

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

Effective March 31, 2016, Shannon Masjedi resigned as President as Chief Financial Officer of the Company. Ms. Masjedi shall remain as Secretary and a director of the Company. There were no disagreements between the Company and Ms. Masjedi as it relates to her resignation as President and Chief Financial Officer. On March 31, 2016, the board of directors of the Company voted by written consent to appoint Robert Smith to serve as President of the Company. Mr. Smith will also remain as Chief Executive Officer and as a member of the board of directors of the Company. On March 31, 2016, the board of directors of the Company voted by written consent to appoint Ira Unterman as Chief Financial Officer of the Company. There are currently no agreements in place for compensation to be paid to Ira Unterman.

The biographies for Shannon Masjedi and Robert Smith were filed in the Form 8-K on September 25, 2015.

Effective March 31, 2016, Shannon Masjedi resigned as President as Chief Financial Officer of the Company. Ms. Masjedi shall remain as Secretary and a director of the Company. There were no disagreements between the Company and Ms. Masjedi as it relates to her resignation as President and Chief Financial Officer. On March 31, 2016, the board of directors of the Company voted by written consent to appoint Robert Smith to serve as President of the Company. Mr. Smith will also remain as Chief Executive Officer and as a member of the board of directors of the Company. On March 31, 2016, the board of directors of the Company voted by written consent to appoint Ira Unterman as Chief Financial Officer of the Company. The Company will issue 50,000 shares of common stock to Ira Unterman as initial compensation for services rendered as Chief Financial Officer.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

PACIFIC VENTURES
GROUP, INC.

Date: March 31, 2016 By: /S/ Robert Smith
Robert Smith
Chief Executive Officer