#### STAGE STORES INC

Form 4 June 15, 2005

## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL** OMB 3235-0287

Number: Expires:

5. Relationship of Reporting Person(s) to

Issuer

January 31,

2005

0.5

Estimated average

burden hours per

response...

if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

Symbol

See Instruction 1(b).

KISH JEFF

(Print or Type Responses)

1. Name and Address of Reporting Person \*

			STAGE STORES INC [STGS]				(Check all applicable)				
(Last) (First) (Middle) 10201 S. MAIN STREET			3. Date of Earliest Transaction (Month/Day/Year) 06/14/2005					Director 10% Owner X Officer (give title Other (specify below)			
HOUSTON	4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)	(Zip)	Tabl	le I - Non-I	Derivative S	Securi	ities Acqu	iired, Disposed of	f, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction D (Month/Day/Yea	ar) Execution any	xecution Date, if Transaction(A) or Disposed of (D)				l of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	06/14/2005			Code V M	Amount 12,500	(D)	Price \$ 16.25	12,500	D		
Common Stock	06/14/2005			S	6,300 (1)	D	\$ 43	6,200	D		
Common Stock	06/14/2005			S	2,500 (1)	D	\$ 43.06	3,700	D		
Common Stock	06/14/2005			S	1,300 (1)	D	\$ 43.1	2,400	D		
Common Stock	06/14/2005			S	1,200 (1)	D	\$ 43.11	1,200	D		

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Common Stock 06/14/2005 S 1,200 D \$ 0 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
			Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 16.25	06/14/2005	M		12,500	08/24/2003	08/24/2011	Common Stock	0

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

KISH JEFF

10201 S. MAIN STREET SVP, Chief Information Officer HOUSTON, TX 77025

**Signatures** 

/s/ Jeffrey J. 06/15/2005 Kish

\*\*Signature of Date Reporting Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This sale was made pursuant to a pre-established, written plan for trading securities pursuant to Rule 10b5-1 adopted by the Securities Exchange Act of 1934.

Reporting Owners 2

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(2) Includes all derivative securities currently owned by the reporting person, including those previously reported.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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