

WISCONSIN ENERGY CORP  
Form 8-K  
August 07, 2003

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D. C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported):

August 1, 2003

Commission  
File Number

Registrant; State of Incorporation  
Address; and Telephone Number

IRS Employer  
Identification No.

001-09057

WISCONSIN ENERGY CORPORATION

39-1391525

(A Wisconsin Corporation)

231 West Michigan Street

P.O. Box 2949

Milwaukee, WI 53201

(414) 221-2345

WISCONSIN ENERGY CORPORATION

---

ITEM 5. OTHER EVENTS AND REGULATION FD DISCLOSURE.

***Lorenzo Peterson vs. Sta-Rite:*** As previously reported, on September 4, 2001, a lawsuit was commenced against Sta-Rite Industries, Inc., an indirect wholly owned subsidiary of Wisconsin Energy Corporation, in the Circuit Court of the Eleventh Judicial Circuit in Miami-Dade County, Florida. Lorenzo Peterson, a minor, was seeking damages for the personal injuries he sustained when he was trapped under water after placing his hand in the main drain on the bottom of a pool. Trial commenced on July 21, 2003 and on August 1, 2003, the jury returned a verdict against Sta-Rite in the amount of \$104.4 million in compensatory damages. Counsel for the plaintiff has requested a hearing before the court on punitive damages. Sta-Rite's management, after consultation with legal counsel, believes that any claim for punitive damages is unwarranted. As such, Sta-Rite will vigorously defend the plaintiff's claim with respect to punitive damages. To date, no hearing date on this issue has been scheduled.

Wisconsin Energy believes that it has adequate insurance to cover the damages. Sta-Rite intends to appeal any final judgment resulting from this case, but is currently unable to determine the impact, if any, that may result from this case.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, each of the registrants has

duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

WISCONSIN ENERGY CORPORATION  
(Registrant)

/s/ ALLEN L. LEVERETT

Allen L. Leverett  
Chief Financial Officer

Date: August 7, 2003