

aVINCI MEDIA CORP  
Form 8-K  
October 02, 2009

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549  
FORM 8-K  
CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934

Date of report (date of earliest event reported): September 28, 2009

aVINCI MEDIA CORPORATION

(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction of  
incorporation)

000-17288  
(Commission File  
Number)

75-2193593  
(IRS Employer Identification  
No.)

11781 South  
Lone Peak  
Parkway,  
Suite 270  
Draper, UT  
84020  
(Address of  
principal  
executive  
offices)  
(Zip Code)

801-  
495-5700  
(Registrant's  
telephone  
number,  
including  
area code)

Not

Edgar Filing: aVINCI MEDIA CORP - Form 8-K

applicable  
(Former  
name or  
former  
address, if  
changed  
since last  
report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
-

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On September 28, 2009, aVinci Media Corporation (the “Company”) appointed Jeff Pirtle to its Board of Directors. Mr. Pirtle is responsible for the financial operation of Amerivon, as well as administrative functions. Prior to joining Amerivon in 2007, Mr. Pirtle from 2003 to 2007, was the Chief Financial Officer for Vitek Mortgage Group, a mortgage company with 21 offices in Sacramento and Northern California. From 1996 to 2002, he served in a number of different positions with Intel Corporation, ultimately as the Controller of the Optical Products Group where, among other accomplishments, he assisted in the acquisition of six companies with a combined purchase price of \$2.5 million.

The Company also appointed John C. Bay as Executive Vice President of Sales and Marketing. Mr. Bay joins the Company with many years of experience as a business leader in the imaging industry. For the last two years, Mr. Bay was the Global Chief Marketing Officer for Navico, Inc. Prior to his service at Navico, Mr. Bay was the Corporate Vice President for North American New Channel Development for Nokia from 2004 to 2007. From 1988 to 2004, Mr. Bay worked for Eastman Kodak Company, serving in positions with increasing responsibility, including serving as Vice President and National Sales Manager of Output Solutions where he spearheaded the expansion of Eastman Kodak Company’s digital print business. Among other responsibilities at the Company, Mr. Bay assumed the duties of Mark Petersen, former Vice President of Sales who left the Company to pursue other opportunities.

---

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

aVINCI MEDIA CORPORATION:  
(Registrant)

Date: October 2, 2009

By: /s/ Chett B. Paulsen  
Name: CHETT B. PAULSEN  
Title:  
Chief Executive Officer/President