

INTERACTIVE DATA CORP/MA/  
Form 4  
August 02, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
PEARSON PLC

2. Issuer Name and Ticker or Trading Symbol  
INTERACTIVE DATA CORP/MA/  
[IDC]

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

(Last) (First) (Middle)  
80 STRAND,  
  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
07/29/2010

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
\_\_X\_\_ 10% Owner  
\_\_\_\_ Other (specify below)

LONDON, X0 X0WC2R0RL

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_\_\_\_ Form filed by One Reporting Person  
\_\_X\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
				Code V Amount (A) or (D) Price			
Common Stock	07/29/2010		D	57,554,795 D \$ 33.86	0	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
						Code	V	(A)	(D)

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
PEARSON PLC 80 STRAND LONDON, X0 X0WC2R0RL		X		
Pearson Overseas Holdings Ltd. 80 STRAND LONDON ENGLAND, X0 X0WC2R0RL		X		
Pearson Netherlands BV VOSSIUSSTRAAT 54-55 AMSTERDAM, P7 1071		X		
PEARSON INC 1330 AVENUE OF THE AMERICAS 7TH FLOOR NEW YORK, NY 10019		X		
Pearson Longman, Inc. 1330 AVENUE OF THE AMERICAS 7TH FLOOR NEW YORK, NY 10019		X		
Pearson DBC Holdings Inc. 1330 AVENUE OF THE AMERICAS 7TH FLOOR NEW YORK, NY 10019		X		

## Signatures

/s/ Pearson plc, John Makinson, Director 08/02/2010  
\*\*Signature of Reporting Person Date  
/s/ Pearson Overseas Holdings Ltd., David Colville, Director 08/02/2010

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<u>  </u> **Signature of Reporting Person	Date
/s/ Pearson Netherlands B.V., Alan Miller, Director	08/02/2010
<u>  </u> **Signature of Reporting Person	Date
/s/ Pearson Inc., Thomas Wharton, Senior Vice President	08/02/2010
<u>  </u> **Signature of Reporting Person	Date
/s/ Person Longman, Inc., Thomas Wharton, Vice President	08/02/2010
<u>  </u> **Signature of Reporting Person	Date
/s/ Pearson DBC Holdings, Inc., Thomas Wharton, Vice President	08/02/2010
<u>  </u> **Signature of Reporting Person	Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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