IMAX CORP Form 10-Q July 20, 2016 Table of Contents

## **UNITED STATES**

## SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

## Form 10-Q

(Mark One)

X QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2016

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Commission file Number 001-35066

## **IMAX Corporation**

(Exact name of registrant as specified in its charter)

Canada (State or other jurisdiction of

98-0140269 (I.R.S. Employer

incorporation or organization)

**Identification Number**)

2525 Speakman Drive,

110 E. 59th Street, Suite 2100

Mississauga, Ontario, Canada L5K 1B1

New York, New York, USA 10022

(905) 403-6500 (212) 821-0100 (Address of principal executive offices, zip code, telephone numbers)

**Securities registered pursuant to Section 12(b) of the Act:** 

Title of Each Class Common Shares, no par value

Name of Exchange on Which Registered The New York Stock Exchange Securities registered pursuant to Section 12(g) of the Act:

None

(Title of class)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No "

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes x No "

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer x

Accelerated filer

Non-accelerated filer " (Do not check if a smaller reporting company) Smaller reporting Company " Indicate by check mark whether the registrant is a shell Company (as defined in Rule 12b-2 of the Act). Yes "No x

Indicate the number of shares of each of the issuer s classes of common stock, as of the latest practicable date:

**Class**Common stock, no par value

Outstanding as of June 30, 2016 67,112,751

## **IMAX CORPORATION**

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## SPECIAL NOTE REGARDING FORWARD-LOOKING INFORMATION

Certain statements included in this quarterly report may constitute forward-looking statements within the meaning of the United States Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to, references to future capital expenditures (including the amount and nature thereof), business and technology strategies and measures to implement strategies, competitive strengths, goals, expansion and growth of business, operations and technology, plans and references to the future success of IMAX Corporation together with its consolidated subsidiaries (the Company ) and expectations regarding the Company s future operating, financial and technological results. These forward-looking statements are based on certain assumptions and analyses made by the Company in light of its experience and its perception of historical trends, current conditions and expected future developments, as well as other factors it believes are appropriate in the circumstances. However, whether actual results and developments will conform with the expectations and predictions of the Company is subject to a number of risks and uncertainties, including, but not limited to, the signing of theater system agreements; conditions, changes and developments in the commercial exhibition industry; the performance of IMAX DMR films; the potential impact of increased competition in the markets within which the Company operates; competitive actions by other companies; the failure to respond to change and advancements in digital technology; risks associated with investments and operations in foreign jurisdictions and any future international expansion, including those related to economic, political and regulatory policies of local governments and laws and policies of the United States and Canada; risks related to the Company s growth and operations in China; the Company s largest customer accounting for a significant portion of the Company s revenue and backlog; risks related to new business initiatives; conditions in the in-home and out-of-home entertainment industries; the opportunities (or lack thereof) that may be presented to and pursued by the Company; risks related to cyber-security; risks related to the Company s inability to protect its intellectual property; risks related to the Company s implementation of a new enterprise resource planning system; general economic, market or business conditions; the failure to convert theater system backlog into revenue; changes in laws or regulations; and other factors, many of which are beyond the control of the Company. Consequently, all of the forward-looking statements made in this quarterly report are qualified by these cautionary statements, and actual results or anticipated developments by the Company may not be realized, and even if substantially realized, may not have the expected consequences to, or effects on, the Company. The Company undertakes no obligation to update publicly or otherwise revise any forward-looking information, whether as a result of new information, future events or otherwise.

IMAX®, IMAX® Dome, IMAX® 3D, IMAX® 3D Dome, Experience It In IMAX®, *The* IMAX *Experience*®, *An* IMAX *Experience*®, *An* IMAX *Experience*®, IMAX DMR®, DMR®, IMAX nXos®, IMAX think big®, think big® and IMAX Is Believing®, are trademarks and trade names of the Company or its subsidiaries that are registered or otherwise protected under laws of various jurisdictions.

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## **IMAX CORPORATION**

# PART I. FINANCIAL INFORMATION

# Item 1. Financial Statements

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## **IMAX CORPORATION**

# CONDENSED CONSOLIDATED BALANCE SHEETS

(In thousands of U.S. dollars)

# (Unaudited)

	June 30, 2016	Dec	eember 31, 2015
Assets			
Cash and cash equivalents	\$ 228,081	\$	317,449
Accounts receivable, net of allowance for doubtful accounts of \$1,319 (December			
31, 2015 \$1,146)	94,687		97,981
Financing receivables	118,884		117,231
Inventories	44,776		38,753
Prepaid expenses	8,754		6,498
Film assets	16,859		14,571
Property, plant and equipment	234,480		218,267
Other assets	26,017		26,136
Deferred income taxes	25,893		26,666
Other intangible assets	29,279		28,950
Goodwill	39,027		39,027
Total assets	\$866,737	\$	931,529
Liabilities			
Bank indebtedness	\$ 28,296	\$	29,276
Accounts payable	21,451		23,455
Accrued and other liabilities	83,539		95,748
Deferred revenue	106,967		104,993
Total liabilities	240,253		253,472
Commitments and contingencies			
Non-controlling interests	3,221		3,307
Non-controlling interests	3,221		3,307
Shareholders equity			
Capital stock common shares no par value. Authorized unlimited number. 67,112,751 issued and 67,112,358 outstanding (December 31, 2015 69,673,244 issued			
and outstanding)	435,711		448,310
Less: Treasury stock held in trust, 393 shares at cost	(13)		110,510
Other equity	172,645		168,425
Accumulated (deficit) earnings	(34,923)		15,499
Accumulated other comprehensive loss	(4,471)		(7,443)
recommended outer comprehensive toss	(7,771)		(7,113)

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Total shareholders equity attributable to common shareholders	568,949	624,791
Non-controlling interests	54,314	49,959
Total shareholders equity	623,263	674,750
Total liabilities and shareholders equity	\$866,737	\$ 931,529

(the accompanying notes are an integral part of these condensed consolidated financial statements)

# **IMAX CORPORATION**

# CONDENSED CONSOLIDATED STATEMENT OF OPERATIONS

(In thousands of U.S. dollars, except per share amounts)

(Unaudited)

	Three Months Ended June 30, 2016 2015		Six Months Ended June 30, 2016 2015	
Revenues	2010	2013	2010	2013
Equipment and product sales	\$ 26,489	\$ 25,305	\$ 50,229	\$ 39,741
Services	41,385	50,958	85,658	82,674
Rentals	20,752	28,527	42,531	42,341
Finance income	2,367	2,229	4,703	4,474
Other	750	141	750	141
	91,743	107,160	183,871	169,371
Costs and expenses applicable to revenues Equipment and product sales	15,594	13,521	33,385	21,061
Services	20,528	19,495	38,124	34,302
Rentals	5,298	5,109	9,863	8,992
Other	46	3,107	46	0,772
	41,466	38,125	81,418	64,355
	50 <b>255</b>	(0.025	100 450	105.016
Gross margin	50,277	<b>69,035</b> 29,023	102,453 62,020	105,016
Selling, general and administrative expenses (including share-based compensation expense of \$6.2 million and \$14.7 million for the three and six months ended June 30, 2016, respectively (2015 - expense of \$5.1 million and \$10.7 million, respectively))	30,436	29,023	02,020	57,375
Research and development	3,435	2,347	7,143	6,889
Amortization of intangibles	515	443	1,006	873
Receivable provisions, net of recoveries	230	343	356	348
Impairment of investments	194	350	194	350
Income from operations	15,467	36,529	31,734	39,181
Interest income	380	259	847	505
Interest expense	(458)	(403)	(856)	(707)
Income from operations before income taxes	15,389	36,385	31,725	38,979
Provision for income taxes	(3,366)	(9,256)	(7,084)	(9,931)

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Loss from equity-accounted investments, net of tax	(1,340)	(749)	(1,781)	(1,183)
Net income	10,683	26,380	22,860	27,865
Less: net income attributable to non-controlling interests	(2,892)	(2,030)	(5,542)	(3,124)
Net income attributable to common shareholders	<b>\$ 7,791</b>	\$ 24,350	\$ 17,318	\$ 24,741
Net income per share attributable to common shareholders -	basic and dilu	ıted:		
Net income per share - basic	\$ 0.11	\$ 0.34	\$ 0.25	\$ 0.35
Net income per share - diluted	\$ 0.11	\$ 0.34	\$ 0.25	\$ 0.34

(the accompanying notes are an integral part of these condensed consolidated financial statements)

## **IMAX CORPORATION**

# CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(In thousands of U.S. dollars)

(Unaudited)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2016	2015	2016	2015
Net income	\$ 10,683	\$ 26,380	\$22,860	\$ 27,865
Unrealized net (loss) gain from cash flow hedging instruments	(49)	352	2,158	(2,674)
Realization of cash flow hedging net loss upon settlement	716	516	1,993	1,151
Foreign currency translation adjustments	(1,819)	(100)	(1,397)	(170)
Amortization of postretirement benefit plan actuarial loss	17		34	
Other comprehensive (loss) income, before tax	(1,135)	768	2,788	(1,693)
Income tax (expense) benefit related to other comprehensive (loss)				
income	(178)	(206)	(1,089)	438
Other comprehensive (loss) income, net of tax	(1,313)	562	1,699	(1,255)
Comprehensive income	9,370	26,942	24,559	26,610
Less: Comprehensive income attributable to non-controlling				
interests	(2,318)	(2,047)	(4,269)	(3,136)
Comprehensive income attributable to common shareholders	\$ 7,052	\$ 24,895	\$ 20,290	\$ 23,474

(the accompanying notes are an integral part of these condensed consolidated financial statements)

# **IMAX CORPORATION**

# CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(In thousands of U.S. dollars)

(Unaudited)

	Six Months Ended June 30,	
	2016	2015
Cash provided by (used in):		
Operating Activities	ф <b>22</b> 960	¢ 27.065
Net income	\$ 22,860	\$ 27,865
Adjustments to reconcile net income to cash from operations:	22.064	20.724
Depreciation and amortization	22,064	20,724
Write-downs, net of recoveries	1,249	1,457
Change in deferred income taxes	(29)	2,232
Stock and other non-cash compensation	15,014	10,861
Unrealized foreign currency exchange (gain) loss	(583)	851
Loss from equity-accounted investments	1,980	1,923
Gain on non-cash contribution to equity-accounted investees	(199)	(740)
Investment in film assets	(10,890)	(7,404)
Changes in other non-cash operating assets and liabilities	(15,399)	(39,271)
Net cash provided by operating activities	36,067	18,498
Investing Activities		
Purchase of property, plant and equipment	(8,472)	(34,920)
Investment in joint revenue sharing equipment	(20,700)	(11,613)
Acquisition of other intangible assets	(1,691)	(2,972)
Net cash used in investing activities	(30,863)	(49,505)
Financing Activities		
Increase in bank indebtedness		17,568
Repayment of bank indebtedness	(1,000)	ŕ
Repurchase of common shares	(85,714)	
Settlement of restricted share units and options	(8,369)	(4,988)
Common shares issued - stock options exercised	3,582	22,850
Taxes paid on secondary sale and repatriation dividend	(2,991)	
Taxes withheld and paid on employee stock awards vested	(73)	
Treasury stock purchased for future settlement of restricted share units	(13)	(1,214)
Credit facility amendment fees paid	. ,	(1,161)
Issuance of subsidiary shares to non-controlling interests - private offering		40,000
		(2,000)

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Share issuance costs from the issuance of subsidiary shares to non-controlling interests - private offering		
Net cash (used in) provided by financing activities	(94,578)	71,055
Effects of exchange rate changes on cash	6	(168)
(Decrease) increase in cash and cash equivalents during period Cash and cash equivalents, beginning of period	(89,368) 317,449	39,880 106,503
Cash and cash equivalents, end of period	\$ 228,081	\$ 146,383

(the accompanying notes are an integral part of these condensed consolidated financial statements)

#### **IMAX CORPORATION**

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Tabular amounts in thousands of U.S. dollars, unless otherwise stated)

(Unaudited)

#### 1. Basis of Presentation

IMAX Corporation, together with its consolidated subsidiaries (the Company ), prepares its financial statements in accordance with United States Generally Accepted Accounting Principles (U.S. GAAP).

The condensed consolidated financial statements include the accounts of the Company together with its consolidated subsidiaries, except for subsidiaries which the Company has identified as variable interest entities (VIEs) where the Company is not the primary beneficiary. The nature of the Company s business is such that the results of operations for the interim periods presented are not necessarily indicative of results to be expected for the fiscal year. In the opinion of management, the information contained herein reflects all normal and recurring adjustments necessary to make the results of operations for the interim periods a fair statement of such operations.

The Company has evaluated its various variable interests to determine whether they are VIEs as required by the Consolidation Topic of the Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC or Codification).

The Company has 11 film production companies that are VIEs. For five of the Company s film production companies, the Company has determined that it is the primary beneficiary of these entities as the Company has the power to direct the activities of the respective VIE that most significantly impact the respective VIE s economic performance and has the obligation to absorb losses of the VIE that could potentially be significant to the respective VIE or the right to receive benefits from the respective VIE that could potentially be significant to the respective VIE. These consolidated production companies have total assets of \$7.5 million (December 31, 2015 \$7.2 million) and total liabilities of \$2.3 million as at June 30, 2016 (December 31, 2015 \$4.1 million). The majority of these consolidated assets are held by the IMAX Original Film Fund (the Film Fund ) as described in note 16(b). For the other six film production companies which are VIEs, the Company did not consolidate these film entities since it does not have the power to direct activities and does not absorb the majority of the expected losses or expected residual returns. The Company equity accounts for these entities. As at June 30, 2016, these six VIEs have total assets of \$0.4 million (December 31, \$0.4 million) and total liabilities of \$0.4 million (December 31, 2015 \$0.4 million). Earnings of the investees included in the Company s condensed consolidated statement of operations amounted to \$nil and \$nil for the three and six months ended June 30, 2016, respectively (2015 \$nil and \$nil, respectively). The carrying value of these investments in VIEs that are not consolidated is \$nil at June 30, 2016 (December 31, 2015 \$nil). A loss in value of an investment other than a temporary decline is recognized as a charge to the condensed consolidated statement of operations. The Company s exposure, which is determined based on the level of funding contributed by the Company and the development stage of the respective film, is \$nil at June 30, 2016 (December 31, 2015

The Company accounts for investments in new business ventures using the guidance of the FASB ASC 323 Investments Equity Method and Joint Ventures (ASC 323) or ASC 320 Investments in Debt and Equity Securitie (ASC 320), as appropriate.

All intercompany accounts and transactions, including all unrealized intercompany profits on transactions with equity-accounted investees, have been eliminated.

The year-end condensed consolidated balance sheet data was derived from audited financial statements, but does not include all disclosures required by U.S. GAAP.

These interim financial statements should be read in conjunction with the consolidated financial statements included in the Company s 2015 Annual Report on Form 10-K for the year ended December 31, 2015 (the 2015 Form 10-K) which should be consulted for a summary of the significant accounting policies utilized by the Company. These interim financial statements are prepared following accounting policies consistent with the Company s financial statements for the year ended December 31, 2015, except as noted below.

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## 2. New Accounting Standards and Accounting Changes

## Adoption of New Accounting Policies

In January 2015, the FASB issued ASU No. 2015-01, Income Statement Extraordinary and Unusual Items (Subtopic 225-20): Simplifying Income Statement Presentation by Eliminating the Concept of Extraordinary Items (ASU 2015-01). Prior to the changes under ASU 2015-01, an entity was required to separately classify, present and disclose extraordinary events and transactions under the disclosure requirements of Subtopic 225-20, Income Statement Extraordinary and Unusual Items (Subtopic 225-20). ASU 2015-01 eliminates from U.S. GAAP the concept of extraordinary items therefore such separate disclosure is no longer required in the Income Statement of an entity. For public companies, the amendments are effective for fiscal years, and interim periods within those fiscal years, beginning after December 15, 2015. The amendments can be applied prospectively or retrospectively. The Company prospectively adopted the amendments under ASU 2015-01 on January 1, 2016. The adoption of the standard did not have an impact on the disclosures presented in the condensed consolidated statement of operations for the three and six months ended June 30, 2016 and 2015, respectively.

In February 2015, the FASB issued ASU No. 2015-02, Consolidation (Topic 810): Amendments to the Consolidation Analysis ( ASU 2015-02 ). ASU 2015-02, changes the analysis that a reporting entity must perform to determine whether it should consolidate certain types of legal entities such as limited partnerships and similar entities, and variable interest entities that have free arrangements and related party relationships. Furthermore, all legal entities are subject to re-evaluation under the revised consolidation model. The amendments also provide a scope exception from consolidation guidance for reporting entities with interest in legal entities that are required to comply with or operate in accordance with requirements that are similar to those in Rule 2a-7 of the Investment Company Act of 1940 for registered money market funds. For public companies, the amendments are effective for fiscal years, and interim periods within those fiscal years, beginning after December 15, 2015. The amendments can be applied retrospectively or using a modified retrospective approach by recording a cumulative-effect adjustment to equity as of the beginning of the fiscal year of adoption. The Company adopted the amendments under ASU 2015-02 retrospectively on January 1, 2016. The adoption of the standard did not have an impact on the Company s condensed consolidated financial statements as there was no change to the entities currently consolidated by the Company.

