

FRIENDLY ICE CREAM CORP  
Form 8-K  
September 02, 2003

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(d)  
OF THE SECURITIES AND EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): **July 23, 2003**

**FRIENDLY ICE CREAM CORPORATION**

(Exact name of registrant as specified in its charter)

**Massachusetts**  
(State of Incorporation)

**0-3930**  
(Commission File Number)

**04-2053130**  
(I.R.S. Employer  
Identification No.)

**1855 Boston Road**  
**Wilbraham, Massachusetts 01095**  
(Address, including zip code of registrant's principal executive offices)

Registrant's telephone number, including area code: **(413) 543-2400**

**Not Applicable**  
(Former Name or Former Address, if Changed Since Last Report)

ITEM 5. Other Events

On July 23, 2003 the Board of Directors of Friendly Ice Cream Corporation amended Sections 2.11 and 3.17 of its By Laws to increase the advance notice requirements for shareholders to submit shareholder proposals or Board of Director nominees to 120 days in advance of an annual meeting of shareholders if such meeting is to be held on a day which is within 30 days preceding the anniversary of the previous year's meeting, or 150 days in advance of such meeting if such meeting is to be held on or after the anniversary of the previous year's meeting.

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS.

(c) Exhibits:

3 (ii) By-Laws of Friendly Ice Cream Corporation, as amended on July 23, 2003.

SIGNATURES

Pursuant to the requirements of the Securities and Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

FRIENDLY ICE CREAM CORPORATION

By: */s/ Aaron B. Parker*  
Name: Aaron B. Parker  
Title: Vice President,  
General Counsel and Clerk

Date: September 2, 2003

Exhibit Index

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