

Live Nation Entertainment, Inc.  
Form 10-Q  
July 28, 2016

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

---

Form 10-Q

---

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF  
☒ 1934

For the quarterly period ended June 30, 2016

or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF  
1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_  
Commission File Number 001-32601

---

LIVE NATION ENTERTAINMENT, INC.  
(Exact name of registrant as specified in its charter)

---

Delaware 20-3247759  
(State of Incorporation) (I.R.S. Employer Identification No.)  
9348 Civic Center Drive  
Beverly Hills, CA 90210  
(Address of principal executive offices, including zip code)  
(310) 867-7000  
(Registrant's telephone number, including area code)

---

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. ☒ Yes ☐ No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes ☒ No ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer ☒ Accelerated filer ☐

Non-accelerated filer ☐ (Do not check if a smaller reporting company) Smaller reporting company ☐

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). ☐ Yes ☒ No

On July 21, 2016, there were 203,085,142 outstanding shares of the registrant's common stock, \$0.01 par value per share, including 1,114,683 shares of unvested restricted stock awards and excluding 408,024 shares held in treasury.

Table of Contents

LIVE NATION ENTERTAINMENT, INC.  
INDEX TO FORM 10-Q

|                                                                                                                                     | Page      |
|-------------------------------------------------------------------------------------------------------------------------------------|-----------|
| PART I—FINANCIAL INFORMATION                                                                                                        |           |
| <u>Item 1. Financial Statements</u>                                                                                                 | <u>2</u>  |
| <u>Consolidated Balance Sheets (Unaudited) as of June 30, 2016 and December 31, 2015</u>                                            | <u>2</u>  |
| <u>Consolidated Statements of Operations (Unaudited) for the three and six months ended June 30, 2016 and 2015</u>                  | <u>3</u>  |
| <u>Consolidated Statements of Comprehensive Income (Loss) (Unaudited) for the three and six months ended June 30, 2016 and 2015</u> | <u>4</u>  |
| <u>Consolidated Statements of Cash Flows (Unaudited) for the six months ended June 30, 2016 and 2015</u>                            | <u>5</u>  |
| <u>Notes to Consolidated Financial Statements (Unaudited)</u>                                                                       | <u>6</u>  |
| <u>Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations</u>                                | <u>15</u> |
| <u>Item 3. Quantitative and Qualitative Disclosures About Market Risk</u>                                                           | <u>31</u> |
| <u>Item 4. Controls and Procedures</u>                                                                                              | <u>32</u> |
| PART II—OTHER INFORMATION                                                                                                           |           |
| <u>Item 1. Legal Proceedings</u>                                                                                                    | <u>33</u> |
| <u>Item 1A. Risk Factors</u>                                                                                                        | <u>33</u> |
| <u>Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</u>                                                          | <u>33</u> |
| <u>Item 3. Defaults Upon Senior Securities</u>                                                                                      | <u>33</u> |
| <u>Item 5. Other Information</u>                                                                                                    | <u>33</u> |
| <u>Item 6. Exhibits</u>                                                                                                             | <u>33</u> |

---

Table of Contents

LIVE NATION ENTERTAINMENT, INC.

GLOSSARY OF KEY TERMS

|              |                                                                                                                                                                                                                                                                                    |
|--------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| AOCI         | Accumulated other comprehensive income (loss)                                                                                                                                                                                                                                      |
| AOI          | Adjusted operating income (loss)                                                                                                                                                                                                                                                   |
| Company      | Live Nation Entertainment, Inc. and subsidiaries                                                                                                                                                                                                                                   |
| FASB         | Financial Accounting Standards Board                                                                                                                                                                                                                                               |
| GAAP         | United States Generally Accepted Accounting Principles                                                                                                                                                                                                                             |
| Live Nation  | Live Nation Entertainment, Inc. and subsidiaries                                                                                                                                                                                                                                   |
| SEC          | United States Securities and Exchange Commission                                                                                                                                                                                                                                   |
| Ticketmaster | For periods prior to May 6, 2010, Ticketmaster means Ticketmaster Entertainment LLC and its predecessor companies (including without limitation Ticketmaster Entertainment, Inc.); for periods on and after May 6, 2010, Ticketmaster means the ticketing business of the Company. |

See Notes to Consolidated Financial Statements

1

---

Table of Contents

## PART I—FINANCIAL INFORMATION

## Item 1. Financial Statements

## LIVE NATION ENTERTAINMENT, INC.

## CONSOLIDATED BALANCE SHEETS

(UNAUDITED)

|                                                                            | June 30,<br>2016 | December 31,<br>2015 |
|----------------------------------------------------------------------------|------------------|----------------------|
|                                                                            | (in thousands)   |                      |
| <b>ASSETS</b>                                                              |                  |                      |
| Current assets                                                             |                  |                      |
| Cash and cash equivalents                                                  | \$1,512,099      | \$1,303,125          |
| Accounts receivable, less allowance of \$18,216 and \$17,168, respectively | 634,562          | 452,600              |
| Prepaid expenses                                                           | 779,743          | 496,226              |
| Other current assets                                                       | 43,548           | 36,364               |
| Total current assets                                                       | 2,969,952        | 2,288,315            |
| Property, plant and equipment                                              |                  |                      |
| Land, buildings and improvements                                           | 822,761          | 840,032              |
| Computer equipment and capitalized software                                | 511,693          | 505,233              |
| Furniture and other equipment                                              | 242,079          | 233,271              |
| Construction in progress                                                   | 85,720           | 47,684               |
|                                                                            | 1,662,253        | 1,626,220            |
| Less accumulated depreciation                                              | 949,441          | 894,938              |
|                                                                            | 712,812          | 731,282              |
| Intangible assets                                                          |                  |                      |
| Definite-lived intangible assets, net                                      | 810,418          | 777,763              |
| Indefinite-lived intangible assets                                         | 369,001          | 369,317              |
| Goodwill                                                                   | 1,670,676        | 1,604,315            |
| Other long-term assets                                                     | 510,567          | 385,249              |
| Total assets                                                               | \$7,043,426      | \$6,156,241          |
| <b>LIABILITIES AND EQUITY</b>                                              |                  |                      |
| Current liabilities                                                        |                  |                      |
| Accounts payable, client accounts                                          | \$710,087        | \$662,941            |
| Accounts payable                                                           | 103,722          | 58,607               |
| Accrued expenses                                                           | 778,101          | 686,664              |
| Deferred revenue                                                           | 1,347,953        | 618,640              |
| Current portion of long-term debt, net                                     | 44,918           | 42,352               |
| Other current liabilities                                                  | 38,653           | 32,002               |
| Total current liabilities                                                  | 3,023,434        | 2,101,206            |
| Long-term debt, net                                                        | 1,985,190        | 2,002,662            |
| Long-term deferred income taxes                                            | 198,617          | 199,472              |
| Other long-term liabilities                                                | 127,887          | 142,267              |
| Commitments and contingent liabilities                                     |                  |                      |
| Redeemable noncontrolling interests                                        | 292,516          | 263,715              |
| Stockholders' equity                                                       |                  |                      |
| Common stock                                                               | 2,024            | 2,020                |
| Additional paid-in capital                                                 | 2,412,928        | 2,428,566            |
| Accumulated deficit                                                        | (1,083,176 )     | (1,075,111 )         |
| Cost of shares held in treasury                                            | (6,865 )         | (6,865 )             |
| Accumulated other comprehensive loss                                       | (136,404 )       | (111,657 )           |

Edgar Filing: Live Nation Entertainment, Inc. - Form 10-Q

|                                        |             |              |
|----------------------------------------|-------------|--------------|
| Total Live Nation stockholders' equity | 1,188,507   | 1,236,953    |
| Noncontrolling interests               | 227,275     | 209,966      |
| Total equity                           | 1,415,782   | 1,446,919    |
| Total liabilities and equity           | \$7,043,426 | \$ 6,156,241 |

See Notes to Consolidated Financial Statements

2

---

Table of ContentsLIVE NATION ENTERTAINMENT, INC.  
CONSOLIDATED STATEMENTS OF OPERATIONS  
(UNAUDITED)

|                                                                                                      | Three Months Ended<br>June 30,                 |             | Six Months Ended<br>June 30, |               |
|------------------------------------------------------------------------------------------------------|------------------------------------------------|-------------|------------------------------|---------------|
|                                                                                                      | 2016                                           | 2015        | 2016                         | 2015          |
|                                                                                                      | (in thousands except share and per share data) |             |                              |               |
| Revenue                                                                                              | \$2,179,258                                    | \$1,765,777 | \$3,386,974                  | \$2,886,089   |
| Operating expenses:                                                                                  |                                                |             |                              |               |
| Direct operating expenses                                                                            | 1,605,688                                      | 1,279,099   | 2,389,891                    | 2,000,388     |
| Selling, general and administrative expenses                                                         | 374,826                                        | 329,570     | 712,040                      | 643,702       |
| Depreciation and amortization                                                                        | 95,424                                         | 88,571      | 190,379                      | 173,112       |
| Gain on disposal of operating assets                                                                 | (279)                                          | ) (76       | ) (254                       | ) (37 )       |
| Corporate expenses                                                                                   | 29,440                                         | 26,368      | 54,049                       | 50,614        |
| Operating income                                                                                     | 74,159                                         | 42,245      | 40,869                       | 18,310        |
| Interest expense                                                                                     | 25,284                                         | 25,650      | 50,716                       | 51,013        |
| Interest income                                                                                      | (650)                                          | ) (394      | ) (1,206                     | ) (1,959 )    |
| Equity in losses (earnings) of nonconsolidated affiliates                                            | 305                                            | 367         | (287)                        | ) (2,613 )    |
| Other expense (income), net                                                                          | 7,353                                          | (8,500)     | ) (1,194                     | ) 12,528      |
| Income (loss) before income taxes                                                                    | 41,867                                         | 25,122      | (7,160)                      | ) (40,659 )   |
| Income tax expense                                                                                   | 5,406                                          | 4,910       | 12,333                       | 5,655         |
| Net income (loss)                                                                                    | 36,461                                         | 20,212      | (19,493)                     | ) (46,314 )   |
| Net income (loss) attributable to noncontrolling interests                                           | (1,280)                                        | ) 5,156     | (12,716)                     | ) (3,091 )    |
| Net income (loss) attributable to common stockholders of Live Nation                                 | \$37,741                                       | \$15,056    | \$(6,777)                    | ) \$(43,223 ) |
| Basic and diluted net income (loss) per common share available to common stockholders of Live Nation | \$0.13                                         | \$0.06      | \$(0.16)                     | ) \$(0.25 )   |
| Weighted average common shares outstanding:                                                          |                                                |             |                              |               |
| Basic                                                                                                | 201,896,009                                    | 200,767,811 | 201,796,075                  | 200,463,314   |
| Diluted                                                                                              | 208,601,733                                    | 208,778,589 | 201,796,075                  | 200,463,314   |
| Reconciliation to net income (loss) available to common stockholders of Live Nation:                 |                                                |             |                              |               |
| Net income (loss) attributable to common stockholders of Live Nation                                 | \$37,741                                       | \$15,056    | \$(6,777)                    | ) \$(43,223 ) |
| Accretion of redeemable noncontrolling interests                                                     | (11,292)                                       | ) (3,105    | ) (24,628                    | ) (6,993 )    |
| Basic and diluted net income (loss) available to common stockholders of Live Nation                  | \$26,449                                       | \$11,951    | \$(31,405)                   | ) \$(50,216 ) |

See Notes to Consolidated Financial Statements

Table of Contents

LIVE NATION ENTERTAINMENT, INC.  
CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)  
(UNAUDITED)

|                                                                                | Three Months<br>Ended<br>June 30, |          | Six Months Ended<br>June 30, |            |
|--------------------------------------------------------------------------------|-----------------------------------|----------|------------------------------|------------|
|                                                                                | 2016                              | 2015     | 2016                         | 2015       |
|                                                                                | (in thousands)                    |          |                              |            |
| Net income (loss)                                                              | \$36,461                          | \$20,212 | \$(19,493)                   | \$(46,314) |
| Other comprehensive income (loss), net of tax:                                 |                                   |          |                              |            |
| Foreign currency translation adjustments                                       | (23,499 )                         | 26,609   | (24,747 )                    | (18,059 )  |
| Other                                                                          | —                                 | (62 )    | —                            | 138        |
| Comprehensive income (loss)                                                    | 12,962                            | 46,759   | (44,240 )                    | (64,235 )  |
| Comprehensive income (loss) attributable to noncontrolling interests           | (1,280 )                          | 5,156    | (12,716 )                    | (3,091 )   |
| Comprehensive income (loss) attributable to common stockholders of Live Nation | \$14,242                          | \$41,603 | \$(31,524)                   | \$(61,144) |

See Notes to Consolidated Financial Statements

4

---

Table of Contents

LIVE NATION ENTERTAINMENT, INC.  
CONSOLIDATED STATEMENTS OF CASH FLOWS  
(UNAUDITED)

|                                                                                               | Six Months Ended<br>June 30, |             |
|-----------------------------------------------------------------------------------------------|------------------------------|-------------|
|                                                                                               | 2016                         | 2015        |
|                                                                                               | (in thousands)               |             |
| <b>CASH FLOWS FROM OPERATING ACTIVITIES</b>                                                   |                              |             |
| Net loss                                                                                      | \$(19,493 )                  | \$(46,314 ) |
| Reconciling items:                                                                            |                              |             |
| Depreciation                                                                                  | 67,482                       | 63,705      |
| Amortization                                                                                  | 122,897                      | 109,407     |
| Deferred income tax benefit                                                                   | (2,708 )                     | (1,415 )    |
| Amortization of debt issuance costs, discounts and premium, net                               | 5,199                        | 5,301       |
| Non-cash compensation expense                                                                 | 17,144                       | 17,562      |
| Other, net                                                                                    | 1,845                        | (494 )      |
| Changes in operating assets and liabilities, net of effects of acquisitions and dispositions: |                              |             |
| Increase in accounts receivable                                                               | (171,670 )                   | (122,058 )  |
| Increase in prepaid expenses and other assets                                                 | (407,450 )                   | (317,566 )  |
| Increase in accounts payable, accrued expenses and other liabilities                          | 186,888                      | 33,936      |
| Increase in deferred revenue                                                                  | 710,841                      | 620,412     |
| Net cash provided by operating activities                                                     | 510,975                      | 362,476     |
| <b>CASH FLOWS FROM INVESTING ACTIVITIES</b>                                                   |                              |             |
| Advances and collections of notes receivable, net                                             | (4,513 )                     | (14,136 )   |
| Investments made in nonconsolidated affiliates                                                | (13,508 )                    | (11,023 )   |
| Purchases of property, plant and equipment                                                    | (78,880 )                    | (67,344 )   |
| Cash paid for acquisitions, net of cash acquired                                              | (122,318 )                   | (69,244 )   |
| Other, net                                                                                    | (191 )                       | (2,194 )    |
| Net cash used in investing activities                                                         | (219,410 )                   | (163,941 )  |
| <b>CASH FLOWS FROM FINANCING ACTIVITIES</b>                                                   |                              |             |
| Payments on long-term debt                                                                    | (18,640 )                    | (17,170 )   |
| Distributions to noncontrolling interests                                                     | (22,211 )                    | (9,370 )    |
| Purchases and sales of noncontrolling interests, net                                          | (16,559 )                    | (9,491 )    |
| Proceeds from exercise of stock options                                                       | 743                          | 13,015      |
| Payments for deferred and contingent consideration                                            | (3,732 )                     | (4,125 )    |
| Other, net                                                                                    | (8,695 )                     | (5,221 )    |
| Net cash used in financing activities                                                         | (69,094 )                    | (32,362 )   |
| Effect of exchange rate changes on cash and cash equivalents                                  | (13,497 )                    | (22,383 )   |
| Net increase in cash and cash equivalents                                                     | 208,974                      | 143,790     |
| Cash and cash equivalents at beginning of period                                              | 1,303,125                    | 1,382,029   |
| Cash and cash equivalents at end of period                                                    | \$1,512,099                  | \$1,525,819 |

See Notes to Consolidated Financial Statements



Table of Contents

LIVE NATION ENTERTAINMENT, INC.  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(UNAUDITED)

NOTE 1—BASIS OF PRESENTATION AND OTHER INFORMATION

Preparation of Interim Financial Statements

The accompanying unaudited consolidated financial statements have been prepared in accordance with GAAP for interim financial information and the instructions to Form 10-Q and Article 10 of Regulation S-X issued by the SEC. Accordingly, they do not include all of the information and footnotes required by GAAP for complete financial statements. In the opinion of management, they include all normal and recurring accruals and adjustments necessary to present fairly the results of the interim periods shown.