In April 2015, the FASB issued ASU No. 2015-03, Interest Imputation of Interest (Subtopic 835-30): Simplifying the Presentation of Debt Issuance Costs (ASU 2015-03), and in August 2015 issued ASU No. 2015-15, Interest Imputation of Interest (Subtopic 835-30): Presentation and Subsequent Measurement of Debt Issuance Costs Associated with Line-of-Credit Arrangements ( ASU 2015-15 ). Under ASU 2015-03, debt issuance costs reported on the balance sheet will be reflected as a direct deduction from the related debt liability rather than as an asset. While ASU 2015-03 addresses costs related to term debt, ASU 2015-15 provides clarification regarding costs to secure revolving lines of credit, which are, at the outset, not associated with an outstanding borrowing. ASU 2015-15 provides commentary that the U.S Securities and Exchange Commission staff would not object to an entity deferring and presenting costs associated with line-of-credit arrangements as an asset and subsequently amortizing them ratably over the term of the revolving debt arrangement. For public companies, the amendments apply to annual periods beginning on or after December 15, 2015, and interim periods within those years and are to be applied retrospectively. The Company adopted these standards on January 1, 2016. As at December 31, 2015, \$0.4 million of unamortized debt issuance costs related to the Company s loan to finance the construction of its Playa Vista facility were reclassified in the condensed consolidated balance sheet from Other assets to Bank indebtedness. The Company will continue to defer and present the debt issuance cost related to its senior secured revolving credit facility in Other assets and amortize it ratably over the term of the agreement.

In March 2016, the FASB issued ASU No. 2016-09, Compensation Stock Compensation (Topic 718): Improvements to Employee Share-Based Payment Accounting (ASU 2016-09). The amendment is to simplify several aspects of the accounting for share-based payment transactions including the income tax consequences, classification of awards as either equity or liabilities, and classification on the statement of cash flows. For public entities, the amendments in ASU 2016-09 are effective for interim and annual reporting periods beginning after December 15, 2016. ASU 2016-09 requires that the Company elect to account for forfeitures based on an estimate of the number of awards for which the requisite service period will not be rendered or to account for forfeitures as they occur. The Company elected to early adopt ASU 2016-09 during the quarter ended June 30, 2016 and to account for forfeitures as they occur. The impact from the adoption of the provisions related to forfeiture rates was reflected in the Company s condensed consolidated financial statements on a modified retrospective basis resulting in a balance sheet reclass of \$4.4 million decrease to Accumulated earnings, \$0.9 million increase to Deferred tax asset and \$5.3 million increase to Other equity. A recovery in stock-based compensation expense of \$2.7 million and \$nil for the three and six month periods ended June 30, 2016, respectively was also recorded. Amendments related to accounting for excess tax benefits have been adopted prospectively resulting in a tax benefit of \$0.1 million for the three and six months ended June 30, 2016, respectively, and amendments related to the condensed consolidated

statement of cash flows have been adopted retrospectively. See Notes 11 and 12 for further discussion of the impact on the Company s condensed consolidated financial statements from the adoption of ASU 2016-09.

## Recently Issued FASB Accounting Standard Codification Updates

In January 2016, the FASB issued ASU No. 2016-01, Financial Instruments (Subtopic 825-10): Recognition and Measurement of Financial Assets and Financial Liabilities (ASU 2016-01). The purpose of the amendment is intended to provide users of financial statements with more useful information on the recognition, measurement, presentation, and disclosure of financial instruments. For public entities, the amendments in ASU 2016-01 are effective for interim and annual reporting periods beginning after December 15, 2017. The Company is currently assessing the impact of ASU 2016-01 on its condensed consolidated financial statements.

In February 2016, the FASB issued ASU No. 2016-02, Leases (Topic 842) ( ASU 2016-02 ). The purpose of the amendment is to help investors and other financial statement users better understand the amount, timing, and uncertainty of cash flows arising from leases. New disclosures will include qualitative and quantitative requirements to provide additional information about the amounts recorded in the financial statements. Lessor accounting will remain largely unchanged from current guidance, however ASU 2016-02 will provide improvements that are intended to align lessor accounting with the lessee model and with updated revenue recognition guidance. For public entities, the amendments in ASU 2016-02 are effective for interim and annual reporting periods beginning after December 15, 2018. The Company is currently assessing the impact of ASU 2016-02 on its condensed consolidated financial statements.

In March 2016, the FASB issued ASU No. 2016-05, Derivatives and Hedging (Topic 815): Effect of Derivative Contract Novations on Existing Hedge Accounting Relationships (ASU 2016-05). The amendments in ASU 2016-05 apply to all reporting entities for which there is a change in the counterparty to a derivative instrument that has been designated as a hedging instrument under Topic 815. The amendments clarify that a change in the counterparty to a derivative instrument that has been designated as the hedging instrument under Topic 815 does not, in and of itself, require de-designation of that hedging relationship provided that all other hedge accounting criteria (including those in paragraphs 815-20-35-14 through 35-18) continue to be met. For public entities, the amendments in ASU 2016-05 are effective for interim and annual reporting periods beginning after December 15, 2016. The Company is currently assessing the impact of ASU 2016-05 on its condensed consolidated financial statements.

In March 2016, the FASB issued ASU No. 2016-07, Investments Equity Method and Joint Ventures (Topic 323): Simplifying the Transition to the Equity Method of Accounting (ASU 2016-07). The purpose of the amendment is to eliminate the requirement that when an investment qualifies for use of the equity method as a result of an increase in the level of ownership interest or degree of influence, an investor must adjust the investment, results of operations, and retained earnings retroactively on a step-by step basis as if the equity method had been in effect during all previous periods that the investment had been held. For public entities, the amendments in ASU 2016-07 are effective for interim and annual reporting periods beginning after December 15, 2016. The Company is currently assessing the impact of ASU 2016-07 on its condensed consolidated financial statements.

In March 2016, the FASB issued ASU No. 2016-08, Revenue from Contracts with Customers (Topic 606): Principal versus Agent Considerations (ASU 2016-08). The purpose of ASU 2016-08 is to clarify the implementation of guidance on principal versus agent considerations. For public entities, the amendments in ASU 2016-08 are effective for interim and annual reporting periods beginning after December 15, 2017. The Company is currently assessing the impact of ASU 2016-08 on its condensed consolidated financial statements.

In April 2016, the FASB issued ASU No. 2016-10, Revenue from Contracts with Customers (Topic 606): Identifying Performance Obligations and Licensing (ASU 2016-10). The purpose of ASU 2016-10 is to provide more detailed guidance in the following key areas: identifying performance obligations and licenses of intellectual property. For public entities, the amendments in ASU 2016-10 are effective for interim and annual reporting periods beginning after December 15, 2017. The Company is currently assessing the impact of ASU 2016-10 on its condensed consolidated financial statements.

In May 2016, the FASB issued ASU No. 2016-11, Revenue Recognition (Topic 605) and Derivatives and Hedging (Topic 815): Rescission of SEC Guidance Because of Accounting Standards Updates 2014-09 and 2014-16 pursuant to Staff announcements at the March 3, 2016 EITF Meeting (ASU 2016-11). The purpose of ASU 2016-11 is to rescind from the FASB Accounting Standards Codification certain SEC paragraphs as a result of two SEC Staff Announcements at the March 3, 2016 meeting. For public entities, the amendments in ASU 2016-11 related to Topic 605 are effective for interim and annual reporting periods beginning after December 15, 2017 and amendments related to Topic 815 are effective for interim and annual reporting periods beginning after December 15, 2015. The Company is currently assessing the impact of ASU 2016-11 on its condensed consolidated financial statements.

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In May 2016, the FASB issued ASU No. 2016-12, Revenue from Contracts with Customers (Topic 660): Narrow-Scope Improvements and Practical Expedients (ASU 2016-12). The purpose of ASU 2016-12 is to clarify certain narrow aspects of Topic 660 such as assessing the collectability criterion, presentation of sales taxes and other similar taxes collected from customers, noncash consideration, contract modifications at transition, completed contracts at transition, and technical correction. For public entities, the amendments in ASU 2016-12 are effective for interim and annual reporting periods beginning after December 15, 2017. The Company is currently assessing the impact of ASU 2016-12 on its condensed consolidated financial statements.

In June 2016, the FASB issued ASU No. 2016-13, Financial Instruments Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments (ASU 2016-13). The purpose of ASU 2016-13 is to require a financial asset measured at amortized cost basis to be presented at the net amount expected to be collected. Credit losses relating to available-for-sale debt securities should be recorded through an allowance for credit losses. For public entities, the amendments in ASU 2016-13 are effective for interim and annual reporting periods beginning after December 15, 2019. The Company is currently assessing the impact of ASU 2016-13 on its condensed consolidated financial statements.

Recently issued FASB accounting standard codification updates, except for the above noted standards, were not material to the Company s condensed consolidated financial statements for the period ended June 30, 2016.

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# 3. Financing Receivables

Financing receivables, consisting of net investment in sales-type leases and receivables from financed sales of theater systems are as follows:

	June 30, 2016	Dec	ember 31, 2015
Gross minimum lease payments receivable	\$ 11,626	\$	13,998
Unearned finance income	(1,929)		(2,381)
Minimum lease payments receivable	9,697		11,617
Accumulated allowance for uncollectible amounts	(672)		(672)
Net investment in leases	9,025		10,945
Gross financed sales receivables	148,370		146,232
Unearned finance income	(37,868)		(39,378)
Financed sales receivables	110,502		106,854
Accumulated allowance for uncollectible amounts	(643)		(568)
Net financed sales receivables	109,859		106,286
Total financing receivables	\$ 118,884	\$	117,231
Net financed sales receivables due within one year	\$ 21,134	\$	19,068
Net financed sales receivables due after one year	\$ 88,725	\$	87,218

As at June 30, 2016, the financed sale receivables had a weighted average effective interest rate of 9.2% (December 31, 2015 9.4%).

## 4. Inventories

	June 30, 2016	ember 31, 2015
Raw materials	\$ 32,032	\$ 25,750
Work-in-process	2,252	2,628
Finished goods	10,492	10,375
	\$ 44,776	\$ 38,753

At June 30, 2016, finished goods inventory for which title had passed to the customer and revenue was deferred amounted to \$6.3 million (December 31, 2015 \$5.4 million).

During the three and six months ended June 30, 2016, the Company had write-downs for excess and obsolete inventory based upon current estimates of net realizable value considering future events and conditions of \$0.1 million and \$0.3 million, respectively (2015 \$0.4 million and \$0.5 million, respectively).

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# 5. Property Plant and Equipment

As a	t June	: 30,	2016

	1.	115 at June 20, 2010			
				Net	
		Acc	cumulated	Book	
	Cost	Dej	preciation	Value	
Equipment leased or held for use					
Theater system components	\$ 208,036	\$	82,329	\$ 125,707	
Camera equipment	5,879		3,605	2,274	
	213,915		85,934	127,981	
Assets under construction	19,475			19,475	
Other property, plant and equipment					
Land	8,203			8,203	
Buildings	68,305		13,744	54,561	
Office and production equipment	39,356		19,638	19,718	
Leasehold improvements	7,177		2,635	4,542	
•	•		•	•	
	123,041		36,017	87,024	
	,		,		
	\$ 356,431	\$	121,951	\$ 234,480	

# As at December 31, 2015

	120			0.20
				Net
		Acc	cumulated	Book
	Cost	Dej	preciation	Value
Equipment leased or held for use		_		
Theater system components	\$ 199,974	\$	74,568	\$ 125,406
Camera equipment	5,393		3,368	2,025
• •				
	205,367		77,936	127,431
	•			·
Assets under construction	9,616			9,616
Other property, plant and equipment				
Land	8,203			8,203
Buildings	67,150		12,679	54,471
Office and production equipment	34,396		17,035	17,361
Leasehold improvements	3,512		2,327	1,185
1	,		•	,
	113,261		32,041	81,220
	,		•	,
	\$ 328,244	\$	109,977	\$218,267

## 6. Other Intangible Assets

#### As at June 30, 2016

	Cost	umulated ortization	Net Book Value
Patents and trademarks	\$ 11,046	\$ 6,766	\$ 4,280
Licenses and intellectual property	22,490	6,970	15,520
Other	12,977	3,498	9,479
	\$ 46,513	\$ 17.234	\$ 29,279

## As at December 31, 2015

				Net
		Acc	umulated	Book
	Cost	Am	ortization	Value
Patents and trademarks	\$ 10,399	\$	6,502	\$ 3,897
Licenses and intellectual property	22,390		6,464	15,926
Other	11,878		2,751	9,127
	\$ 44,667	\$	15.717	\$ 28,950

Other intangible assets of \$13.0 million are comprised mainly of the Company s investment in an enterprise resource planning system. Fully amortized other intangible assets are still in use by the Company.

During the six months ended June 30, 2016, the Company acquired \$2.0 million in other intangible assets. The weighted average amortization period for these additions was 10 years.

During the three and six months ended June 30, 2016, the Company incurred costs of less than \$0.1 million and \$0.1 million, respectively, to renew or extend the term of acquired other intangible assets which were recorded in selling, general and administrative expenses (2015 less than \$0.1 million and less than \$0.1 million, respectively).

As at June 30, 2016, estimated amortization expense for each of the years ended December 31, are as follows:

2016 (six months remaining)	\$1,718
2017	3,436
2018	3,436
2019	3,436
2020	3,436

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## 7. Credit Facility and Playa Vista Loan

On March 3, 2015, the Company amended and restated the terms of its existing senior secured credit facility (the Prior Credit Facility ) in order to, among other things, eliminate the fixed charge coverage ratio under the Prior Credit Facility and reset certain financial maintenance covenants. The amended and restated facility (the Credit Facility ), with a scheduled maturity of March 3, 2020, has a maximum borrowing capacity of \$200.0 million, the same maximum borrowing capacity as under the Prior Credit Facility. Certain of the Company s subsidiaries serve as guarantors (the Guarantors ) of the Company s obligations under the Credit Facility. The Credit Facility is collateralized by a first priority security interest in substantially all of the present and future assets of the Company and the Guarantors.

The terms of the Credit Facility are set forth in the Fourth Amended and Restated Credit Agreement (as amended, the Credit Agreement), dated March 3, 2015, among the Company, the Guarantors, the lenders named therein, Wells Fargo Bank, National Association (Wells Fargo), as agent and issuing lender (Wells Fargo, together with the lenders named therein, the Lenders) and Wells Fargo Securities, LLC, as Sole Lead Arranger and Sole Bookrunner and in various collateral and security documents entered into by the Company and the Guarantors. Each of the Guarantors has also entered into a guarantee in respect of the Company s obligations under the Credit Facility. On February 22, 2016, the Company amended the terms of the Credit Agreement to increase the general restricted payment basket thereunder (which covers, among other things, the repurchase of shares) from \$150.0 million to \$350.0 million in the aggregate after the amendment date.

The Company was in compliance with all of its requirements at June 30, 2016.

Total amounts drawn and available under the Credit Facility at June 30, 2016 were \$\frac{1}{200.0}\$ million, respectively (December 31, 2015 \quad \text{\$\text{nil}}\$ and \$\frac{2}{200.0}\$ million, respectively).

As at June 30, 2016, the Company did not have any letters of credit and advance payment guarantees outstanding (December 31, 2015 \$nil), under the Credit Facility.

Playa Vista Financing

On October 6, 2014, IMAX PV Development Inc., a Delaware corporation ( PV Borrower ) and wholly-owned subsidiary of the Company, entered into a construction loan agreement with Wells Fargo. The construction loan (the Playa Vista Construction Loan ) was used to fund \$22.3 million of the costs of development and construction of the West Coast headquarters of the Company, located in the Playa Vista neighborhood of Los Angeles, California (the Playa Vista Project ).

The total cost of development of the Playa Vista Project was approximately \$54.0 million, with all costs in excess of the Playa Vista Construction Loan provided through funding by the Company. The Company began occupying the Playa Vista facility in March of 2015.

On October 19, 2015, PV Borrower converted the Playa Vista Construction Loan from a construction loan into a permanent loan (Playa Vista Loan) pursuant to the terms of the loan documents. Pursuant to the conversion, PV Borrower increased the principal balance of the loan by an additional \$7.7 million, to \$30.0 million. Prior to the conversion, the Playa Vista Construction Loan bore interest at a variable interest rate per annum equal to 2.25% above the 30-day LIBOR rate, and PV Borrower was required to make monthly payments of interest only. However, as a result of the conversion, the interest rate decreased from 2.25% to 2.0% above the 30-day LIBOR rate, and PV Borrower will be required to make monthly payments of combined principal and interest over a 10-year term with a

lump sum payment at the end of year 10. The Playa Vista Loan is being amortized over 15 years. The Playa Vista Loan will be fully due and payable on October 19, 2025 (the Maturity Date ), and may be prepaid at any time without premium, but with all accrued interest and other applicable payments.

The Playa Vista Loan is secured by a deed of trust from PV Borrower in favor of Wells Fargo, granting a first lien on and security interest in the Playa Vista property and the Playa Vista Project, including all improvements to be constructed thereon, and other documents evidencing and securing the loan (the Loan Documents). The Loan Documents include absolute and unconditional payment and completion guarantees provided by the Company to Wells Fargo for the performance by PV Borrower of all the terms and provisions of the Playa Vista Loan and an environmental indemnity also provided by the Company.

The Loan Documents contain affirmative, negative and financial covenants (including compliance with the financial covenants of the Company s outstanding revolving senior secured facility with Wells Fargo), agreements, representations, warranties, borrowing conditions, and events of default customary for development projects such as the Playa Vista Project.

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Bank indebtedness includes the following:

	June 30, 2016	Dece	ember 31, 2015
Playa Vista Loan	\$ 28,667	\$	29,667
Deferred charges on debt financing	(371)		(391)
	\$ 28,296	\$	29,276

Total amounts drawn under the loan at June 30, 2016 was \$28.7 million (December 31, 2015 \$29.7 million) at an effective interest rate for the three and six months ended June 30, 2016 was 2.44% and 2.44%, respectively (2015 2.43% and 2.43%, respectively).

In accordance with the loan agreement, the Company is obligated to make payments on the principal of the loan as follows:

2016 (six months remaining)	\$ 1,000
2017	2,000
2018	2,000
2019	2,000
2020	2,000
Thereafter	19,667
	\$ 28,667

#### Wells Fargo Foreign Exchange Facility

Within the Credit Facility, the Company is able to purchase foreign currency forward contracts and/or other swap arrangements. The settlement risk on its foreign currency forward contracts was \$0.3 million at June 30, 2016 as the notional value exceeded the fair value of the forward contracts. As at June 30, 2016, the Company has \$33.4 million in notional value of such arrangements outstanding.

