ACXIOM CORP Form 5 May 15, 2007

FORM 5

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0362 Number:

no longer subject to Section 16. Form 4 or Form 5 obligations may continue.

Check this box if

January 31, Expires: 2005 Estimated average ANNUAL STATEMENT OF CHANGES IN BENEFICIAL

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OWNERSHIP OF SECURITIES See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, 1(b). Form 3 Holdings Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Reported 30(h) of the Investment Company Act of 1940 Form 4

Transactions Reported

1. Name and Address of Reporting Person * Howe Richard K (Last) (First) (Middle)	Issuer Name and Ticker or Trading Symbol ACXIOM CORP [ACXM] Statement for Issuer's Fiscal Year Ended	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
ACXIOM CORPORATION, 1 INFORMATION WAY	(Month/Day/Year) 03/31/2007	Director 10% Owner Sofficer (give title Other (specify below) below) Marketing Organization Leader			
(Street)	4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Reporting (check applicable line)			

LITTLE ROCK, ARÂ 72202

X Form Filed by One Reporting Person Form Filed by More than One Reporting

(City)	(State)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Disposed of (Instr. 3, 4 and Amount	(D)	ired (A) or	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock, \$.10 Par Value	11/06/2006	Â	J	95.0693 (1)	A	\$ 21.0375	31,295.8155	D	Â	
Common Stock, \$.10 Par Value	02/01/2007	Â	J	151.1614 (1)	A	\$ 19.295	31,446.9769	D	Â	
Common Stock,	03/01/2007	Â	J	160.6444 (1)	A	\$ 18.156	31,607.6213	D	Â	

\$.10 Par Value

Common

by Stock. 231.5138 Managed F \$0 794.1284 Ι 03/31/2007 \$.10 Par Account Value

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 2270 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Titl Amou Under Securi (Instr.	nt of lying	8. Price of Derivative Security (Instr. 5)
					(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Othe			
Howe Richard K							
ACXIOM CORPORATION	â	â	Marketing Organization Leader	â			
1 INFORMATION WAY	А	А	A Marketing Organization Leader	A			
LITTLE ROCK, AR 72202							

Signatures

By: Catherine L. Hughes, Attorney-in-Fact For: Richard K. 05/15/2007 Howe

> **Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock Purchase Plan.
- (2) These shares were acquired during fiscal 2007 under the Company's 401(k) Retirement Savings Plan.

Reporting Owners 2

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Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.