The financial statements should be read in conjunction with the consolidated financial statements and notes thereto included in the Company's 2015 Annual Report on Form 10-K filed with the SEC on February 25, 2016, as amended by the Form 10-K/A filed with the SEC on June 29, 2016.

Seasonality

Due to the seasonal nature of shows at outdoor amphitheaters and festivals, which primarily occur from May through October, the Concerts and Sponsorship & Advertising segments experience higher revenue during the second and third quarters. The Artist Nation segment's revenue is impacted, to a large degree, by the touring schedules of artists it represents and generally experiences higher revenue during the second and third quarters as the period from May through October tends to be a popular time for touring events. The Ticketing segment's revenue is impacted by fluctuations in the availability of events for sale to the public, which vary depending upon scheduling by its clients. The Company's seasonality also results in higher balances in cash and cash equivalents, accounts receivable, prepaid expenses, accrued expenses and deferred revenue at different times in the year. Therefore, the results to date are not necessarily indicative of the results expected for the full year.

Cash and Cash Equivalents

Included in the June 30, 2016 and December 31, 2015 cash and cash equivalents balance is \$605.7 million and \$549.0 million, respectively, of cash received that includes the face value of tickets sold on behalf of ticketing clients and their share of service charges, which amounts are to be remitted to the clients.

Acquisitions

During the first six months of 2016, the Company completed several acquisitions that were accounted for as business combinations under the acquisition method of accounting and were not significant either on an individual basis or in the aggregate.

Income Taxes

Each reporting period, the Company evaluates the realizability of all of its deferred tax assets in each tax jurisdiction. As of June 30, 2016, the Company continued to maintain a full valuation allowance against its net deferred tax assets in certain jurisdictions due to sustained pre-tax losses. As a result of the valuation allowances, no tax benefits have been recognized for losses incurred in those tax jurisdictions for the first six months of 2016 and 2015.

Reclassifications

The Company has reclassified \$5.3 million of payments for employee taxes, where shares were withheld upon the vesting or exercise of equity awards in order to satisfy the withholding obligation, from operating activities to financing activities within the consolidated statements of cash flows for the six months ended June 30, 2015. This reclassification was made in connection with the modified retrospective application of new accounting guidance for employee share-based payment transactions as discussed below.

Recent Accounting Pronouncements

Recently Adopted Pronouncements

In April 2015, the FASB amended its guidance on internal-use software providing clarification to customers about whether a cloud computing arrangement includes a software license. If a cloud computing arrangement includes a software license, then the customer should account for the software license element of the arrangement consistent with the acquisition of other software licenses. If a cloud computing arrangement does not include a software license, the

customer should account for the arrangement as a service contract. The Company adopted this guidance prospectively on January 1, 2016 and it did not have a material effect on the Company's financial position or results of operations.

## Table of Contents

In March 2016, the FASB issued guidance that simplifies several aspects of the accounting for employee share-based payment transactions, including the accounting for forfeitures, employer tax withholding on share-based compensation and the financial statement presentation of excess tax benefits or deficiencies, as well as classification in the statement of cash flows. The Company adopted this guidance effective January 1, 2016 using a modified retrospective transition method with a cumulative-effect adjustment to retained earnings for the changes to the accounting for forfeitures and excess tax benefits or deficiencies. Upon adoption of this guidance, the Company no longer estimates forfeitures in advance and now recognizes forfeitures as they occur and has reflected a cumulative effect adjustment to accumulated deficit in the consolidated balance sheets of \$1.3 million.

### Recently Issued Pronouncements

In May 2014, the FASB issued a comprehensive new revenue recognition standard that will supersede nearly all existing revenue recognition guidance under GAAP. The new standard provides a five-step analysis of transactions to determine when and how revenue is recognized. The core principle of the guidance is that a company should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. The FASB continues to issue guidance clarifying certain guidelines of the standard including reframing the indicators in the principal versus agent guidance to focus on evidence that a company is acting as a principal rather than agent. The standard is effective for annual periods beginning after December 15, 2017 and interim periods within that year. Early adoption of the standard is only permitted for annual periods beginning after December 15, 2016 and interim periods within that year. The guidance should be applied retrospectively, either to each prior period presented in the financial statements, or only to the most current reporting period presented in the financial statements with a cumulative-effect adjustment as of the date of adoption. The Company will adopt this standard on January 1, 2018, and is currently assessing which implementation method it will apply and the impact that adoption will have on its financial position and results of operations.

In January 2016, the FASB issued amendments for the recognition, measurement, presentation, and disclosure of financial instruments. Among other things, the guidance requires equity investments that do not result in consolidation and are not accounted for under the equity method to be measured at fair value with any change in fair value recognized in net income unless the investments do not have readily determinable fair values. The amendments are effective for annual periods beginning after December 15, 2017 and interim periods within that year. Early adoption is not permitted for most of the amendments. The amendments are to be applied through a cumulative-effect adjustment to the balance sheet as of the beginning of the fiscal year of adoption with the exception of equity investments without readily determinable fair values, which will be applied prospectively. The Company will adopt this standard on January 1, 2018, and currently expects that adoption of this guidance will not have a material impact on its financial position or results of operations.

In February 2016, the FASB issued guidance that requires lessees to recognize most leases on their balance sheet as a lease liability and a right-of-use asset, and to disclose key information about leasing arrangements. The guidance is effective for annual periods beginning after December 15, 2018 and interim periods within that year, and early adoption is permitted. The guidance should be applied on a modified retrospective basis. The Company expects to adopt this standard on January 1, 2019, and is currently evaluating the impact that the standard will have on its financial position and results of operations.

In March 2016, the FASB issued guidance clarifying that the assessment of whether an embedded contingent put or call option is clearly and closely related to the debt instrument only requires an analysis pursuant to the four-step decision sequence outlined in the guidance for embedded derivatives. The guidance is effective for fiscal years beginning after December 15, 2016 and interim periods within that year. The guidance should be applied to existing debt instruments using a modified retrospective method as of the beginning of the period of adoption. The Company will adopt this standard on January 1, 2017, and currently expects that adoption of this guidance will not impact its financial position or results of operations.

### NOTE 2—LONG-LIVED ASSETS

#### Definite-lived Intangible Assets

The Company has definite-lived intangible assets which are amortized over the shorter of either the lives of the respective agreements or the period of time the assets are expected to contribute to the Company's future cash flows. The amortization is recognized on either a straight-line or expected cash flows basis.

Table of Contents

The following table presents the changes in the gross carrying amount and accumulated amortization of definite-lived intangible assets for the six months ended June 30, 2016:

|                                  | Revenue-<br>generating<br>contracts | Client /<br>vendor<br>relationships | Trademarks<br>and<br>naming<br>rights | Non-competem<br>agreements | Venue<br>management<br>and<br>leaseholds | Technology | Other    | Total       |
|----------------------------------|-------------------------------------|-------------------------------------|---------------------------------------|----------------------------|------------------------------------------|------------|----------|-------------|
| (in thousands)                   |                                     |                                     |                                       |                            |                                          |            |          |             |
| Balance as of December 31, 2015: |                                     |                                     |                                       |                            |                                          |            |          |             |
| Gross carrying amount            | \$700,795                           | \$379,282                           | \$86,556                              | \$176,354                  | \$66,051                                 | \$30,265   | \$3,598  | \$1,442,901 |
| Accumulated amortization         | (313,743 )                          | (169,620 )                          | (14,578 )                             | (121,319 )                 | (35,645 )                                | (8,602 )   | (1,631 ) | (665,138 )  |
| Net                              | 387,052                             | 209,662                             | 71,978                                | 55,035                     | 30,406                                   | 21,663     | 1,967    | 777,763     |
| Gross carrying amount:           |                                     |                                     |                                       |                            |                                          |            |          |             |
| Acquisitions— current year       | 46,541                              | 55,910                              | 259                                   | —                          | —                                        | 8,604      | —        | 111,314     |
| Acquisitions— prior year         | 11,404                              | 782                                 | 3,620                                 | 1,500                      | 1,174                                    | —          | 154      | 18,634      |
| Dispositions                     | —                                   | (2,299 )                            | —                                     | —                          | (1,093 )                                 | —          | —        | (3,392 )    |
| Foreign exchange                 | (9,923 )                            | (900 )                              | (387 )                                | (2,264 )                   | (1,697 )                                 | (96 )      | —        | (15,267 )   |
| Other <sup>(1)</sup>             | (1,919 )                            | (2,307 )                            | (5 )                                  | —                          | —                                        | —          | (1 )     | (4,232 )    |
| Net change                       | 46,103                              | 51,186                              | 3,487                                 | (764 )                     | (1,616 )                                 | 8,508      | 153      | 107,057     |
| Accumulated amortization:        |                                     |                                     |                                       |                            |                                          |            |          |             |
| Amortization                     | (33,092 )                           | (31,098 )                           | (4,931 )                              | (10,554 )                  | (2,676 )                                 | (2,616 )   | (198 )   | (85,165 )   |
| Dispositions                     | —                                   | 599                                 | —                                     | —                          | —                                        | —          | —        | 599         |
| Foreign exchange                 | 4,034                               | 282                                 | 180                                   | 618                        | 713                                      | 176        | 8        | 6,011       |
| Other <sup>(1)</sup>             | 1,854                               | 2,307                               | —                                     | —                          | —                                        | —          | (8 )     | 4,153       |
| Net change                       | (27,204 )                           | (27,910 )                           | (4,751 )                              | (9,936 )                   | (1,963 )                                 | (2,440 )   | (198 )   | (74,402 )   |
| Balance as of June 30, 2016:     |                                     |                                     |                                       |                            |                                          |            |          |             |
| Gross carrying amount            | 746,898                             | 430,468                             | 90,043                                | 175,590                    | 64,435                                   | 38,773     | 3,751    | 1,549,958   |
| Accumulated amortization         | (340,947 )                          | (197,530 )                          | (19,329 )                             | (131,255 )                 | (37,608 )                                | (11,042 )  | (1,829 ) | (739,540 )  |
| Net                              | \$405,951                           | \$232,938                           | \$70,714                              | \$44,335                   | \$26,827                                 | \$27,731   | \$1,922  | \$810,418   |

<sup>(1)</sup> Other includes netdowns of fully amortized or impaired assets.

Included in the current year acquisitions amounts above are definitive-lived intangible assets primarily associated with the acquisition of a controlling interest in an artist management business with locations in the United States and Canada and controlling interests in festival and concert promoters located in the United Kingdom and the United States.

Included in the prior year acquisitions amounts above are definitive-lived intangible assets primarily associated with the acquisition of a controlling interest in a festival promoter located in the United States.

Table of Contents

The 2016 additions to definite-lived intangible assets from acquisitions have weighted-average lives as follows:

|                              | Weighted-Average<br>Life (years) |
|------------------------------|----------------------------------|
| Revenue-generating contracts | 7                                |
| Client/vendor relationships  | 5                                |
| Trademarks and naming rights | 5                                |
| Technology                   | 5                                |
| All categories               | 6                                |

Amortization of definite-lived intangible assets for the three months ended June 30, 2016 and 2015 was \$45.4 million and \$43.5 million, respectively, and for the six months ended June 30, 2016 and 2015 was \$85.2 million and \$76.1 million, respectively. Amortization related to nonrecoupable ticketing contract advances for the three months ended June 30, 2016 and 2015 was \$15.0 million and \$13.2 million, respectively, and for the six months ended June 30, 2016 and 2015 was \$36.5 million and \$32.8 million, respectively.

The following table presents the Company's estimate of amortization expense for each of the five succeeding fiscal years for definite-lived intangible assets that exist at June 30, 2016:

|                            | (in<br>thousands) |
|----------------------------|-------------------|
| July 1 - December 31, 2016 | \$ 95,596         |
| 2017                       | \$ 164,773        |
| 2018                       | \$ 142,238        |
| 2019                       | \$ 118,143        |
| 2020                       | \$ 102,921        |

As acquisitions and dispositions occur in the future and the valuations of intangible assets for recent acquisitions are completed, amortization may vary. Therefore, the expense to date is not necessarily indicative of the expense expected for the full year.

