

PVH CORP. /DE/  
Form 8-K  
April 30, 2013

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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FORM 8-K  
CURRENT REPORT  
Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported)  
April 30, 2013

PVH CORP.  
(Exact name of registrant as specified in its charter)

|  |                                       |   |
|--|---------------------------------------|---|
| Delaware<br>(State or other jurisdiction of<br>incorporation)                      | 001-07572<br>(Commission File Number) | 13-1166910<br>(IRS Employer Identification No.) |
| 200 Madison Avenue, New York, New York<br>(Address of principal executive offices) |                                       | 10016<br>(Zip Code)                             |

Registrant's telephone number, including area code (212)-381-3500  
Not Applicable  
(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 7.01 REGULATION FD DISCLOSURE

On April 30, 2013, PVH Corp. issued a press release to update its previous guidance for first quarter 2013 non-GAAP earnings per share and reaffirm its previous guidance for full year 2013 non-GAAP earnings per share. A copy of this press release is attached as Exhibit 99.1 to this report.

The information in this Form 8-K and the Exhibit attached hereto shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, regardless of any general incorporation language in such filing.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits.

| Exhibit | Description                         |
|---------|-------------------------------------|
| 99.1    | Press Release, dated April 30, 2013 |

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PVH CORP.

By: /s/ Bruce Goldstein  
Bruce Goldstein  
Senior Vice President and Controller

Date: April 30, 2013

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Exhibit Index

| Exhibit | Description                         |
|---------|-------------------------------------|
| 99.1    | Press Release, dated April 30, 2013 |