## Bank of Montreal Facility

As at June 30, 2016, the Company has available a \$10.0 million facility (December 31, 2015 \$10.0 million) with the Bank of Montreal for use solely in conjunction with the issuance of performance guarantees and letters of credit fully insured by Export Development Canada (the Bank of Montreal Facility ). As at June 30, 2016, the Company has letters of credit and advance payment guarantees outstanding of \$0.1 million (December 31, 2015 \$0.3 million) under the Bank of Montreal Facility.

## 8. Contingencies and Guarantees

The Company is involved in lawsuits, claims, and proceedings, including those identified below, which arise in the ordinary course of business. In accordance with the Contingencies Topic of the FASB ASC, the Company will make a provision for a liability when it is both probable that a loss has been incurred and the amount of the loss can be reasonably estimated. The Company believes it has adequate provisions for any such matters. The Company reviews these provisions in conjunction with any related provisions on assets related to the claims at least quarterly and adjusts these provisions to reflect the impacts of negotiations, settlements, rulings, advice of legal counsel and other pertinent information related to the case. Should developments in any of these matters outlined below cause a change in the Company's determination as to an unfavorable outcome and result in the need to recognize a material provision, or, should any of these matters result in a final adverse judgment or be settled for significant amounts, they could have a material adverse effect on the Company's results of operations, cash flows, and financial position in the period or periods in which such a change in determination, settlement or judgment occurs.

The Company expenses legal costs relating to its lawsuits, claims and proceedings as incurred.

- (a) On May 15, 2006, the Company initiated arbitration against Three-Dimensional Media Group, Ltd. (3DMG) before the International Centre for Dispute Resolution in New York (the ICDR), alleging breaches of the license and consulting agreements between the Company and 3DMG. On June 15, 2006, 3DMG filed an answer denying any breaches and asserting counterclaims that the Company breached the parties—license agreement. On June 21, 2007, the ICDR unanimously denied 3DMG is Motion for Summary Judgment filed on April 11, 2007 concerning the Company is claims and 3DMG is counterclaims. The proceeding was suspended on May 4, 2009 due to failure of 3DMG to pay fees associated with the proceeding. The proceeding was further suspended on October 11, 2010 pending resolution of re-examination proceedings currently pending involving one of 3DMG is patents. Following a status conference on April 27, 2016 before the ICDR, 3DMG submitted a motion for leave to amend its answer and counterclaims, which the ICDR granted on June 3, 2016. The parties have submitted competing discovery proposals and case schedules for the proceeding, which are currently pending before the ICDR. The Company further believes that the amount of loss, if any, suffered in connection with the amended counterclaims would not have a material impact on the financial position or results of operations of the Company, although no assurance can be given with respect to the ultimate outcome of the arbitration.
- (b) In January 2004, the Company and IMAX Theatre Services Ltd., a subsidiary of the Company, commenced an arbitration seeking damages before the International Court of Arbitration of the International Chamber of Commerce (the ICC) with respect to the breach by Electronic Media Limited (EML) of its December 2000 agreement with the Company. In June 2004, the Company commenced a related arbitration before the ICC against EML s affiliate, E-City Entertainment (I) PVT Limited ( E-City ). On March 27, 2008, the arbitration panel issued a final award in favor of the Company in the amount of \$11.3 million, consisting of past and future rents owed to the Company, plus interest and costs, as well as an additional \$2,512 each day in interest from October 1, 2007 until the date the award is paid. In July 2008, E-City commenced a proceeding in Mumbai, India seeking an order that the ICC award may not be recognized in India. The Company has opposed that application on a number of grounds and seeks to have the ICC award recognized in India. On June 13, 2013, the Bombay High Court ruled that it has jurisdiction over the proceeding but on November 19, 2013, the Supreme Court of India stayed proceedings in the High Court pending Supreme Court review of the High Court s ruling. On June 24, 2011, the Company commenced a proceeding in the Ontario Superior Court of Justice for recognition of the ICC final award. On December 2, 2011, the Ontario Court issued an order recognizing the final award and requiring E-City to pay the Company \$30,000 to cover the costs of the application. In January 2013, the Company filed an action in the New York Supreme Court seeking to collect the amount owed to the Company by certain entities and individuals affiliated with E-City. On October 16, 2015, the New York Supreme Court denied the Company s petition, and on November 12, 2015, the Company filed a notice of appeal. On July 29,

- 2014, the Company commenced a separate proceeding to have the Canadian judgment against E-City recognized in New York, and on October 2, 2015, the New York Supreme Court granted IMAX s request, recognizing the Canadian judgment and entering it as a New York judgment. On November 26, 2014, E-City filed a motion in the Bombay High Court seeking to enjoin IMAX from continuing the New York legal proceedings. On February 2, 2015, the Bombay High Court denied E-City s request for an injunction. On March 16, 2015, E-City filed an appeal of this Bombay High Court decision.
- (c) In March 2013, IMAX (Shanghai) Multimedia Technology Co., Ltd., the Company s majority-owned subsidiary in China, received notice from the Shanghai office of the General Administration of Customs that it had been selected for a customs audit. The Company is unable to assess the potential impact, if any, of the audit at this time.
- (d) On November 11, 2013, Giencourt Investments, S.A. (Giencourt) initiated arbitration before the International Centre for Dispute Resolution in Miami, Florida, based on alleged breaches by the Company of its theater agreement and related license agreement with Giencourt. Giencourt submitted its statement of claim in January 2015, the Company submitted its statement of

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defense and counterclaim in April 2015 and Giencourt submitted its arbitration reply paper in September 2015. An arbitration hearing for witness testimony was held during the week of December 14, 2015. At the hearing, Giencourt s expert identified monetary damages of up to approximately \$10.4 million, which Giencourt seeks to recover from the Company. The Company has asserted a counterclaim against Giencourt for breach of contract and seeks to recover lost profits in excess of \$24.0 million under the agreements. A final hearing with closing statements is scheduled for October 2016. In addition, on December 10, 2015, Giencourt made a motion to the panel seeking to enforce a purported settlement of the matter based on negotiations between Giencourt and the Company. The Company strongly disputes that discussions about a potential resolution of this matter amounted to an enforceable settlement. The panel has asked the parties to brief this issue, and oral arguments will be held during the upcoming October hearings. Although no assurances can be given with respect to the ultimate outcome of the proceedings, the Company believes that it has meritorious defenses and claims, and will continue to vigorously pursue them.

- (e) In addition to the matters described above, the Company is currently involved in other legal proceedings or governmental inquiries which, in the opinion of the Company s management, will not materially affect the Company s financial position or future operating results, although no assurance can be given with respect to the ultimate outcome of any such proceedings.
- (f) In the normal course of business, the Company enters into agreements that may contain features that meet the definition of a guarantee. The Guarantees Topic of the FASB ASC defines a guarantee to be a contract (including an indemnity) that contingently requires the Company to make payments (either in cash, financial instruments, other assets, shares of its stock or provision of services) to a third party based on (a) changes in an underlying interest rate, foreign exchange rate, equity or commodity instrument, index or other variable, that is related to an asset, a liability or an equity security of the counterparty, (b) failure of another party to perform under an obligating agreement or (c) failure of another third party to pay its indebtedness when due.

## Financial Guarantees

The Company has provided no significant financial guarantees to third parties.

#### **Product Warranties**

The following summarizes the accrual for product warranties that was recorded as part of accrued liabilities in the condensed consolidated balance sheets:

	June 30, 2016	ber 31, 15
Balance at the beginning of period	\$	\$ 6
Warranty redemptions		(6)
Warranties issued	15	
Revisions		
Balance at the end of period	\$ 15	\$

## Director/Officer Indemnifications

The Company's General By-law contains an indemnification of its directors/officers, former directors/officers and persons who have acted at its request to be a director/officer of an entity in which the Company is a shareholder or creditor, to indemnify them, to the extent permitted by the *Canada Business Corporations Act*, against expenses (including legal fees), judgments, fines and any amounts actually and reasonably incurred by them in connection with any action, suit or proceeding in which the directors and/or officers are sued as a result of their service, if they acted honestly and in good faith with a view to the best interests of the Company. The nature of the indemnification prevents the Company from making a reasonable estimate of the maximum potential amount it could be required to pay to counterparties. The Company has purchased directors and officers liability insurance. No amount has been accrued in the condensed consolidated balance sheet as at June 30, 2016 and December 31, 2015 with respect to this indemnity.

# Other Indemnification Agreements

In the normal course of the Company s operations, the Company provides indemnifications to counterparties in transactions such as: theater system lease and sale agreements and the supervision of installation or servicing of the theater systems; film production, exhibition and distribution agreements; real property lease agreements; and employment agreements. These indemnification agreements require the Company to compensate the counterparties for costs incurred as a result of litigation claims that may be

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suffered by the counterparty as a consequence of the transaction or the Company s breach or non-performance under these agreements. While the terms of these indemnification agreements vary based upon the contract, they normally extend for the life of the agreements. A small number of agreements do not provide for any limit on the maximum potential amount of indemnification; however, virtually all of the Company s system lease and sale agreements limit such maximum potential liability to the purchase price of the system. The fact that the maximum potential amount of indemnification required by the Company is not specified in some cases prevents the Company from making a reasonable estimate of the maximum potential amount it could be required to pay to counterparties. Historically, the Company has not made any significant payments under such indemnifications and no amounts have been accrued in the condensed consolidated financial statements with respect to the contingent aspect of these indemnities.

## 9. Condensed Consolidated Statements of Operations Supplemental Information

## (a) Selling Expenses

The Company defers direct selling costs such as sales commissions and other amounts related to its sale and sales-type lease arrangements until the related revenue is recognized. These costs and direct advertising and marketing, included in costs and expenses applicable to revenues-equipment and product sales, totaled \$1.0 million and \$1.7 million for the three and six months ended June 30, 2016, respectively (2015 \$0.6 million and \$1.1 million, respectively).

Film exploitation costs, including advertising and marketing, totaled \$6.0 million and \$9.0 million for the three and six months ended June 30, 2016, respectively (2015 \$3.6 million and \$4.8 million, respectively) and are recorded in costs and expenses applicable to revenues-services as incurred.

Commissions are recognized as costs and expenses applicable to revenues-rentals in the month they are earned. These costs totaled \$0.4 million and \$0.3 million for the three and six months ended June 30, 2016, respectively (2015 \$0.3 million and \$0.2 million, respectively). Direct advertising and marketing costs for each theater are charged to costs and expenses applicable to revenues-rentals as incurred. These costs totaled an expense of \$0.5 million and \$0.6 million for the three and six months ended June 30, 2016, respectively (2015 \$0.6 million and \$0.6 million, respectively).

#### (b) Foreign Exchange

Included in selling, general and administrative expenses for the three and six months ended June 30, 2016 is a loss of \$0.4 million and a gain of \$0.1 million, respectively (2015 gain of \$0.6 million and a loss of \$1.0 million, respectively), for net foreign exchange gains/losses related to the translation of foreign currency denominated monetary assets and liabilities. See note 15(d) for additional information.

#### (c) Collaborative Arrangements

Joint Revenue Sharing Arrangements

In a joint revenue sharing arrangement, the Company receives a portion of a theater s box-office and concession revenues, and in some cases a small upfront or initial payment, in exchange for placing a theater system at the theater operator s venue. Under joint revenue sharing arrangements, the customer has the ability and the right to operate the hardware components or direct others to operate them in a manner determined by the customer. The Company s joint

revenue sharing arrangements are typically non-cancellable for 10 years or longer with renewal provisions. Title to equipment under joint revenue sharing arrangements generally does not transfer to the customer. The Company s joint revenue sharing arrangements do not contain a guarantee of residual value at the end of the term. The customer is required to pay for executory costs such as insurance and taxes and is required to pay the Company for maintenance and extended warranty throughout the term. The customer is responsible for obtaining insurance coverage for the theater systems commencing on the date specified in the arrangement s shipping terms and ending on the date the theater systems are delivered back to the Company.

The Company has signed joint revenue sharing agreements with 48 exhibitors for a total of 823 theater systems, of which 559 theaters were operating as at June 30, 2016, the terms of which are similar in nature, rights and obligations. The accounting policy for the Company s joint revenue sharing arrangements is disclosed in note 2(m) of the Company s 2015 Form 10-K.

Amounts attributable to transactions arising between the Company and its customers under joint revenue sharing arrangements are included in Equipment and Product Sales and Rentals revenue and for the three and six months ended June 30, 2016 amounted to \$23.9 million and \$47.2 million, respectively (2015 \$31.6 million and \$47.5 million, respectively).

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#### IMAX DMR

In an IMAX DMR arrangement, the Company transforms conventional motion pictures into the Company s large screen format, allowing the release of Hollywood content to the global IMAX theater network. In a typical IMAX DMR film arrangement, the Company will absorb its costs for the digital re-mastering and then recoup this cost from a percentage of the net box-office receipts of the film, which in recent years has ranged from 10-15%. The Company does not typically hold distribution rights or the copyright to these films.

For the six months ended June 30, 2016, the majority of IMAX DMR revenue was earned from the exhibition of 27 IMAX DMR films (2015 33) throughout the IMAX theater network. The accounting policy for the Company s IMAX DMR arrangements is disclosed in note 2(m) of the Company s 2015 Form 10-K.

Amounts attributable to transactions arising between the Company and its customers under IMAX DMR arrangements are included in Services revenue and for the three and six months ended June 30, 2016 amounted to \$27.4 million and \$57.2 million, respectively (2015 \$36.6 million and \$54.3 million, respectively).

## Co-Produced Film Arrangements

In certain film arrangements, the Company co-produces a film with a third party whereby the third party retains the copyright and rights to the film and the Company obtains exclusive theatrical distribution rights to the film. Under these arrangements, both parties contribute funding to the Company s wholly-owned production company for the production of the film and for associated exploitation costs. Clauses in the film arrangements generally provide for the third party to take over the production of the film if the cost of the production exceeds its approved budget or if it appears as though the film will not be delivered on a timely basis.

The accounting policies relating to co-produced film arrangements are disclosed in notes 2(a) and 2(m) of the Company s 2015 Form 10-K.

As at June 30, 2016, the Company has one significant co-produced film arrangement which represents the VIE total assets balance of \$0.4 million and total liabilities balance of \$0.4 million and five other co-produced film arrangements, the terms of which are similar.

For the three and six months ended June 30, 2016, amounts totaling \$0.3 million and \$0.5 million, respectively (2015 \$0.5 million and \$1.1 million, respectively) attributable to transactions between the Company and other parties involved in the production of the films have been included in cost and expenses applicable to revenues-services.

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# 10. Condensed Consolidated Statements of Cash Flows Supplemental Information

(a) Changes in other non-cash operating assets and liabilities are comprised of the following:

		Six Months Ended June 30,		
	2016	2015		
Decrease (increase) in:				
Accounts receivable	\$ 2,930	\$ (15,830)		
Financing receivables	(994)	(3,645)		
Inventories	(6,284)	(17,282)		
Prepaid expenses	(2,256)	(1,881)		
Commissions and other deferred selling expenses	(13)	(279)		
Insurance recoveries	132	(101)		
Other assets	(1,153)	(1,912)		
Increase (decrease) in:				
Accounts payable	(1,892)	7,315		
Accrued and other liabilities	(7,783)	(15,276)		
Deferred revenue	1,914	9,620		
	\$ (15,399)	\$ (39,271)		

(b) Cash payments made on account of:

		Six Months Ended June 30,		
	2016	2015		
Income taxes	\$ 16,14	6 \$ 16,598		
Interest	\$ 36	0 \$ 160		

(c) Depreciation and amortization are comprised of the following:

	Six Months Ended June 30,	
	2016	2015
Film assets	\$ 7,481	\$ 8,243
Property, plant and equipment		
Joint revenue sharing arrangements	7,564	6,575

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Other property, plant and equipment	4,816	3,585
Other intangible assets	1,512	1,544
Other assets	420	381
Deferred financing costs	271	396
•		
	\$ 22,064	\$20,724

### (d) Write-downs, net of recoveries, are comprised of the following:

	Six M Eno Juno	ded
	2016	2015
Accounts receivable	\$ 281	\$ 348
Financing receivables	75	
Inventories	261	464
Impairment of investments	194	350
Property, plant and equipment	408	295
Other intangible assets	30	
	\$ 1,249	\$ 1,457

### 11. Income Taxes

### (a) Income Taxes

The Company s effective tax rate differs from the statutory tax rate and varies from year to year primarily as a result of permanent differences, investment and other tax credits, the provision for income taxes at different rates in foreign and other provincial jurisdictions, enacted statutory tax rate increases or reductions in the year, changes due to foreign exchange, changes in the Company s valuation allowance based on the Company s recoverability assessments of deferred tax assets, and favorable or unfavorable resolution of various tax examinations. During the quarter ended June 30, 2016, there was no change in the Company s estimates of the recoverability of its deferred tax assets based on an analysis of both positive and negative evidence including projected future earnings.

As at June 30, 2016, the Company had net deferred income tax assets after valuation allowance of \$25.9 million (December 31, 2015 \$26.7 million), which consists of a gross deferred income tax asset of \$26.2 million (December 31, 2015 \$27.0 million), against which the Company is carrying a \$0.3 million valuation allowance (December 31, 2015 \$0.3 million).

ASU 2016-09, related to stock-based compensation, was issued in March 2016 and early adopted by the Company in June 2016. ASU 2016-09 eliminates additional paid in capital (APIC) pools and requires excess tax benefits and tax deficiencies to be recorded in the condensed consolidated statement of operations when the awards vest or are settled. Amendments related to accounting for excess tax benefits have been adopted prospectively resulting in a tax benefit of \$0.1 million for the three and six months ended June 30, 2016, respectively. In addition, modified retrospective adoption of ASC 2016-09 eliminates the requirement that excess tax benefits be realized before they can be recognized. The Company has also recorded a cumulative-effect adjustment of \$0.9 million to Accumulated earnings and Deferred tax asset related to the impact from adoption of the provisions related to forfeiture rates. See Notes 2 and 12 for further discussion of the impact from the adoption of ASU 2016-09.

