

INNOVATIVE FOOD HOLDINGS INC  
Form SC 13G/A  
December 01, 2014

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**SCHEDULE 13G**

**UNDER THE SECURITIES EXCHANGE ACT OF 1934**

(Amendment No. 2)\*

**INNOVATIVE FOOD HOLDINGS, INC.**  
(Name of Issuer)

**Common Stock**  
(Title of Class of Securities)

**45772H202**  
(CUSIP Number)

**December 31, 2013**  
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

.Rule 13d-1(b)

.Rule 13d-1(c)

.Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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CUSIP No.: 45772H202

1. Names of Reporting Persons.  
I.R.S. Identification Nos. of above persons (entities only).

**Ian J. Cassel**

2. Check the Appropriate Box if a Member of a Group (See Instructions):  
(a)

(b)

3. SEC Use Only
4. Citizenship or Place of Organization

United States

5. Sole Voting Power

558,303

Number of  
Shares

6. Shared Voting Power

Beneficially  
Owned by Each  
Reporting  
Person With

7. Sole Dispositive Power

-0-

8. Shared Dispositive Power

558,303

-0-

9. Aggregate Amount Beneficially Owned by Each Reporting Person

558,303

10. Check if the Aggregate Amount in Row 9. Excludes Certain Shares . (See Instructions)

11. Percent of Class Represented by Amount in Row 9.

2.7%

12. Type of Reporting Person (See Instructions)

IN

**ITEM 1.**

**ISSUER**

(a)

Name of Issuer:

**Innovative Food Holdings, Inc.**

(b)

Address of Issuer's Principal Executive Offices:

**26411 Race Track Rd., Bonita Springs, FL 34135**

**ITEM 2.**

**FILING PERSON**

(a)

Name of Person Filing:

**Ian J. Cassel**

(b)

Address of Principal Business Office or, if none, Residence:

**221 Fieldcrest Lane, Ephrata, PA 17522**

(c)

Citizenship:

**United States**

(d)

Title of Class of Securities:

**Common Stock, par value \$0.0001 per share**

(e)

CUSIP Number:

**45772H202**

**ITEM 3.**

**NOT APPLICABLE**

**ITEM 4.**

**OWNERSHIP**

(a)

Amount beneficially owned:

558,303

(b)

Percent of class:

2.7%

(c)

Number of shares as to which the person has:

(i)

Sole power to vote or to direct the vote 558,303

(ii)

Shared power to vote or to direct the vote -0-

(iii)

Sole power to dispose or to direct the disposition of 558,303

(iv)

Shared power to dispose or to direct the disposition of -0-

**ITEM 5.**

**OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS**

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than 5 percent of the class of securities, check the following  .



**ITEM 6.**

**OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON**

Not Applicable

**ITEM 7.**

**IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY**

Not Applicable

**ITEM 8.**

**IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP**

Not Applicable

**ITEM 9.**

**NOTICE OF DISSOLUTION OF GROUP**

Not Applicable

**ITEM 10.**

**CERTIFICATION**

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of



the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect, other than activities solely in connection with a nomination under § 240.14a-11.

**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: November 24, 2014

Signature: /s/ Ian J. Cassel