Edgar Filing: Vale S.A. - Form 6-K

Vale S.A. Form 6-K March 23, 2010

Table of Contents

United States
Securities and Exchange Commission
Washington, D.C. 20549
FORM 6-K
Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16
of the
Securities Exchange Act of 1934
For the month of

March 2010
Vale S.A.
Avenida Graca Aranha, No. 26

Avenida Graça Aranha, No. 26 20030-900 Rio de Janeiro, RJ, Brazil (Address of principal executive office)

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.)

(Check One) Form 20-F b Form 40-F o

(Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1))

(Check One) Yes o No b

(Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7))

(Check One) Yes o No b

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.)

(Check One) Yes o No b

(If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b). 82-___.)

TABLE OF CONTENTS

Press Release Signature Page

Edgar Filing: Vale S.A. - Form 6-K

Table of Contents

Vale clarifies about its marketing policy

Rio de Janeiro, March 23, 2010 Vale S.A. (Vale) clarifies, regarding the news released on the media about our commercial negotiations, that the company has not published any new press release to the capital markets about its products prices.

Moreover, according to documents filed with the Brazilian Comissão de Valores Mobiliários (CVM) and other regulatory bodies, Vale has officially informed that it recently implemented a new marketing policy, involving, among other things, a more flexible approach in relation to prices of iron ore, including the basis of sale (C&F, FOB), and this flexibility is fully applicable to markets and customers in different regions where Vale operates.

This policy reflects current market reality and the specific needs of each client.

In this context, Vale also states that the results of our marketing efforts will be publicly presented at the regular disclosure of our quarterly financial statements, in accordance with current legislation.

For further information, please contact:

+55-21-3814-4540

Roberto Castello Branco: roberto.castello.branco@vale.com Viktor Moszkowicz: viktor.moszkowicz@vale.com Carla Albano Miller: carla.albano@vale.com Patricia Calazans: patricia.calazans@vale.com Samantha Pons: samantha.pons@vale.com Theo Penedo: theo.penedo@vale.com

This press release may include declarations about Vale s expectations regarding future events or results. All declarations based upon future expectations, rather than historical facts, are subject to various risks and uncertainties. Vale cannot guarantee that such declarations will prove to be correct. These risks and uncertainties include factors related to the following: (a) the countries where Vale operates, mainly Brazil and Canada; (b) the global economy; (c) capital markets; (d) the mining and metals businesses and their dependence upon global industrial production, which is cyclical by nature; and (e) the high degree of global competition in the markets in which Vale operates. To obtain further information on factors that may give rise to results different from those forecast by Vale, please consult the reports filed with the Brazilian Comissão de Valores Mobiliários (CVM), the French Autorité des Marchés Financiers (AMF), and with the U.S. Securities and Exchange Commission (SEC), including Vale s most recent Annual Report on Form 20F and its reports on Form 6K.

Edgar Filing: Vale S.A. - Form 6-K

Table of Contents

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: March 23, 2010 Vale S.A. (Registrant)

By: /s/ Roberto Castello Branco Roberto Castello Branco Director of Investor Relations