## (b) Income Tax Effect on Other Comprehensive (Loss) Income

The income tax (expense) benefit included in the Company s other comprehensive (loss) income are related to the following items:

	Three Months Ended June 30,			d Six Months End June 30,					
	2016		2016		2	015	2	2016	2015
Unrealized change in cash flow hedging instruments	\$	13	\$	(92)	\$	(561)	\$ 702		
Realized change in cash flow hedging instruments upon									
settlement		(186)		(135)		(518)	(302)		
Amortization of actuarial loss on postretirement benefit									
plan		(5)				(10)			
Foreign currency translation adjustments				21			38		
	\$	(178)	\$	(206)	\$ (	1,089)	\$ 438		

### 12. Capital Stock

### (a) Stock-Based Compensation

The compensation costs recorded in the condensed consolidated statement of operations for the Company s stock-based compensation plans were \$6.2 million and \$14.7 million for the three and six months ended June 30, 2016, respectively (2015 \$5.1 million and \$10.7 million, respectively).

As at June 30, 2016, the Company has reserved a total of 12,580,921 (December 31, 2015 7,023,258) common shares for future issuance under the Company s Stock Option Plan (SOP) and the IMAX Corporation Amended and Restated Long-Term Incentive Plan (IMAX LTIP). Of the common shares reserved for issuance, there are options in respect of 5,419,084 common shares and restricted share units (RSUs) in respect of 1,119,434 common shares outstanding at June 30, 2016. At June 30, 2016, options in respect of 3,653,921 common shares were vested and exercisable.

## Stock Option Plan

The Company recorded an expense of \$1.0 million and \$6.0 million for the three and six months ended June 30, 2016, respectively (2015 \$2.2 million and \$6.1 million, respectively) related to stock option grants issued to employees and directors in the IMAX LTIP and SOP plans. An income tax benefit is recorded in the condensed consolidated statements of operations of \$0.3 million and \$1.6 million for the three and six months ended June 30, 2016, respectively, for these costs.

The weighted average fair value of all stock options granted to employees and directors for the three and six months ended June 30, 2016 at the grant date was \$8.03 and \$8.23 per share, respectively (2015 n/a and \$8.07 per share, respectively). The following assumptions were used to estimate the average fair value of the stock options:

	Three Months Ended June 30.		Three Months Six Mo Ended June 30, Ended J		
	2016	2015	2016	2015	
Average risk-free interest rate	1.72%	n/a	1.72%	1.97%	
Expected option life (in years)	4.79 - 5.24	n/a	4.79 - 5.24	3.55 - 5.76	
Expected volatility	30%	n/a	30%	30%	
Dividend yield	0%	n/a	0%	0%	

Stock options to Non-Employees

There were no common share options issued to non-employees during the three and six months ended June 30, 2016 and 2015.

As at June 30, 2016, non-employee stock options outstanding amounted to 38,750 stock options (2015 39,500) with a weighted average exercise price of \$26.79 per share (2015 \$26.78 per share). 26,950 stock options (2015 21,525 were exercisable with an average weighted exercise price of \$26.97 per share (2015 \$26.34 per share) and the vested stock options have an aggregate intrinsic value of \$0.1 million (2015 \$0.3 million).

For the three and six months ended June 30, 2016, the Company recorded an expense of less than \$0.1 million and a recovery less than \$0.1 million, respectively (2015 expense of less than \$0.1 million and \$0.1 million, respectively) to

cost and expenses related to revenues—services and selling, general and administrative expenses related to the non-employee stock options. Included in accrued liabilities is an accrual of less than \$0.1 million for non-employee stock options (December 31, 2015—less than \$0.1 million).

## China Long Term Incentive Plan ( China LTIP )

The China LTIP was adopted by IMAX China Holding, Inc. ( IMAX China ), a subsidiary of the Company, in October 2012. Each stock option, RSU or cash settled share-based payment ( CSSBP ) issued under the China LTIP represents an opportunity to participate economically in the future growth and value creation of IMAX China. The China LTIP options ( China Options ) and CSSBPs issued by IMAX China operated in tandem with options granted to certain employees of IMAX China under the Company s SOP and the IMAX LTIP ( Tandem Options ).

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During 2015, no Tandem Options were granted in conjunction with China Options or CSSBPs. Immediately prior to the initial public offering of IMAX China on the Hong Kong Stock Exchange Limited on October 8, 2015 (the IMAX China IPO ), there were 186,446 outstanding and unvested Tandem Options issued under the China LTIP with a weighted average exercise price of \$23.70 per share. The Tandem Options had a maximum contractual life of 7 years. The total fair value of the Tandem Options granted with respect to the China LTIP was \$1.9 million. The Company was recognizing this expense over a 5 year period.

Pursuant to their terms, upon the occurrence of a qualified initial public offering or upon a change in control on or prior to the fifth anniversary of the grant date, the 186,446 Tandem Options issued would forfeit immediately and the related charge would be reversed. As a result of the IMAX China IPO on October 8, 2015, the 186,446 Tandem Options with an average price of \$23.70 per share were forfeited immediately. The Company recorded a recovery of \$0.6 million in 2015 related to the forfeiture of Tandem Options issued under the Company s SOP and IMAX LTIP. During the three and six months ended June 30, 2015, the Company recorded an expense of \$0.1 million and \$0.2 million related to the Tandem Options.

The Company subsequently recognized an immediate charge related to the vesting of China Options and certain CSSBPs for China employees. The total fair value of the China Options and CSSBP awards granted with respect to the China LTIP was \$3.9 million and \$2.1 million, respectively. During the fourth quarter of 2015, a charge of \$2.1 million and \$1.4 million was recorded relating to the China Options and CSSBPs, respectively. The remaining charge will be recognized over the related requisite period. The CSSBPs represent the right to receive cash payments in an amount equal to a certain percentage of the excess of the total equity value of IMAX China based on the per share price in the IMAX China IPO over the strike price of the CSSBPs. The CSSBPs were issued in conjunction with the China LTIP, with similar terms and conditions as the China Options. The CSSBP awards are accounted as liability awards, however the fair value of the liability is fixed at the time of the initial public offering. During the fourth quarter of 2015, a portion of the CSSBPs vested and were settled in cash for \$1.0 million.

In connection with the IMAX China IPO of IMAX China and in accordance with the IMAX China LTIP, IMAX China adopted a post-IPO share option plan and a post-IPO restricted stock unit plan. Pursuant to these plans, during the three and six months ended June 30, 2016, IMAX China issued additional China Options and China LTIP Restricted Share Units ( China RSUs ).

During the three and six months ended June 30, 2016, the Company recorded an expense related to the China Options, China RSUs and CSSBPs of \$0.2 million and \$0.5 million, \$0.4 million and \$0.4 million and \$0.1 million and \$0.2 million, respectively. The liability recognized with respect to the CSSBPs at June 30, 2016 is \$0.6 million (December 31, 2015 \$0.4 million).

Stock Option Summary

The following table summarizes certain information in respect of option activity under the SOP and IMAX LTIP for the six month periods ended June 30:

			Weig	•	_	Exercise	
	Number o	of Shares		Price Po	er Sh	are	
	2016	2015		2016		2015	
Options outstanding, beginning of period	4,805,244	5,925,660	\$	27.03	\$	24.24	
Granted	814.603	871,431		31.58		31.56	

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Exercised	(193,471)	(1,172,331)	18.28	19.49
Forfeited	(7,292)	(30,624)	25.87	27.82
Options outstanding, end of period	5,419,084	5,594,136	28.03	26.35
Options exercisable, end of period	3,653,921	3,054,774	27.14	24.88

The Company did not cancel any stock options from its SOP or IMAX LTIP surrendered by Company employees during the three and six months ended June 30, 2016 and 2015.

As at June 30, 2016, options that are exercisable have an intrinsic value of \$11.0 million and a weighted average remaining contractual life of 3.8 years. The intrinsic value of options exercised in the three and six months ended June 30, 2016 was \$2.1 million and \$2.7 million, respectively (2015 \$11.1 million and \$20.2 million, respectively).

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As at June 30, 2016, a company trustee held 393 shares purchased for less than \$0.1 million in the open market to be issued upon exercise of certain stock option awards. The shares held with the trustee are recorded at cost and are reported as a reduction against capital stock on the condensed consolidated balance sheet.

### Restricted Share Units

RSUs have been granted to employees, consultants and directors under the IMAX LTIP. Each RSU represents a contingent right to receive one common share and is the economic equivalent of one common share. The grant date fair value of each RSU is equal to the share price of the Company s stock at the grant date. The Company recorded an expense of \$4.5 million and \$7.7 million for the three and six months ended June 30, 2016, respectively (2015 \$2.8 million and \$4.3 million, respectively), related to RSU grants issued to employees and directors in the plan. In addition, the Company recorded an expense of \$nil and \$nil for the three and six months ended June 30, 2016, respectively (2015 less than \$0.1 million and less than \$0.1 million, respectively), related to RSU grants issued to certain advisors and strategic partners of the Company.

During the three and six months ended June 30, 2016, in connection with the vesting of RSUs, the Company settled 53,318 and 243,616, respectively (2015 41,939 and 159,732, respectively) common shares to IMAX LTIP participants, of which 22,733 and 28,296, respectively (2015 15,276 and 21,709, respectively) common shares, net of shares withheld for tax withholdings of nil and 3,508, respectively (2015 218 and 218, respectively) were issued from treasury and 30,585 and 211,812, respectively (2015 26,445 and 137,805, respectively) common shares were purchased in the open market by the IMAX LTIP trustee.

Total stock-based compensation expense related to non-vested RSUs not yet recognized at June 30, 2016 and the weighted average period over which the awards are expected to be recognized is \$28.6 million and 2.6 years, respectively (2015 \$17.2 million and 3.1 years, respectively). The Company s actual tax benefits realized for the tax deductions related to the vesting of RSUs was \$0.3 million and \$2.2 million for the three and six months ended June 30, 2016, respectively (2015 \$0.4 million and \$1.6 million, respectively).

Historically, RSUs granted under the IMAX LTIP have vested between immediately and four years from the grant date. In connection with the amendment and restatement of the IMAX LTIP at the Company s annual and special meeting of shareholders on June 6, 2016, the IMAX LTIP plan was amended to impose a minimum one-year vesting period on future RSU grants, with a carve-out for 300,000 RSUs that may vest on a shorter schedule. Vesting of the RSUs is subject to continued employment or service with the Company.

The following table summarizes certain information in respect of RSU activity under the IMAX LTIP for the six months ended June 30:

	Number of	Awards	 hted Aver Fair Value	_	Frant Date Share
	2016	2015	2016		2015
RSUs outstanding, beginning of period	973,637	595,834	\$ 32.27	\$	27.13
Granted	397,441	333,096	31.80		34.37
Vested and settled	(243,616)	(159,732)	29.61		29.27
Forfeited	(8,028)	(11,670)	31.43		29.08
RSUs outstanding, end of period	1,119,434	757,528	32.69		29.83

### Issuer Purchases of Equity Securities

On June 16, 2014, the Company s board of directors approved a new \$150.0 million share repurchase program for shares of the Company s common stock. Purchases under the program commenced during the third quarter of 2014. The share repurchase program expires on June 30, 2017. The repurchases may be made either in the open market or through private transactions, subject to market conditions, applicable legal requirements and other relevant factors. The Company has no obligation to repurchase shares and the share repurchase program may be suspended or discontinued by the Company at any time. On April 20, 2016, the Company s board of directors approved an incremental \$50.0 million increase to the share repurchase allowance, for an aggregate allowance of \$200.0 million under the program. All other terms remain unchanged.

During the three and six months ended June 30, 2016, the Company repurchased 1,344,094 and 2,790,512 common shares, respectively, at an average price of \$30.55 and \$30.69 per share, respectively. The retired shares were purchased for \$41.1 million and \$85.7 million, respectively. The average carrying value of the stock retired was deducted from common stock and the remaining excess over the average carrying value of stock was charged to accumulated deficit. There were no shares repurchased during the three and six months ended June 30, 2015.

The total number of shares purchased during the three and six months ended June 30, 2016 does not include any shares purchased in the administration of employee share-based compensation plans (which amounted to 68,430 and 249,657 common shares, respectively at an average price of \$32.48 and \$32.33 per share, respectively).

### Canadian Securities Law Matters

The Company has received an exemption decision issued by the Ontario Securities Commission, dated April 1, 2016, for relief from the formal issuer bid requirements under Canadian securities laws. The exemption decision permits the Company to repurchase up to 10% of its outstanding common shares in any twelve-month period through the facilities of the New York Stock Exchange (NYSE) under repurchase programs that the Company may implement from time to time. The Canadian securities laws regulate an issuer s ability to make repurchases of its own securities.

The Company sought the exemption so that it can make repurchases under its repurchase programs in excess of the maximum allowable in reliance on the existing other published markets exemption from the formal issuer bid requirements available under Canadian securities laws. The other published markets exemption caps the Company s ability to repurchase its securities through the facilities of the NYSE at 5% of the issuer s outstanding securities during any 12-month period.

The conditions of the exemption decision are as follows: (i) any repurchases made in reliance on the exemption decision must be permitted under, and part of repurchase programs established and conducted in accordance with, U.S. securities laws and NYSE rules, (ii) the aggregate number of common shares acquired in reliance on the exemption decision by the Company and any person or company acting jointly or in concert with the Company within any 12 months does not exceed 10% of the outstanding common shares at the beginning of the 12-month period, (iii) the common shares are not listed and posted for trading on an exchange in Canada, (iv) the exemption decision applies only to the acquisition of common shares by the Company within 36 months of the date of the decision, and (v) prior to purchasing common shares in reliance on the exemption decision, the Company discloses the terms of the exemption decision and the conditions applicable thereto in a press release that is issued on SEDAR and includes such language as part of the news release required to be issued in accordance with the other published markets exemption in respect of any repurchase program that may be implemented by the Company.

## Impact of Stock-based Compensation Accounting Standard Update

ASU 2016-09, related to stock-based compensation, was issued in March 2016 and early adopted in June 2016. ASU 2016-09 eliminates the requirement to estimate and apply a forfeiture rate to reduce stock compensation expense during the vesting period and, instead, account for forfeitures as they occur. ASU 2016-09 requires that this change be adopted using the modified retrospective approach. The impact from the adoption of the provisions related to forfeiture rates was reflected in the Company's condensed consolidated financial statements on a modified retrospective basis resulting in a balance sheet reclass of \$4.4 million decrease to Accumulated earnings, \$0.9 million increase to Deferred tax asset and \$5.3 million increase to Other equity. An increase in APIC and a reduction in stock-based compensation expense of \$2.7 million and \$nil for the three and six month periods ended June 30, 2016, respectively was also recorded. Additionally, ASU 2016-09 addresses the presentation of excess tax benefits and employee taxes paid on the condensed consolidated statement of cash flows. The Company is required to present

excess tax benefits as an operating activity on the condensed consolidated statement of cash flows, which is where the Company previously classified these items. ASU 2016-09 also requires the presentation of employee taxes as a financing activity on the condensed consolidated statement of cash flows. This change was reflected in the condensed consolidated statement of cash flows retrospectively. See Notes 2 and 11 for further discussion of the impact from the adoption of ASU 2016-09.

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### (b) Income Per Share

Reconciliations of the numerator and denominator of the basic and diluted per-share computations are comprised of the following:

	Three Months Ended June 30, 2016 2015		Six M Ended J 2016	
Net income attributable to common shareholders	\$ 7,791	\$ 24,350	\$ 17,318	\$ 24,741
Less: Accretion charges associated with redeemable	, ,	,	,	. ,
common stock		(262)		(484)
Net income applicable to common shareholders	\$ 7,791	\$ 24,088	\$ 17,318	\$ 24,257
Weighted average number of common shares (000 s): Issued and outstanding, beginning of period Weighted average number of shares (repurchased) issued during the period	68,276 (508)	69,586 257	69,673 (1,133)	68,988 538
Weighted average number of shares used in computing				
basic income per share	67,768	69,843	68,540	69,526
Assumed exercise of stock options and RSUs, net of shares assumed repurchased	687	1,845	682	1,823
Weighted average number of shares used in computing diluted income per share	68,455	71,688	69,222	71,349

The calculation of diluted earnings per share excludes 2,652,438 and 2,712,666 shares, respectively that are issuable upon the vesting of 290,303 and 271,664 RSUs, respectively and the exercise of 2,362,135 and 2,441,002 stock options, respectively for the three and six months ended June 30, 2016, as the impact would be antidilutive. The calculation of diluted earnings per share excludes 416,902 and 495,537 shares, respectively that are issuable upon the vesting of nil and nil RSUs, respectively and the exercise of 416,902 and 495,537 stock options, respectively for the three and six months ended June 30, 2015, as the impact would be antidilutive.

As part of the adoption of ASU 2016-09, the excess tax benefit is no longer included in the calculation of diluted shares under the treasury stock method. This has been applied prospectively.

