NEW YORK TIMES CO

Form 3

January 09, 2017

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

OMB APPROVAL

OMB Number:

3235-0104

Expires:

response...

January 31, 2005

0.5

Estimated average burden hours per

SECURITIES

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting

Person *

(City)

(Instr. 4)

1. Title of Security

Brayton Diane

(Last) (First) (Middle)

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

Statement

(Month/Day/Year)

01/01/2017

NEW YORK TIMES CO [NYT]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original

Filed(Month/Day/Year)

THE NEW YORK TIMES COMPANY, Â 620 EIGHTH **AVENUE**

(Street)

(State)

Director _X__ Officer

10% Owner

Other (give title below) (specify below) EVP, GENERAL COUNSEL &

6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person

SEC

(Check all applicable)

Form filed by More than One Reporting Person

(Zip)

NEW YORK. NYÂ 10018

Table I - Non-Derivative Securities Beneficially Owned

2. Amount of Securities Beneficially Owned

(Instr. 4)

3. Ownership 4. Nature of Indirect Beneficial

Form:

Ownership (Instr. 5)

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Direct (D) or Indirect (I)

(Instr. 5)

Class A Common Stock (1)

4,044

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(Instr. 4)

1. Title of Derivative Security (Instr. 4)

Expiration Date (Month/Day/Year)

2. Date Exercisable and 3. Title and Amount of Securities Underlying Derivative Security

4. 5. Ownership Conversion or Exercise

6. Nature of Indirect Beneficial Ownership (Instr. 5)

Price of Derivative

Form of Derivative Security:

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Date **Expiration Title** Direct (D) Amount or Security Exercisable Date Number of or Indirect Shares (I) (Instr. 5)

Reporting Owners

Relationships Reporting Owner Name / Address

> Director 10% Owner Officer Other

Brayton Diane

THE NEW YORK TIMES COMPANY Â Â 620 EIGHTH AVENUE NEW YORK, NYÂ 10018

EVP, GENERAL COUNSEL & SEC

Signatures

/s/ Diane 01/09/2017 Brayton **Signature of Date Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Includes 4,044 restricted stock units that vest May 5, 2019 under The New York Times Company 2010 Incentive Compensation Plan. **(1)** Each restricted stock unit represents a contingent right to receive one share of Class A Common Stock.

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Remarks:

Exhibit List

Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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