Nuveen Tax-Advantaged Dividend Growth Fund Form N-Q November 29, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549 FORM N-Q

QUARTERLY SCHEDULE OF PORTFOLIO HOLDINGS OF REGISTERED MANAGEMENT INVESTMENT COMPANY

Investment Company Act file number 811-22058

Nuveen Tax-Advantaged Dividend Growth Fund

(Exact name of registrant as specified in charter) 333 West Wacker Drive, Chicago, Illinois 60606

(Address of principal executive offices) (Zip code)

Kevin J. McCarthy Vice President and Secretary 333 West Wacker Drive, Chicago, Illinois 60606

(Name and address of agent for service)

Registrant s telephone number, including area code: 312-917-7700

Date of fiscal year end: 12/31 Date of reporting period: 9/30/2010

Form N-Q is to be used by management investment companies, other than small business investment companies registered on Form N-5 (§§ 239.24 and 274.5 of this chapter), to file reports with the Commission, not later than 60 days after the close of the first and third fiscal quarters, pursuant to rule 30b1-5 under the Investment Company Act of 1940 (17 CFR 270.30b1-5). The Commission may use the information provided on Form N-Q in its regulatory, disclosure review, inspection, and policymaking roles.

A registrant is required to disclose the information specified by Form N-Q, and the Commission will make this information public. A registrant is not required to respond to the collection of information contained in Form N-Q unless the Form displays a currently valid Office of Management and Budget (OMB) control number. Please direct comments concerning the accuracy of the information collection burden estimate and any suggestions for reducing the burden to the Secretary, Securities and Exchange Commission, 450 Fifth Street, NW, Washington, DC 20549-0609. The OMB has reviewed this collection of information under the clearance requirements of 44 U.S.C. § 3507.

Item 1. Schedule of Investments Nuveen Tax-Advantaged Dividend Growth Fund (JTD) Portfolio of Investments

September 30, 2010 (Unaudited)

Shares	Description (1)	Value
	Common Stocks 88.3% (70.7% of Total Investments)	
	Aerospace & Defense 2.0%	
84,438	Raytheon Company	\$ 3,859,661
80,945	Beverages 2.5% Coca-Cola Company	4,736,901
	Capital Markets 1.7%	
19,730	BlackRock Inc.	3,359,033
	Chemicals 1.6%	
42,145	Sherwin-Williams Company	3,166,775
	Commercial Banks 3.8%	
77,353 147,800	Cullen/Frost Bankers, Inc. U.S. Bancorp, (2)	4,167,006 3,195,436
·	Total Commercial Banks	7,362,442
	Commercial Services & Supplies 2.7%	
147,505	Waste Management, Inc.	5,271,829
	Communications Equipment 2.7%	
114,765	QUALCOMM, Inc.	5,178,197

	Diversified Financial Services 2.1%	
108,920	JPMorgan Chase & Co.	4,146,584
	Diversified Telecommunication Services 2.7%	
180,403	AT&T Inc.	5,159,526
	Electric Utilities 2.3%	
82,239	NextEra Energy Inc.	4,472,979
	Electrical Equipment 1.9%	
71,161	Emerson Electric Company	3,747,338
	Energy Equipment & Services 3.0%	
196,600	Seadrill Limited, (3)	5,699,434
196,600	Seadrill Limited, (3) Food & Staples Retailing 2.2%	5,699,434
196,600 78,200		5,699,434 4,185,264
	Food & Staples Retailing 2.2%	
	Food & Staples Retailing 2.2% Wal-Mart Stores, Inc., (2)	
78,200	Food & Staples Retailing 2.2% Wal-Mart Stores, Inc., (2) Food Products 1.8% McCormick & Company,	4,185,264
78,200	Food & Staples Retailing 2.2% Wal-Mart Stores, Inc., (2) Food Products 1.8% McCormick & Company, Incorporated Hotels, Restaurants & Leisure	4,185,264
78,200 81,500	Food & Staples Retailing 2.2% Wal-Mart Stores, Inc., (2) Food Products 1.8% McCormick & Company, Incorporated Hotels, Restaurants & Leisure 2.3%	4,185,264 3,426,260

