CRACKER BARREL OLD COUNTRY STORE, INC Form 8-K

January 07, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (date of earliest event reported): January 5, 2010

CRACKER BARREL OLD COUNTRY STORE, INC.

Tennessee (State or Other Jurisdiction of Incorporation) 0-25225 (Commission File Number) 62-1749513 (I.R.S. Employer Identification No.)

305 Hartmann Drive, Lebanon, Tennessee 37087

(615) 444-5533

registrant under any of the following provisions:	
[] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)	
[] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)	

Check the appropriate box if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the

[] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

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Item 7.01. Regulation FD Disclosure.

On January 5, 2010, Cracker Barrel Old Country Store, Inc. (the "Company") issued the press release, which is furnished as Exhibit 99.1 to this Current Report on Form 8-K and that is incorporated by reference into this Item, announcing that the Company will present at the Cowen and Company 8th Annual Consumer Conference to be held on January 12, 2010.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

See Exhibit Index immediately following signature page.

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: January 7, 2010 CRACKER BARREL OLD COUNTRY

STORE, INC.

By: /s/ N.B. Forrest Shoaf Name: N.B. Forrest Shoaf

Title: Senior Vice President, Secretary

and Chief Legal Officer

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EXHIBIT INDEX

Exhibit No. Description

99.1 Press Release issued by Cracker Barrel Old Country Store, Inc. dated January 5, 2010

(furnished only)