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ACXIOM CORP  
Form S-3/A  
July 26, 2002

As filed with the Securities and Exchange Commission on July 26, 2002

Registra

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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AMENDMENT NO. 1 TO  
FORM S-3  
REGISTRATION STATEMENT  
UNDER  
THE SECURITIES ACT OF 1933

ACXIOM CORPORATION  
(Exact name of Registrant as specified in its charter)

Delaware  
(State or other jurisdiction of  
incorporation or organization)

71-0  
(I.R.S.  
Identif

P. O. Box 8180, 1 Information Way  
Little Rock, Arkansas 72203-8180  
(501) 342-1000  
(Address, including zip code, and telephone number, including area code,  
of registrant's principal executive offices)

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Charles D. Morgan  
Chairman of the Board and President  
(Company Leader)  
Acxiom Corporation  
P. O. Box 8180, 1 Information Way  
Little Rock, Arkansas 72203-8180  
(501) 342-1000  
(Name, address, including zip code, and telephone number,  
including area code, of agent for service)

Copies to:

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Goodloe M. Partee  
Kutak Rock LLP  
425 West Capitol Avenue  
Suite 1100  
Little Rock, Arkansas 72201  
(501) 975-3000

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Approximate date of commencement of proposed sale to the public

From time to time after the registration statement becomes effective

If the only securities being registered on this Form are being offered pursuant to dividend or interest on securities, check the following box.