## (c) Shareholder s Equity Attributable to Common Shareholders

The following summarizes the movement of Shareholders Equity attributable to common shareholders for the six months ended June 30, 2016:

Balance as at December 31, 2015	\$624,791
Net income attributable to common shareholders	17,318
Adjustments to capital stock:	
Cash received from the issuance of common shares	3,537
Issuance of common shares for vested RSUs	560
Fair value of stock options exercised at the grant date	1,278
Average carrying value of repurchased and retired common shares	(17,974)
Share held in treasury	(13)
Adjustments to other equity:	
Employee stock options granted	6,450
Non-employee stock options granted and vested	30
Fair value of stock options exercised at the grant date	(1,278)
RSUs granted	8,255
RSUs vested	(8,068)
Stock exercised from treasury shares	(1,215)
Cash received from the issuance of common shares in excess of par value	46
Adjustments to accumulated deficit:	
Common shares repurchased and retired	(67,740)
Adjustments to accumulated other comprehensive loss:	
Unrealized net gain from cash flow hedging instruments	2,158
Realization of cash flow hedging net loss upon settlement	1,993
Foreign currency translation adjustments	(124)
Amortization of actuarial loss on postretirement benefit plan	34
Tax effect of movement in other comprehensive income	(1,089)
Balance as at June 30, 2016	\$ 568,949

### 13. Segmented Information

The Company has seven reportable segments identified by category of product sold or service provided: IMAX systems; theater system maintenance; joint revenue sharing arrangements; film production and IMAX DMR; film distribution; film post-production; and other. The IMAX systems segment includes the design, manufacture, sale or lease of IMAX theater projection system equipment. The theater system maintenance segment includes the maintenance of IMAX theater projection system equipment in the IMAX theater network. The joint revenue sharing arrangements segment includes the provision of IMAX theater projection system equipment to an exhibitor in exchange for a share of the box-office and concession revenues. The film production and IMAX DMR segment includes the production of films and the performance of film re-mastering services. The film distribution segment includes the distribution of films for which the Company has distribution rights. The film post-production segment provides film post-production and film print services. The Company refers to all theaters using the IMAX theater system as IMAX theaters. The other segment includes certain IMAX theaters that the Company owns and operates, camera rentals and other miscellaneous items. The accounting policies of the segments are the same as those described in note 2 to the audited consolidated financial statements included in the Company s 2015 Form 10-K.

Management, including the Company s Chief Executive Officer (CEO) who is the Company s Chief Operating Decision Maker (as defined in the Segment Reporting Topic of the FASB ASC), assesses segment performance based on segment revenues, gross margins and film performance. Selling, general and administrative expenses, research and development costs, amortization of intangibles, receivables provisions (recoveries), write-downs net of recoveries, interest income, interest expense and tax (provision) recovery are not allocated to the segments.

Transactions between the film production and IMAX DMR segment and the film post-production segment are valued at exchange value. Inter-segment profits are eliminated upon consolidation, as well as for the disclosures below.

Transactions among the other segments are not significant.

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	Jun	Three Months Ended June 30, 2016 2015		hs Ended e 30,
Revenue <sup>(1)</sup>	2010	2015	2016	2015
IMAX theater systems				
IMAX systems	\$ 22,961	\$ 22,365	\$ 44,821	\$ 34,479
Theater system maintenance	9,912	9,158	19,738	18,008
Joint revenue sharing arrangements	23,856	31,594	47,242	47,462
	56,729	63,117	111,801	99,949
Films				
Production and IMAX DMR	27,413	36,603	57,218	54,279
Distribution	890	1,158	1,253	2,546
Post-production	1,702	1,608	4,109	4,498
	30,005	39,369	62,580	61,323
Other	5,009	4,674	9,490	8,099
Total	\$91,743	\$ 107,160	\$ 183,871	\$ 169,371
Gross margin				
IMAX theater systems				
IMAX systems <sup>(2)</sup>	\$ 13,675	\$ 13,537	\$ 21,509	\$ 21,722
Theater system maintenance	3,370	3,089	6,809	6,370
Joint revenue sharing arrangements <sup>(2)</sup>	15,744	24,069	33,736	34,686
	32,789	40,695	62,054	62,778
Films				
Production and IMAX DMR <sup>(2)</sup>	17,127	28,488	39,950	41,713
Distribution <sup>(2)</sup>	(577)	(351)	(1,256)	(216
Post-production	776	317	2,025	895
	17,326	28,454	40,719	42,392
Other	162	(114)	(320)	(154
Total	\$ 50,277	\$ 69,035	\$ 102,453	\$ 105,016

<sup>(1)</sup> The Company's largest customer represented 15.0% and 15.3% of total revenues for the three and six months ended June 30, 2016, respectively (2015) 17.3% and 17.3%, respectively).

<sup>(2)</sup> IMAX systems include marketing and commission costs of \$0.6 million and \$1.1 million for the three and six months ended June 30, 2016, respectively (2015 \$0.6 million and \$0.9 million, respectively). Joint revenue sharing arrangements segment margins include advertising, marketing and commission costs of \$1.4 million and

\$1.5 million for the three and six months ended June 30, 2016, respectively (2015 \$1.3 million and \$1.4 million, respectively). Production and DMR segment margins include marketing costs of \$5.2 million and \$7.5 million for the three and six months ended June 30, 2016, respectively (2015 \$3.6 million and \$4.9 million, respectively). Distribution segment margins include marketing expense of \$0.8 million and \$1.5 million for the three and six months ended June 30, 2016, respectively (2015 cost of less than \$0.1 million and cost recovery of \$0.1 million, respectively).

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## Geographic Information

Revenue by geographic area is based on the location of the customer. Revenue related to IMAX DMR is presented based upon the geographic location of the theaters that exhibit the re-mastered films. IMAX DMR revenue is generated through contractual relationships with studios and other third parties and these may not be in the same geographical location as the theater.

	Three	Months		
	En	ıded	Six Mont	hs Ended
	Jun	ie 30,	Jun	e <b>30</b> ,
	2016	2015	2016	2015
Revenue				
United States	\$ 32,593	\$ 42,541	\$ 68,137	\$ 68,032
Canada	547	3,145	7,624	5,028
Greater China	30,122	26,117	55,061	43,913
Western Europe	8,896	11,873	20,382	17,039
Asia (excluding Greater China)	8,810	9,949	14,369	15,725
Latin America	3,627	2,955	7,154	5,390
Russia & the CIS	3,595	5,864	5,287	7,805
Rest of the World	3,553	4,716	5,857	6,439
Total	\$91,743	\$ 107,160	\$ 183,871	\$ 169,371

No single country in the Rest of the World, Western Europe, Latin America and Asia (excluding Greater China) classifications comprises more than 10% of the total revenue.

## 14. Employee s Pension and Postretirement Benefits

### (a) Defined Benefit Plan

The Company has an unfunded U.S. defined benefit pension plan (the SERP ) covering Richard L. Gelfond, CEO of the Company.

The following table provides disclosure of the pension obligation for the SERP:

	June 30, 2016	ember 31, 2015
Projected benefit obligation:		
Obligation, beginning of period	\$ 19,478	\$ 19,405
Interest cost	131	253
Actuarial gain		(180)
Obligation, end of period and unfunded status	\$ 19,609	\$ 19,478

The following table provides disclosure of pension expense for the SERP:

	Thre		onths Ended ne 30,		Six Months Ended June 30,		
	20	16	2015	2016	2015		
Interest cost	\$	65	\$ 63	\$ 131	\$ 126		
Pension expense	\$	65	\$ 63	\$ 131	\$ 126		

No contributions are expected to be made for the SERP during the remainder of 2016. The Company expects interest costs of \$0.1 million to be recognized as a component of net periodic benefit cost during the remainder of 2016.

The accumulated benefit obligation for the SERP was \$19.6 million at June 30, 2016 (December 31, 2015 \$19.5 million).

The following benefit payments are expected to be made as per the current SERP assumptions and the terms of the SERP in each of the next 5 years, and in the aggregate:

2016 (six months remaining)	\$
2017	19,871
2018	
2019	

2020

Thereafter

\$19,871

The SERP assumptions are that Mr. Gelfond will receive a lump sum payment six months after retirement at the end of the current term of his employment agreement (December 31, 2016), although Mr. Gelfond has not informed the Company that he intends to retire at that time, and is currently in discussions regarding an extension of his employment agreement with the Company.

## (b) Defined Contribution Pension Plan

The Company also maintains defined contribution plans for its employees, including its executive officers. The Company makes contributions to these plans on behalf of employees in an amount up to 5% of their base salary subject to certain prescribed maximums. During the three and six months ended June 30, 2016, the Company contributed and expensed an aggregate of \$0.3 million and \$0.7 million, respectively (2015 \$0.3 million and \$0.6 million, respectively) to its Canadian defined contribution plan and an aggregate of \$0.1 million and \$0.3 million, respectively (2015 \$0.1 million and \$0.2 million, respectively) to its defined contribution employee plan under Section 401(k) of the U.S. Internal Revenue Code.

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### (c) Postretirement Benefits - Executives

The Company has an unfunded postretirement plan for Mr. Gelfond and Bradley J. Wechsler, Chairman of the Company s Board of Directors. The plan provides that the Company will maintain health benefits for Messrs. Gelfond and Wechsler until they become eligible for Medicare and, thereafter, the Company will provide Medicare supplement coverage as selected by Messrs. Gelfond and Wechsler. The postretirement benefits obligation as at June 30, 2016 is \$0.8 million (December 31, 2015 \$0.8 million). The Company has expensed less than \$0.1 million and less than \$0.1 million for the three and six months ended June 30, 2016, respectively (2015 less than \$0.1 million and less than \$0.1 million, respectively).

The following benefit payments are expected to be made as per the current plan assumptions in each of the next 5 years:

2016 (six months remaining)	\$ 34
2017	54
2018	60
2019	66
2020	33
Thereafter	532
Total	\$ 779

## (d) Postretirement Benefits Canadian Employees

The Company has an unfunded postretirement plan for its Canadian employees upon meeting specific eligibility requirements. The Company will provide eligible participants, upon retirement, with health and welfare benefits. The postretirement benefits obligation as at June 30, 2016 is \$1.9 million (December 31, 2015 \$1.8 million). The Company has expensed less than \$0.1 million and less than \$0.1 million for the three and six months ended June 30, 2016, respectively (2015 less than \$0.1 million and \$0.1 million, respectively).

The following benefit payments are expected to be made as per the current plan assumptions in each of the next 5 years:

2016 (six months remaining)	\$	96
2017		101
2018		109
2019		116
2020		118
Thereafter	1	,354
Total	\$ 1	,894

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### 15. Financial Instruments

### (a) Financial Instruments

The Company maintains cash with various major financial institutions. The Company s cash is invested with highly rated financial institutions.

The Company s accounts receivables and financing receivables are subject to credit risk. The Company s accounts receivable and financing receivables are concentrated with the theater exhibition industry and film entertainment industry. To minimize the Company s credit risk, the Company retains title to underlying theater systems leased, performs initial and ongoing credit evaluations of its customers and makes ongoing provisions for its estimate of potentially uncollectible amounts. The Company believes it has adequately provided for related exposures surrounding receivables and contractual commitments.

## (b) Fair Value Measurements

The carrying values of the Company s cash and cash equivalents, accounts receivable, accounts payable and accrued liabilities due within one year approximate fair values due to the short-term maturity of these instruments. The Company s other financial instruments are comprised of the following:

			As at December 31,						
	As at Jun	e 30, 2016	2015						
	Carrying	<b>Estimated</b>	Carrying	<b>Estimated</b>					
		Fair		Fair					
	Amount	Value	Amount	Value					
Cash and cash equivalents	\$ 228,081	\$ 228,081	\$317,449	\$ 317,449					
Net financed sales receivable	\$ 109,859	\$ 112,505	\$ 106,286	\$ 108,184					
Net investment in sales-type leases	\$ 9,025	\$ 9,192	\$ 10,945	\$ 11,154					
Available-for-sale investment	\$ 1,000	\$ 1,011	\$ 1,000	\$ 997					
Foreign exchange contracts designated forwards	\$ (271)	\$ (271)	\$ (4,423)	\$ (4,423)					
Borrowings under the Playa Vista Loan	\$ (28,667)	\$ (28,667)	\$ (29,667)	\$ (29,667)					

Cash and cash equivalents are comprised of cash and interest-bearing investments with original maturity dates of 90 days or less. Cash and cash equivalents are recorded at cost, which approximates fair value (Level 1 input in accordance with the Fair Value Measurements Topic of the FASB ASC hierarchy) as at June 30, 2016 and December 31, 2015, respectively.

The estimated fair values of the net financed sales receivable and net investment in sales-type leases are estimated based on discounting future cash flows at currently available interest rates with comparable terms (Level 2 input in accordance with the Fair Value Measurements Topic of the FASB ASC hierarchy) as at June 30, 2016 and December 31, 2015, respectively.

The fair value of the Company s available-for-sale investment is determined using quoted prices in active markets (Level 2 input in accordance with the Fair Value Measurements Topic of the FASB ASC hierarchy) as at June 30, 2016 and December 31, 2015, respectively.

The fair value of foreign currency derivatives is determined using quoted prices in active markets (Level 2 input in accordance with the Fair Value Measurements Topic of the FASB ASC hierarchy) as at June 30, 2016 and December 31, 2015, respectively. These identical instruments are traded on a closed exchange.

The carrying value of borrowings under the Playa Vista Loan approximates fair value as the interest rates offered under the Playa Vista Loan are close to June 30, 2016 market rates for the Company for debt of the same remaining maturities (Level 2 input in accordance with the Fair Value Measurements Topic of the FASB ASC hierarchy) as at June 30, 2016.

There were no significant transfers between Level 1 and Level 2 during the six months ended June 30, 2016 or 2015. When a determination is made to classify an asset or liability within Level 3, the determination is based upon the significance of the unobservable inputs to the overall fair value measurement.

There were no transfers in or out of the Company s level 3 assets during the six months ended June 30, 2016.

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## (c) Financing Receivables

The Company s net investment in leases and its net financed sale receivables are subject to the disclosure requirements of ASC 310 Receivables . Due to differing risk profiles of its net investment in leases and its net financed sales receivables, the Company views its net investment in leases and its net financed sale receivables as separate classes of financing receivables. The Company does not aggregate financing receivables to assess impairment.

The Company monitors the credit quality of each customer on a frequent basis through collections and aging analyses. The Company also holds meetings monthly in order to identify credit concerns and whether a change in credit quality classification is required for the customer. A customer may improve in their credit quality classification once a substantial payment is made on overdue balances or the customer has agreed to a payment plan with the Company and payments have commenced in accordance to the payment plan. The change in credit quality indicator is dependent upon management approval.

The Company classifies its customers into four categories to indicate the credit quality worthiness of its financing receivables for internal purposes only:

Good standing Theater continues to be in good standing with the Company as the client s payments and reporting are up-to-date.

Credit Watch Theater operator has begun to demonstrate a delay in payments, and has been placed on the Company s credit watch list for continued monitoring, but active communication continues with the Company. Depending on the size of outstanding balance, length of time in arrears and other factors, transactions may need to be approved by management. These financing receivables are considered to be in better condition than those receivables related to theaters in the Pre-approved transactions category, but not in as good of condition as those receivables in Good standing.

Pre-approved transactions only Theater operator is demonstrating a delay in payments with little or no communication with the Company. All service or shipments to the theater must be reviewed and approved by management. These financing receivables are considered to be in better condition than those receivables related to theaters in the All transactions suspended category, but not in as good of condition as those receivables in Credit Watch. Depending on the individual facts and circumstances of each customer, finance income recognition may be suspended if management believes the receivable to be impaired.

All transactions suspended Theater is severely delinquent, non-responsive or not negotiating in good faith with the Company. Once a theater is classified as All transactions suspended the theater is placed on nonaccrual status and all revenue recognitions related to the theater are stopped.

The following table discloses the recorded investment in financing receivables by credit quality indicator:

	$\mathbf{A}$	s at June 30, 2	2016	As at December 31, 2015					
	Minimum			Minimum	Financed				
	Lease Payments	Sales Receivables	Total	Lease Payments	Sales Receivables	Total			
In good standing	\$ 8,328	\$ 108,127	\$ 116,455	\$ 10,252	\$ 105,352	\$115,604			
Pre-approved transactions		1,213	1,213		757	757			
Transactions suspended	1,369	1,162	2,531	1,365	745	2,110			
	\$ 9,697	\$ 110,502	\$ 120,199	\$11,617	\$ 106,854	\$118,471			

While recognition of finance income is suspended, payments received by a customer are applied against the outstanding balance owed. If payments are sufficient to cover any unreserved receivables, a recovery of provision taken on the billed amount, if applicable, is recorded to the extent of the residual cash received. Once the collectibility issues are resolved and the customer has returned to being in good standing, the Company will resume recognition of finance income.

The Company s investment in financing receivables on nonaccrual status is as follows:

	As at Jun	ne 30, 2016	As at December 31, 2015				
	Recorded Investment	Related Allowance	Recorded Investment	Related Allowance			
Net investment in leases	\$ 1,369	\$ (672)	\$ 1,365	\$ (672)			
Net financed sales receivables	1,162	(643)	745	(568)			
Total	\$ 2,531	\$ (1,315)	\$ 2,110	\$ (1,240)			

The Company considers financing receivables with aging between 60-89 days as indications of theaters with potential collection concerns. The Company will begin to focus its review on these financing receivables and increase its discussions internally and with the theater regarding payment status. Once a theater s aging exceeds 90 days, the Company s policy is to review and assess collectibility on the theater s past due accounts. Over 90 days past due is used by the Company as an indicator of potential impairment as invoices up to 90 days outstanding could be considered reasonable due to the time required for dispute resolution or for the provision of further information or supporting documentation to the customer.

