SCRIPPS E W CO /DE Form 8-K June 15, 2011

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): June 13, 2011

THE E.W. SCRIPPS COMPANY

(Exact name of registrant as specified in its charter)

Ohio 0-16914 31-1223339

(State or other Jurisdiction of (Commission File Number)

(IRS Employer Identification No.)

Incorporation)

312 Walnut Street

Cincinnati, Ohio 45202
(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: (513) 977-3000

Not Applicable

(Former name or former address if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

UNITED STATES SECURITIES AND EXCHANGE COMMISSION THE E.W. SCRIPPS COMPANY INDEX TO CURRENT REPORT ON FORM 8-K

| <u>Item No.</u> 5.02 | No. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers | |
|----------------------|--|---|
| 9.01 | Financial Statements and Exhibits | 3 |
| | 2 | |

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

The E.W. Scripps Company filed the attached press release relating to the appointment of Timothy E. Stautberg to senior vice president of the newspaper division on June 13, 2011. Mr. Stautberg will continue to perform the duties of the chief financial officer until a successor is named. Mr. Stautberg s annual base salary in his new rule will be \$440,000. Consistent with the Company s policy recognizing internal promotions, Mr. Stautberg has been granted time-based restricted share units (RSUs) with an award value of \$200,000 effective July 1, 2011. The award value will be converted into a number of RSUs based on the average closing share price for the 30 trading days preceding and including the effective date of the grant.

Item 9.01 Financial Statements and Exhibits

| Exhibit | | Exhibit No. | |
|---------|-----------------------------------|--------------|--|
| Number | Description of Item | Incorporated | |
| 99.1 | Press release dated June 14, 2011 | 99.1 | |

3

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE E.W. SCRIPPS COMPANY

By: /s/Douglas F. Lyons Douglas F. Lyons Vice President and Controller

Dated: June 15, 2011

4