Household Products 2.1%

67,265	Procter & Gamble Company	4,033,882
	Insurance 2.4%	
89,825	AFLAC Incorporated, (2)	4,644,851
	IT Services 6.3%	
86,000 33,710	Accenture Limited International Business Machines	3,654,140 4,521,859
	Corporation (IBM)	
144,848	Paychex, Inc.	3,981,872
	Total IT Services	12,157,871
	Machinery 4.0%	
49,000 80,213	Caterpillar Inc., (2) PACCAR Inc.	3,855,320 3,862,256
60,213		
	Total Machinery	7,717,576
	Media 3.9%	
178,300 97,910	Shaw Communication Inc. Thomson Corporation	3,924,383 3,674,562
77,710		
	Total Media	7,598,945
	Metals & Mining 2.8%	
153,050	Southern Copper Corporation, (2)	5,375,116
	Oil, Gas & Consumable Fuels 9.0%	
63,850	Chevron Corporation, (2)	5,175,043
125,655 106,392	EnCana Corporation EQT Corporation	3,798,551 3,836,496
77,193	Royal Dutch Shell PLC, Class A, ADR	4,654,738

	Edgar Filing: Nuveen Tax-Advantage	d Dividend Growth Fund	- Form N-Q
	Total Oil, Gas & Consumable Fuels		17,464,828
	Pharmaceuticals 6.7%		
95,280 38,700 239,400	Abbott Laboratories Novo-Nordisk A/S Pfizer Inc.		4,977,427 3,809,628 4,110,498
	Total Pharmaceuticals		12,897,553
104 154	Semiconductors & Equipment 3.0%		5 701 642
184,154	Microchip Technology Incorporated		5,791,643
	Software 2.0%		
157,850	Microsoft Corporation		3,865,747
	Textiles, Apparel & Luxury Goods 1.8%		
43,005	VF Corporation		3,484,265
	Thrifts & Mortgage Finance 2.4%		
286,948	New York Community Bancorp, Inc.		4,662,905
	Tobacco 4.9%		
61,669 78,789	Lorillard Inc. Philip Morris International		4,952,637 4,413,760
	Total Tobacco		9,366,397
	Total Common Stocks (cost \$162,054,163)		170,379,017
Shares	Description (1)	Coupon	Ratings (4) Value

\$25 Par (or similar) Preferred Securities 21.6% (17.3% of Total Investments)

Capital Markets 0.4%

20,000 6,100	Credit Suisse Deutsche Bank Capital Funding Trust V	7.900% 8.050%	A3 A	\$ 547,200 162,809
	Total Capital Markets			710,009
	Commercial Banks 4.7%			
48,944 25,000 75,000 15,000 25,000 16,200 38,744 48,000 44,100	Banco Santander Finance Barclays Bank PLC BB&T Capital Trust VI BB&T Capital Trust VII HSBC Holdings PLC, (5) HSBC Holdings PLC PNC Capital Trust Zions Bancorporation, (5) Zions Bancorporation Total Commercial Banks	10.500% 8.125% 9.600% 8.100% 8.000% 6.200% 7.750% 11.000% 9.500%	A A A3 A3 A+ A+ A- BB+ BB+	1,384,136 648,250 2,145,000 415,050 674,500 395,280 1,003,857 1,297,440 1,121,022 9,084,535
	Communications Equipment 0.7%			
50,000	Motorola Incorporated (CORTS)	8.375%	Baa3	1,286,500
	Consumer Finance 1.8%			
28,000 36,300	Heller Financial Inc. HSBC Finance Corporation	6.687% 6.360%	A+ A	2,695,000 861,762
	Total Consumer Finance			3,556,762
	Diversified Financial Services 1.2%			
25,000 28,000 21,875 18,200	Bank of America Corporation Citigroup Capital Trust VIII Citigroup Capital XIII Fleet Capital Trust VIII	8.200% 6.950% 7.875% 7.200%	BBB- Ba1 Ba1 Baa3	651,500 679,560 546,875 455,364

Edgar Filing	ı: Nuveen Tax	-Advantaged Dividen	id Growth Fund	d - Form N-Q
- 0 - 0				

