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ACXIOM CORP
Form 8-K
October 21, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, DC 20549

FORM 8-K

CURRENT REPORT Pursuant
to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of report (Date of earliest event reported): October 21, 2004

ACXIOM CORPORATION
(Exact Name of Registrant as Specified in Its Charter)

DELAWARE
(State or Other Jurisdiction of Incorporation)

0-13163
(Commission File Number)

71-0581897
(IRS Employer Identification No.)

1 Information Way, P.O. Box 8180, Little Rock, Arkansas
(Address of Principal Executive Offices)

72
(Zip Code)

501-342-1000
(Registrant's Telephone Number, Including Area Code)

Not Applicable
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the requirements of the Securities Act of 1933 for a registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure

As reported in our fiscal second quarter press release issued October 20, 2004, cash flow from operations (cash flow) was \$61,742,000 for the three months ended September 30, 2004 and \$49,909,000 for the three months ended September 30, 2003.

The impact of income taxes on the operating cash flows for both periods was not material. As the Company has operating loss carryforwards to offset any taxes otherwise payable, the resulting taxes paid for the periods are reflected in the attached schedule indicates, the Company paid income taxes of \$397,000 and had income tax refunds of \$0 for the three months ended September 30, 2004 and September 30, 2003, respectively.

For book purposes, taxes were provided for in the income statement in both periods and are reflected in the statement of cash flows. As no material income taxes were paid as noted above, the provision for income taxes is reflected in the income statement.

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the income statement has been offset within the calculation of operating cash flow. In the three the offset was recorded in deferred taxes, and in the three months ended September 30, 2003, the income taxes which is included in the calculation of operating cash flow under the caption entitled liabilities."

As a result of the discussion above, the 24% or \$11,833,000 increase in operating cash flow between 30, 2004 and the prior year period was not significantly affected by income taxes. In fact, the refunds of \$2,532,000, while the three months ended September 30, 2004 included net tax payments

The attached schedule reconciles the balance sheet with the statement of cash flows for both periods

Item 9.01 Financial Statements and Exhibits

(c) Exhibits

The following exhibits are furnished herewith:

Exhibit Number	Description
99.1	Schedule (Reconciliation of Balance Sheet with Statement of Cash Flows for the Period September 30, 2004 and September 30, 2003)

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has signed on its behalf by the undersigned hereunto duly authorized.

Dated: October 21, 2004

ACXIOM CORPORATION

By: /s/ Catherine L. Hughes

Name: Catherine L. Hughes
Title: Secretary

EXHIBIT INDEX

Exhibit Number	Description
99.1	Schedule (Reconciliation of Balance Sheet with Statement of Cash Flows for the Period September 30, 2004 and September 30, 2003)