**Goodwill**

The following table presents the changes in the carrying amount of goodwill in each of the Company's reportable segments for the six months ended June 30, 2016:

|                                  | Concerts       | Sponsorship<br>& Advertising | Ticketing | Artist<br>Nation | Total       |
|----------------------------------|----------------|------------------------------|-----------|------------------|-------------|
|                                  | (in thousands) |                              |           |                  |             |
| Balance as of December 31, 2015: |                |                              |           |                  |             |
| Goodwill                         | \$602,771      | \$ 332,081                   | \$733,825 | \$340,501        | \$2,009,178 |
| Accumulated impairment losses    | (386,915 )     | —                            | —         | (17,948 )        | (404,863 )  |
| Net                              | 215,856        | 332,081                      | 733,825   | 322,553          | 1,604,315   |
| Acquisitions—current year        | 30,990         | 25,855                       | 3,638     | 17,873           | 78,356      |
| Acquisitions—prior year          | (19,171 )      | 18,581                       | —         | 449              | (141 )      |
| Dispositions                     | —              | —                            | —         | (323 )           | (323 )      |
| Foreign exchange                 | (15,542 )      | 3,145                        | 1,232     | (366 )           | (11,531 )   |
| Balance as of June 30, 2016:     |                |                              |           |                  |             |
| Goodwill                         | 599,048        | 379,662                      | 738,695   | 358,134          | 2,075,539   |
| Accumulated impairment losses    | (386,915 )     | —                            | —         | (17,948 )        | (404,863 )  |
| Net                              | \$212,133      | \$ 379,662                   | \$738,695 | \$340,186        | \$1,670,676 |



Table of Contents

Included in the current year acquisitions amounts above is goodwill primarily associated with the acquisition of controlling interests in festival and concert promoters located in the United Kingdom and the United States, an artist management business with locations in the United States and Canada and a digital content company located in the United States.

Included in the prior year acquisitions amounts above are net reductions in goodwill resulting from changes in purchase price allocations of prior year acquisitions primarily related to the acquisition of a controlling interest in a festival promoter located in the United States and a venue management business in New Zealand.

The Company is in various stages of finalizing its acquisition accounting for recent acquisitions, which include the use of external valuation consultants, and the completion of this accounting could result in a change to the associated purchase price allocations, including goodwill and its allocation between segments.

**Investments in Nonconsolidated Affiliates**

The Company has investments in various affiliates that are not consolidated and are accounted for under the equity method of accounting. The Company records its investments in these entities on the balance sheets as investments in nonconsolidated affiliates reported as part of other long-term assets. The Company's interests in these businesses are recorded in the consolidated statements of operations as equity in losses (earnings) of nonconsolidated affiliates. For the six months ended June 30, 2016, the Company's investment in Venta de Boletos por Computadora S.A. de C.V., a 33% owned ticketing distribution services company, and Vice Nation, LLC, a 60% owned digital content company, are considered significant on an individual basis.

Summarized unaudited income statement information for the Company's nonconsolidated affiliates noted above is as follows (at 100%):

|                                                                            | June 30,       |          |
|----------------------------------------------------------------------------|----------------|----------|
|                                                                            | 2016           | 2015     |
|                                                                            | (in thousands) |          |
| Revenue                                                                    | \$24,608       | \$25,273 |
| Operating income                                                           | \$8,143        | \$10,540 |
| Net income                                                                 | \$4,915        | \$6,968  |
| Net income attributable to the common stockholders of the equity investees | \$4,878        | \$6,856  |

**NOTE 3—FAIR VALUE MEASUREMENTS**

The Company's outstanding debt held by third-party financial institutions is carried at cost, adjusted for any premium, discounts or debt issuance costs. The Company's debt is not publicly traded and the carrying amounts typically approximate fair value for debt that accrues interest at a variable rate, which are considered to be Level 2 inputs as defined in the FASB guidance. The estimated fair values of the Company's 7% senior notes, 5.375% senior notes and 2.5% convertible senior notes were \$443.1 million, \$253.8 million and \$285.3 million, respectively, at June 30, 2016. The estimated fair values of the 7% senior notes, 5.375% senior notes and 2.5% convertible senior notes were \$443.1 million, \$249.4 million and \$280.2 million, respectively, at December 31, 2015. The estimated fair value of the Company's third-party fixed-rate debt is based on quoted market prices in active markets for the same or similar debt, which are considered to be Level 2 inputs. The Company had fixed-rate debt held by noncontrolling interest partners with a face value of \$36.3 million and \$32.9 million at June 30, 2016 and December 31, 2015, respectively. The Company is unable to determine the fair value of this debt.

**NOTE 4—COMMITMENTS AND CONTINGENT LIABILITIES****Ticketing Fees Consumer Class Action Litigation**

On March 18, 2016, all appeals relating to a settlement agreement reached by the plaintiffs and Ticketmaster in respect of a ticketing fees consumer class action litigation matter originally filed in October 2003 against Ticketmaster were dismissed, thus resolving this matter and allowing the implementation of the terms of the settlement. On March 30, 2016, the Company funded a portion of the settlement primarily related to the plaintiffs' attorney fees.

Ticketmaster and its parent, Live Nation, have not acknowledged any violations of law or liability in connection with the matter.

As of June 30, 2016, the Company had accrued \$16.6 million, its best estimate of the probable remaining costs associated with the settlement referred to above, which was recorded in prior years. The calculation of this liability is



based in part upon an estimated redemption rate. Any difference between the Company's estimated redemption rate and the actual redemption rate it experiences will impact the final settlement amount; however, the Company does not expect this difference to be material.

Table of Contents

## NOTE 5—EQUITY

The following table shows the reconciliation of the carrying amount of stockholders' equity attributable to Live Nation, equity attributable to noncontrolling interests, total equity and also redeemable noncontrolling interests for the six months ended June 30, 2016:

|                                                                                  | Live Nation<br>Stockholders'<br>Equity<br>(in thousands) | Noncontrolling<br>Interests | Total<br>Equity | Redeemable<br>Noncontrolling<br>Interests<br>(in thousands) |
|----------------------------------------------------------------------------------|----------------------------------------------------------|-----------------------------|-----------------|-------------------------------------------------------------|
| Balance at December 31, 2015                                                     | \$1,236,953                                              | \$ 209,966                  | \$1,446,919     | \$ 263,715                                                  |
| Non-cash compensation expense                                                    | 17,144                                                   | —                           | 17,144          | —                                                           |
| Common stock issued under stock plans, net of shares withheld for employee taxes | (3,606)                                                  | ) —                         | (3,606)         | ) —                                                         |
| Exercise of stock options                                                        | 743                                                      | —                           | 743             | —                                                           |
| Acquisitions                                                                     | —                                                        | 39,963                      | 39,963          | 26,183                                                      |
| Divestitures                                                                     | —                                                        | (1,856)                     | ) (1,856)       | ) —                                                         |
| Purchases of noncontrolling interests                                            | (6,575)                                                  | ) (7,664)                   | ) (14,239)      | ) (563)                                                     |
| Redeemable noncontrolling interests fair value adjustments                       | (24,628)                                                 | ) —                         | (24,628)        | ) 24,628                                                    |
| Cash distributions                                                               | —                                                        | (12,914)                    | ) (12,914)      | ) (9,297)                                                   |
| Other                                                                            | —                                                        | 608                         | 608             | (262)                                                       |
| Comprehensive loss:                                                              |                                                          |                             |                 |                                                             |
| Net loss                                                                         | (6,777)                                                  | ) (828)                     | ) (7,605)       | ) (11,888)                                                  |
| Foreign currency translation adjustments                                         | (24,747)                                                 | ) —                         | (24,747)        | ) —                                                         |
| Balance at June 30, 2016                                                         | \$1,188,507                                              | \$ 227,275                  | \$1,415,782     | \$ 292,516                                                  |

## Accumulated Other Comprehensive Loss

The following table presents changes in the components of AOCI, net of taxes, for the six months ended June 30, 2016:

|                                                   | Defined<br>Benefit<br>Pension<br>Items<br>(in thousands) | Foreign<br>Currency<br>Items | Total       |
|---------------------------------------------------|----------------------------------------------------------|------------------------------|-------------|
| Balance at December 31, 2015                      | \$(358)                                                  | \$(111,299)                  | \$(111,657) |
| Other comprehensive loss before reclassifications | —                                                        | (24,747)                     | ) (24,747)  |
| Balance at June 30, 2016                          | \$(358)                                                  | \$(136,046)                  | \$(136,404) |

## Earnings Per Share

The following table sets forth the computation of weighted average common shares outstanding:

|                                              | Three Months Ended<br>June 30, |             | Six Months Ended<br>June 30, |             |
|----------------------------------------------|--------------------------------|-------------|------------------------------|-------------|
|                                              | 2016                           | 2015        | 2016                         | 2015        |
| Weighted average common shares—basic         | 201,896,009                    | 200,767,811 | 201,796,075                  | 200,463,314 |
| Effect of dilutive securities:               |                                |             |                              |             |
| Stock options, restricted stock and warrants | 6,705,724                      | 8,010,778   | —                            | —           |
| Weighted average common shares—diluted       | 208,601,733                    | 208,778,589 | 201,796,075                  | 200,463,314 |

Basic net income (loss) per common share is computed by dividing the net income (loss) available to common stockholders by the weighted average number of common shares outstanding during the period. The calculation of diluted net income (loss) per common share includes the effects of the assumed exercise of any outstanding stock

options, the assumed

11

---

## Table of Contents

vesting of shares of restricted stock awards and the assumed conversion of the convertible senior notes where dilutive. The following table shows securities excluded from the calculation of diluted net income (loss) per common share because such securities are anti-dilutive:

|                                                                                                     | Three Months Ended<br>June 30,<br>2016 |        | Six Months Ended<br>June 30,<br>2015 |        |
|-----------------------------------------------------------------------------------------------------|----------------------------------------|--------|--------------------------------------|--------|
|                                                                                                     | 2016                                   | 2015   | 2016                                 | 2015   |
|                                                                                                     | (in thousands)                         |        |                                      |        |
| Options to purchase shares of common stock                                                          | 5,384                                  | 3,075  | 17,313                               | 16,657 |
| Restricted stock awards—unvested                                                                    | 523                                    | 242    | 1,115                                | 1,047  |
| Conversion shares related to the convertible senior notes                                           | 7,930                                  | 7,930  | 7,930                                | 7,930  |
| Number of anti-dilutive potentially issuable shares excluded from diluted common shares outstanding | 13,837                                 | 11,247 | 26,358                               | 25,634 |

## NOTE 6—SEGMENT DATA

The Company's reportable segments are Concerts, Sponsorship & Advertising, Ticketing and Artist Nation. The Concerts segment involves the promotion of live music events globally in the Company's owned or operated venues and in rented third-party venues, the production of music festivals, the operation and management of music venues and the creation of associated content. The Sponsorship & Advertising segment manages the development of strategic sponsorship programs in addition to the sale of international, national and local sponsorships and placement of advertising such as signage, promotional programs, rich media offerings, including advertising associated with live streaming and music-related original content, and ads across the Company's distribution network of venues, events and websites. The Ticketing segment involves the management of the Company's global ticketing operations, including providing ticketing software and services to clients, ticket resale services and online access for customers relating to ticket and event information, and is responsible for the Company's primary websites, [www.livenation.com](http://www.livenation.com) and [www.ticketmaster.com](http://www.ticketmaster.com). The Artist Nation segment provides management services to artists and other services including merchandise sales.

Revenue and expenses earned and charged between segments are eliminated in consolidation. The Company's capital expenditures below include accruals and expenditures funded by outside parties such as landlords or replacements funded by insurance proceeds.

The Company manages its working capital on a consolidated basis. Accordingly, segment assets are not reported to, or used by, the Company's management to allocate resources to or assess performance of the segments, and therefore, total segment assets have not been presented.

The following table presents the results of operations for the Company's reportable segments for the three and six months ended June 30, 2016 and 2015:

|                                              | Concerts       | Sponsorship<br>& Advertising | Ticketing | Artist<br>Nation | Other   | Corporate | Eliminations | Consolidated |
|----------------------------------------------|----------------|------------------------------|-----------|------------------|---------|-----------|--------------|--------------|
|                                              | (in thousands) |                              |           |                  |         |           |              |              |
| Three Months Ended June 30, 2016             |                |                              |           |                  |         |           |              |              |
| Revenue                                      | \$1,597,756    | \$ 95,200                    | \$443,348 | \$86,720         | \$1,506 | \$ —      | —            | \$2,179,258  |
| Direct operating expenses                    | 1,350,297      | 15,687                       | 235,546   | 48,875           | —       | —         | (44,717)     | 1,605,688    |
| Selling, general and administrative expenses | 193,357        | 16,004                       | 121,067   | 39,618           | 4,780   | —         | —            | 374,826      |
| Depreciation and amortization                | 35,673         | 4,423                        | 39,927    | 14,224           | 880     | 852       | (555)        | 95,424       |
| Loss (gain) on disposal of operating assets  | (324)          | ) —                          | 31        | (45)             | ) —     | 59        | —            | (279)        |
| Corporate expenses                           | —              | —                            | —         | —                | —       | 29,440    | —            | 29,440       |



Table of Contents

|                                              | Concerts<br>(in thousands) | Sponsorship<br>& Advertising | Ticketing | Artist<br>Nation | Other     | Corporate  | Eliminations | Consolidated |
|----------------------------------------------|----------------------------|------------------------------|-----------|------------------|-----------|------------|--------------|--------------|
| Operating income (loss)                      | \$ 18,753                  | \$ 59,086                    | \$46,777  | \$(15,952 )      | \$(4,154) | \$(30,351) | \$—          | \$74,159     |
| Intersegment revenue                         | \$43,070                   | \$—                          | \$—       | \$2,202          | \$—       | \$—        | \$(45,272 )  | \$—          |
| Three Months Ended June 30, 2015             |                            |                              |           |                  |           |            |              |              |
| Revenue                                      | \$1,268,382                | \$ 81,071                    | \$360,197 | \$87,835         | \$791     | \$—        | \$(32,499 )  | \$1,765,777  |
| Direct operating expenses                    | 1,075,507                  | 10,717                       | 171,045   | 53,806           | —         | —          | (31,976 )    | 1,279,099    |
| Selling, general and administrative expenses | 158,689                    | 13,856                       | 117,027   | 39,582           | 416       | —          | —            | 329,570      |
| Depreciation and amortization                | 40,033                     | 2,225                        | 35,561    | 10,756           | 13        | 506        | (523 )       | 88,571       |
| Loss (gain) on disposal of operating assets  | (55 )                      | —                            | (30 )     | —                | —         | 9          | —            | (76 )        |
| Corporate expenses                           | —                          | —                            | —         | —                | —         | 26,368     | —            | 26,368       |
| Operating income (loss)                      | \$(5,792 )                 | \$ 54,273                    | \$36,594  | \$(16,309 )      | \$362     | \$(26,883) | \$—          | \$42,245     |
| Intersegment revenue                         | \$30,572                   | \$—                          | \$460     | \$1,467          | \$—       | \$—        | \$(32,499 )  | \$—          |
| Six Months Ended June 30, 2016               |                            |                              |           |                  |           |            |              |              |
| Revenue                                      | \$2,278,834                | \$ 152,836                   | \$849,134 | \$161,785        | \$2,347   | \$—        | \$(57,962 )  | \$3,386,974  |
| Direct operating expenses                    | 1,887,431                  | 29,201                       | 442,011   | 88,086           | —         | —          | (56,838 )    | 2,389,891    |
| Selling, general and administrative expenses | 354,997                    | 29,873                       | 239,329   | 80,458           | 7,383     | —          | —            | 712,040      |
| Depreciation and amortization                | 67,120                     | 9,329                        | 85,676    | 26,704           | 900       | 1,774      | (1,124 )     | 190,379      |
| Loss (gain) on disposal of operating assets  | (358 )                     | —                            | 31        | (45 )            | —         | 118        | —            | (254 )       |
| Corporate expenses                           | —                          | —                            | —         | —                | —         | 54,049     | —            | 54,049       |
| Operating income (loss)                      | \$(30,356 )                | \$ 84,433                    | \$82,087  | \$(33,418 )      | \$(5,936) | \$(55,941) | \$—          | \$40,869     |
| Intersegment revenue                         | \$54,517                   | \$—                          | \$—       | \$3,445          | \$—       | \$—        | \$(57,962 )  | \$—          |
| Capital expenditures                         | \$29,958                   | \$ 962                       | \$40,892  | \$789            | \$460     | \$4,133    | \$—          | \$77,194     |

