Digimarc CORP Form 4 July 01, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB 3235-0287

Number: Expires:

January 31, 2005

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 See Instruction

(Print or Type Responses)

1(b).

ess of Reportin E L	g Person *	2. Issuer Name and Ticker or Trading Symbol Digimarc CORP [DMRC]	5. Relationship of Reporting Person(s) to Issuer		
(First)	(Middle)	3. Date of Earliest Transaction	(Check all applicable)		
INI DRIVE		(Month/Day/Year) 07/01/2016	Director 10% Owner Officer (give title Other (specify below) Chairman and CEO		
(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
OR 97008		Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
	E L (First) INI DRIVE (Street)	(First) (Middle) INI DRIVE (Street) OR 97008	Symbol Digimarc CORP [DMRC] (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) INI DRIVE 07/01/2016 (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) OR 97008		

(City)	(State) (Zi	p) Table I	- Non-Der	ivative Se	curitie	es Acqui	ired, Disposed of	, or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	e 2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	4. Securion(A) or D (D) (Instr. 3,	4 and (A) or	d of 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	07/01/2016	07/01/2016	Code V M	Amount 5,000	(D)	Price \$ 9.64	88,920	D	
Common Stock	07/01/2016	07/01/2016	S	5,000 (1)	D	\$ 31.4	83,920	D	
Series A Redeemable Nonvoting Preferred Stock							5,000	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number out Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date Underlying (Month/Day/Year) (Instr. 3 and		Securit	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo Num Share
Non-Qualified Stock Option	\$ 9.64	07/01/2016	07/01/2016	M	5,000	10/30/2010	10/30/2018	Common Stock	5,0
Non-Qualified Stock Option	\$ 27.61					12/04/2011	11/04/2021	Common Stock	100
Non-Qualified Stock Option	\$ 30.01					01/02/2012	01/02/2021	Common Stock	75,
Non-Qualified Stock Option	\$ 14.99					01/02/2011	01/02/2020	Common Stock	70,

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

DAVIS BRUCE L

9405 SW GEMINI DRIVE Chairman and CEO BEAVERTON, OR 97008

Signatures

Robert Chamness for Bruce
Davis
07/01/2016

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The sale reported on this Form 4 was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on June 12, 2013 and amended on February 24, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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