The Company s aged financing receivables are as follows:

		As at June 30, 2016											
					Related			Recorded					
	Accrued			Billed	Unbilled	Total		Investment					
	and	30-89		Financing	Recorded	Recorded	Related	Net of					
	Current	Days	90+ Days	Receivables	Investment	Investment	Allowances	Allowances					
Net investment in leases	\$ 139	\$ 23	\$ 721	\$ 883	\$ 8,814	\$ 9,697	\$ (672)	\$ 9,025					
Net financed sales receivables	1,891	2,465	2,223	6,579	103,923	110,502	(643)	109,859					
Total	\$ 2,030	\$ 2,488	\$ 2,944	\$ 7,462	\$ 112,737	\$ 120,199	\$ (1,315)	\$ 118,884					

		As at December 31, 2015												
	Accrued and Current	30-89 Days	90+ Days	Billed Financing Receivables	Related Unbilled Recorded	Total Recorded Investment	Related Allowances	Recorded Investment Net of						
Net investment in leases	\$ 840	\$ 177	\$ 446	\$ 1,463	\$ 10,154	\$ 11,617	\$ (672)	\$ 10,945						
Net financed sales receivables	908	1,013	1,177	3,098	103,756	106,854	(568)	106,286						
Total	\$1,748	\$1,190	\$ 1,623	\$ 4,561	\$ 113,910	\$ 118,471	\$ (1,240)	\$ 117,231						

The Company s recorded investment in past due financing receivables for which the Company continues to accrue finance income is as follows:

		As at June 30, 2016											
		Related										ecorded	
	Accrued					В	Billed	U	nbilled		Inv	estment	
	and					Fin	ancing	Re	ecorded	Related	Pa	ast Due	
	Current	30-89	Days	90-	+ Days	Rec	eivables	Inv	estment	Allowance	and	Accruing	
Net investment in leases	\$ 76	\$	50	\$	119	\$	245	\$	2,332	\$	\$	2,577	
Net financed sales receivables	247		230		1,136		1,613		11,307			12,920	
Total	\$ 323	\$	280	\$	1,255	\$	1,858	\$	13,639	\$	\$	15,497	

As at December 31, 2015
Related Recorded

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	Accrued and	30	30-89 90		Billed Financing 90+			Unbilled Recorded		Related	Investment Past Due and	
	Current	D	ays	Ι	ays	Rec	eivables	Inv	estment	Allowance	A	ecruing
Net investment in leases	\$ 41	\$	47	\$	205	\$	293	\$	1,076	\$	\$	1,369
Net financed sales receivables	129		224		839		1,192		10,795			11,987
Total	\$170	\$	271	\$	1,044	\$	1,485	\$	11,871	\$	\$	13,356

The Company considers financing receivables to be impaired when it believes it to be probable that it will not recover the full amount of principal or interest owing under the arrangement. The Company uses its knowledge of the industry and economic trends, as well as its prior experiences to determine the amount recoverable for impaired financing receivables. The following table discloses information regarding the Company s impaired financing receivables:

	I	For t	he Thre	ee Moi	nths En		ne 30, 20 erage	016 Interest
	Recorded Unpaid Investment Principal				elated wance	Rec	corded stment	Income Recognized
Recorded investment for which there is a related allowance:			•					G
Net financed sales receivables	\$ 748	\$	269	\$	(643)	\$	748	\$
Recorded investment for which there is no related allowance:								
Net financed sales receivables								
Total recorded investment in impaired loans:								
Net financed sales receivables	\$ 748	\$	269	\$	(643)	\$	748	\$
	I	For t	he Thre	ee Moi	nths End	nded June 30, 2015		
	<b>D</b>	•	• •				erage	Interest
	Recorded Investment		ıpaid ncinal		elated wance		orded stment	Income Recognized
Recorded investment for which there is a related			p	1110	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		S 0111 0 11 0	
allowance: Net financed sales receivables	\$ 525	\$	40	ď	(404)	¢	505	\$
	\$ 323	Э	49	\$	(494)	\$	525	Ф
Recorded investment for which there is no related allowance:								
Net financed sales receivables								
Total recorded investment in impaired loans:								
Net financed sales receivables	\$ 525	\$	49	\$	(494)	\$	525	\$
		For	the Six	Mont	hs Ende	ed June	e <b>30, 20</b> 1	16
						Av	erage	Interest
	Recorded Investment		ıpaid ncinal		elated wance		orded stment	Income Recognized
Recorded investment for which there is a related allowance:	mvestment	111	пстрат	And	wance	mvc	stillelit	Recognized
Net financed sales receivables	\$ 748	\$	269	\$	(643)	\$	748	\$
Recorded investment for which there is no related allowance:								
Net financed sales receivables								
Total recorded investment in impaired loans:								
Net financed sales receivables	\$ 748	\$	269	\$	(643)	\$	748	\$

#### For the Six Months Ended June 30, 2015 **Interest** Average Recorded Related Recorded **Income** Unpaid **Investment Principal** Allowance **Investment Recognized** Recorded investment for which there is a related allowance: Net financed sales receivables \$ \$ 525 \$ 49 \$ (494)\$ 525 Recorded investment for which there is no related allowance: Net financed sales receivables Total recorded investment in impaired loans: Net financed sales receivables \$ 525 \$ 49 \$ (494)\$ 525 \$

The Company s activity in the allowance for credit losses for the period and the Company s recorded investment in financing receivables are as follows:

	Net I	Months Envestment Leases	Net	une 30, 2016 Financed Receivables	Net In	Months Envestment Leases	Net	ne 30, 2016 Financed Receivables	
Allowance for credit losses:									
Beginning balance Charge-offs	\$	672	\$	643	\$	672	\$	568	
Recoveries Provision								75	
Ending balance	\$	672	\$	643	\$	672	\$	643	
Ending balance: individually evaluated for impairment	\$	672	\$	643	\$	672	\$	643	
Financing receivables:									
Ending balance: individually evaluated for impairment	\$	9,697	\$	110,502	\$	9,697	\$	110,502	
		Three Months Ended June 30, 2015				Six Months Ended June 30, 2015 Net			
		Net Investment		Net Financed Sales		Investment		Financed Sales	
	in	Leases	Re	ceivables	in	Leases	Rec	ceivables	
Allowance for credit losses:									
Beginning balance	\$	972	\$	494	\$	972	\$	494	
Charge-offs Recoveries									
Provision									
Ending balance	\$	972	\$	494	\$	972	\$	494	
Ending balance: individually evaluated for impairment	\$	972	\$	494	\$	972	\$	494	
Financing receivables:									
Ending balance: individually evaluated for impairment	\$	11,594	\$	98,364	\$	11,594	\$	98,364	

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### (d) Foreign Exchange Risk Management

The Company is exposed to market risk from changes in foreign currency rates. A majority portion of the Company s revenues is denominated in U.S. dollars while a substantial portion of its costs and expenses is denominated in Canadian dollars. A portion of the net U.S. dollar cash flows of the Company is periodically converted to Canadian dollars to fund Canadian dollar expenses through the spot market. In China and Japan the Company has ongoing operating expenses related to its operations in Chinese Renminbi and Japanese yen, respectively. Net cash flows are converted to and from U.S. dollars through the spot market. The Company also has cash receipts under leases denominated in Chinese Renminbi, Japanese yen, Canadian dollars and Euros which are converted to U.S. dollars through the spot market. The Company s policy is to not use any financial instruments for trading or other speculative purposes.

The Company entered into a series of foreign currency forward contracts to manage the Company s risks associated with the volatility of foreign currencies. Certain of these foreign currency forward contracts met the criteria required for hedge accounting under the Derivatives and Hedging Topic of the FASB ASC at inception, and continue to meet hedge effectiveness tests at June 30, 2016 (the Foreign Currency Hedges), with settlement dates throughout 2016 and 2017. Foreign currency derivatives are recognized and measured in the balance sheet at fair value. Changes in the fair value (gains or losses) are recognized in the condensed consolidated statement of operations except for derivatives designated and qualifying as foreign currency hedging instruments. For foreign currency hedging instruments, the effective portion of the gain or loss in a hedge of a forecasted transaction is reported in other comprehensive income and reclassified to the condensed consolidated statement of operations when the forecasted transaction occurs. Any ineffective portion is recognized immediately in the condensed consolidated statement of operations. The Company currently does not hold any derivatives which are not designated as hedging instruments and therefore no gain or loss pertaining to an ineffective portion has been recognized.

The following tabular disclosures reflect the impact that derivative instruments and hedging activities have on the Company s condensed consolidated financial statements:

Notional value of foreign exchange contracts:

	June 30, 2016	ember 31, 2015
Derivatives designated as hedging instruments:		
Foreign exchange contracts Forwards	\$ 33,359	\$ 30,710

Fair value of derivatives in foreign exchange contracts:

	Balance Sheet Location	June 30, 2016	December 31, 2015
Derivatives designated as hedging			
instruments:			
Foreign exchange contracts			
Forwards	Other assets	\$ 841	\$
	Accrued and other liabilities	(1,112)	(4,423)

\$ (271) \$ (4,423)

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Derivatives in Foreign Currency Hedging relationships for the six months ended June 30:

Location of Danizativa Loca

		Three Months Ended June 30,					
		2	016	2	015	2016	2015
Foreign exchange contracts	Derivative (Loss) Gain						
Forwards	Recognized in OCI (Effective						
	Portion)	\$	(49)	\$	352	\$ 2,158	\$ (2,674)

	Location of Derivative Loss					
	Three Months Ended June					
	Reclassified from AOCI	30	0,	Six Months E	nded June 30,	
	into Income (Effective Portion)	2016	2015	2016	2015	
Foreign exchange contracts	Selling, general and					
Forwards	administrative expenses	\$ (716)	\$ (516)	\$ (1.993)	\$ (1.151)	

The Company s estimated net amount of the existing gains as at June 30, 2016 is \$1.3 million, which is expected to be reclassified to earnings within the next twelve months

## (e) Investments in New Business Ventures

The Company accounts for investments in new business ventures using the guidance of the FASB ASC 323 or FASB ASC 320, as appropriate. As at June 30, 2016, the equity method of accounting is being utilized for an investment with a carrying value of \$nil (December 31, 2015 \$1.0 million). The Company s accumulated losses in excess of its equity investment were \$0.9 million as at June 30, 2016, and are classified in Accrued and other liabilities. For the three months ended June 30, 2016, gross revenues, cost of revenue and net loss for the Company s investments were \$nil, \$2.1 million and \$2.3 million, respectively (2015 \$nil, \$2.8 million and \$2.7 million, respectively). For the six months ended June 30, 2016, gross revenues, cost of revenue and net loss for the Company s investments were \$0.3 million, \$4.4 million and \$4.1 million, respectively (2015 \$\,\text{snil}\,\text{\$4.5}\,\text{million}\) and \$4.4 million, respectively). The Company has determined it is not the primary beneficiary of this VIE, and therefore this entity has not been consolidated. In addition, the Company has an investment in preferred stock of another business venture of \$1.5 million which meets the criteria for classification as a debt security under the FASB ASC 320 and is recorded at a fair value of \$nil at June 30, 2016 (December 31, 2015 \$nil). This investment was classified as an available-for-sale investment. Furthermore, the Company has an investment of \$1.0 million (December 31, 2015 \$1.0 million) in the shares of an exchange traded fund. This investment is also classified as an available-for-sale investment. The Company has an investment of \$2.5 million in the preferred shares of an enterprise which meet the criteria for classification as an equity security under FASB ASC 325. In the three and six months ended June 30, 2016, respectively, the Company recognized an other-than-temporary impairment of \$0.2 million in the condensed consolidated statement of operations (2015 \$0.4 million and \$0.4 million, respectively). The total carrying value of investments in new business ventures at June 30, 2016 is \$1.0 million (December 31, 2015 \$2.2 million) and is recorded in Other assets.

## 16. Non-Controlling Interests

### (a) IMAX China Non-Controlling Interest

On April 8, 2014, the Company announced sale and issuance of 20% of the shares of IMAX China to entities owned and controlled by CMC Capital Partners ( CMC ), an investment fund that is focused on media and entertainment, and FountainVest Partners ( FountainVest ), a China-focused private equity firm. The sale price for the interest was \$80.0 million, and was paid by the investors in two equal installments on April 8, 2014 and February 10, 2015.

On October 8, 2015, IMAX China completed the IMAX China IPO. Following the IMAX China IPO, the Company continues to indirectly own approximately 68.5% of IMAX China, which remains a consolidated subsidiary of the Company.

The following summarizes the movement of the non-controlling interest in shareholders equity, in the Company s subsidiary for the six months ended June 30, 2016:

Balance as at December 31, 2015	\$49,959
Net income	5,628
Other comprehensive loss	(1,273)
Balance as at June 30, 2016	\$ 54,314

### (b) Other Non-Controlling Interest

In 2014, the Company announced the creation of the Film Fund to co-finance a portfolio of 10 original large-format films. The Film Fund, which is intended to be capitalized with up to \$50.0 million, will finance an ongoing supply of original films that the Company believes will be more exciting and compelling than traditional documentaries. The initial investment in the Film Fund was committed to by a third party in the amount of \$25.0 million, with the possibility of contributing additional funds. The Company, which will contribute \$9.0 million to the Film Fund over five years starting in 2014, anticipates the Film Fund will be self-perpetuating, with a portion of box office proceeds reinvested into the Film Fund to generate a continuous, steady flow of high-quality documentary content. To date, the Film Fund invested \$7.7 million toward the development of original films. The related production, financing and distribution agreement includes put and call rights relating to change of control of the rights, title and interest in the co-financed pictures.

The following summarizes the movement of the non-controlling interest in temporary equity, in the Company s subsidiary for the six months ended June 30, 2016:

Balance as at December 31, 2015	\$ 3,307
Net loss	(86)
Balance as at June 30, 2016	\$ 3,221

## **IMAX CORPORATION**

## Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations OVERVIEW

IMAX Corporation, together with its consolidated subsidiaries (the Company), is one of the world s leading entertainment technology companies, specializing in motion picture technologies and presentations. The Company refers to all theaters using the IMAX theater system as IMAX theaters. IMAX offers a unique end-to-end cinematic solution combining proprietary software, theater architecture and equipment to create the highest-quality, most immersive motion picture experience for which the IMAX® brand has become known globally. Top filmmakers and studios utilize IMAX theaters to connect with audiences in innovative ways, and, as such, IMAX s network is among the most important and successful theatrical distribution platforms for major event films around the world. There were 1,102 IMAX theater systems (990 commercial multiplexes, 16 commercial destinations, 96 institutional) operating in 69 countries as of June 30, 2016. This compares to 976 theater systems (852 commercial multiplexes, 20 commercial destinations, 104 institutional) operating in 65 countries as of June 30, 2015.

IMAX theater systems combine:

IMAX DMR (Digital Re-Mastering) movie conversion technology, which results in higher image and sound fidelity than conventional cinema experiences;

advanced, high-resolution projectors with specialized equipment and automated theater control systems, which generate significantly more contrast and brightness than conventional theater systems;

large screens and proprietary theater geometry, which result in a substantially larger field of view so that the screen extends to the edge of a viewer s peripheral vision and creates more realistic images;

sound system components, which deliver more expansive sound imagery and pinpointed origination of sound to any specific spot in an IMAX theater; and

specialized theater acoustics, which result in a four-fold reduction in background noise.

Together these components cause audiences in IMAX theaters to feel as if they are a part of the on-screen action, creating a more intense, immersive and exciting experience than in a traditional theater.

As a result of the immersiveness and superior image and sound quality of *The* IMAX *Experience*, the Company s exhibitor customers typically charge a premium for IMAX DMR films over films exhibited in their other auditoriums. The premium pricing, combined with the higher attendance levels associated with IMAX DMR films, generates incremental box-office for the Company s exhibitor customers and for the movie studios releasing their films to the IMAX network. The incremental box-office generated by IMAX DMR films has helped establish IMAX as a key premium distribution and marketing platform for Hollywood blockbuster films. Driven by the advent of digital

technology that reduced the IMAX DMR conversion time and with the strengthening of the Company s relationships with the major studios, the number of IMAX DMR films released to the theater network per year has increased to 44 films in 2015, up from six films in 2007. The Company expects to release a similar number of IMAX DMR films in 2016 as compared to 2015.

As one of the world s leaders in entertainment technology, the Company strives to remain at the forefront of advancements in cinema technology. Accordingly, one of the Company s key initiatives has been the development of its next-generation laser-based digital projection system, which it began rolling out at the end of 2014. In order to develop the laser-based digital projection system, the Company obtained exclusive rights to certain laser projection technology and other technology with applicability in the digital cinema field from Eastman Kodak Company (Kodak) in 2011 and entered a co-development arrangement with Barco N.V. (Barco) to co-develop a laser-based digital projection system that incorporates Kodak technology in 2012. Furthermore, in 2014, the Company announced an agreement with Necsel IP, Inc. (Necsel) to be the exclusive worldwide provider of specified lasers for IMAX s laser-based digital projection systems in exchange for preferred pricing and supply terms. The Company believes that these arrangements with Kodak, Barco and Necsel have enabled IMAX laser-based projectors to present greater brightness and clarity, higher contrast, a wider color gamut and deeper blacks, and consume less power and last longer than existing digital technology. The laser projection solution is the first IMAX digital projection system capable of illuminating the largest screens in its network. As at June 30, 2016, 31 laser-based digital systems were operational.

The Company is also undertaking new lines of business, with a focus on location-based experiences, alternative forms of in-cinema entertainment and in-home entertainment. In 2013, the Company announced new home theater initiatives, including a joint venture with TCL Multimedia Technology Holding Limited ( TCL ) to design, develop, manufacture and sell a premium home theater

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system. To date, the Company has signed agreements for more than 130 premium home theater systems. Beyond its premium home theater, the Company is also developing other components of broader home entertainment platform designed to allow consumers to experience elements of *The* IMAX *Experience*® in their homes.

In the second quarter of 2016, the Company announced the development of a virtual reality (VR) camera and its broader strategy to develop a premium, location-based VR offering that will deliver immersive, multi-dimensional experiences, including entertainment content and games, to multiplexes, malls and other commercial destinations. With respect to the VR camera, the Company has partnered with Google to design and develop a cinema-grade IMAX Google VR camera, which will enable filmmakers and content creators to deliver high-quality, 360-degree content experiences to audiences. In addition, the Company has entered into a joint venture with Starbreeze AB (Starbreeze), a Swedish based independent creator, publisher and distributor of high-quality VR entertainment content and hardware. Under this arrangement, the Company will leverage Starbreeze s unique, large field-of-view head-mounted display technology to create a premium VR experience based on content developed by the Company s studio partners and independent producers, Starbreeze s existing library of VR entertainment content and games, and premium content created through use of the IMAX Google VR camera. The Company sees a unique opportunity to combine premium equipment, more robust computing power, and expansive spaces to create a highly differentiated, destination-based VR experience that will draw audiences out of their homes, similar to the strategy it has successfully employed in the cinema space.

