WHITMAN MARGARET C

Form 4

November 02, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

OMB APPROVAL

response...

if no longer subject to Section 16. Form 4 or Form 5

Check this box

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * WHITMAN MARGARET C		_	2. Issuer Name and Ticker or Trading Symbol EBAY INC [EBAY]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check all applicable)		
			(Month/Day/Year)	X Director 10% Owner		
C/O EBAY INC., 2145 HAMILTON		HAMILTON	10/31/2007	X Officer (give title Other (specify below)		
AVE				President, CEO & Director		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
			Filed(Month/Day/Year)	Applicable Line)		
SAN JOSE, C	CA 95125			_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Ta	ble I - Non	-Derivative	Secur	ities Acquir	ed, Disposed of,	or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securitie on Disposed of (Instr. 3, 4)	f (D)	uired (A) or Price	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	10/31/2007		M	320,000	A	\$ 14.5125	4,280,000	D	
Common Stock	10/31/2007		S	52,200 (1)	D	\$ 35.7264 (2)	4,227,800	D	
Common Stock	10/31/2007		S	114,395 (1)	D	\$ 36.0824 (3)	4,113,405	D	
Common Stock	10/31/2007		S	153,405 (1)	D	\$ 36.4789 (4)	3,960,000	D	

Edgar Filing: WHITMAN MARGARET C - Form 4

Common Stock	11/01/2007	M	320,000	A	\$ 14.5125	4,280,000	D	
Common Stock	11/01/2007	S	157,399 (1)	D	\$ 35.2645 (5)	4,122,601	D	
Common Stock	11/01/2007	S	162,601 (1)	D	\$ 35.5458 <u>(6)</u>	3,960,000	D	
Common Stock						9,584	I	by Partnership I (7)
Common Stock						2,490,000	I	by Partnership II (8)
Common Stock						19,215,934	I	by Trust (9)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exerc Expiration D (Month/Day/	ate	7. Title and A Underlying S (Instr. 3 and	Secui
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	An Nu Sha
Non-Qualified Stock Option (right to buy)	\$ 14.5125	10/31/2007		M	320,000	(10)	02/12/2012	Common Stock	3
Non-Qualified Stock Option (right to buy)	\$ 14.5125	11/01/2007		M	320,000	(10)	02/12/2012	Common Stock	3
Non-Qualified Stock Option (right to buy)	\$ 22.02					<u>(11)</u>	03/18/2013	Common Stock	2,
Non-Qualified Stock Option	\$ 31.93					(12)	03/01/2014	Common Stock	5

Edgar Filing: WHITMAN MARGARET C - Form 4

(r	ight	to	buy)	
ι.	15111	w	Uu y)	

Non-Qualified Stock Option (right to buy)	\$ 34.615	<u>(13)</u>	03/01/2014	Common Stock	1,2
Non-Qualified Stock Option (right to buy)	\$ 39.9	(14)	03/01/2013	Common Stock	5
Non-Qualified Stock Option (right to buy)	\$ 42.58	(15)	03/01/2015	Common Stock	5.

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		

WHITMAN MARGARET C C/O EBAY INC. 2145 HAMILTON AVE SAN JOSE, CA 95125

President, CEO & Director

Signatures

By: Brian Levey For: Margaret C.
Whitman

**Signature of Reporting Person Date

X

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan.
- (2) Represents the weighted average price of shares sold at prices that ranged from \$35.38 to \$35.88.
- (3) Represents the weighted average price of shares sold at prices that ranged from \$35.89 to \$36.39.
- (4) Represents the weighted average price of shares sold at prices that ranged from \$36.40 to \$36.66.
- (5) Represents the weighted average price of shares sold at prices that ranged from \$34.90 to \$35.40.
- (6) Represents the weighted average price of shares sold at prices that ranged from \$35.41 to \$35.90.
- (7) The Managing General Partner for Whitford Limited Partnership is Griffith R. Harsh IV, not individually but as trustee of Sweetwater Trust U/A/D 10/15/99.
- The Managing General Partner for Sheridan Investments Limited Partnership is Griffith R. Harsh IV, not individually but as trustee of Sweetwater Trust U/A/D 10/15/99. Holdings reflect changes in form of indirect ownership in transfers exempt pursuant to Rule 16a-13 under the Securities Exchange Act of 1934.
 - The amount set forth represents 9,030,070 shares of common stock held by Griffith R. Harsh, IV & Margaret C. Whitman TTEES of Sweetwater Trust U/A/D 10/15/99, 866,615 shares of common stock held by each of the Griffith R. Harsh IV, TTEE, GRH 2006 Two Year GRAT and the Margaret C. Whitman, TTEE, MCW 2006 Two Year GRAT, 1,226,317 shares held by each of the Griffith R.
- (9) Harsh, IV, TTEE, GRH March 2006 Two Year GRAT and the Margaret C. Whitman, TTEE, MCW March 2006 Two Year GRAT, and 3,000,000 shares held by each of the Griffith R. Harsh, IV, TTEE, GRH March 2007 Two Year GRAT and the Margaret C. Whitman, TTEE, MCW March 2007 Two Year GRAT. Holdings reflect changes in form of indirect ownership in transfers exempt pursuant to Rule 16a-13 under the Securities Exchange Act of 1934.

Reporting Owners 3

Edgar Filing: WHITMAN MARGARET C - Form 4

- (10) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 8/12/02 and 1/48th per month thereafter.
- (11) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/01/03 and 1/48th per month thereafter.
- (12) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 09/1/07 and 1/48th per month thereafter.
- (13) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/1/04 and 1/48th per month thereafter.
- (14) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/1/06 and 1/48th per month thereafter.
- (15) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/1/05 and 1/48th per month thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.