	Total Diversified Financial Services			2,333,299
	El-Ania Hallana A A G			
	Electric Utilities 2.4%			
24,150	American Electric Power	8.750%	Baa3	696,245
11,700	BGE Capital Trust II	6.200%	BBB-	295,191
75,000	Entergy Arkansas Inc.	6.450%	BB+	1,809,375
25,000	Entergy Texas Inc.	7.875%	BBB+	737,250
6,581	FPC Capital I	7.100%	Baa2	167,947
10,000	Southern California Edison	6.00001	Baa2	985,000
	Company, Series C	6.000%		
	Total Electric Utilities			4,691,008
	Food Products 1.1%			
	100411044615 11176			
20	HJ Heinz Finance Company, 144A	8.000%	BB+	2,151,250
	Insurance 4.4%			
73,000	American Financial Group	7.000%	BBB	1,819,160
64,700	Arch Capital Group Limited,		BBB	1,656,320
	Series B	7.875%		
50,000	Aspen Insurance Holdings Limited	7.401%	BBB-	1,213,000
35,844	Endurance Specialty Holdings	7.7500	BBB-	930,869
0.600	Limited	7.750% 5.563%	BBB	818,700
9,600 75,000	Principal Financial Group Prudential Financial Inc.	9.000%	BBB+	2,139,000
73,000	Trudential Pinancial Inc.	9.000 //	БББ⊤	2,139,000
	Total Insurance			8,577,049
	Media 0.6%			
	Wedia 0.0 /c			
40,800	Viacom Inc.	6.850%	BBB+	1,070,184
	Multi-Utilities 1.0%			
	2 2.0 / 0			
25,000	Dominion Resources Inc.	8.375%	BBB	727,750
32,500	Scana Corporation	7.700%	BBB-	924,300
9,029	Xcel Energy Inc.	7.600%	BBB	248,839
	Total Multi-Utilities			1,900,889

Edgar Filing: Nuveen	Tax-Advantaged Dividend	Growth Fund - Form N-Q
----------------------	-------------------------	------------------------

Real Estate Investment Trust

	Real Estate Investment Trust 2.9%			
48,000	Apartment Investment &		Ba3	1,217,760
50,000	Management Company, Series U Ashford Hospitality Trust, Inc.,	7.750%	N/A	1,133,000
30,000	Series D	8.450%	IVA	1,133,000
50,000	Kimco Realty Corporation, Series G	7.750%	Baa2	1,281,000
72,500	Vornado Realty LP	7.875%	BBB	1,937,200
	Total Real Estate Investment Trust			5,568,960
	Wireless Telecommunication Services 0.4%			
32,600	Telephone and Data Systems Inc.	7.600%	Baa2	819,564
	Total \$25 Par (or similar) Preferred Securities (cost \$38,413,580)			41,750,009
Shares	Description (1)	Coupon	Ratings (4)	Value
	Convertible Preferred Securities 2.8% (2.2% of Total Investments)			
	Capital Markets 0.6%			
24,100	CalEnergy Capital Trust III, Convertible Preferred Security	6.500%	Baa2	\$ 1,182,105
	Commercial Banks 1.0%			
1,904	Wells Fargo & Company, Convertible Bond	7.500%	A	1,915,424
	Diversified Financial Services 1.2%			
19,400	CitiGroup Inc., Convertible	7.500%	N/A	2,299,094
	Total Convertible Preferred			5,396,623

A	Principal mount (000)	Description (1)	Coupon	Maturity	Ratings (4)	Value
		Corporate Bonds 1.7% (1.3% of Total Investments)	ŗ			
		Commercial Banks 0.5%				
\$	1,000	Western Alliance Bancorporation	10.000%	9/01/15	Ba3	\$ 995,000
		Diversified Telecommunication Services 0.6%				
	1,000	Frontier Communications Corporation	8.750%	4/15/22	BB+	1,105,000
		Insurance 0.6%				
	1,000	Genworth Financial Inc.	8.625%	12/15/16	BBB	1,128,932
\$	3,000	Total Corporate Bonds (cost \$2,974,655)				3,228,932
A	Principal mount (000)	Description (1)	Coupon	Maturity	Ratings (4)	Value
		Capital Preferred Securities 4.6% (3.7% of Total Investments)				
		Commercial Banks 1.1%				
	1,000 1,000	City National Capital Trust I Wells Fargo & Company, Series K	9.625% 7.980%	2/01/40 N/A (6)	A3 A	\$ 1,041,388 1,057,500
		S 1 37		- 11 - (0)		
		Total Commercial Banks		()		2,098,888
		1 1		(0)		2,098,888
	1,000	Total Commercial Banks		8/15/39	BBB	2,098,888 1,088,750

