ROSS BRIAN A Form 4 March 04, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

Issuer

January 31, 2005

0.5

Estimated average burden hours per

response...

OMB APPROVAL

if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

CINCINNATI BELL INC [CBB]

Symbol

1(b).

(Print or Type Responses)

ROSS BRIAN A

1. Name and Address of Reporting Person *

		,	CINCINNATI BELL INC [CBb]			(Check all applicable)					
(Last) (First) (Middle) 221 EAST FOURTH STREET		(3. Date of Earliest Transaction (Month/Day/Year) 02/29/2008					Director 10% Owner Specify below) Chief Financial Officer			
			4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
CINCINNA							Form filed by More than One Reporting Person				
(City)	(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution any (Month/Da	Date, if	3. Transactic Code (Instr. 8)	4. Securit on(A) or Dir (Instr. 3, 4)	sposed	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Common Stock						` ,		727	I	By 401k Plan	
Common Stock								2,000	I	By IRA	
Common Stock								1,758	I	By Children	
Common Stock (1)	02/29/2008			D	7,080	D	\$0	119,092	D		
Common Stock (2)	02/29/2008			A	53,125	A	\$ 3.88	172,217	D		

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. DriNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option to Buy	\$ 18.3438					01/04/2002	09/01/2009	Common Stock	400
Option to Buy	\$ 17.5					09/13/2000	09/13/2009	Common Stock	15,000
Option to Buy	\$ 35.9688					01/03/2001	01/03/2010	Common Stock	25,000
Option to Buy	\$ 22.8438					01/03/2002	01/03/2011	Common Stock	20,000
Option to Buy	\$ 16.425					09/05/2002	09/05/2011	Common Stock	5,000
Option to Buy	\$ 9.645					12/04/2002	12/04/2011	Common Stock	25,000
Option to Buy	\$ 3.48					12/05/2003	12/05/2012	Common Stock	60,000
Option to Buy	\$ 5.655					12/04/2004	12/04/2013	Common Stock	61,000
	\$ 5.57					01/29/2005	01/29/2014		300,000

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Option to Buy				Common Stock	
Option to Buy	\$ 3.7	12/03/2005	12/03/2014	Common Stock	150,000
Option to Buy	\$ 3.995	12/01/2005	12/01/2015	Common Stock	150,000
Option to Buy	\$ 4.735	12/08/2007	12/08/2016	Common Stock	200,000
Option to Buy	\$ 4.91	12/07/2008(5)	12/07/2017	Common Stock	250,000

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

ROSS BRIAN A 221 EAST FOURTH STREET CINCINNATI 45202

Chief Financial Officer

Signatures

Christopher J. Wilson, Attorney-in-Fact for Brian A. Ross

03/04/2008

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations, See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted common shares forfeited upon completion of 2005-2007 performance cycle under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan, which is a Rule 16b-3 Plan.
- (2) Common shares issued upon vesting of performance units granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan, which is a Rule 16b-3 Plan.
- (3) Option shares granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (4) Option shares granted under the Cincinnati Bell Inc. 2007 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (5) Options have a 3 year vesting schedule: 28% one year from grant date and 3% for each of the remaining 24 months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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