Table of Contents

|                                              | Concerts       | Sponsorship<br>& Advertising | Ticketing | Artist<br>Nation | Other    | Corporate  | Eliminations | Consolidated |
|----------------------------------------------|----------------|------------------------------|-----------|------------------|----------|------------|--------------|--------------|
|                                              | (in thousands) |                              |           |                  |          |            |              |              |
| Six Months Ended June 30, 2015               |                |                              |           |                  |          |            |              |              |
| Revenue                                      | \$1,891,616    | \$ 133,168                   | \$735,827 | \$165,780        | \$1,584  | \$—        | \$(41,886 )  | \$2,886,089  |
| Direct operating expenses                    | 1,561,479      | 21,345                       | 356,737   | 100,636          | 1,068    | —          | (40,877 )    | 2,000,388    |
| Selling, general and administrative expenses | 309,113        | 26,950                       | 229,587   | 76,802           | 1,250    | —          | —            | 643,702      |
| Depreciation and amortization                | 69,214         | 4,213                        | 78,857    | 20,791           | 24       | 1,022      | (1,009 )     | 173,112      |
| Loss (gain) on disposal of operating assets  | 171            | —                            | (179 )    | —                | —        | (29 )      | —            | (37 )        |
| Corporate expenses                           | —              | —                            | —         | —                | —        | 50,614     | —            | 50,614       |
| Operating income (loss)                      | \$(48,361 )    | \$ 80,660                    | \$70,825  | \$(32,449 )      | \$(758 ) | \$(51,607) | \$—          | \$18,310     |
| Intersegment revenue                         | \$39,311       | \$ —                         | \$460     | \$2,115          | \$—      | \$—        | \$(41,886 )  | \$—          |
| Capital expenditures                         | \$18,867       | \$ 1,721                     | \$42,117  | \$868            | \$—      | \$438      | \$—          | \$64,011     |

## Table of Contents

### Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations

“Live Nation” (which may be referred to as the “Company,” “we,” “us” or “our”) means Live Nation Entertainment, Inc. and its subsidiaries, or one of our segments or subsidiaries, as the context requires. You should read the following discussion of our financial condition and results of operations together with the unaudited consolidated financial statements and notes to the financial statements included elsewhere in this quarterly report.

#### Special Note About Forward-Looking Statements

Certain statements contained in this quarterly report (or otherwise made by us or on our behalf from time to time in other reports, filings with the SEC, news releases, conferences, internet postings or otherwise) that are not statements of historical fact constitute “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Exchange Act of 1934, as amended, notwithstanding that such statements are not specifically identified. Forward-looking statements include, but are not limited to, statements about our financial position, business strategy, competitive position, potential growth opportunities, potential operating performance improvements, the effects of competition, the effects of future legislation or regulations and plans and objectives of our management for future operations. We have based our forward-looking statements on our beliefs and assumptions considering the information available to us at the time the statements are made. Use of the words “may,” “should,” “continue,” “plan,” “potential,” “anticipate,” “believe,” “estimate,” “expect,” “intend,” “outlook,” “could,” “target,” “predict,” or variations of such words and similar expressions are intended to identify forward-looking statements but are not the exclusive means of identifying such statements.

Forward-looking statements are not guarantees of future performance and are subject to risks and uncertainties that could cause actual results to differ materially from those in such statements. Factors that could cause actual results to differ from those discussed in the forward-looking statements include, but are not limited to, those set forth below under Part II Item 1A.—Risk Factors, in Part I Item 1A.—Risk Factors of our 2015 Annual Report on Form 10-K, as well as other factors described herein or in our annual, quarterly and other reports we file with the SEC (collectively, “cautionary statements”). Based upon changing conditions, should any one or more of these risks or uncertainties materialize, or should any underlying assumptions prove incorrect, actual results may vary materially from those described in any forward-looking statements. All subsequent written and oral forward-looking statements attributable to us or persons acting on our behalf are expressly qualified in their entirety by the applicable cautionary statements. We do not intend to update these forward-looking statements, except as required by applicable law.

#### Executive Overview

In the second quarter of 2016, our total revenue increased by \$413 million, or 23%, on a reported basis as compared to last year, or \$436 million, a 25% increase, without the impact of changes in foreign exchange rates. The revenue increase was largely driven by growth in our Concerts segment due to the increase in the number of events and fans. Our three largest segments reported revenue growth in the quarter as a result of our highest second quarter Concerts attendance ever, record high ticket sales in our Ticketing business and growth of strategic deals in North America driving Sponsorship & Advertising. For the first six months of 2016, our total revenue grew \$501 million, or 17%, on a reported basis as compared to last year, or \$546 million, a 19% increase, without the impact of changes in foreign exchange rates. Our three largest segments also delivered revenue increases in the first half of the year, underscoring the continued success of our strategic initiatives and the underlying health of the live event and ticketing businesses. As the leading global live event and ticketing company, we believe that we are well-positioned to provide the best service to artists, teams, fans and venues and therefore drive growth across all our businesses and that by leveraging our leadership position in the entertainment industry to reach fans through the live concert experience, we will sell more tickets and grow our Sponsorship & Advertising segment revenue.

Our Concerts segment revenue for the quarter increased by \$329 million, or 26%, on a reported basis as compared to last year, or \$346 million, a 27% increase, without the impact of changes in foreign exchange rates. This increase was largely due to significant stadium activity in both North America and Europe with shows by artists including Beyoncé, Rihanna, Bruce Springsteen, and Coldplay. Our amphitheater business in North America also continues to grow as our year-over-year fans increased by 17% to almost 4.5 million in the quarter with show count up 18%. There was a 12% increase in our ancillary revenue per fan in the quarter which was driven by various food and beverage initiatives at our venues including “Grab and Go” options, focused wine programs, and pre-show ordering. Attendance at our



festivals was relatively flat in the quarter, largely due to the shift of some of our biggest events, such as the Rock Werchter festival in Belgium, from the second quarter in 2015 to the third quarter in 2016. However, our Electric Daisy Carnival festival in Las Vegas had its best year in terms of both revenue and attendance and is now our biggest festival worldwide. Overall, attendance at our shows increased by 22% in the second quarter of 2016 as compared to last year. Our Concerts segment operating results for the quarter exceeded last year and this was again largely driven by the high volume of stadium and amphitheater activity.

For the first six months, our Concerts segment was the largest contributor to our overall revenue growth, with an increase of \$387 million, or 20%, on a reported basis as compared to last year, or \$418 million, a 22% increase, without the impact of changes in foreign exchange rates. As in the second quarter, this higher revenue was largely due to an increase in the number of

## Table of Contents

stadium shows in North America and Europe as well as a 16% growth in attendance in our amphitheaters. Year-to-date, there has been a 16% increase in the overall number of fans attending our shows as compared to 2015. Operating income for the first six months of the year was up due to the higher number of shows in stadiums and amphitheaters. Internationally, we launched our Concerts business in Germany, adding half a million fans through the end of the second quarter. We will continue to look for expansion opportunities, both domestically and internationally, as well as ways to market our events more effectively, in order to continue to expand our fan base and geographic reach and to sell more tickets and advertising.

Our Sponsorship & Advertising segment revenue for the quarter was up \$14 million, or 17%, on a reported basis as compared to last year, or \$15 million, a 19% increase, without the impact of changes in foreign exchange rates. Higher revenue resulted from new clients, growth in our online business and increased festival sponsorships, which also improved our operating income. For the first six months, Sponsorship & Advertising revenue was up \$20 million, or 15%, on a reported basis as compared to last year, or \$22 million, a 17% increase, without the impact of changes in foreign exchange rates which also drove improved operating income. Our focus on expanding our amphitheater and festival products in North America as well as adding new sales categories has contributed to this growth. We believe that our extensive on-site and online reach, global venue distribution network, artist relationships and ticketing operations are the key to securing long-term sponsorship agreements with major brands, and we plan to expand these assets while extending further into new markets internationally.

Our Ticketing segment revenue for the second quarter increased by \$83 million, or 23%, on a reported basis as compared to last year, or \$87 million, a 24% increase, without the impact of changes in foreign exchange rates. This increase was due to a 9% growth in primary ticket sales as well as a 49% increase in gross transaction value, or GTV, from our resale ticketing business globally driven by both concerts and arts tickets. We delivered historically high revenue and ticket sales globally for our Ticketing segment in the quarter, driven by high demand for concert tickets and continued positive fan response to our integrated ticketing platform of primary and resale tickets which drove higher operating results for the quarter.

For the first six months, Ticketing revenue was up \$113 million, or 15%, on a reported basis as compared to last year, or \$124 million, a 17% increase, without the impact of changes in foreign exchange rates driven by both higher primary ticket sales and our expanding resale business which also led to increased operating results. In our primary business, we have sold 81 million tickets worldwide for the first six months, an 8% increase over last year. Resale GTV grew by 45% in the same period, with increases in both our North America and Europe sales. In the first half of the year, we made several improvements to our apps which drove a 39% increase in app installs. We also continued to see growth in our mobile ticket sales with an increase of 37% in the first six months of the year and they now represent more than a quarter of our total ticket sales. In our resale ticketing business, both our North America and international GTV grew by over 40% in the first six months of the year as the number of events activated on our TM+ product increased by over 20% and we launched our secondary business in Sweden. Internationally, we have seen strong growth in ticket sales in Germany as a result of the launch of our concert promotion business in that country. We will continue to implement new features to drive further expansion of mobile ticket transactions and invest in initiatives aimed at improving the ticket search, purchase and transfer process which we expect will attract more ticket buyers and enhance the overall fan and venue client experience.

Our Artist Nation segment revenue for the second quarter decreased \$1 million, or 1%, on a reported basis as compared to last year as a result of changes in foreign exchange rates partially offset by higher merchandise sales. For the first six months of the year, Artist Nation revenue was down \$4 million, or 2%, on a reported basis as compared to last year with changes in timing of management clients' activity and events. On a year-to-date basis, Artist Nation's operating results were down primarily due to increased amortization expense in the period from acquisitions. Our Artist Nation segment is focused on managing its existing clients as well as developing new relationships with top artists and extending the various services it provides to its clients.

We continue to be optimistic about the long-term potential of our company and are focused on the key elements of our business model - expand our concert platform, drive conversion of ticket sales through social and mobile channels, sell more tickets for our Ticketmaster clients, deliver to our fans a fully integrated offering of primary and secondary tickets together, grow our sponsorship and online revenue, drive cost efficiencies and continue to align our artist

management group with our other core businesses.

#### Our History

We were incorporated in Delaware on August 2, 2005 in preparation for the contribution and transfer by Clear Channel Communications, Inc. of substantially all of its entertainment assets and liabilities to us. We completed the separation on December 21, 2005, and became a publicly traded company on the New York Stock Exchange trading under the symbol “LYV.”

On January 25, 2010, we merged with Ticketmaster Entertainment LLC and it became a wholly-owned subsidiary of Live Nation. Effective with the merger, Live Nation, Inc. changed its name to Live Nation Entertainment, Inc.

## Table of Contents

### Segment Overview

Our reportable segments are Concerts, Sponsorship & Advertising, Ticketing, and Artist Nation.

#### Concerts

Our Concerts segment principally involves the global promotion of live music events in our owned or operated venues and in rented third-party venues, the operation and management of music venues, the production of music festivals across the world and the creation of associated content. While our Concerts segment operates year-round, we experience higher revenue during the second and third quarters due to the seasonal nature of shows at our outdoor amphitheaters and festivals, which primarily occur from May through October. Revenue and related costs for events are generally deferred and recognized when the event occurs. All advertising costs incurred during the year for shows in future years are expensed at the end of the year.

Concerts direct operating expenses include artist fees, event production costs, show-related marketing and advertising expenses, along with other costs.

To judge the health of our Concerts segment, we primarily monitor the number of confirmed events in our network of owned or operated and third-party venues, talent fees, average paid attendance and advance ticket sales. In addition, at our owned or operated venues and festivals, we monitor ancillary revenue per fan and premium ticket sales. For business that is conducted in foreign markets, we also compare the operating results from our foreign operations to prior periods without the impact of changes in foreign exchange rates.

#### Sponsorship & Advertising

Our Sponsorship & Advertising segment employs a sales force that creates and maintains relationships with sponsors through a combination of strategic, international, national and local opportunities that allow businesses to reach customers through our concerts, venue, artist relationship and ticketing assets, including advertising on our websites. We drive increased advertising scale to further monetize our concerts platform through rich media offerings including advertising associated with live streaming and music-related original content. We work with our corporate clients to help create marketing programs that drive their business goals and connect their brands directly with fans and artists. We also develop, book and produce custom events or programs for our clients' specific brands which are typically experienced exclusively by the clients' consumers. These custom events can involve live music events with talent and media, using both online and traditional outlets. We typically experience higher revenue in the second and third quarters, as a large portion of sponsorships are associated with shows at our outdoor amphitheaters and festivals, which primarily occur from May through October.

