Form 8-K May 16, 2013 UNITED STATES SECURITIES ANI Washington, D.C.	D EXCHANGE	COMMISSION		
FORM 8-K				
CURRENT REPO	RT			
Pursuant to Section	n 13 OR 15(d) o	f The Securities Exchange A	act of 1934	
Date of Report: Ma	ay 16, 2013			
TIFFANY & CO.				
(Exact name of Re	gistrant as speci	fied in its charter)		
Delawa (State or other jugation of incorporate of the company)	urisdiction	1-9494 (Commission File Number)	13-3228013 (I.R.S. Employer Identification No.)	
York, New York executive offices)	727 Fifth Ave (Address of pr			10022 (Zip Code)
Registrant's telepho	one number, inc	luding area code: (212) 755	-8000	
		f the Form 8-K filing is interpowing provisions (see General	nded to simultaneously satisfy ral Instruction A.2. below):	the filing obligation of
[] Written commun	nications pursua	ant to Rule 425 under the Sec	curities Act (17 CFR 230.425)	
[] Soliciting mater	rial pursuant to I	Rule 14a-12 under the Excha	ange Act (17 CFR 240.14a-12)	
[] Pre-commencen	ment communica	ntions pursuant to Rule 14d-	2(b) under the Exchange Act (17 CFR 240.14d-2(b))
[] Pre-commencen	nent communica	ntions pursuant to Rule 13e-4	4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Other Events.

On May 16, 2013, Registrant issued a press release announcing that its Board of Directors has declared a 6% increase in the quarterly dividend rate on its Common Stock. This action increases the rate from \$0.32 per share to a new rate of \$0.34 per share, effective with the next payment on July 10, 2013.

A copy of the May 16, 2013 press release is attached hereto as Exhibit 99.1 to this Form 8-K.

Item 9.01. Financial Statements and Exhibits.

- (d) Exhibits
- 99.1 Press Release dated May 16, 2013.

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SIGNATURE	Ξ
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Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

TIFFANY & CO.

BY: /s/ Patrick B. Dorsey

Patrick B. Dorsey

Senior Vice President, Secretary and

General Counsel

Date: May 16, 2013

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EXHIBIT INDEX

Exhibit No. Description

99.1 Press Release dated May 16, 2013.