

DEERE & CO  
Form 8-K  
November 15, 2004

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

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**FORM 8-K**

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**CURRENT REPORT**

**Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934**

**Date of Report: 15 November 2004**

(Date of earliest event reported)

**D E E R E & C O M P A N Y**

(Exact name of registrant as specified in its charter)

**DELAWARE**  
(State or other jurisdiction  
of incorporation)

**1-4121**  
(Commission File Number)

**36-2382580**  
(IRS Employer  
Identification No.)

**One John Deere Place**

**Moline, Illinois 61265**

(Address of principal executive offices and zip code)

**(309) 765-8000**

(Registrant's telephone number, including area code)

## Edgar Filing: DEERE & CO - Form 8-K

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01 Regulation FD Disclosure

Deere & Company  
One John Deere Place  
Moline, IL 61265 USA  
Phone: 309-765-8000  
[www.deere.com](http://www.deere.com)

**DEERE EARNINGS CONFERENCE CALL**

**TO BE BROADCAST ON WEBSITE**

MOLINE, IL (15 November 2004) Deere & Company today said its fourth-quarter earnings conference call would be broadcast over the Internet on Tuesday, November 23, beginning at 9:00 a.m. CST. During the call, the company's financial and operating performance will be discussed with analysts, investors and other members of the financial community.

The conference call can be accessed at [www.deere.com/confcall](http://www.deere.com/confcall). An archived version will be available on the Deere website for a period of time afterward.

The Deere earnings release, and other financial information referred to in the conference call, can be accessed at [www.deere.com/financialreports](http://www.deere.com/financialreports).

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*About John Deere: John Deere (Deere & Company-NYSE:DE) is the world's leading manufacturer of agricultural and forestry equipment; a major manufacturer of construction equipment; and a leading supplier of equipment used in lawn, grounds and turf care. Additionally, John Deere manufactures engines used in heavy equipment and provides financial services and other related activities that support the core businesses. Since it was founded in 1837, the company has established a heritage of quality products and services providing performance that endures to customers worldwide.*



**Signature**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereto duly authorized.

DEERE & COMPANY

By: */s/ JAMES H. BECHT*  
James H. Becht  
Secretary

Dated: November 15, 2004