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GENESISINTERMEDIA INC

Form 4 October 15, 2001

U.S. SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or
Section 30(f) of the Investment Company Act of 1940

Section 3	O(f) of the Investment Compa	ny Act of 1940
[] Check box if no long subject to Section 1 Form 4 or Form 5 obl may continue. See I	6. igations	
1. Name and Address of	Reporting Person*	
El-Batrawi	Ramy	Υ.
(Last)	(First)	(Middle)
	5805 Sepulveda Blvd. 8th Fl	oor
	(Street)	
Van Nuys	California	91411
(City)	(State)	(Zip)
2. Issuer Name and Tic	ker or Trading Symbol	
GenesisIntermed	ia, Inc. GENI	
3. IRS Identification	Number of Reporting Person,i	f an Entity (Voluntary)
4. Statement for Month	/Year	
09/01		
5. If Amendment, Date	of Original (Month/Year)	
6. Relationship of Rep (Check all applicab	orting Person to Issuer le)	
[] Director [] Officer (give	[X] 10% Ow title below) [] Other (
7. Individual or Joint	/Group Filing (Check applic	able line)
	one Reporting Person more than one Reporting Pers	on

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Table I--Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	 Transaction Date (Month/Date/ Year) 	3.Transaction Code (Instr.8)	or Dis	posed	Acquired(A) of (D) and 5)	5. Amoun Securi Benefic Owned a
				or		of Mo
		Code V	Amount	D	Price	(Instr. 3
Common Stock	09/10/01	P	7,500	А	\$17.77	
Common Stock	09/25/01	S	327,254	D	\$5.47	10,05

If the Form is filed by more than one Reporting Person, see Instruction $5\,(b)\,(v)$.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Form 4 (continued)

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) (Col

1. Title of Derivative	2. Conversion	3. Transaction	4.Transaction	5. Number of Derivat
Security	or Exercise	Date	Code	Securities Acquire
(Instr. 3)	Price of	(Month/Day/	(Instr. 8)	or Disposed of (
	Derivative	Year)		(Instr. 3,4 and
	Security		Code V	A

Table II (PART 2) Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) (Columns 1,3 and 7 through

1. Title of Derivative	3. Transaction Date	7. Title and Amount of Underlying	8. Price of Derivative	9. Number of 10. Derivative	Owne
Delivative	Date	or underlying	or Derivative	Derivative	ע
Security	(Month/Day/Year)	Securities	Security	Securities	S
(Instr. 3)		(Instr. 3 and 4)	(Instr. 5)	Beneficially	Di
		Amount or	Number	Owned at End of	In
		Title of Sha	res	Month (Instr. 4)	(

Explanation of Responses:

Shares sold pursuant to forced sell-out for margin calls.

 $\star\star$ Intentional misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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Note: File three copies of this form, one of which must be manually signed. If space provided is insufficient, See Instruction 6 for procedure.