Direct operating expenses include fulfillment costs related to our sponsorship programs, along with other costs.

To judge the health of our Sponsorship & Advertising segment, we primarily review the revenue generated through sponsorship arrangements, the percentage of expected revenue under contract and online advertising revenue through our websites. For business that is conducted in foreign markets, we also compare the operating results from our foreign operations to prior periods without the impact of changes in foreign exchange rates.

#### Ticketing

Our Ticketing segment is primarily an agency business that sells tickets for events on behalf of our clients and retains a service charge for these services. We sell tickets through websites, mobile apps, ticket outlets and telephone call centers. Our ticketing sales are impacted by fluctuations in the availability of events for sale to the public, which may vary depending upon scheduling by our clients. We also offer ticket resale services, sometimes referred to as secondary ticketing, primarily through our integrated inventory platform, league/team platforms and other platforms internationally. Our Ticketing segment also manages our online activities including enhancements to our websites and product offerings. Through our websites, we sell tickets to our own events as well as tickets for our clients and provide event information. Revenue related to ticketing service charges is recognized when the ticket is sold except for our own events where our concert promoters control ticketing and then the revenue is deferred and recognized as the event occurs.

Ticketing direct operating expenses include ticketing client royalties and credit card fees, along with other costs.

To judge the health of our Ticketing segment, we primarily review the gross transaction value and the number of tickets sold through our primary and secondary ticketing operations, the number of clients renewed or added and the average royalty rate paid to clients who use our ticketing services. In addition, we review the number of visits to our

websites, the overall number of customers in our database, the number of tickets sold via mobile, the number of app installs and gross transaction value and fees related to secondary ticket sales. For business that is conducted in foreign markets, we also compare the operating results from our foreign operations to prior periods without the impact of changes in foreign exchange rates.

Table of Contents

## Artist Nation

Our Artist Nation segment primarily provides management services to music artists and other clients in exchange for a commission on the earnings of these artists. Our Artist Nation segment also creates and sells merchandise for music artists at live performances, to retailers and directly to consumers via the internet. Revenue earned from our Artist Nation segment is impacted to a large degree by the touring schedules of the artists we represent and generally we experience higher revenue during the second and third quarters as the period from May through October tends to be a popular time for touring events.

Artist Nation direct operating expenses include merchandise royalties and event production costs, along with other costs.

To judge the health of our Artist Nation segment, we primarily review the number of major clients represented. For business that is conducted in foreign markets, we also compare the operating results from our foreign operations to prior periods without the impact of changes in foreign exchange rates.

## Key Operating Metrics

|                                       | Three Months Ended<br>June 30, |            | Six Months Ended<br>June 30, |            |
|---------------------------------------|--------------------------------|------------|------------------------------|------------|
|                                       | 2016                           | 2015       | 2016                         | 2015       |
| Concerts <sup>(1)</sup>               |                                |            |                              |            |
| Estimated events:                     |                                |            |                              |            |
| North America                         | 4,441                          | 4,382      | 7,896                        | 7,819      |
| International                         | 2,236                          | 1,961      | 4,655                        | 3,668      |
| Total estimated events                | 6,677                          | 6,343      | 12,551                       | 11,487     |
| Estimated fans (rounded):             |                                |            |                              |            |
| North America                         | 12,101,000                     | 10,754,000 | 16,962,000                   | 16,221,000 |
| International                         | 6,878,000                      | 4,740,000  | 11,013,000                   | 7,893,000  |
| Total estimated fans                  | 18,979,000                     | 15,494,000 | 27,975,000                   | 24,114,000 |
| Ticketing <sup>(2)</sup>              |                                |            |                              |            |
| Number of tickets sold (in thousands) | 40,220                         | 36,788     | 80,911                       | 74,733     |

(1) Events generally represent a single performance by an artist. Fans generally represent the number of people who attend an event. Festivals are counted as one event in the quarter in which the festival begins, but the number of fans is based on the days the fans were present at the festival and thus can be reported across multiple quarters. Events and fan attendance metrics are estimated each quarter.

The number of tickets sold includes primary tickets only. This metric includes tickets sold during the period regardless of event timing except for our own events where our concert promoters control ticketing which are reported as the events occur. The total number of tickets sold reported above for the three months ended June 30, 2016 and 2015 excludes approximately 61 million and 61 million, respectively, and for the six months ended June 30, 2016 and 2015 excludes approximately 136 million and 133 million, respectively, of tickets sold using our Ticketmaster systems, through season seat packages and our venue clients' box offices, for which we do not receive a fee.

## Non-GAAP Measures

## Reconciliation of Segment Adjusted Operating Income (Loss)

AOI is a non-GAAP financial measure that we define as operating income (loss) before acquisition expenses (including transaction costs, changes in the fair value of accrued acquisition-related contingent consideration arrangements, acquisition-related severance and compensation), depreciation and amortization (including goodwill impairment), loss (gain) on disposal of operating assets and certain stock-based compensation expense. We use AOI to evaluate the performance of our operating segments. We believe that information about AOI assists investors by allowing them to evaluate changes in the operating results of our portfolio of businesses separate from non-operational

factors that affect net income, thus providing insights into both operations and the other factors that affect reported results. AOI is not calculated or presented in accordance with GAAP. A limitation of the use of AOI as a performance measure is that it does not reflect the periodic costs of certain amortizing assets used in generating revenue in our business. Accordingly, AOI should be considered in addition to, and not as a substitute for, operating income (loss), net income (loss), and other measures of financial performance reported in accordance with GAAP. Furthermore, this measure may vary among other companies; thus, AOI as presented herein may not be comparable to similarly titled measures of other companies.

Table of Contents

The following table sets forth the reconciliation of adjusted operating income (loss) to operating income (loss):

|                                  | Adjusted<br>operating<br>income<br>(loss) | Stock-<br>based<br>compensation<br>expense | Loss (gain)<br>on disposal<br>of<br>operating<br>assets | Depreciation<br>and<br>amortization | Acquisition<br>expenses | Operating<br>income<br>(loss) |
|----------------------------------|-------------------------------------------|--------------------------------------------|---------------------------------------------------------|-------------------------------------|-------------------------|-------------------------------|
| (in thousands)                   |                                           |                                            |                                                         |                                     |                         |                               |
| Three Months Ended June 30, 2016 |                                           |                                            |                                                         |                                     |                         |                               |
| Concerts                         | \$60,183                                  | \$ 1,885                                   | \$ (324 )                                               | \$ 35,673                           | \$ 4,196                | \$18,753                      |
| Sponsorship & Advertising        | 63,812                                    | 303                                        | —                                                       | 4,423                               | —                       | 59,086                        |
| Ticketing                        | 87,545                                    | 619                                        | 31                                                      | 39,927                              | 191                     | 46,777                        |
| Artist Nation                    | (1,760 )                                  | 995                                        | (45 )                                                   | 14,224                              | (982 )                  | (15,952 )                     |
| Other and Eliminations           | (3,635 )                                  | 12                                         | —                                                       | 325                                 | 182                     | (4,154 )                      |
| Corporate                        | (25,090 )                                 | 4,407                                      | 59                                                      | 852                                 | (57 )                   | (30,351 )                     |
| Total                            | \$181,055                                 | \$ 8,221                                   | \$ (279 )                                               | \$ 95,424                           | \$ 3,530                | \$74,159                      |
| Three Months Ended June 30, 2015 |                                           |                                            |                                                         |                                     |                         |                               |
| Concerts                         | \$37,285                                  | \$ 1,758                                   | \$ (55 )                                                | \$ 40,033                           | \$ 1,341                | \$(5,792 )                    |
| Sponsorship & Advertising        | 56,900                                    | 402                                        | —                                                       | 2,225                               | —                       | 54,273                        |
| Ticketing                        | 73,215                                    | 642                                        | (30 )                                                   | 35,561                              | 448                     | 36,594                        |
| Artist Nation                    | (3,223 )                                  | 1,226                                      | —                                                       | 10,756                              | 1,104                   | (16,309 )                     |
| Other and Eliminations           | (148 )                                    | —                                          | —                                                       | (510 )                              | —                       | 362                           |
| Corporate                        | (22,305 )                                 | 4,037                                      | 9                                                       | 506                                 | 26                      | (26,883 )                     |
| Total                            | \$141,724                                 | \$ 8,065                                   | \$ (76 )                                                | \$ 88,571                           | \$ 2,919                | \$42,245                      |
| Six Months Ended June 30, 2016   |                                           |                                            |                                                         |                                     |                         |                               |
| Concerts                         | \$46,921                                  | \$ 3,741                                   | \$ (358 )                                               | \$ 67,120                           | \$ 6,774                | \$(30,356)                    |
| Sponsorship & Advertising        | 94,452                                    | 690                                        | —                                                       | 9,329                               | —                       | 84,433                        |
| Ticketing                        | 169,597                                   | 1,583                                      | 31                                                      | 85,676                              | 220                     | 82,087                        |
| Artist Nation                    | (5,477 )                                  | 2,202                                      | (45 )                                                   | 26,704                              | (920 )                  | (33,418 )                     |
| Other and Eliminations           | (5,966 )                                  | 12                                         | —                                                       | (224 )                              | 182                     | (5,936 )                      |
| Corporate                        | (45,087 )                                 | 8,916                                      | 118                                                     | 1,774                               | 46                      | (55,941 )                     |
| Total                            | \$254,440                                 | \$ 17,144                                  | \$ (254 )                                               | \$ 190,379                          | \$ 6,302                | \$40,869                      |
| Six Months Ended June 30, 2015   |                                           |                                            |                                                         |                                     |                         |                               |
| Concerts                         | \$25,637                                  | \$ 3,838                                   | \$ 171                                                  | \$ 69,214                           | \$ 775                  | \$(48,361)                    |
| Sponsorship & Advertising        | 85,742                                    | 869                                        | —                                                       | 4,213                               | —                       | 80,660                        |
| Ticketing                        | 151,603                                   | 1,505                                      | (179 )                                                  | 78,857                              | 595                     | 70,825                        |
| Artist Nation                    | (7,990 )                                  | 2,558                                      | —                                                       | 20,791                              | 1,110                   | (32,449 )                     |
| Other and Eliminations           | (1,743 )                                  | —                                          | —                                                       | (985 )                              | —                       | (758 )                        |
| Corporate                        | (41,910 )                                 | 8,792                                      | (29 )                                                   | 1,022                               | (88 )                   | (51,607 )                     |
| Total                            | \$211,339                                 | \$ 17,562                                  | \$ (37 )                                                | \$ 173,112                          | \$ 2,392                | \$18,310                      |

## Constant Currency

Constant currency is a non-GAAP financial measure. We calculate currency impacts as the difference between current period activity translated using the current period's currency exchange rates and the comparable prior period's currency exchange rates. We present constant currency information to provide a framework for assessing how our underlying businesses performed excluding the effect of foreign currency rate fluctuations.





## Table of Contents

### Segment Operating Results

#### Concerts

Our Concerts segment operating results were, and discussions of significant variances are, as follows:

|                                              | Three Months Ended |             | %      | Six Months Ended |             | %      |
|----------------------------------------------|--------------------|-------------|--------|------------------|-------------|--------|
|                                              | June 30,           |             | Change | June 30,         |             | Change |
|                                              | 2016               | 2015        |        | 2016             | 2015        |        |
|                                              | (in thousands)     |             |        | (in thousands)   |             |        |
| Revenue                                      | \$1,597,756        | \$1,268,382 | 26%    | \$2,278,834      | \$1,891,616 | 20%    |
| Direct operating expenses                    | 1,350,297          | 1,075,507   | 26%    | 1,887,431        | 1,561,479   | 21%    |
| Selling, general and administrative expenses | 193,357            | 158,689     | 22%    | 354,997          | 309,113     | 15%    |
| Depreciation and amortization                | 35,673             | 40,033      | (11)%  | 67,120           | 69,214      | (3)%   |
| Loss (gain) on disposal of operating assets  | (324)              | (55)        | *      | (358)            | 171         | *      |
| Operating income (loss)                      | \$18,753           | \$(5,792)   | *      | \$(30,356)       | \$(48,361)  | 37%    |
| Operating margin                             | 1.2                | % (0.5)     | )%     | (1.3)            | )% (2.6)    | )%     |
| AOI**                                        | \$60,183           | \$37,285    | 61%    | \$46,921         | \$25,637    | 83%    |
| AOI margin                                   | 3.8                | % 2.9       | %      | 2.1              | % 1.4       | %      |

\* Percentages are not meaningful.

\*\* See “—Non-GAAP Measures” above for definition and reconciliation of AOI.

#### Three Months

##### Revenue

Concerts revenue increased \$329.4 million during the three months ended June 30, 2016 as compared to the same period of the prior year. Excluding the decrease of \$16.4 million related to currency impacts, revenue increased \$345.8 million, or 27%, on a constant currency basis, primarily due to more worldwide stadium shows and North America amphitheater shows, along with higher average ticket prices and average attendance at these events. Concerts had incremental revenue of \$85.0 million from the acquisitions of various festival and concert promotion businesses. These increases were partially offset by reduced festival activity primarily driven by lower attendance at certain North America festivals and the timing of certain festivals in Europe.

##### Operating results

The increase in Concerts operating income for the three months ended June 30, 2016 was primarily driven by strong stadium and North America amphitheater results partially offset by reduced festival activity, higher compensation costs associated with annual salary increases and timing of incentive compensation in association with the increased operating results, and loss of certain rent credits received in 2015.

#### Six Months

##### Revenue

Concerts revenue increased \$387.2 million during the six months ended June 30, 2016 as compared to the same period of the prior year. Excluding the decrease of \$30.7 million related to currency impacts, revenue increased \$417.9 million, or 22%, on a constant currency basis, primarily due to more stadium shows along with higher average ticket prices and average attendance at these events, more shows and higher average ticket prices in our North America amphitheaters and theaters and clubs, higher average attendance in international arenas and incremental revenue of \$97.9 million from the acquisitions of various festival and concert promotion businesses. These increases were partially offset by fewer shows and lower average ticket prices in our North America arena events and reduced festival activity driven by lower attendance at certain North America festivals and the timing of certain festivals in Europe.

Table of Contents

## Operating results

The decreased operating loss for Concerts for the six months ended June 30, 2016 was primarily driven by strong stadium and North America amphitheater results partially offset by higher compensation costs associated with annual salary increases and timing of incentive compensation in association with the increased operating results, and loss of certain rent credits received in 2015.