	Edgar Filing: Nuveen Tax-Advanta	nged Dividen	d Growth Fund -	Form N-Q	
	Total Consumer Finance				1,617,500
	Diversified Financial Services 1.1%				
1,000 1,000	JPMorgan Chase & Company MBNA Corporation, Capital Trust A	7.900% 8.278%	N/A (6) 12/01/26	A Baa3	1,075,271 1,032,500
	Total Diversified Financial Services				2,107,771
	Insurance 1.6%				
20 1,000	Axis Capital Holdings Limited MetLife Inc.	7.500% 10.750%	12/01/15 8/01/69	BBB BBB	1,780,000 1,300,783
	Total Insurance				3,080,783
	Total Capital Preferred Securities (cost \$7,954,561)				8,904,942
Shares	Description (1)				Value
	Investment Companies 1.5% (1.3% of Total Investments)				
175,600	Flaherty and Crumrine/Claymore Preferred Securities Income Fund Inc.			\$	2,967,640
	Total Investment Companies (cost \$2,173,045)				2,967,640
Principal Amount (000)	Description (1)	Coupon	Maturity		Value
	Short-Term Investments 4.4% (3.5% of Total Investments)				
\$ 8,451	Repurchase Agreement with State Street Bank, dated 9/30/10, repurchase price \$8,450,956, collateralized by \$8,055,000 U.S. Treasury Notes, 2.500%, due	0.080%	10/01/10	\$	8,450,937

\$

4/30/15, value \$8,624,489

Total Short-Term Investments (cost \$8,450,937)	8,450,937
Total Investments (cost \$226,692,986) 124.9%	241,078,100
Borrowings (22.5)% (8), (9)	(43,500,000)
Other Assets Less Liabilities (2.4)%	(4,587,242)
Net Assets Applicable to Common Shares 100%	\$ 192,990,858

Investments in Derivatives

Call Options Written outstanding at September 30, 2010:

Number of Contracts	Туре	Notional Amount (7)	Expiration Date	Strike Price	Value
(100)	S&P 500 INDEX	\$ (11,250,000)	10/16/10	\$1,125	\$ (276,000)
(100)	S&P 500 INDEX	(11,000,000)	10/16/10	1,100	(470,000)
(200)	S&P 500 INDEX	(23,000,000)	11/20/10	1,150	(590,000)
(100)	S&P 500 INDEX	(11,750,000)	11/20/10	1,175	(180,500)
(500)	Total Call Options Written (premiums received \$1,175,496)	\$ (57,000,000)			\$ (1,516,500)

Fair Value Measurements

In determining the fair value of the Fund s investments, various inputs are used. These inputs are summarized in the three broad levels listed below:

- Level 1 Quoted prices in active markets for identical securities.
- Level 2 Other significant observable inputs (including quoted prices for similar securities, interest rates, prepayment speeds, credit risk, etc.).
- Level 3 Significant unobservable inputs (including management s assumptions in determining the fair value of investments).

The inputs or methodologies used for valuing securities are not an indication of the risk associated with investing in those securities. The following is a summary of the Fund s fair value measurements as of September 30, 2010:

	Level 1	Level 2	Level 3	Total
Investments:				
Common Stocks*	\$ 164,679,583	\$ 5,699,434	\$	\$ 170,379,017
Preferred Securities**	36,958,327	19,093,247		56,051,574
Corporate Bonds		3,228,932		3,228,932

Investment Companies	2,967,640		2,967,640
Short-Term Investments	8,450,937		8,450,937
Derivatives: Call Options Written	(1,516,500)		(1,516,500)
Total	\$ 211,539,987	\$ 28,021,613	\$ \$ 239,561,600

^{*} Refer to the Fund s Portfolio of Investments for industry breakdown of Common Stocks classified as level 2.

Derivative Instruments and Hedging Activities

The Fund records derivative instruments at fair value, with changes in fair value recognized on the Statement of Operations, when applicable. Even though the Fund s investments in derivatives may represent economic hedges, they are not considered to be hedge transactions for financial reporting purposes.

The following table presents the fair value of all derivative instruments held by the Fund as of September 30, 2010, the location of these instruments on the Statement of Assets and Liabilities, and the primary underlying risk exposure.

		Location on the Statement of Assets and Liabilities			
Underlying	Derivative	Asset Derivatives		Liability Derivatives	
Risk Exposure	Instrument	Location	Value	Location	Value
				Call	
				options	
				written,	
Equity Price	Options		\$	at value	\$ 1,516,500

Income Tax Information

The following information is presented on an income tax basis. Differences between amounts for financial statement and federal income tax purposes are primarily due to the recognition of unrealized gain or loss for tax (mark-to-market) on option contracts, timing differences in the recognition of income and timing differences in recognizing certain gains and losses on investment transactions. To the extent that differences arise that are permanent in nature, such amounts are reclassified within the capital accounts on the Statement of Assets and Liabilities presented in the annual report, based on their federal tax basis treatment; temporary differences do not require reclassification. Temporary and permanent differences do not impact the net asset value of the Fund. At September 30, 2010, the cost of investments (excluding investments in derivatives) was \$227,953,937. Gross unrealized appreciation and gross unrealized depreciation of investments (excluding investments in derivatives) at September 30, 2010, were as follows:

