

KUPRIONIS M DENISE  
Form 4  
March 17, 2009

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KUPRIONIS M DENISE

2. Issuer Name and Ticker or Trading Symbol  
SCRIPPS E W CO /DE [SSP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
312 WALNUT STREET, 28TH FLOOR  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
03/15/2009

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
VP, Sec. & Chief E&C Officer

CINCINNATI, OH 45202

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)                  | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| Class A Common Shares, \$.01 par value per share | 03/15/2009                           |  | F                              | 313 (1) D   | \$ 1.36 5,063 (1)   | D  |                                   |
| Common Voting Shares, \$.01 par value per share  |                                      |  |                                |   | 0   | D  |                                   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|
| Option                                     | \$ 5.22  |                                      |  |                                |   | 01/24/2001 01/23/2010                                    | Class A Common  | 13,145                        |
| Option                                     | \$ 6.87  |                                      |  |                                |   | 01/25/2002 01/24/2011                                    | Class A Common  | 15,962                        |
| Option                                     | \$ 8.01  |                                      |  |                                |   | 02/20/2003 02/19/2012                                    | Class A Common  | 28,169                        |
| Option                                     | \$ 8.52  |                                      |  |                                |   | 02/26/2004 02/25/2013                                    | Class A Common  | 22,535                        |
| Option                                     | \$ 10.38   |                                      |  |                                |   | 03/23/2005 03/22/2014                                    | Class A Common  | 16,901                        |
| Option                                     | \$ 9.9   |                                      |  |                                |   | 02/10/2006 02/09/2013                                    | Class A Common  | 11,267                        |
| Option                                     | \$ 10.41   |                                      |  |                                |   | 02/22/2008 02/21/2015                                    | Class A Common  | 51,642                        |
| Option                                     | \$ 9.09  |                                      |  |                                |   | 02/21/2009 02/20/2016                                    | Class A Common  | 70,422                        |
| Option                                     | \$ 10.44   |                                      |  |                                |   | 02/22/2007 02/21/2014                                    | Class A Common  | 32,863                        |
| Restricted Stock Units                     | \$ 0.86  |                                      |  |                                |   | 03/05/2010 03/05/2012                                    | Restricted Stock Units  | 174,418                       |

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

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Director 10% Owner Officer

Other

KUPRIONIS M DENISE  
312 WALNUT STREET, 28TH FLOOR  
CINCINNATI, OH 45202

VP, Sec. & Chief E&C Officer

## Signatures

M. Denise  
Kuprionis 03/17/2009

\_\_Signature of Date  
Reporting Person

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The final tranche of a restricted share award granted on February 22, 2006 vested on March 15, 2009 and 217 shares were used to pay (1) taxes. A second restricted share award granted on February 22, 2007 vested, in part, on March 15, 2009 and 96 shares were used to pay taxes.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.