## Sponsorship &amp; Advertising

Our Sponsorship & Advertising segment operating results were, and discussions of significant variances are, as follows:

|                                              | Three Months Ended<br>June 30, |          | %<br>Change | Six Months Ended<br>June 30, |           | %<br>Change |
|----------------------------------------------|--------------------------------|----------|-------------|------------------------------|-----------|-------------|
|                                              | 2016                           | 2015     |             | 2016                         | 2015      |             |
|                                              | (in thousands)                 |          |             | (in thousands)               |           |             |
| Revenue                                      | \$95,200                       | \$81,071 | 17%         | \$152,836                    | \$133,168 | 15%         |
| Direct operating expenses                    | 15,687                         | 10,717   | 46%         | 29,201                       | 21,345    | 37%         |
| Selling, general and administrative expenses | 16,004                         | 13,856   | 16%         | 29,873                       | 26,950    | 11%         |
| Depreciation and amortization                | 4,423                          | 2,225    | 99%         | 9,329                        | 4,213     | *           |
| Operating income                             | \$59,086                       | \$54,273 | 9%          | \$84,433                     | \$80,660  | 5%          |
| Operating margin                             | 62.1                           | % 66.9   | %           | 55.2                         | % 60.6    | %           |
| AOI**                                        | \$63,812                       | \$56,900 | 12%         | \$94,452                     | \$85,742  | 10%         |
| AOI margin                                   | 67.0                           | % 70.2   | %           | 61.8                         | % 64.4    | %           |

\* Percentages are not meaningful.

\*\* See “—Non-GAAP Measures” above for definition and reconciliation of AOI.

## Three Months

## Revenue

Sponsorship & Advertising revenue increased \$14.1 million during the three months ended June 30, 2016 as compared to the same period of the prior year. Excluding the decrease of \$1.3 million related to currency impacts, revenue increased \$15.4 million, or 19%, on a constant currency basis, primarily due to new sponsorship programs and higher online advertising in North America, and incremental revenue of \$5.6 million from the acquisitions of various festival and concert promotion businesses.

## Operating results

The increase in Sponsorship & Advertising operating income for the three months ended June 30, 2016 was primarily driven by increased North America sponsorship revenue partially offset by higher fulfillment costs on certain sponsorship agreements and incremental amortization of \$2.1 million from the acquisitions noted above.

## Six Months

## Revenue

Sponsorship & Advertising revenue increased \$19.7 million during the six months ended June 30, 2016 as compared to the same period of the prior year. Excluding the decrease of \$2.4 million related to currency impacts, revenue increased \$22.1 million, or 17%, on a constant currency basis, primarily due to new sponsorship programs in North America and Australia, and incremental revenue of \$5.7 million from the acquisitions of various festival and concert promotion businesses.

## Operating results

The increase in Sponsorship & Advertising operating income for the six months ended June 30, 2016 was primarily driven by higher North America and Australia sponsorship revenue partially offset by higher fulfillment costs on certain sponsorship agreements and incremental amortization of \$5.2 million from the acquisitions noted above.

Table of Contents

## Ticketing

Our Ticketing segment operating results were, and discussions of significant variances are, as follows:

|                                              | Three Months Ended |           | %      | Six Months Ended |           | %      |
|----------------------------------------------|--------------------|-----------|--------|------------------|-----------|--------|
|                                              | June 30,           |           | Change | June 30,         |           | Change |
|                                              | 2016               | 2015      |        | 2016             | 2015      |        |
|                                              | (in thousands)     |           |        | (in thousands)   |           |        |
| Revenue                                      | \$443,348          | \$360,197 | 23%    | \$849,134        | \$735,827 | 15%    |
| Direct operating expenses                    | 235,546            | 171,045   | 38%    | 442,011          | 356,737   | 24%    |
| Selling, general and administrative expenses | 121,067            | 117,027   | 3%     | 239,329          | 229,587   | 4%     |
| Depreciation and amortization                | 39,927             | 35,561    | 12%    | 85,676           | 78,857    | 9%     |
| Loss (gain) on disposal of operating assets  | 31                 | (30 )     | *      | 31               | (179 )    | *      |
| Operating income                             | \$46,777           | \$36,594  | 28%    | \$82,087         | \$70,825  | 16%    |
| Operating margin                             | 10.6               | % 10.2    | %      | 9.7              | % 9.6     | %      |
| AOI**                                        | \$87,545           | \$73,215  | 20%    | \$169,597        | \$151,603 | 12%    |
| AOI margin                                   | 19.7               | % 20.3    | %      | 20.0             | % 20.6    | %      |

\* Percentages are not meaningful.

\*\* See “—Non-GAAP Measures” above for definition and reconciliation of AOI.

## Three Months

## Revenue

Ticketing revenue increased \$83.2 million during the three months ended June 30, 2016 as compared to the same period of the prior year. Excluding the decrease of \$3.7 million related to currency impacts, revenue increased \$86.9 million, or 24%, on a constant currency basis, primarily due to increased North America primary ticket sales and fees driven by concert ticket sales along with higher North America resale ticket volume for professional sports, concerts and theatrical events.

## Operating results

The increase in Ticketing operating income for the three months ended June 30, 2016 was primarily due to increased operating results from North America primary and resale ticket sales, net of the impact of royalty costs and other fees.

## Six Months

## Revenue

Ticketing revenue increased \$113.3 million during the six months ended June 30, 2016 as compared to the same period of the prior year. Excluding the decrease of \$10.3 million related to currency impacts, revenue increased \$123.6 million, or 17%, on a constant currency basis, primarily due to increased primary ticket volume and fees worldwide along with higher resale ticket volume driven by professional sports, concerts and theatrical events in North America.

## Operating results

The increase in Ticketing operating income for the six months ended June 30, 2016 was primarily due to increased operating results from resale and primary ticket sales, net of the impact of royalty costs and other fees.

## Table of Contents

### Artist Nation

Our Artist Nation segment operating results were, and discussions of significant variances are, as follows:

|                                              | Three Months Ended<br>June 30, |            | %<br>Change | Six Months Ended<br>June 30, |             | %<br>Change |
|----------------------------------------------|--------------------------------|------------|-------------|------------------------------|-------------|-------------|
|                                              | 2016                           | 2015       |             | 2016                         | 2015        |             |
|                                              | (in thousands)                 |            |             | (in thousands)               |             |             |
| Revenue                                      | \$86,720                       | \$87,835   | (1)%        | \$161,785                    | \$165,780   | (2)%        |
| Direct operating expenses                    | 48,875                         | 53,806     | (9)%        | 88,086                       | 100,636     | (12)%       |
| Selling, general and administrative expenses | 39,618                         | 39,582     | *           | 80,458                       | 76,802      | 5%          |
| Depreciation and amortization                | 14,224                         | 10,756     | 32%         | 26,704                       | 20,791      | 28%         |
| Gain on disposal of operating assets         | (45 )                          | —          | *           | (45 )                        | —           | *           |
| Operating loss                               | \$(15,952)                     | \$(16,309) | 2%          | \$(33,418 )                  | \$(32,449 ) | (3)%        |
| Operating margin                             | (18.4 )%                       | (18.6 )%   |             | (20.7 )%                     | (19.6 )%    |             |
| AOI**                                        | \$(1,760 )                     | \$(3,223 ) | 45%         | \$(5,477 )                   | \$(7,990 )  | 31%         |
| AOI margin                                   | (2.0 )%                        | (3.7 )%    |             | (3.4 )%                      | (4.8 )%     |             |

\* Percentages are not meaningful.

\*\* See “—Non-GAAP Measures” above for definition and reconciliation of AOI.

### Three Months

#### Revenue

Artist Nation revenue decreased \$1.1 million during the three months ended June 30, 2016 as compared to the same period of the prior year. Excluding the decrease of \$1.5 million related to currency impacts, revenue increased \$0.4 million, on a constant currency basis, primarily due to increased merchandise sales partially offset by lower commissions in the management business driven by the timing of artists events.

#### Operating results

The decrease in operating loss for Artist Nation for the three months ended June 30, 2016 was primarily driven by improved merchandise results and lower direct operating expenses incurred in the management business associated with the timing of certain events partially offset by incremental depreciation and amortization of \$2.0 million from the acquisitions of various artist management businesses.

### Six Months

#### Revenue

Artist Nation revenue decreased \$4.0 million during the six months ended June 30, 2016 as compared to the same period of the prior year. Excluding the decrease of \$1.8 million related to currency impacts, revenue decreased \$2.2 million, or 1%, primarily due to lower commissions in the management business driven by the timing of artists events partially offset by higher merchandise sales.

#### Operating results

The increased operating loss for Artist Nation for the six months ended June 30, 2016 was primarily driven by higher compensation costs and increased amortization expense partially offset by lower costs related to the timing of certain events in the management business.

Table of ContentsConsolidated Results of Operations  
Three Months

|                                                               | Three Months Ended June 30,<br>2016 |                     |                        | 2015        | %<br>Change<br>As<br>Reported | Constant<br>Currency |
|---------------------------------------------------------------|-------------------------------------|---------------------|------------------------|-------------|-------------------------------|----------------------|
|                                                               | As Reported                         | Currency<br>Impacts | Constant<br>Currency** | As Reported |                               |                      |
|                                                               | (in thousands)                      |                     |                        |             |                               |                      |
| Revenue                                                       | \$2,179,258                         | \$22,879            | \$2,202,137            | \$1,765,777 | 23%                           | 25%                  |
| Operating expenses:                                           |                                     |                     |                        |             |                               |                      |
| Direct operating expenses                                     | 1,605,688                           | 17,681              | 1,623,369              | 1,279,099   | 26%                           | 27%                  |
| Selling, general and administrative expenses                  | 374,826                             | 3,032               | 377,858                | 329,570     | 14%                           | 15%                  |
| Depreciation and amortization                                 | 95,424                              | 1,128               | 96,552                 | 88,571      | 8%                            | 9%                   |
| Gain on disposal of operating assets                          | (279)                               | ) 11                | (268)                  | (76)        | ) *                           | *                    |
| Corporate expenses                                            | 29,440                              | (1)                 | 29,439                 | 26,368      | 12%                           | 12%                  |
| Operating income                                              | 74,159                              | \$1,028             | \$75,187               | 42,245      | 76%                           | 78%                  |
| Operating margin                                              | 3.4                                 | %                   | 3.4                    | % 2.4       | %                             |                      |
| Interest expense                                              | 25,284                              |                     |                        | 25,650      |                               |                      |
| Interest income                                               | (650)                               | )                   |                        | (394)       | )                             |                      |
| Equity in losses of nonconsolidated affiliates                | 305                                 |                     |                        | 367         |                               |                      |
| Other expense (income), net                                   | 7,353                               |                     |                        | (8,500)     | )                             |                      |
| Income before income taxes                                    | 41,867                              |                     |                        | 25,122      |                               |                      |
| Income tax expense                                            | 5,406                               |                     |                        | 4,910       |                               |                      |
| Net income                                                    | 36,461                              |                     |                        | 20,212      |                               |                      |
| Net income (loss) attributable to noncontrolling interests    | (1,280)                             | )                   |                        | 5,156       |                               |                      |
| Net income attributable to common stockholders of Live Nation | \$37,741                            |                     |                        | \$15,056    |                               |                      |

\* Percentages are not meaningful.

\*\* See “—Non-GAAP Measures” above for definition of constant currency.

Other expense (income), net

Other expense (income), net includes the impact of net foreign exchange rate losses of \$6.6 million and net foreign exchange rate gains of \$0.3 million for the three months ended June 30, 2016 and 2015, respectively, primarily from revaluation of certain foreign currency denominated net assets held internationally. The 2015 period includes gains of \$10.0 million recorded in connection with the consolidation of a festival promotion business and a ticketing company that were previously accounted for as equity investments.



Table of Contents

## Six Months

|                                                             | Six Months Ended June 30,<br>2016 |                     |                        | 2015        | %<br>Change<br>As<br>Reported | Constant<br>Currency |
|-------------------------------------------------------------|-----------------------------------|---------------------|------------------------|-------------|-------------------------------|----------------------|
|                                                             | As Reported                       | Currency<br>Impacts | Constant<br>Currency** | As Reported |                               |                      |
|                                                             | (in thousands)                    |                     |                        |             |                               |                      |
| Revenue                                                     | \$3,386,974                       | \$45,380            | \$3,432,354            | \$2,886,089 | 17%                           | 19%                  |
| Operating expenses:                                         |                                   |                     |                        |             |                               |                      |
| Direct operating expenses                                   | 2,389,891                         | 33,755              | 2,423,646              | 2,000,388   | 19%                           | 21%                  |
| Selling, general and administrative expenses                | 712,040                           | 8,565               | 720,605                | 643,702     | 11%                           | 12%                  |
| Depreciation and amortization                               | 190,379                           | 2,587               | 192,966                | 173,112     | 10%                           | 11%                  |
| Gain on disposal of operating assets                        | (254 )                            | 9                   | (245 )                 | (37 )       | *                             | *                    |
| Corporate expenses                                          | 54,049                            | 15                  | 54,064                 | 50,614      | 7%                            | 7%                   |
| Operating income                                            | 40,869                            | \$449               | \$41,318               | 18,310      | *                             | *                    |
| Operating margin                                            | 1.2 %                             |                     | 1.2 %                  | 0.6 %       |                               |                      |
| Interest expense                                            | 50,716                            |                     |                        | 51,013      |                               |                      |
| Interest income                                             | (1,206 )                          |                     |                        | (1,959 )    |                               |                      |
| Equity in earnings of nonconsolidated affiliates            | (287 )                            |                     |                        | (2,613 )    |                               |                      |
| Other expense (income), net                                 | (1,194 )                          |                     |                        | 12,528      |                               |                      |
| Loss before income taxes                                    | (7,160 )                          |                     |                        | (40,659 )   |                               |                      |
| Income tax expense                                          | 12,333                            |                     |                        | 5,655       |                               |                      |
| Net loss                                                    | (19,493 )                         |                     |                        | (46,314 )   |                               |                      |
| Net loss attributable to noncontrolling interests           | (12,716 )                         |                     |                        | (3,091 )    |                               |                      |
| Net loss attributable to common stockholders of Live Nation | \$(6,777 )                        |                     |                        | \$(43,223 ) |                               |                      |

The following table summarizes the components of depreciation and amortization in each respective period:

|                                                               | Three Months<br>Ended<br>June 30, |          | %<br>Change | Six Months Ended<br>June 30, |           | %<br>Change |
|---------------------------------------------------------------|-----------------------------------|----------|-------------|------------------------------|-----------|-------------|
|                                                               | 2016                              | 2015     |             | 2016                         | 2015      |             |
| Depreciation                                                  | \$34,413                          | \$31,571 | 9%          | \$67,482                     | \$63,705  | 6%          |
| Amortization of intangibles                                   | 45,428                            | 43,531   | 4%          | 85,165                       | 76,130    | 12%         |
| Amortization of nonrecoupable ticketing contract advances *** | 15,042                            | 13,219   | 14%         | 36,481                       | 32,777    | 11%         |
| Amortization of other assets                                  | 541                               | 250      | *           | 1,251                        | 500       | *           |
|                                                               | \$95,424                          | \$88,571 |             | \$190,379                    | \$173,112 |             |

\* Percentages are not meaningful.