Important factors that the Company s Chief Executive Officer ( CEO ) Richard L. Gelfond uses in assessing the Company s business and prospects include:

the signing, installation and financial performance of theater system arrangements (particularly its joint revenue sharing arrangements and new laser-based projection system);

film performance and the securing of new film projects (particularly IMAX DMR films);

revenue and gross margins from the Company s operating segments;

operating leverage;

earnings from operations as adjusted for unusual items that the Company views as non-recurring;

short- and long-term cash flow projections;

the continuing ability to invest in and improve the Company s technology to enhance its differentiation of presentation versus other cinematic experiences;

the overall execution, reliability and consumer acceptance of The IMAX Experience; and

the success of new business initiatives (including new content initiatives).

The primary revenue sources for the Company can be categorized into two main groups: theater systems and films. On the theater systems side, the Company derives revenues from theater exhibitors primarily through either a sale or sales-type lease arrangement or a joint revenue sharing arrangement. Theater exhibitors also pay for associated maintenance and extended warranty services. Film revenue is derived primarily from film studios for the provision of film production and digital re-mastering services for exhibition on IMAX theater systems around the world. The Company derives other film revenues from the distribution of certain films and the provision of post-production services. The Company also derives a small portion of other revenues from the operation of its own theaters, the provision of aftermarket parts for its system components, and camera rentals.

# IMAX Theater Systems: IMAX Systems (Sales and Sales-type Leases), Joint Revenue Sharing Arrangements and Theater System Maintenance

One of the Company's principal businesses is the design, manufacture and delivery of premium theater systems (IMAX theater systems). The theater system equipment components (including the projection system, sound system, screen system and, if applicable, 3D glasses cleaning machine), theater design support, supervision of installation, projectionist training and the use of the IMAX brand are all elements of what the Company considers the system deliverable. The IMAX theater systems are based on proprietary and patented technology developed over the course of the Company s 49-year history. The Company provides IMAX theater systems to customers through sales, long-term leases or under joint revenue sharing arrangements. The Company s customers who purchase, lease or otherwise acquire the IMAX theater systems through joint revenue sharing arrangements are theater exhibitors that operate commercial theaters (particularly multiplexes), museums, science centers, or destination entertainment sites. The Company generally does not own IMAX theaters, but licenses the use of its trademarks along with the sale, lease or contribution of the IMAX theater system.

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## **IMAX Systems**

Sales and Sales-Type Lease Arrangements

The Company provides IMAX theater systems to customers on a sales or long-term lease basis, typically with an initial 10-year term. These agreements typically require the payment of initial fees and ongoing fees (which can include a fixed minimum amount per annum and contingent fees in excess of the minimum payments), as well as maintenance and extended warranty fees. The initial fees vary depending on the system configuration and location of the theater. Initial fees are paid to the Company in installments between the time of system signing and the time of system installation, which is when the total of these fees, in addition to the present value of future annual minimum payments, are recognized as revenue. Ongoing fees are paid over the term of the contract, commencing after the theater system has been installed, and are equal to the greater of a fixed minimum amount per annum or a percentage of box-office receipts. Contingent payments in excess of fixed minimum ongoing payments are recognized as revenue when reported by theater operators, provided collectability is reasonably assured. Typically, ongoing fees are indexed to a local consumer price index. Finance income is derived over the term of a financed sale or sales-type lease arrangement as the unearned income on that financed sale or sales-type lease is earned.

Under the Company s sales agreements, title to the theater system equipment components passes to the customer. In certain instances, however, the Company retains title or a security interest in the equipment until the customer has made all payments required under the agreement. Under the terms of a sales-type lease agreement, title to the theater system equipment components remains with the Company. The Company has the right to remove the equipment for non-payment or other defaults by the customer.

The revenue earned from customers under the Company s theater system sales or lease agreements varies from quarter to quarter and year to year based on a number of factors, including the number and mix of theater system configurations sold or leased, the timing of installation of the theater systems, the nature of the arrangement and other factors specific to individual contracts.

Joint Revenue Sharing Arrangements

The Company also provides IMAX theater systems to customers under joint revenue sharing arrangements ( JRSA ). The Company has two basic types of joint revenue sharing arrangements: traditional and hybrid.

Under a traditional joint revenue sharing arrangement, the Company provides the IMAX theater system in return for a portion of the customer s IMAX box-office receipts and, in some cases, concession revenues, rather than requiring the customer to pay a fixed upfront payment or annual minimum payments. Payments, which are based on box-office receipts, are required throughout the term of the arrangement and are due either monthly or quarterly. Certain maintenance and extended warranty services are provided to the customer for a separate fixed annual fee. The Company retains title to the theater system equipment components, and the equipment is returned to the Company at the conclusion of the arrangement.

Under a hybrid joint revenue sharing arrangement, by contrast, the customer is responsible for making upfront payments prior to the delivery and installation of the IMAX theater system in an amount that is typically half of what the Company would receive from a straight sale transaction. As with a traditional joint revenue sharing arrangement, the customer also pays the Company a portion of the customer s IMAX box-office receipts over the term of the arrangement, although the percentage of box-office receipts owing to the Company is typically half that of a traditional joint revenue sharing arrangement. The Company generally retains title to the theater system equipment components, and the equipment is returned to the Company at the conclusion of the arrangement. In limited instances,

however, title to the theater system equipment components passes to the customer.

Under the significant majority of joint revenue sharing arrangements (both traditional and hybrid), the initial non-cancellable term of IMAX theater systems is 10 years or longer, and is renewable by the customer for one to two additional terms of between three to five years. The Company has the right to remove the equipment for non-payment or other defaults by the customer. The contracts are non-cancellable by the customer unless the Company fails to perform its obligations.

The introduction of joint revenue sharing arrangements has been an important factor in the expansion of the Company's commercial theater network, which has grown by approximately 462% since the beginning of 2008. Joint revenue sharing arrangements allow commercial theater exhibitors to install IMAX theater systems without the significant initial capital investment required in a sale or sales-type lease arrangement. Joint revenue sharing arrangements drive recurring cash flows and earnings for the Company, as customers under joint revenue sharing arrangements pay the Company a portion of their ongoing box-office. The Company funds its joint revenue sharing arrangements through cash flows from operations. As at June 30, 2016, the Company had 559 theaters in operation under joint revenue sharing arrangements, a 17.2% increase as compared to the 477 joint revenue sharing

arrangements open as at June 30, 2015. The Company also had contracts in backlog for an additional 264 theaters under joint revenue sharing arrangements as at June 30, 2016.

The revenue earned from customers under the Company s joint revenue sharing arrangements can vary from quarter to quarter and year to year based on a number of factors including film performance, the mix of theater system configurations, the timing of installation of these theater systems, the nature of the arrangement, the location, size and management of the theater and other factors specific to individual arrangements.

#### Theater System Maintenance

For all IMAX theaters, theater owners or operators are also responsible for paying the Company an annual maintenance and extended warranty fee. Under these arrangements, the Company provides proactive and emergency maintenance services to every theater in its network to ensure that each presentation is up to the highest IMAX quality standard. Annual maintenance fees are paid throughout the duration of the term of the theater agreements and are typically indexed to a local consumer price index.

#### Other Theater Revenues

The Company derives a small portion of its revenues from other sources. As at June 30, 2016, the Company had three owned and operated IMAX theaters (December 31, 2015—three owned and operated theaters). In addition, the Company has a commercial arrangement with one theater resulting in the sharing of profits and losses and provides management services to three other theaters. The Company also rents its proprietary 2D and 3D large-format film and digital cameras to third party production companies. The Company maintains cameras and other film equipment and also offers production advice and technical assistance to both documentary and Hollywood filmmakers. Additionally, the Company generates revenues from the sale of after-market parts and 3D glasses.

Revenue from theater system arrangements is recognized at a different time from when cash is collected. See Critical Accounting Policies in Item 1 of the Company s Form 10-K for the year ended December 31, 2015 (the 2015 Form 10-K) for further discussion on the Company s revenue recognition policies.

## **IMAX Theater Network**

The following table outlines the breakdown of the theater network by type and geographic location as at June 30:

	2016 Theater Network Bas			se	e 2015 Theater Network Base				
	Commerc <b>i@</b> bn	nmercial		(	Commercial Commercial				
	MultiplexDes	tinationIns	stitutional	Total	MultiplexD	estinationInst	itutional	<b>Total</b>	
United States	346	5	44	395	333	7	49	389	
Canada	37	2	7	46	37	2	8	47	
Greater China <sup>(1)</sup>	318		17	335	232		18	250	
Asia (excluding Greater									
China)	86	2	5	93	73	3	6	82	
Western Europe	73	6	10	89	62	7	10	79	
Russia & the CIS	49			49	48			48	
Latin America <sup>(2)</sup>	38		11	49	33		11	44	
Rest of the World	43	1	2	46	34	1	2	37	

Total 990 16 96 1,102 852 20 104 976

- (1) Greater China includes China, Hong Kong, Taiwan and Macau.
- (2) Latin America includes South America, Central America and Mexico.

As of June 30, 2016, 40.0% of IMAX systems in operation were located in the United States and Canada compared to 44.7% as at June 30, 2015.

To minimize the Company s credit risk, the Company retains title to the underlying theater systems under lease arrangements, performs initial and ongoing credit evaluations of its customers and makes ongoing provisions for its estimates of potentially uncollectible amounts.

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The Company currently believes that over time its commercial multiplex theater network could grow to approximately 2,450 IMAX theaters worldwide from 990 commercial multiplex IMAX theaters operating as June 30, 2016. While the Company continues to grow in the United States and Canada, it believes that the majority of its future growth will come from international markets. As at June 30, 2016, 60.0% of IMAX theater systems in operation were located within international markets (defined as all countries other than the United States and Canada), up from 55.3% as at June 30, 2015. Revenues and gross box-office derived from outside the United States and Canada continues to exceed revenues and gross box-office from the United States and Canada. Risks associated with the Company s international business are outlined in Risk Factors — The Company conducts business internationally, which exposes it to uncertainties and risks that could negatively affect its operations, sales and future growth prospects in Item 1A of the Company s 2015 Form 10-K.

Greater China continues to be the Company s second-largest and fastest-growing market. The Company s Greater China operations have accounted for an increasingly significant portion of its overall revenues, with nearly 30% of overall revenues generated from the Company s China operations in the six months ended June 30, 2016. As at June 30, 2016, the Company had 335 theaters operating in Greater China with an additional 264 theaters in backlog that are scheduled to be installed in Greater China by 2021. The Company s backlog in Greater China represents 59.7% of the Company s current backlog. The Company continues to invest in joint revenue sharing arrangements with select partners to ensure ongoing revenue in this key market. The Company s largest single international partnership is in China with Wanda Cinema Line Corporation (Wanda). Wanda s total commitment to the Company is for 210 theater systems, of which 195 theater systems are under the parties joint revenue sharing arrangement. Furthermore, the Company has a partnership with CJ CGV Holdings, Ltd., for a commitment of 120 theater systems, of which 100 theater systems will be located in China. In addition, in the second quarter of 2016, the Company and Guangzhou JinYI Media Corporation ( JinYi ) expanded its existing commitment to include 40 theater systems under a joint revenue sharing arrangement. With the addition of these theater systems, JinYi s total commitment to the Company is for 60 theater systems, all of which are located in China. See Risk Factors The Company faces risks in connection with the continued expansion of its business in China in Item 1A of the Company s 2015 Form 10-K.

In 2014, the Company completed the sale and issuance of 20% of the shares of the Company's subsidiary, IMAX China Holding, Inc. ( IMAX China ), to entities owned and controlled by CMC Capital Partners ( CMC ), an investment fund that is focused on media and entertainment, and FountainVest Partners ( FountainVest ), a China-focused private equity firm. The sale price for the interest was \$80.0 million, and was paid by the investors in two equal installments on April 8, 2014 and February 10, 2015.

Thereafter, on October 8, 2015, IMAX China completed an initial public offering of its ordinary shares on the Main Board of the Hong Kong Stock Exchange Limited (the IMAX China IPO). Following the IMAX China IPO, the Company continues to indirectly own approximately 68.5% of IMAX China, which remains a consolidated subsidiary of the Company.

The following table outlines the breakdown of the Commercial Multiplex theater network by arrangement type and geographic location as at June 30:

2016 2015

IMAX Commercial Multiplex Theater Network Sale / Salestype type

JRSA lease Total JRSA lease Total

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Domestic Total (United States & Canada)	262	121	383	255	115	370
International:						
Greater China	196	122	318	140	92	232
Asia (excluding Greater China)	48	38	86	39	34	73
Western Europe	42	31	73	35	27	62
Russia & the CIS		49	49		48	48
Latin America		38	38		33	33
Rest of the World	11	32	43	8	26	34
International Total	297	310	607	222	260	482
Worldwide Total	559	431	990	477	375	852

As at June 30, 2016, 262 (2015 255) of the 559 (2015 477) theaters under joint revenue sharing arrangements in operation, or 46.9% (2015 53.5%) were located in the United States and Canada, with the remaining 297 (2015 222) or 53.1% (2015 46.5%) of arrangements being located in international markets. The Company continues to seek to expand its network of theaters under joint revenue sharing arrangements, particularly in select international markets.

Sales Backlog

The Company s current sales backlog is as follows:

	June	2 30, 2016	<b>June 30, 2015</b>		
	Number of Systems	Dollar Value (in thousands)	Number of Systems	Dollar Value (in thousands)	
Sales and sales-type lease arrangements	178	\$ 225,906	181	\$ 237,289	
Joint revenue sharing arrangements	264	58,652	210	42,427	
	442(1)(2)	\$ 284,558	391(1)(3)	\$ 279,716	

- (1) Includes 19 laser-based digital theater system configurations (2015 73), including upgrades. The Company continues to develop and roll out its laser-based digital projection system. See Research and Development in Item 2 of this Part I for additional information.
- (2) Includes seven upgrades to a digital theater system, in existing IMAX theater locations (one xenon configuration and six laser configurations).
- (3) Includes 24 upgrades to a digital theater system, in existing IMAX theater locations (two xenon configurations and 22 laser configurations, of which five are under joint revenue sharing arrangements).

The number of theater systems in the backlog reflects the minimum number of commitments under signed contracts. The dollar value fluctuates depending on the number of new theater system arrangements signed from year to year, which adds to backlog, and the installation and acceptance of theater systems and the settlement of contracts, both of which reduce backlog. Sales backlog typically represents the fixed contracted revenue under signed theater system sale and lease agreements that the Company believes will be recognized as revenue upon installation and acceptance of the associated theater. Sales backlog includes initial fees along with the estimated present value of contractual ongoing fees due over the lease term; however, it excludes amounts allocated to maintenance and extended warranty revenues as well as fees in excess of contractual ongoing fees that may be received in the future. The value of sales backlog does not include revenue from theaters in which the Company has an equity interest, operating leases, letters of intent or long-term conditional theater commitments. The value of theaters under joint revenue sharing arrangements is excluded from the dollar value of sales backlog, although certain theater systems under joint revenue sharing arrangements provide for contracted upfront payments and therefore carry a backlog value based on those payments. The Company believes that the contractual obligations for theater system installations that are listed in sales backlog are valid and binding commitments.

From time to time, in the normal course of its business, the Company will have customers who are unable to proceed with a theater system installation for a variety of reasons, including the inability to obtain certain consents, approvals or financing. Once the determination is made that the customer will not proceed with installation, the agreement with the customer is terminated or amended. If the agreement is terminated, once the Company and the customer are released from all their future obligations under the agreement, all or a portion of the initial rents or fees that the

customer previously made to the Company are recognized as revenue.

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The following table outlines the breakdown of the total backlog by arrangement type and geographic location as at June 30:

	2016			2015			
	IMAX Theater Backlog			IMAX Theater Backlog			
	<b>JRSA</b>	Sale / Lease	Total	<b>JRSA</b>	Sale / Lease	Total	
Domestic Total (United States & Canada)	46	14	60	30	22	52	
International:							
Greater China	189	75	264	151	67	218	
Asia (excluding Greater China)	17	22	39	13	23	36	
Western Europe	7	6	13	11	9	20	
Russia & the CIS		24	24		23	23	
Latin America		19	19		22	22	
Rest of the World	5	18	23	5	15	20	
International Total	218	164	382	180	159	339	
Worldwide Total	264	178	442	210	181	391	

Approximately 86.4% of IMAX theater system arrangements in backlog as at June 30, 2016 are scheduled to be installed in international markets (2015 86.7%).

The following reflects the Company s signings and installations:

	101 0110 111100	For the Three Months Ended June 30,		Ionths Ended e 30,
	2016	2016 2015		2015
Theater System Signings:				
Full new sales and sales-type				
lease arrangements	19	19(1)	47	31(1)
New joint revenue sharing				
arrangements	75	9	82	17
Total new theaters	94	28	129	48
Upgrades of IMAX theater				
systems	1	2	2	3
-				
Total theater signings	95	30	131	51

For the Three Months Ended
June 30,
2016

June 30,
2015

For the Six Months Ended
June 30,
2016

2015

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Theater System Installations:				
Full new sales and sales-type				
lease arrangements	13(2)	$15^{(2)}$	18(2)	$20^{(2)}$
New joint revenue sharing				
arrangements	25	20	30	26
Total new theaters	38	35	48	46
Upgrades of IMAX theater				
systems	$2^{(3)}$		11(4)(5)	2(4)(5)
Total theater installations	40	35	59	48

- (1) Includes one signing which replaced a theatre system under an existing arrangement in backlog.
- (2) Includes one used theater system (2015 one theater system).
- (3) Includes one installation of an upgrade to a laser-based digital system and one upgrade to a xenon-based digital system under sales and sales-type lease arrangements.
- (4) Includes nine installations of an upgrade to a laser-based digital system under sales and sales-type lease arrangements (2015) one laser-based digital system under a sales and sales-type lease arrangement).
- (5) Includes two installations of an upgrade to a xenon-based digital system under sales arrangements (2015) one xenon-based digital system under a short-term operating lease arrangement).

