

Curran Bentley
Form 4
September 19, 2018

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Curran Bentley

(Last) (First) (Middle)

6555 WEST GOOD HOPE ROAD

(Street)

MILWAUKEE, WI 53223

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
BRADY CORP [BRC]

3. Date of Earliest Transaction
(Month/Day/Year)
09/17/2018

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)

CIO & VP - Digital Business

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | Code | V | Amount or Price | | |
| Class A Common Stock | 09/17/2018 | | M | | 15,000 A \$ 29.1 | 46,364 | D |
| Class A Common Stock | 09/17/2018 | | S | | 11,145 D \$ 44.75 | 35,219 | D |
| Class A Common Stock | 09/17/2018 | | S | | 200 D \$ 44.8 | 35,019 | D |
| Class A Common | 09/17/2018 | | S | | 100 D \$ 44.85 | 34,919 | D |

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| | | | | | | | |
|----------------------------|------------|--|---|-----|---|----------|----------|
| Stock | | | | | | | |
| Class A Common Stock | 09/17/2018 | | S | 800 | D | \$ 44.9 | 34,119 D |
| Class A Common Stock | 09/17/2018 | | S | 400 | D | \$ 44.93 | 33,719 D |
| Class A Common Stock | 09/17/2018 | | S | 855 | D | \$ 44.95 | 32,864 D |
| Class A Common Stock | 09/17/2018 | | S | 200 | D | \$ 45 | 32,664 D |
| Class A Common Stock | 09/17/2018 | | S | 200 | D | \$ 45.3 | 32,464 D |
| Class A Common Stock | 09/17/2018 | | S | 100 | D | \$ 45.45 | 32,364 D |
| Class A Common Stock | 09/17/2018 | | S | 700 | D | \$ 45.5 | 31,664 D |
| Class A Common Stock | 09/17/2018 | | S | 200 | D | \$ 45.65 | 31,464 D |
| Class A Common Stock | 09/17/2018 | | S | 100 | D | \$ 45.75 | 31,364 D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Title |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------|
| | | | | Code V | (A) (D) | | | |

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| | | | | | Date Exercisable | Expiration Date | Amount or Number of Shares |
|--------------------------------|---------|------------|---|--------|---------------------|--------------------|--------------------------------------|
| Exercise of Stock Option | \$ 29.1 | 09/17/2018 | M | 15,000 | <u>(1)</u> | 09/24/2020 | Class A Common Stock 15,000 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|-----------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Curran Bentley 6555 WEST GOOD HOPE ROAD MILWAUKEE, WI 53223 | | | CIO & VP - Digital Business | |

Signatures

Heidi Knueppel,
Attorney-In-Fact

09/19/2018

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents options exercisable one third each year for the three years subsequent to the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.