\*\* See “—Non-GAAP Measures” above for definition of constant currency.

\*\*\* In accounting for the merger between Live Nation and Ticketmaster Entertainment LLC in January 2010, the nonrecoupable ticketing contract advances that existed at the date of the merger were written off in acquisition accounting in accordance with GAAP. Had we continued amortizing the net book value of these nonrecoupable ticketing contract advances, the amortization above would have been \$0.3 million and \$0.5 million higher for the three months ended June 30, 2016 and 2015, respectively, and \$0.7 million and \$1.0 million higher for the six



months ended June 30, 2016 and 2015, respectively.

## Table of Contents

### Other expense (income), net

Other expense (income), net includes the impact of net foreign exchange rate gains of \$1.2 million and net foreign exchange rate losses of \$20.5 million for the six months ended June 30, 2016 and 2015, respectively, primarily from revaluation of certain foreign currency denominated net assets held internationally. The 2015 period includes gains of \$10.0 million recorded in connection with the consolidation of a festival promotion business and a ticketing company that were previously accounted for as equity investments.

### Income tax expense

Income tax expense increased \$6.7 million during the six months ended June 30, 2016 as compared to the same period of the prior year primarily due to higher pretax earnings in 2016 from entities with projected earnings for the year.

### Liquidity and Capital Resources

Our working capital requirements and capital for our general corporate purposes, including acquisitions and capital expenditures, are funded from operations or from borrowings under our senior secured credit facility described below. Our cash is centrally managed on a worldwide basis. Our primary short-term liquidity needs are to fund general working capital requirements, capital expenditures and debt service requirements while our long-term liquidity needs are primarily related to acquisitions and debt repayment. Our primary sources of funds for our short-term liquidity needs will be cash flows from operations and borrowings under our senior secured credit facility, while our long-term sources of funds will be from cash flows from operations, long-term bank borrowings and other debt or equity financings. We may from time to time engage in open market purchases of our outstanding debt securities or redeem or otherwise repay such debt.

Our balance sheet reflects cash and cash equivalents of \$1.5 billion at June 30, 2016 and \$1.3 billion at December 31, 2015. Included in the June 30, 2016 and December 31, 2015 cash and cash equivalents balances are \$605.7 million and \$549.0 million, respectively, of cash received that includes the face value of tickets sold on behalf of our ticketing clients and their share of service charges that we refer to as client cash. We generally do not utilize client cash for our own financing or investing activities as the amounts are payable to clients on a regular basis. Our foreign subsidiaries held approximately \$628.6 million in cash and cash equivalents, excluding client cash, at June 30, 2016. We generally do not intend to repatriate these funds, but if we did, we would need to accrue and pay United States federal and state income taxes on any future repatriations, net of applicable foreign tax credits. We may from time to time enter into borrowings under our revolving credit facility. If the original maturity of these borrowings is 90 days or less, we present the borrowings and subsequent repayments on a net basis in the statement of cash flows to better represent our financing activities. Our balance sheet reflects total net debt of \$2.0 billion at each of June 30, 2016 and December 31, 2015. Our weighted-average cost of debt, excluding unamortized debt discounts and debt issuance costs and including the debt premium on our term loans and notes, was 4.3% at June 30, 2016.

Our cash and cash equivalents are held in accounts managed by third-party financial institutions and consist of cash in our operating accounts and invested cash. Cash held in non-interest-bearing and interest-bearing operating accounts in many cases exceeds the Federal Deposit Insurance Corporation insurance limits. The invested cash is in interest-bearing funds consisting primarily of bank deposits and money market funds. While we monitor cash and cash equivalent balances in our operating accounts on a regular basis and adjust the balances as appropriate, these balances could be impacted if the underlying financial institutions fail. To date, we have experienced no loss or lack of access to our cash and cash equivalents; however, we can provide no assurances that access to our cash and cash equivalents will not be impacted by adverse conditions in the financial markets.

For our Concerts segment, we generally receive cash related to ticket revenue at our owned or operated venues in advance of the event, which is recorded in deferred revenue until the event occurs. With the exception of some upfront costs and artist deposits, which are recorded in prepaid expenses until the event occurs, we pay the majority of event-related expenses at or after the event.

We view our available cash as cash and cash equivalents, less ticketing-related client cash, less event-related deferred revenue, less accrued expenses due to artists and cash collected on behalf of others, plus event-related prepaid expenses. This is essentially our cash available to, among other things, repay debt balances, make acquisitions and finance capital expenditures.

Our intra-year cash fluctuations are impacted by the seasonality of our various businesses. Examples of seasonal effects include our Concerts and Artist Nation segments, which report the majority of their revenue in the second and third quarters. Cash inflows and outflows depend on the timing of event-related payments but the majority of the inflows generally occur prior to the event. See “—Seasonality” below. We believe that we have sufficient financial flexibility to fund these fluctuations and to access the global capital markets on satisfactory terms and in adequate amounts, although there can be no assurance that this will be the case, and capital could be less accessible and/or more costly given current economic conditions. We expect cash flows from operations and borrowings under our senior secured credit facility, along with other financing alternatives, to satisfy working capital requirements, capital expenditures and debt service requirements for at least the succeeding year.

## Table of Contents

We may need to incur additional debt or issue equity to make other strategic acquisitions or investments. There can be no assurance that such financing will be available to us on acceptable terms or at all. We may make significant acquisitions in the near term, subject to limitations imposed by our financing agreements and market conditions. The lenders under our revolving loans and counterparties to our interest rate hedge agreements consist of banks and other third-party financial institutions. While we currently have no indications or expectations that such lenders and counterparties will be unable to fund their commitments as required, we can provide no assurances that future funding availability will not be impacted by adverse conditions in the financial markets. Should an individual lender default on its obligations, the remaining lenders would not be required to fund the shortfall, resulting in a reduction in the total amount available to us for future borrowings, but would remain obligated to fund their own commitments. Should any counterparty to our interest rate hedge agreements default on its obligations, we could experience higher interest rate volatility during the period of any such default.

### Sources of Cash

#### Senior Secured Credit Facility

At June 30, 2016, our senior secured credit facility consists of (i) a \$115 million term loan A, (ii) a \$950 million term loan B and (iii) a \$335 million revolving credit facility. In addition, subject to certain conditions, we have the right to increase such facilities by at least \$450 million or a greater amount so long as the senior secured leverage ratio calculated on a pro-forma basis (as defined in the credit agreement) is no greater than 3.25x. The revolving credit facility provides for borrowings up to the amount of the facility with sublimits of up to (i) \$150 million to be available for the issuance of letters of credit, (ii) \$50 million to be available for swingline loans, (iii) \$150 million to be available for borrowings in Euros or British Pounds and (iv) \$50 million to be available for borrowings in one or more other approved currencies. The senior secured credit facility is secured by (i) a first priority lien on substantially all of our tangible and intangible personal property of the domestic subsidiaries that are guarantors and (ii) a pledge of substantially all of the shares of stock, partnership interests and limited liability company interests of our direct and indirect domestic subsidiaries and 65% of each class of capital stock of any first-tier foreign subsidiaries. The interest rates per annum applicable to revolving credit facility loans and term loan A under the senior secured credit facility are, at our option, equal to either LIBOR plus 2.25% or a base rate plus 1.25%, subject to stepdowns based on our net leverage ratio. The interest rates per annum applicable to the term loan B are, at our option, equal to either LIBOR plus 2.75% or a base rate plus 1.75%, subject to a LIBOR floor of 0.75% and a base rate floor of 1.75%. We are required to pay a commitment fee of 0.5% per year on the undrawn portion available under the revolving credit facility, subject to stepdowns based on our net leverage ratio, and variable fees on outstanding letters of credit. For the term loan A, we are required to make quarterly payments increasing over time from \$2.9 million to \$13.8 million with the balance due at maturity in August 2018. For the term loan B, we are required to make quarterly payments of \$2.4 million with the balance due at maturity in August 2020. The revolving credit facility matures in August 2018. We are also required to make mandatory prepayments of the loans under the credit agreement, subject to specified exceptions, from excess cash flow, and with the proceeds of asset sales, debt issuances and specified other events.

During the six months ended June 30, 2016, we made principal payments totaling \$10.5 million on these term loans. At June 30, 2016, the outstanding balances on these term loans, excluding discounts and debt issuance costs, were \$1.0 billion. There were no borrowings under the revolving credit facility as of June 30, 2016. Based on our letters of credit of \$76.8 million, \$258.2 million was available for future borrowings as of that same date.

#### Debt Covenants

Our senior secured credit facility contains a number of covenants and restrictions that, among other things, requires us to satisfy certain financial covenants and restricts our and our subsidiaries' ability to incur additional debt, make certain investments and acquisitions, repurchase our stock and prepay certain indebtedness, create liens, enter into agreements with affiliates, modify the nature of our business, enter into sale-leaseback transactions, transfer and sell material assets, merge or consolidate, and pay dividends and make distributions (with the exception of subsidiary dividends or distributions to the parent company or other subsidiaries on at least a pro-rata basis with any noncontrolling interest partners). Non-compliance with one or more of the covenants and restrictions could result in the full or partial principal balance of the credit facility becoming immediately due and payable. The senior secured

credit facility agreement has one covenant, measured quarterly, that relates to total leverage. The consolidated total leverage covenant requires us to maintain a ratio of consolidated total funded debt to consolidated EBITDA (both as defined in the credit agreement) of 4.75x over the trailing four consecutive quarters through September 30, 2016. The consolidated total leverage ratio will reduce to 4.50x on December 31, 2016.

The indentures governing our 7% senior notes and 5.375% senior notes contain covenants that limit, among other things, our ability and the ability of our restricted subsidiaries to incur certain additional indebtedness and issue preferred stock, make certain distributions, investments and other restricted payments, sell certain assets, agree to any restrictions on the ability of restricted subsidiaries to make payments to us, merge, consolidate or sell all of our assets, create certain liens, and engage in

## Table of Contents

transactions with affiliates on terms that are not on an arms-length basis. Certain covenants, including those pertaining to incurrence of indebtedness, restricted payments, asset sales, mergers, and transactions with affiliates will be suspended during any period in which the notes are rated investment grade by both rating agencies and no default or event of default under the indenture has occurred and is continuing. The 7% senior notes and the 5.375% senior notes contain two incurrence-based financial covenants, as defined, requiring a minimum fixed charge coverage ratio of 2.0x and a maximum secured indebtedness leverage ratio of 3.25x for the 7% senior notes and 3.50x for the 5.375% senior notes.

Some of our other subsidiary indebtedness includes restrictions on entering into various transactions, such as acquisitions and disposals, and prohibits payment of ordinary dividends. They also have financial covenants including minimum consolidated EBITDA to consolidated net interest payable, minimum consolidated cash flow to consolidated debt service and maximum consolidated debt to consolidated EBITDA, all as defined in the applicable debt agreements.

As of June 30, 2016, we believe we were in compliance with all of our debt covenants. We expect to remain in compliance with all of our debt covenants throughout 2016.

### Uses of Cash

#### Acquisitions

When we make acquisitions, the acquired entity may have cash at the time of acquisition. All amounts related to the use of cash for acquisitions discussed in this section are presented net of any cash acquired. During the six months ended June 30, 2016, we used \$122.3 million of cash primarily for the acquisition of a concert promoter located in Germany and the acquisition of controlling interests in festival and concert promoters located in the United Kingdom and the United States and an artist management business with locations in the United States and Canada. As of the date of acquisition, the acquired businesses had a total of \$8.7 million of cash on their balance sheets, primarily related to deferred revenue for future events.

During the six months ended June 30, 2015, we used \$69.2 million of cash primarily for the acquisitions of controlling interests in festival promoters located in the United States and Sweden and the acquisition of a ticketing business located in the United States. As of the date of acquisition, these businesses had a total of \$91.8 million of cash on their balance sheets, primarily related to deferred revenue for future events.

#### Capital Expenditures

Venue and ticketing operations are capital intensive businesses, requiring continual investment in our existing venues and ticketing systems in order to address fan, client and artist expectations, technological industry advances and various federal, state and/or local regulations.

We categorize capital outlays between maintenance capital expenditures and revenue generating capital expenditures. Maintenance capital expenditures are associated with the renewal and improvement of existing venues and technology systems, web development and administrative offices. Revenue generating capital expenditures generally relate to the construction of new venues, major renovations to existing buildings or buildings that are being added to our venue network, the development of new online or ticketing tools and other technology enhancements. Revenue generating capital expenditures can also include smaller projects whose purpose is to increase revenue and/or improve operating income. Capital expenditures typically increase during periods when venues are not in operation since that is the time that such improvements can be completed.

Our capital expenditures, including accruals but excluding expenditures funded by outside parties such as landlords or replacements funded by insurance proceeds, consisted of the following:

|                                         | Six Months<br>Ended<br>June 30,<br>2016      2015 <sup>(1)</sup><br>(in thousands) |          |
|-----------------------------------------|------------------------------------------------------------------------------------|----------|
| Maintenance capital expenditures        | \$37,600                                                                           | \$30,248 |
| Revenue generating capital expenditures | 39,552                                                                             | 33,350   |
| Total capital expenditures              | \$77,152                                                                           | \$63,598 |

---

<sup>(1)</sup> Approximately \$2.1 million has been reclassified from maintenance to revenue generating capital expenditures from amounts previously reported in 2015. The total capital expenditures are unchanged. Maintenance capital expenditures during the first six months of 2016 increased from the same period of the prior year primarily associated with technology enhancements. Revenue generating capital expenditures during the first six months of 2016 increased from the same period of the prior year primarily associated with the timing and amount of venue-related projects.

Table of Contents

We currently expect capital expenditures to be between approximately \$175 million and \$180 million for the full year 2016.

