ACXIOM CORP Form 4 May 22, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL

OMB Number:

3235-0287

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if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

1. Name and Address of Reporting Person * COMPTON JENNIFER BRYNN

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

(Last)

(First)

(Middle)

ACXIOM CORP [ACXM]

(Check all applicable)

ACXIOM CORPORATION, 601 E.

THIRD STREET

3. Date of Earliest Transaction

(Month/Day/Year) 05/20/2014

_X__ Officer (give title

10% Owner Other (specify

below)

below)

Director

Sr. Vice President - HR

(Street) 4. If Amendment, Date Original Filed(Month/Day/Year)

Applicable Line)

X Form filed by One Reporting Person

6. Individual or Joint/Group Filing(Check

Form filed by More than One Reporting

Person

LITTLE ROCK, AR 72201

(City)	(State)	(Zip) Tabl	le I - Non-I	Derivative	Secur	rities Acq	uired, Disposed o	of, or Beneficia	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securion(A) or D (Instr. 3,	ispose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
C			Code V	Amount	(D)	Price	(Instr. 3 and 4)		
Common Stock, \$.10 Par Value	05/20/2014		A	6,341 (1)	A	\$0	35,728	D	
Common Stock, \$.10 Par Value	05/20/2014		A	4,756 (2)	A	\$ 0	40,484	D	
Common Stock, \$.10 Par Value	05/21/2014		F	370 (3)	D	\$ 21.25	40,114	D	
Common Stock, \$.10							1,069.6727	I	by Managed

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Par Value Account 1

Common by

Stock, \$.10 35.6948 I Managed

Par Value Account 2

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sh
Non-Qualified Stock Option (right to buy)	\$ 21.17	05/20/2014		A	13,589	<u>(4)</u>	05/20/2024	Common Stock, \$.10 Par Value	13,5

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

COMPTON JENNIFER BRYNN ACXIOM CORPORATION 601 E. THIRD STREET LITTLE ROCK, AR 72201

Sr. Vice President - HR

Signatures

By: Catherine L. Hughes, Attorney-in-Fact For: Jennifer B.
Compton

05/22/2014

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Reporting Owners 2

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- This is a grant of performance units. Each performance unit represents a contingent right to receive one share of the registrant's common stock. Vesting will occur subsequent to the attainment of certain performance criteria approved by the Compensation Committee of the registrant's Board of Directors for the performance period ending March 31, 2017, contingent upon the reporting person's continued employment with the registrant.
- This is a grant of restricted stock units. Each restricted stock unit represents a contingent right to receive one share of the registrant's common stock. Vesting will begin on May 20, 2015 with 25% of the total becoming vested on that date and 25% each 12 months thereafter until 100% vested, contingent upon the reporting person's continued employment with the registrant.
- (3) These shares were withheld by Acxiom Corporation to satisfy the reporting person's tax obligations that arose on May 21, 2014, when restricted stock units belonging to the reporting person vested.
- (4) This non-qualified stock option vests incrementally over four years beginning May 20, 2015, with 25% of the total becoming vested on that date and 25% each 12 months thereafter until 100% vested. The option expires 10 years from the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.