

BOSTON BEER CO INC  
Form 8-K  
May 28, 2010

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, DC 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): May 26, 2010

The Boston Beer Company, Inc.

(Exact name of registrant as specified in its charter)

Massachusetts  
(State or other jurisdiction  
of incorporation)

001-14092  
(Commission  
File Number)

04-3284048  
(IRS Employer  
Identification No.)

One Design Center Place, Boston, MA  
(Address of principal executive offices)

02210  
(Zip Code)

Registrant's telephone number, including area code (617) 368-5000

Check the appropriate box below if the Form 8-K is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2 below):

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- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4© under the Exchange Act (17 CFR 240.13e-4(c))

**Item 5.07.****Submission of Matters to a Vote of Security Holders.**

At the 2010 Annual Meeting of Stockholders of The Boston Beer Company, Inc. held on May 26, 2010, at which a quorum was present and acting throughout, the following Directors were elected for a term of one (1) year and until their successors are duly elected and qualified:

<b>Class A Director Name</b>	<b>Shares Voted For</b>	<b>Shares Withheld</b>
David A. Burwick	6,716,026	123,781
Pearson C. Cummin III	2,960,393	3,879,414
Jean-Michel Valette	4,400,538	2,439,269

<b>Class B Director Name</b>	<b>Shares Voted For</b>	<b>Shares Withheld</b>
C. James Koch	4,107,355	0
Charles J. Koch	4,107,355	0
Jay Margolis	4,107,355	0
Martin F. Roper	4,107,355	0
Gregg A. Tanner	4,107,355	0

There were no broker non-votes in connection with the election of Directors.

No other matters came before the meeting.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

The Boston Beer Company, Inc.  
(Registrant)

Date: May 28, 2010

/s/ Martin F. Roper  
Martin F. Roper  
Chief Executive Officer  
(Signature)\*

\*Print name and title of the signing officer under his signature.