Goldstein Albert Form 4 May 21, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

January 31, 2005

Estimated average burden hours per

response... 0.5

OMB APPROVAL

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

2. Issuer Name and Ticker or Trading

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

| Goldstein Albert | | | Symbol CASH AMERICA | | | | Issuer | | | |
|---|---|--|--|-----------------|---|---|--|--|--|---|
| | | | INTERNATIONAL INC [CSH] (Check all applicable) | | | ble) | | | | |
| (Last) | (First) (M | | | Earliest Tra | ansaction | nsactionX_ Director 10% Owner Officer (give title Other (specify | | | | |
| 640 N. LASALLE DR., SUITE 638 | | | (Month/Day/Year) 05/19/2010 | | | | below) | below) | | |
| | (Street) | | | | nent, Date Original | | | 6. Individual or Joint/Group Filing(Check | | |
| CHICAGO, IL 60654 | | | Filed(Month/Day/Year) | | | | Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | | |
| (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | ially Owned | | | |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | | Date, if | Code (Instr. 8) | 4. Securi onAcquired Disposed (Instr. 3, | I (A) of (D) 4 and (A) or |)) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Restricted Stock Units (Common Stock, par value \$.10) | 05/19/2010 | | | A | 2,263 (1) | A | \$0 | 5,009 | D | |
| Common Stock, par value \$.10 | | | | | | | | 622 | D | |
| Common Stock, par value \$.10 | | | | | | | | 997.5961 | I | IRA Account |

| ommon cock, par | | | Limited |
|--------------------|-----------------------|---|-----------|
| | 40.000 (2) | I | Liability |
| Stock, par | $40,000 \frac{(2)}{}$ | 1 | Companies |
| value \$.10 | | | (2) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | ate | 7. Title Amou Under Securi (Instr. | nt of lying | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secur Bene Owno Follo Repo Trans (Instr |
|---|---|--------------------------------------|--|---|---------------------|--------------------|--|--|---|---|
| | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|--|---------------|-----------|---------|-------|--|--|--|
| FB | Director | 10% Owner | Officer | Other | | | |
| Goldstein Albert 640 N. LASALLE DR. SUITE 638 CHICAGO, IL 60654 | X | | | | | | |
| | | | | | | | |

Signatures

/s/ Albert
Goldstein

**Signature of Person

Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1)

Reporting Owners 2

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One-fourth of these Restricted Stock Units ("RSUs") vest upon each of the first four anniversaries of the grant date. Reporting Person will receive shares of Common Stock relating to vested RSUs upon leaving the Board of Directors; however, upon a change of control of the Issuer, all RSUs will vest and Reporting Person will be entitled to receive all shares relating to such vested RSUs. Additionally, all unvested RSUs will automatically vest upon termination of service from the Board of Directors (a) due to death of the Reporting Person or (b) after the Reporting Person has served continuously upon the Board of Directors for at least five years and 360 days have passed since the date of grant. The number of RSUs was determined by dividing \$80,000 by \$35.36, the closing price of the Issuer's Common Stock on the New York Stock Exchange on the day before the grant.

(2) This amount includes (a) 15,000 shares held by ALG International, LLC in which Mr. Goldstein has a 33.3% interest and (b) 25,000 shares held by ALG Holdings, LLC in which Mr. Goldstein has a 99% interest.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.