ENTERTAINMENT, INC.**

By: /s/ Wesley D. Allison  
Name: Wesley D. Allison  
Title: Senior Vice President, Controller and Interim Chief  
Financial Officer

Dated: January 18, 2005