Gross unrealized:	
Appreciation	\$ 23,035,154
Depreciation	(9,910,991)

Net unrealized appreciation (depreciation) of investments

\$13,124,163

^{**} Preferred Securities includes Convertible Preferred Securities, \$25 Par (or similar) Preferred Securities and Capital Preferred Securities held by the Fund at the end of the reporting period, if any.

For Fund portfolio compliance purposes, the Fund s industry classifications refer to any one or more of the industry sub-classifications used by one or more widely recognized market indexes or ratings group indexes, and/or as defined by Fund management. This definition may not apply for purposes of this report, which may combine industry sub-classifications into sectors for reporting ease.

- (1) All percentages shown in the Portfolio of Investments are based on net assets applicable to Common shares unless otherwise noted.
- (2) Investment, or portion of investment, has been pledged to collateralize the net payment obligations under call options written.
- (3) For fair value measurement disclosure purposes, Common Stock categorized as Level 2.
- (4) Ratings: Using the highest of Standard & Poor s Group (Standard & Poor s), Moody s Investor Service, Inc. (Moody s) or Fitch, Inc. (Fitch) rating. Ratings below BBB by Standard & Poor s, Baa by Moody s or BBB by Fitch are considered to be below investment grade. Holdings designated N/R are not rated by any of these national rating agencies.
- (5) Non-income producing; issuer has not declared a dividend within the past twelve months.
- (6) Perpetual security. Maturity date is not applicable.
- (7) For disclosure purposes, Notional Amount is calculated by multiplying the Number of Contracts by the Strike Price by 100.
- (8) Borrowings as a percentage of Total Investments is 18.0%.
- (9) The Fund may pledge up to 100% of its eligible investments in the Portfolio of Investments as collateral for Borrowings. As of September 30, 2010, investments with a value of \$88,097,682 have been pledged as collateral for Borrowings.
- N/A Not applicable.
- ADR American Depositary Receipt.
- CORTS Corporate Backed Trust Securities.
 - 144A Investment is exempt from registration under Rule 144A of the Securities Act of 1933, as amended. These investments may only be resold in transactions exempt from registration, which are normally those transactions with qualified institutional buyers.

Item 2. Controls and Procedures.

- a. The registrant s principal executive and principal financial officers, or persons performing similar functions, have concluded that the registrant s disclosure controls and procedures (as defined in Rule 30a-3(c) under the Investment Company Act of 1940, as amended (the 1940 Act) (17 CFR 270.30a-3(c))) are effective, as of a date within 90 days of the filing date of this report that includes the disclosure required by this paragraph, based on their evaluation of the controls and procedures required by Rule 30a-3(b) under the 1940 Act (17 CFR 270.30a-3(b)) and Rule 13a-15(b) or 15d-15(b) under the Securities Exchange Act of 1934 (17 CFR 240.13a-15(b) or 240.15d-15(b)).
- b. There were no changes in the registrant s internal control over financial reporting (as defined in Rule 30a-3(d) under the 1940 Act (17 CFR 270.30a-3(d)) that occurred during the registrant s last fiscal quarter that have materially affected, or are reasonably likely to materially affect, the registrant s internal control over financial reporting.

Item 3. Exhibits.

File as exhibits as part of this Form a separate certification for each principal executive officer and principal financial officer of the registrant as required by Rule 30a-2(a) under the 1940 Act (17 CFR 270.30a-2(a)), exactly as set forth below: EX-99 CERT Attached hereto.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934 and the Investment Company Act of 1940, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized. (Registrant) Nuveen Tax-Advantaged Dividend Growth Fund

By (Signature and Title) /s/ Kevin J. McCarthy

Kevin J. McCarthy

Vice President and Secretary

Date November 29, 2010

Pursuant to the requirements of the Securities Exchange Act of 1934 and the Investment Company Act of 1940, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

By (Signature and Title) /s/ Gifford R. Zimmerman

Gifford R. Zimmerman

Chief Administrative Officer (principal executive

officer)

Date November 29, 2010

By (Signature and Title) /s/ Stephen D. Foy

Stephen D. Foy

Vice President and Controller (principal financial

officer)

Date November 29, 2010