

MADAR JEAN
Form SC 13G
February 08, 2011

SCHEDULE 13G
(Rule 13d-102)

Information To Be Included In Statements Filed Pursuant To Rules 13d-1(b),(c), and (d)
and Amendments Thereto Filed Pursuant To Rule 13d-2(B)

Securities and Exchange Commission
Washington, D.C. 20549

SCHEDULE 13G
Under the Securities Exchange Act of 1934
(Amendment no. 21)

Inter Parfums, Inc.
(Name of Issuer)

Common Stock, \$.001 par value per share

458334 10 9
CUSIP NUMBER

December 31, 2010
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:
 Rule 13d1(b) Rule 13d1(c) Rule 13d1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment contained information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 458334 10 9

1. Names of Reporting Persons
S.S. or I.R.S. Identification Nos. of Above Persons

Jean Madar

2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a) /X/
(b) //

3. SEC Use Only

4. Citizenship or Place of Organization

France

Number of Shares 5. Sole Voting Power: -0- Beneficially Owned by Each 6. Shared Voting Power: 7,639,666
Reporting Person 7. Sole Dispositive Power: 7,639,666 With 8. Shared Dispositive Power: -0-

9. Aggregate Amount Beneficially Owned by Each Reporting Person
7,639,666

10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) / /

11. Percent of Class Represented by Amount in Row 9
25.0%

12. Type of Reporting Person (See Instructions)
IN

CUSIP No. 458334 10 9

1. Names of Reporting Persons
S.S. or I.R.S. Identification Nos. of Above Persons

Jean Madar Holding SAS

2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a) /X/

(b) //

3. SEC Use Only

4. Citizenship or Place of Organization

France

Number of Shares 5. Sole Voting Power: -0- Beneficially Owned by Each 6. Shared Voting Power: 4,123,566
Reporting Person 7. Sole Dispositive Power: -0- With 8. Shared Dispositive Power: 4,123,566

9. Aggregate Amount Beneficially Owned by Each Reporting Person
4,123,566

10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) / /

11. Percent of Class Represented by Amount in Row 9
13.5%

12. Type of Reporting Person (See Instructions)
CO

Item 1(a): Name of Issuer: Inter Parfums, Inc.

Item 1(b): Address of Issuer's Principal Executive Offices:

551 Fifth Avenue, New York, New York 10176

Item 2(a): Name of Person Filing:

Jean Madar and Jean Madar Holdings SAS. Jean Madar owns 99.9% of Jean Madar Holdings SAS, a personal holding company

Item 2(b): Address of Principal Business Office or, if None, Residence:

c/o Inter Parfums, 4, Rond Point Des Champs Elysees, 75008 Paris, France

Item 2(c): Citizenship: France

Item 2(d): Title of Class of Securities:

Common Stock, \$.001 par value per share

Item 2(e): CUSIP No.: 458334 10 9

Item 3: If This Statement is Filed Pursuant to Rules 13d-1(b) or 13d-2(b), Check Whether the Person Filing is
a: Inapplicable.

Item 4: Ownership:

Jean Madar

(a) Amount Beneficially Owned: 7,639,666 shares of Common Stock

(b) Percent of Class: 25.0%

(c) Number of shares of which such person has:

(i) sole power to vote or to direct the vote: -0-

(ii) shared power to vote or to direct the vote: 7,639,666

(iii) sole power to dispose or to direct the disposition of: 7,639,666

(iv) shared power to dispose or direct the disposition of: -0-

Jean Madar Holding SAS

(a) Amount Beneficially Owned: 4,123,566 shares of Common Stock

(b) Percent of Class: 13.5%

(c) Number of shares of which such person has:

(i) sole power to vote or to direct the vote: -0-

(ii) shared power to vote or to direct the vote: 4,123,566

(iii) sole power to dispose or to direct the disposition of: -0-

(iv) shared power to dispose or direct the disposition of: 4,123,566

Item 5: Ownership of Five Percent or Less of a Class: Inapplicable

Item 6: Ownership of More than Five Percent on Behalf of Another Person:

Jean Madar owns 99.9% of Jean Madar Holding SAS, a personal holding company, and therefore has indirect beneficial ownership of the shares held by Jean Madar Holding SAS.

Item 7: Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company: Inapplicable

Item 8: Identification and Classification of Members of the Group:

Jean Madar owns 99.9% of Jean Madar Holding SAS, a personal holding company, and therefore has indirect beneficial ownership of the shares held by Jean Madar Holding SAS.

Item 9: Notice of Dissolution of Group: Inapplicable

Item 10: Certification: Inapplicable

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 7, 2011

/s/ Jean Madar
Jean Madar

Dated: February 7, 2011

Jean Madar Holding SAS

/s/ Jean Madar
Jean Madar

Attention: Intentional misstatements or omissions of fact constitute Federal criminal violations (see 18 U.S.C. 1001).

1 Consists of 3,431,275 shares held directly, 4,123,566 shares held indirectly through Jean Madar Holding SAS, a personal holding company, and options (vested or exercisable within 60 days) to purchase 84,825 shares.

2 Based upon 30,471,586 shares of common stock outstanding as of January 24, 2011.

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3 Jean Madar, the Chairman of the Board and Chief Executive Officer of Inter Parfums, Inc. ("Inter Parfums") and Philippe Benacin, the Vice Chairman of the Board and President of Inter Parfums, have a verbal agreement or understanding to vote their shares in a like manner. Each of Messrs. Madar and Benacin own 99.9% of their respective personal holding companies.