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FORTUNE BRANDS INC
Form 8-K
July 31, 2002

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

July 31, 2002 (July 31, 2002)

Date of Report (Date of earliest event reported)

FORTUNE BRANDS, INC.

(Exact name of registrant as specified in its charter)

Delaware

1-9076

13-3295276

(State or other jurisdiction
of incorporation)

(Commission
File Number)

(IRS Employer
Identification No.)

300 Tower Parkway, Lincolnshire, Illinois

60069

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code (847) 484-4400

INFORMATION TO BE INCLUDED IN THE REPORT

Item 7. Financial Statements and Exhibits.

(c) Exhibits.

99. Investor Brochure dated July 29, 2002.

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Item 9. Regulation FD Disclosure.

On July 31, 2002, the Registrant will begin distribution of the investor brochure attached as Exhibit 99 relating to the Registrant and its business.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this Current Report to be signed on its behalf by the undersigned thereunto duly authorized.

FORTUNE BRANDS, INC.

(Registrant)

By /s/ Mark A. Roche

Mark A. Roche
Senior Vice President,
General Counsel and Secretary

Date: July 31, 2002

EXHIBIT INDEX

Exhibit

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99. Investor brochure of Registrant dated July 29, 2002.