## Cash Flows

Six Months Ended  
June 30,  
2016      2015  
(in thousands)

## Cash provided by (used in):

|                      |             |             |
|----------------------|-------------|-------------|
| Operating activities | \$510,975   | \$362,476   |
| Investing activities | \$(219,410) | \$(163,941) |
| Financing activities | \$(69,094)  | \$(32,362)  |

## Operating Activities

Cash provided by operating activities increased \$148.5 million for the six months ended June 30, 2016 as compared to the same period of the prior year primarily from net changes in the event-related operating accounts, which are dependent on the timing of ticket sales and advances to artists. During the first six months of 2016, we received more cash for future events, increasing deferred revenue, and made lower payments for event-related expenses, partially offset by higher advances to artists for future events and a larger increase in accounts receivable as compared to the same period of the prior year.

## Investing Activities

Cash used in investing activities increased \$55.5 million for the six months ended June 30, 2016 as compared to the same period of the prior year primarily due to higher acquisition activity and higher payments for purchases of property, plant, and equipment. See “—Uses of Cash” above for further discussion.

## Financing Activities

Cash used in financing activities increased \$36.7 million for the six months ended June 30, 2016 as compared to the same period of the prior year primarily as a result of higher purchases of noncontrolling interests and distributions to noncontrolling interest partners and lower proceeds from the exercise of stock options.

## Seasonality

Our Concerts, Sponsorship & Advertising and Artist Nation segments typically experience higher operating income in the second and third quarters as our outdoor venues and festivals are primarily used in or occur from May through October, and our artist touring activity is higher. In addition, the timing of when tickets are sold and the tours of top-grossing acts can impact comparability of quarterly results year over year, although annual results may not be impacted. Our Ticketing segment revenue is impacted by fluctuations in the availability of events for sale to the public, which vary depending upon scheduling by our clients.

Cash flows from our Concerts segment typically have a slightly different seasonality as payments are often made for artist performance fees and production costs for tours in advance of the date the related event tickets go on sale. These artist fees and production costs are expensed when the event occurs. Once tickets for an event go on sale, we generally begin to receive payments from ticket sales at our owned or operated venues and festivals in advance of when the event occurs. We record these ticket sales as revenue when the event occurs.

## Market Risk

We are exposed to market risks arising from changes in market rates and prices, including movements in foreign currency exchange rates and interest rates.

## Foreign Currency Risk

We have operations in countries throughout the world. The financial results of our foreign operations are measured in their local currencies. Our foreign subsidiaries also carry certain net assets or liabilities that are denominated in a currency other than that subsidiary's functional currency. As a result, our financial results could be affected by factors such as changes in foreign currency exchange rates or weak economic conditions in the foreign markets in which we have operations. Currently, we do not operate in any hyper-inflationary countries. Our foreign operations reported operating income of \$33.2 million for the six months ended June 30, 2016. We estimate that a 10% change in the value of the United States dollar relative to foreign currencies would change our operating income for the six months



ended June 30, 2016 by \$3.3 million. As of June 30, 2016, our primary foreign exchange exposure included the Euro, British Pound, Australian Dollar and Canadian Dollar. This analysis does not consider the implication such currency fluctuations could have on the overall economic conditions of the United States

## Table of Contents

or other foreign countries in which we operate or on the results of operations of our foreign entities. In addition, the reported carrying value of our assets and liabilities, including the total cash and cash equivalents held by our foreign operations, will also be affected by changes in foreign currency exchange rates.

We primarily use forward currency contracts, in addition to options, to reduce our exposure to foreign currency risk associated with short-term artist fee commitments. We also may enter into forward currency contracts to minimize the risks and/or costs associated with changes in foreign currency rates on forecasted operating income. At June 30, 2016, we had forward currency contracts and options outstanding with a notional amount of \$83.6 million.

### Interest Rate Risk

Our market risk is also affected by changes in interest rates. We had \$2.1 billion of total debt, excluding debt discounts, issuance costs and premium, outstanding as of June 30, 2016. Of the total amount, taking into consideration existing interest rate hedges, we had \$1.0 billion of fixed-rate debt and \$1.1 billion of floating-rate debt.

Based on the amount of our floating-rate debt as of June 30, 2016, each 25-basis point increase or decrease in interest rates would increase or decrease our annual interest expense and cash outlay by approximately \$2.7 million when the floor rate is not applicable. This potential increase or decrease is based on the simplified assumption that the level of floating-rate debt remains constant with an immediate across-the-board increase or decrease as of June 30, 2016 with no subsequent change in rates for the remainder of the period.

We have one interest rate cap agreement with an aggregate notional amount of \$7.4 million at June 30, 2016. The interest rate cap agreement ensures that a portion of our floating-rate debt does not exceed 4.25% and expires in June 2018. This agreement has not been designated as a hedging instrument. Therefore, any change in fair value is recorded in earnings during the period of change.

### Ratio of Earnings to Fixed Charges

The ratio of earnings to fixed charges is as follows:

| Six months ended June 30, | Year Ended December 31, |      |      |      |      |
|---------------------------|-------------------------|------|------|------|------|
| 2016                      | 2015                    | 2015 | 2014 | 2013 | 2012 |
| *                         | *                       | 1.03 | *    | *    | *    |

For the six months ended June 30, 2016 and 2015, fixed charges exceeded earnings before income taxes and fixed charges by \$7.4 million and \$43.3 million, respectively. For the years ended December 31, 2014, 2013 and 2012, fixed charges exceeded earnings before income taxes and fixed charges by \$104.0 million, \$6.0 million and \$142.1 million.

The ratio of earnings to fixed charges was computed on a total company basis. Earnings represent income before income taxes less equity in undistributed net income (loss) of nonconsolidated affiliates plus fixed charges. Fixed charges represent interest, amortization of debt discount, debt issuance costs and premium and the estimated interest portion of rental charges. Rental charges exclude variable rent expense for events in third-party venues.

### Recent Accounting Pronouncements

#### Recently Adopted Pronouncements

In April 2015, the FASB amended its guidance on internal-use software providing clarification to customers about whether a cloud computing arrangement includes a software license. If a cloud computing arrangement includes a software license, then the customer should account for the software license element of the arrangement consistent with the acquisition of other software licenses. If a cloud computing arrangement does not include a software license, the customer should account for the arrangement as a service contract. We adopted this guidance prospectively on January 1, 2016 and it did not have a material effect on our financial position or results of operations.

In March 2016, the FASB issued guidance that simplifies several aspects of the accounting for employee share-based payment transactions, including the accounting for forfeitures, employer tax withholding on share-based compensation and the financial statement presentation of excess tax benefits or deficiencies, as well as classification in the statement of cash flows. We adopted this guidance effective January 1, 2016 using a modified retrospective transition method with a cumulative-effect adjustment to retained earnings for the changes to the accounting for

forfeitures and excess tax benefits or deficiencies. Upon adoption of this guidance, we no longer estimate forfeitures in advance and now recognize forfeitures as they occur and have reflected a cumulative effect adjustment to accumulated deficit in the consolidated balance sheets of \$1.3 million.

## Table of Contents

### Recently Issued Pronouncements

In May 2014, the FASB issued a comprehensive new revenue recognition standard that will supersede nearly all existing revenue recognition guidance under GAAP. The new standard provides a five-step analysis of transactions to determine when and how revenue is recognized. The core principle of the guidance is that a company should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. The FASB continues to issue guidance clarifying certain guidelines of the standard including reframing the indicators in the principal versus agent guidance to focus on evidence that a company is acting as a principal rather than agent. The standard is effective for annual periods beginning after December 15, 2017 and interim periods within that year. Early adoption of the standard is only permitted for annual periods beginning after December 15, 2016 and interim periods within that year. The guidance should be applied retrospectively, either to each prior period presented in the financial statements, or only to the most current reporting period presented in the financial statements with a cumulative-effect adjustment as of the date of adoption. We will adopt this standard on January 1, 2018, and are currently assessing which implementation method we will apply and the impact that adoption will have on our financial position and results of operations.

In January 2016, the FASB issued amendments for the recognition, measurement, presentation, and disclosure of financial instruments. Among other things, the guidance requires equity investments that do not result in consolidation and are not accounted for under the equity method to be measured at fair value with any change in fair value recognized in net income unless the investments do not have readily determinable fair values. The amendments are effective for annual periods beginning after December 15, 2017 and interim periods within that year. Early adoption is not permitted for most of the amendments. The amendments are to be applied through a cumulative-effect adjustment to the balance sheet as of the beginning of the fiscal year of adoption with the exception of equity investments without readily determinable fair values, which will be applied prospectively. We will adopt this standard on January 1, 2018, and currently expect that adoption of this guidance will not have a material impact on our financial position or results of operations.

In February 2016, the FASB issued guidance that requires lessees to recognize most leases on their balance sheet as a lease liability and a right-of-use asset, and to disclose key information about leasing arrangements. The guidance is effective for annual periods beginning after December 15, 2018 and interim periods within that year, and early adoption is permitted. The guidance should be applied on a modified retrospective basis. We expect to adopt this standard on January 1, 2019, and are currently evaluating the impact that the standard will have on our financial position and results of operations.

In March 2016, the FASB issued guidance clarifying that the assessment of whether an embedded contingent put or call option is clearly and closely related to the debt instrument only requires an analysis pursuant to the four-step decision sequence outlined in the guidance for embedded derivatives. The guidance is effective for fiscal years beginning after December 15, 2016 and interim periods within that year. The guidance should be applied to existing debt instruments using a modified retrospective method as of the beginning of the period of adoption. We will adopt this standard on January 1, 2017, and currently expect that adoption of this guidance will not impact our financial position or results of operations.

### Critical Accounting Policies and Estimates

The preparation of our financial statements in conformity with GAAP requires management to make estimates, judgments and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amount of revenue and expenses during the reporting period. On an ongoing basis, we evaluate our estimates that are based on historical experience and on various other assumptions that are believed to be reasonable under the circumstances. The result of these evaluations forms the basis for making judgments about the carrying values of assets and liabilities and the reported amount of revenue and expenses that are not readily apparent from other sources. Because future events and their effects cannot be determined with certainty, actual results could differ from our assumptions and estimates, and such difference could be material.

Management believes that the accounting estimates involved in business combinations, impairment of long-lived assets and goodwill, revenue recognition, litigation accruals and income taxes are the most critical to aid in fully understanding and evaluating our reported financial results, and they require management's most difficult, subjective or complex judgments, resulting from the need to make estimates about the effect of matters that are inherently uncertain. These critical accounting estimates, the judgments and assumptions and the effect if actual results differ from these assumptions are described in Part II Financial Information—Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations of our Annual Report on Form 10-K filed with the SEC on February 25, 2016.

There have been no changes to our critical accounting policies during the six months ended June 30, 2016.

**Item 3. Quantitative and Qualitative Disclosures About Market Risk**

Required information is within Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations—Market Risk.

Table of Contents

Item 4. Controls and Procedures

Evaluation of Disclosure Controls and Procedures

We have established disclosure controls and procedures to ensure that material information relating to our company, including our consolidated subsidiaries, is made known to the officers who certify our financial reports and to other members of senior management and our board of directors.

Based on their evaluation as of June 30, 2016, our Chief Executive Officer and Chief Financial Officer have concluded that our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended) are effective to ensure that (1) the information required to be disclosed by us in the reports that we file or submit under the Securities Exchange Act of 1934, as amended, is recorded, processed, summarized and reported within the time periods specified in SEC rules and forms, and (2) the information we are required to disclose in such reports is accumulated and communicated to management, including our Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure. Our management, including our Chief Executive Officer and Chief Financial Officer, does not expect that our disclosure controls and procedures or internal controls will prevent all possible errors and fraud. Our disclosure controls and procedures are, however, designed to provide reasonable assurance of achieving their objectives, and our Chief Executive Officer and Chief Financial Officer have concluded that our disclosure controls and procedures are effective at that reasonable assurance level.

Changes in Internal Control Over Financial Reporting

There has been no change in our internal control over financial reporting during the period covered by this report that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

Table of Contents

PART II—OTHER INFORMATION

Item 1. Legal Proceedings

None.

Item 1A. Risk Factors

While we attempt to identify, manage and mitigate risks and uncertainties associated with our business to the extent practical under the circumstances, some level of risk and uncertainty will always be present. Part I Financial Information—Item 1A. Risk Factors of our 2015 Annual Report on Form 10-K filed with the SEC on February 25, 2016, describes some of the risks and uncertainties associated with our business which have the potential to materially affect our business, financial condition or results of operations. We do not believe that there have been any material changes to the risk factors previously disclosed in our 2015 Annual Report on Form 10-K.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

None.

Item 3. Defaults Upon Senior Securities

None.

Item 5. Other Information

None.

Item 6. Exhibits

The information in the Exhibit Index of this Quarterly Report on Form 10-Q is incorporated into this Item 6 by reference.

Table of Contents

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized, on July 28, 2016.

LIVE NATION ENTERTAINMENT, INC.

By: /s/ Brian Capo  
Brian Capo  
Chief Accounting Officer (Duly Authorized Officer)



Table of Contents

## EXHIBIT INDEX

| Exhibit No. | Exhibit Description                                                                                                  | Incorporated by Reference |           |             | Filing Date | Filed Here with |
|-------------|----------------------------------------------------------------------------------------------------------------------|---------------------------|-----------|-------------|-------------|-----------------|
|             |                                                                                                                      | Form                      | File No.  | Exhibit No. |             |                 |
| 3.1         | Certificate of Amendment to the Amended and Restated Certificate of Incorporation of Live Nation Entertainment, Inc. | 8-K                       | 001-32601 | 3.1         | 6/7/2013    |                 |
| 3.2         | Fifth Amended and Restated Bylaws of Live Nation Entertainment, Inc.                                                 | 8-K                       | 001-32601 | 3.2         | 6/7/2013    |                 |
| 31.1        | Certification of Chief Executive Officer                                                                             |                           |           |             |             | X               |
| 31.2        | Certification of Chief Financial Officer                                                                             |                           |           |             |             | X               |
| 32.1        | Section 1350 Certification of Chief Executive Officer                                                                |                           |           |             |             | X               |
| 32.2        | Section 1350 Certification of Chief Financial Officer                                                                |                           |           |             |             | X               |
| 101.INS     | XBRL Instance Document                                                                                               |                           |           |             |             | X               |
| 101.SCH     | XBRL Taxonomy Schema Document                                                                                        |                           |           |             |             | X               |
| 101.CAL     | XBRL Taxonomy Calculation Linkbase Document                                                                          |                           |           |             |             | X               |
| 101.DEF     | XBRL Taxonomy Definition Linkbase Document                                                                           |                           |           |             |             | X               |
| 101.LAB     | XBRL Taxonomy Label Linkbase Document                                                                                |                           |           |             |             | X               |
| 101.PRE     | XBRL Taxonomy Presentation Linkbase Document                                                                         |                           |           |             |             | X               |