Valentine Vilia Form 4 August 07, 2009

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16.

Expires: STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

January 31, 2005 Estimated average

0.5

Form 4 or Form 5 obligations

may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

SECURITIES

burden hours per response...

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to Issuer

Valentine Vilia

Symbol GAIAM, INC [GAIA]

(Check all applicable)

(First) (Middle) (Last)

(Street)

3. Date of Earliest Transaction

Director 10% Owner

833 WEST SOUTH BOULDER

(Month/Day/Year) 01/15/2009

X_ Officer (give title Other (specify CFO & Treasurer

ROAD

4. If Amendment, Date Original

(Instr. 8)

6. Individual or Joint/Group Filing(Check

Filed(Month/Day/Year)

Applicable Line) _X_ Form filed by One Reporting Person

Form filed by More than One Reporting

Person

below)

LOUISVILLE, CO 80027-2452

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)

2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if

(Month/Day/Year)

3. 4. Securities TransactionAcquired (A) or Code Disposed of (D)

5. Amount of 6. Ownership 7. Nature of Securities Form: Direct Indirect Beneficially (D) or Indirect Beneficial Ownership Owned (I)

(Instr. 4)

(Instr. 4)

(A)

(Instr. 3, 4 and 5)

Following Reported Transaction(s)

(Instr. 3 and 4) Code V Amount (D) Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of 3. Transaction Date 3A. Deemed 4. 5. Number of 6. Date Exercisable and 7. Title and Amour Derivative Conversion (Month/Day/Year) Execution Date, if **Transaction**Derivative **Expiration Date** Underlying Securit Security or Exercise any Code Securities Acquired (Month/Day/Year) (Instr. 3 and 4)

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| (Instr. 3) | Price of Derivative Security | | (Month/Day/Year) | (Instr. 8) | (A) or Disposed of (D) (Instr. 3, 4, and 5) | | | | | |
|--|------------------------------------|------------|------------------|--------------|---|--------|---------------------|--------------------|----------------------------|---------------------------|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amo or Num of Sh |
| Employee Stock Option (right to buy) | \$ 16 | 01/15/2009 | | D <u>(1)</u> | | 30,000 | <u>(1)</u> | 04/10/2013 | Class A Common Stock | 30,0 |
| Employee Stock Option (right to buy) | \$ 5 | 01/15/2009 | | A <u>(1)</u> | 30,000 | | <u>(1)</u> | 04/10/2013 | Class A Common Stock | 30,0 |
| Employee Stock Option (right to buy) | \$ 11.89 | 01/15/2009 | | D(2) | | 30,000 | <u>(2)</u> | 09/14/2013 | Class A Common Stock | 30,0 |
| Employee Stock Option (right to buy) | \$ 5 | 01/15/2009 | | A(2) | 30,000 | | <u>(2)</u> | 09/14/2013 | Class A Common Stock | 30,0 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | | |
|--------------------------------|---------------|-----------|---------|-------|--|--|--|--|
| | Director | 10% Owner | Officer | Other | | | | |

Valentine Vilia

833 WEST SOUTH BOULDER ROAD CFO & Treasurer LOUISVILLE, CO 80027-2452

Signatures

Thomas R. Stephens Attorney-in-Fact for Vilia
Valentine

08/07/2009

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The two reported transactions involve the repricing of an outstanding option, resulting in the deemed cancellation of the "old" option and (1) the grant of a replacement option. The option was originally granted on April 10, 2006 and provides for vesting of 2% per month for 50 months commencing on March 1, 2007.

Reporting Owners 2

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The two reported transactions involve the repricing of an outstanding option, resulting in the deemed cancellation of the "old" option and (2) the grant of a replacement option. The option was originally granted on September 14, 2006 and provides for vesting of 2% per month for 50 months commencing on August 1, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.