Edgar Filing: NETFLIX INC - Form SC 13G/A

NETFLIX INC Form SC 13G/A February 13, 2013

> UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

> > SCHEDULE 13G

Under the Securities Exchange Act of 1934

(Amendment No. 1) *

Netflix, Inc. (Name of Issuer)

Common Stock (Title of Class of Securities)

> 64110L106 (CUSIP Number)

December 31, 2012 (Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed: [X] Rule 13d-1(b) [] Rule 13d-1(c) [] Rule 13d-1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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CUSI	P: 64110I	106	Page 1 of 5
1 NAMES OF REPORTING PERSONS I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY) Capital Research Global Investors **			
2	CHECK TH INSTRUCI	NE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE CIONS)	(a)
3	SEC USE	ONLY	(b)
4 CITIZENSHIP OR PLACE OF ORGANIZATION			
	Delaware	2	
		5 SOLE VOTING POWER	
		6,683,485	
NUMBER OF SHARES BENEFICIALL Y OWNED BY EACH REPORTING PERSON		6 SHARED VOTING POWER NONE	
		7 SOLE DISPOSITIVE POWER	
		6,683,485	
W	ITH:	8 SHARED DISPOSITIVE POWER	
		NONE	
9	AGGREGAI	E AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSO	DN
	6,683,48 13d-4	Beneficial ownership disclaimed pursuant	to Rule
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)		
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9		
	12.0%		
12	12 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)		
	IA		

** A division of Capital Research and Management Company (CRMC)

CUSIP: 64110L106 Page 2 of 5 SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549 Schedule 13G Under the Securities Exchange Act of 1934 Amendment No. 1 Name of Issuer: Item 1(a) Netflix, Inc. Item 1(b) Address of Issuer's Principal Executive Offices: 100 Winchester Circle Los Gatos, California 95032 Item 2(a) Name of Person(s) Filing: Capital Research Global Investors Item 2(b) Address of Principal Business Office or, if none, Residence: 333 South Hope Street Los Angeles, CA 90071 Item 2(c) Citizenship: N/A Item 2(d) Title of Class of Securities: Common Stock Item 2(e) CUSIP Number: 64110L106 Item 3 If this statement is filed pursuant to sections 240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a: An investment adviser in accordance with (e) [X] section 240.13d-1(b)(1)(ii)(E). Ttem 4 Ownership Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1. (a) Amount beneficially owned: (b) Percent of class: (C) Number of shares as to which the person has: (i) Sole power to vote or to direct the vote: (ii) Shared power to vote or to direct the vote: (iii) Sole power to dispose or to direct the disposition of: Shared power to dispose or to direct the disposition of: (iv)

See page 2

Capital Research Global Investors is deemed to be the

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beneficial owner of 6,683,485 shares or 12% of the 55,545,531 shares believed to be outstanding as a result of CRMC acting as investment adviser to various investment companies registered under Section 8 of the Investment Company Act of 1940.

CUSIP: 64110L106

Page 3 of 5

- Item 5 Ownership of Five Percent or Less of a Class. If this
 statement is being filed to report the fact that as of the date
 hereof the reporting person has ceased to be the beneficial
 owner of more than five percent of the class of securities,
 check the following: []
- Item 6 Ownership of More than Five Percent on Behalf of Another Person: One or more clients of Capital Research Global Investors have the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of, the Common Stock of Netflix, Inc. Capital Research Global Investors holds more than five percent of the outstanding Common Stock of Netflix, Inc. as of December 31, 2012 on behalf of each of the following client(s):

AMCAP Fund

- Item 7 Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person: N/A
- Item 8 $$\rm Identification$ and Classification of Members of the Group: $$\rm N/A$$
- Item 9 Notice of Dissolution of Group: N/A
- Item 10 Certification

By signing below, I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 11, 2013 Signature: Timothy D. Armour*** Name/Title: Timothy D. Armour - Senior Vice President Capital Research Global Investors CUSIP: 64110L106

Page 4 of 5

***By /s/ James P. Ryan James P. Ryan Attorney-in-fact

Signed pursuant to a Power of Attorney dated December 29, 2010 included as an Exhibit to Schedule 13G filed with the Securities and Exchange Commission by Capital Research Global Investors on January 10, 2011 with respect to Portfolio Recovery Associates, Inc. CUSIP: 64110L106

Page 5 of 5