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The Company estimates that it will install 155 new theater systems (excluding upgrades) in 2016. The Company s installation estimates includes scheduled systems from backlog, as well as the Company s estimate of installations from arrangements that will sign and install in the same calendar year. The Company cautions, however, that theater system installations may slip from period to period over the course of the Company s business, usually for reasons beyond its control.

## Films: Digital Re-Mastering (IMAX DMR) and other film revenue

Digital Re-Mastering (IMAX DMR)

In 2002, the Company developed a proprietary technology to digitally re-master Hollywood films into IMAX digital cinema package format or 15/70-format film for exhibition in IMAX theaters at a modest cost that is incurred by the Company. This system, known as IMAX DMR, digitally enhances the image resolution of motion picture films for projection on IMAX screens while maintaining or enhancing the visual clarity and sound quality to levels for which *The* IMAX *Experience* is known. This technology enabled the IMAX theater network to release Hollywood films simultaneously with their broader domestic release. The development of this technology was critical in helping the Company execute its strategy of expanding its commercial theater network by establishing IMAX theaters as a key, premium distribution platform for Hollywood films. In a typical IMAX DMR film arrangement, the Company receives a percentage, which in recent years has ranged between 10-15%, of net box-office receipts of any commercial films released in the IMAX network from the applicable film studio for the conversion of the film to the IMAX DMR format and for access to the Company s premium distribution platform.

IMAX films benefit from enhancements made by individual filmmakers exclusively for the IMAX release, and filmmakers and studios have sought IMAX-specific enhancements in recent years to generate interest in and excitement for their films. Such enhancements include shooting selected scenes with IMAX cameras to increase the audience s immersion in the film and taking advantage of the unique dimensions of the IMAX screen by shooting the film in a larger aspect ratio. Certain films also enjoy early release windows in IMAX, including Everest: An IMAX 3D Experience and The Walk: The IMAX Experience, which were released one week early in IMAX theaters in September 2015. Several recent films have featured select sequences shot with IMAX cameras including Captain America: Civil War: An IMAX 3D Experience, released in May 2016; Batman v Superman: Dawn of Justice: An IMAX 3D Experience, released in March 2016; Star Wars: The Force Awakens: An IMAX 3D Experience, released in December 2015; Interstellar: The IMAX Experience, released in November 2014; and Transformers Age of Extinction: An IMAX 3D Experience, released in June 2014. In addition, Marvel s Avengers: Infinity War Part 1: An IMAX 3D Experience and Avengers: Infinity War Part 2: An IMAX 3D Experience are expected to be shot in their entireties using the IMAX camera, which is the first time a full feature length movie will be filmed with the IMAX cameras. In addition, several recent movies, including Tomorrowland: The IMAX Experience, released in May 2015, and Guardians of the Galaxy: An IMAX 3D Experience, released in August 2014 have featured footage taking advantage of the larger projected IMAX aspect ratio.

The original soundtrack of a film to be released to the IMAX network is re-mastered for the IMAX six or twelve-channel digital sound systems in connection with the IMAX DMR release. Unlike the soundtracks played in conventional theaters, IMAX re-mastered soundtracks are uncompressed and full fidelity. IMAX sound systems use proprietary loudspeaker systems and proprietary surround sound configurations that ensure every theater seat is in a good listening position.

The Company believes that the growth in international box-office is an important driver of future growth for the Company. During six months ended June 30, 2016, 62.6% of the Company s gross box-office from IMAX DMR films was generated in international markets, as compared to 62.0% in the six months ended June 30, 2015. To support

growth in international markets, the Company has sought to bolster its international film strategy, supplementing the Company s film slate of Hollywood DMR titles with appealing local IMAX DMR releases in select markets. During 2015, the Company released eleven local language IMAX DMR films, including eight in China and three in Japan. The Company released one local language IMAX DMR film during the six months ended June 30, 2016 and expects to announce additional local language IMAX DMR films to be released to the IMAX network in the remainder of 2016 and beyond.

In addition to the 21 IMAX DMR films released to the IMAX theater network during the first six months ended June 30, 2016, 21 additional IMAX DMR films have been announced so far to be released in the remaining six months of 2016:

*Ice Age: Collision Course: An IMAX 3D Experience* (20th Century Fox, July 2016);

The BFG: An IMAX 3D Experience (Walt Disney Studios, July 2016);

Jason Bourne: The IMAX Experience (Universal Studios, July 2016);

Godzilla: Resurgence: The IMAX Experience (Toho-Towa Company, Ltd., July 2016, Japan only);

Cold War 2: An IMAX 3D Experience (Edko Films, July 2016, China only);

Ghostbusters: An IMAX 3D Experience (Sony Pictures, July 2016);

For A Few Bullets: The IMAX Experience (Wanda Media Co., July 2016, China only);

Star Trek Beyond: An IMAX 3D Experience (Paramount Pictures, July 2016);

Skiptrace: An IMAX 3D Experience (Talent Int., August 2016, China only);

Time Raiders: An IMAX 3D Experience (Le Vision Pictures, August 2016, China only);

Suicide Squad: An IMAX 3D Experience (Warner Bros. Pictures, August 2016);

Ben-Hur: An IMAX 3D Experience (Paramount Pictures, August 2016);

Sully: The IMAX Experience (Warner Bros. Pictures, September 2016);

The Magnificent Seven: The IMAX Experience (Sony Pictures, September 2016);

Deepwater Horizon: The IMAX Experience (Lionsgate Entertainment, September 2016);

Inferno: The IMAX Experience (Sony Pictures, October 2016);

Jack Reacher: Never Go Back: The IMAX Experience (Paramount Pictures, October 2016);

The Duelist: The IMAX Experience (Non-Stop Production LLC, October 2016, Russia only);

Doctor Strange: An IMAX 3D Experience (Walt Disney Studios, November 2016);

Fantastic Beasts and Where to Find Them: An IMAX 3D Experience (Warner Bros. Pictures, November 2016); and

Rogue One: A Star Wars Story: An IMAX 3D Experience (Walt Disney Studios, December 2016). In addition, the Company will be releasing an IMAX documentary film, Voyage of Time, on October 7, 2016.

To date, the Company has announced the following 13 titles to be released in 2017 to the IMAX theater network:

Attraction: An IMAX 3D Experience (Art Pictures Studio, January 2017, Russia only);

God Particle: The IMAX Experience (Paramount Pictures, February 2017);

Untitled Wolverine Film: The IMAX Experience (20th Century Fox, March 2017);

Kong: Skull Island: An IMAX 3D Experience (Warner Bros. Pictures, March 2017);

Ghost in the Shell: An IMAX 3D Experience (Paramount Pictures, March 2017);

Guardians of the Galaxy Vol. 2: An IMAX 3D Experience (Walt Disney Studios, May 2017);

Pirates of the Caribbean: Dead Men Tell No Tales: An IMAX 3D Experience (Walt Disney Studios, May 2017);

Transformers: The Last Knight: An IMAX 3D Experience (Paramount Pictures, June 2017);

Spider-Man: Homecoming: An IMAX 3D Experience (Sony Pictures, July 2017);

Dunkirk: The IMAX Experience (Warner Bros. Pictures, July 2017);

Thor: Ragnarök: An IMAX 3D Experience (Walt Disney Studios, November 2017);

Justice League: An IMAX 3D Experience (Warner Bros. Pictures, November 2017); and

Star Wars: Episode VIII: An IMAX 3D Experience (Walt Disney Studios, December 2017). The Company remains in active negotiations with all of the major Hollywood studios for additional films to fill out its short and long-term film slate, and anticipates that a similar number of IMAX DMR films will be released to the IMAX network in 2016 to the 44 films that were released to the IMAX network in 2015.

Other Film Revenues: Film Distribution and Post-Production

The Company is also a distributor of large-format films, primarily for its institutional theater partners. The Company generally distributes films which it produces or for which it has acquired distribution rights from independent producers. The Company receives either a percentage of the theater box-office receipts or a fixed amount as a distribution fee.

In 2014, the Company announced the creation of the IMAX Original Film Fund (the Film Fund ) to co-finance a portfolio of 10 original large format films. The Film Fund, which is intended to be capitalized with up to \$50.0 million, will finance an ongoing supply of original films that the Company believes will be more exciting and compelling than traditional documentaries. The initial investment in the Film Fund was committed to by a third party in the amount of \$25.0 million, with the possibility of contributing additional funds. The Company, which will contribute \$9.0 million to the Film Fund over five years starting in 2014, anticipates the

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Film Fund will be self-perpetuating, with a portion of box office proceeds reinvested into the Film Fund to generate a continuous flow of high-quality documentary content. To date, the Film Fund has invested \$7.7 million toward the development of original films.

Furthermore, in 2015, the Company announced the creation of the IMAX China Film Fund (the China Film Fund ) with its subsidiary IMAX China and its partner CMC to help fund Mandarin language commercial films. The China Film Fund, which is expected initially to be capitalized with approximately \$50.0 million, will target productions that can leverage the Company s brand, relationships, technology and release windows in China. The China Film Fund is expected to co-finance approximately 15 Mandarin-language tent-pole films over three years, and will target contributions of between \$3.0 million and \$7.0 million per film. The China Film Fund will operate under an IMAX-CMC controlled greenlight committee, and the Company is in the process of bringing in other investors to increase the size of the China Film Fund.

IMAX Post/DKP Inc. (formerly David Keighley Productions 70MM Inc.), a wholly-owned subsidiary of the Company, provides film post-production and quality control services for large-format films (whether produced internally or externally), and digital post-production services.

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## CRITICAL ACCOUNTING POLICIES AND ESTIMATES

The Company prepares its condensed consolidated financial statements in accordance with United States Generally Accepted Accounting Principles (U.S. GAAP).

The preparation of these condensed consolidated financial statements requires management to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses. On an ongoing basis, management evaluates its estimates, including those related to selling prices associated with the individual elements in multiple element arrangements; residual values of leased theater systems; economic lives of leased assets; allowances for potential uncollectability of accounts receivable, financing receivables and net investment in leases; write-downs for inventory obsolescence; ultimate revenues for film assets; impairment provisions for film assets, long-lived assets and goodwill; depreciable lives of property, plant and equipment; useful lives of intangible assets; pension plan and post retirement assumptions; accruals for contingencies including tax contingencies; valuation allowances for deferred income tax assets; and, estimates of the fair value and expected exercise dates of stock-based payment awards. Management bases its estimates on historical experience, future expectations and other assumptions that are believed to be reasonable at the date of the condensed consolidated financial statements. Actual results may differ from these estimates due to uncertainty involved in measuring, at a specific point in time, events which are continuous in nature, and differences may be material. The Company s significant accounting policies are discussed in Item 7 of the Company s 2015 Form 10-K.

## **Impact of Recently Issued Accounting Pronouncements**

See note 2 to the condensed consolidated financial statements in Item 1 for information regarding the Company s recent changes in accounting policies and the impact of recently issued accounting pronouncements impacting the Company.

#### **Non-GAAP Financial Measures**

In this report, the Company presents adjusted net income, adjusted net income per diluted share, adjusted net income attributable to common shareholders and adjusted net income attributable to common shareholders per diluted share as supplemental measures of performance of the Company, which are not recognized under U.S. GAAP. The Company presents adjusted net income and adjusted net income per diluted share because it believes that they are important supplemental measures of its comparable controllable operating performance and it wants to ensure that its investors fully understand the impact of its stock-based compensation (net of any related tax impact) on net income. In addition, the Company presents adjusted net income attributable to common shareholders and adjusted net income attributable to common shareholders per diluted share because it believes that they are important supplemental measures of its comparable financial results and could potentially distort the analysis of trends in business performance and it wants to ensure that its investors fully understand the impact of net income attributable to non-controlling interests and its stock-based compensation (net of any related tax impact) in determining net income attributable to common shareholders. Management uses these measures to review operating performance on a comparable basis from period to period. However, these non-GAAP measures may not be comparable to similarly titled amounts reported by other companies. Adjusted net income, adjusted net income per diluted share, adjusted net income attributable to common shareholders and adjusted net income attributable to common shareholders per diluted share should be considered in addition to, and not as a substitute for, net income and net income attributable to common shareholders and other measures of financial performance reported in accordance with U.S. GAAP.

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## RESULTS OF OPERATIONS

Management, including the Company s CEO, who is the Company s Chief Operating Decision Maker (as defined in the Segment Reporting Topic of the FASB ASC), assesses segment performance based on segment revenues, gross margins and film performance. Selling, general and administrative expenses, research and development costs, amortization of intangibles, receivables provisions (recoveries), write-downs net of recoveries, interest income, interest expense and tax (provision) recovery are not allocated to the segments. As identified in note 13 to the accompanying condensed consolidated financial statements in Item 1, the Company has the following seven reportable segments identified by category of product sold or service provided:

## **IMAX Theater Systems**

The IMAX systems segment, which is comprised of the design, manufacture, sale or lease of IMAX theater projection system equipment.

The theater system maintenance segment, which is comprised of the maintenance of IMAX theater projection system equipment in the IMAX theater network.

The joint revenue sharing arrangements segment, which is comprised of the provision of IMAX theater projection system equipment to exhibitors in exchange for a certain percentage of box-office receipts, and in some cases, concession revenue and/or a small upfront or initial payment.

The other segment, which includes certain IMAX theaters that the Company owns and operates, camera rentals and other miscellaneous items.

#### Film

The film production and IMAX DMR segment, which is comprised of the production of films and performance of film re-mastering services.

The film distribution segment, which includes the distribution of films for which the Company has distribution rights.

The film post-production segment, which includes the provision of film post-production and film print services.

The Company s Management s Discussion and Analysis (MD&A) of Financial Condition and Results of Operations has been organized by the Company into two primary reporting groups IMAX Theater Systems and Film. Each of the Company s reportable segments, as identified above, has been classified into one of these broader reporting groups for

purposes of MD&A discussion. The Company believes that this approach is consistent with management s view of the business and is not expected to have an impact on the readers—ability to understand the Company—s business. Management believes that a discussion and analysis based on its reporting groups is significantly more relevant as the Company—s condensed consolidated statements of operations captions combine results from several segments.

## Three Months Ended June 30, 2016 versus Three Months Ended June 30, 2015

The Company reported net income of \$10.7 million or \$0.16 per basic and diluted share for the second quarter of 2016 as compared to net income of \$26.4 million or \$0.37 per basic share and \$0.36 per diluted share for the second quarter of 2015. Net income for the second quarter of 2016 includes a \$6.2 million charge or \$0.09 per diluted share (2015 \$5.1 million or \$0.07 per diluted share) for stock-based compensation. Adjusted net income, which consists of net income excluding the impact of stock-based compensation and the related tax impact, was \$15.1 million or \$0.22 per diluted share for the second quarter of 2016 as compared to adjusted net income of \$30.7 million or \$0.42 per diluted share for the second quarter of 2015. Adjusted net income attributable to common shareholders, which consists of net income attributable to common shareholders excluding the impact of stock-based compensation and the related tax impact, was \$12.1 million or \$0.18 per diluted share for the second quarter of 2016 as compared to adjusted net income attributable to common shareholders of \$28.7 million or \$0.40 per diluted share for the second quarter of 2015. A reconciliation of net income and net income attributable to common shareholders, the most directly comparable U.S. GAAP measure, to adjusted net income, adjusted net income per diluted share, adjusted net income attributable to common shareholders and adjusted net income attributable to common shareholders per diluted share is presented in the table below:

	<b>Three Months Ended</b>		Three Months Ended June 30, 2015			
	June 30, 2016					
	<b>Net Income</b>	Dilu	ited EPS	<b>Net Income</b>	Dilu	ited EPS
Reported net income	\$ 10,683	\$	0.16	\$ 26,380	\$	0.36 (1)
Adjustments:						
Stock-based compensation	6,205		0.09	5,103		0.07
Tax impact on items listed above	(1,744)		(0.03)	(740)		(0.01)
Adjusted net income	15,144		0.22	30,743		0.42 (1)
Net income attributable to non-controlling						
interests	(2,892)		(0.04)	(2,030)		(0.02)
Stock-based compensation (net of tax of less than \$0.1 million) attributable to						
non-controlling interests	(168)					
Adjusted net income attributable to common shareholders	\$ 12,084	\$	0.18	\$ 28,713	\$	0.40 (1)
Weighted average diluted shares outstanding			68,455			71,688

<sup>(1)</sup> Includes impact \$0.3 million of accretion charges associated with redeemable Class C shares of IMAX China. The following table sets forth the breakdown of revenue and gross margin by category for the three months ended June 30:

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(In thousands of U.S. dollars)	Rev	enue	<b>Gross Margin</b>		
	2016	2015	2016	2015	
IMAX Theater Systems					
IMAX Systems					
Sales and sales-type leases <sup>(1)</sup>	\$ 18,720	\$ 18,674	\$ 9,540	\$ 10,038	
Ongoing rent, fees, and finance income <sup>(2)</sup>	4,241	3,691	4,135	3,499	
Other	5,009	4,674	162	(114)	
	27,970	27,039	13,837	13,423	
Theater System Maintenance	9,912	9,158	3,370	3,089	
Joint Revenue Sharing Arrangements	23,856	31,594	15,744	24,069	
Film					
Production and IMAX DMR	27,413	36,603	17,127	28,488	
Film distribution and post-production	2,592	2,766	199	(34)	
• •				ì	
	30,005	39,369	17,326	28,454	
	,	,	,	,	
	\$ 91 743	\$ 107 160	\$ 50 277	\$ 69 035	

- (1) Includes initial payments and the present value of fixed minimum payments from equipment, sales and sales-type lease transactions.
- (2) Includes rental income from operating leases, contingent rents from operating and sales-type leases, contingent fees from sales arrangements and finance income.

## Revenues and Gross Margin

The Company s revenues for the second quarter of 2016 decreased 14.4% to \$91.7 million from \$107.2 million in 2015, primarily due to a decrease in revenues from the Company s joint revenue sharing arrangements and film segments as a result of lower film box-office performance versus the prior year comparative period. The gross margin across all segments in the second quarter of 2016 was \$50.3 million, or 54.8% of total revenue, compared to \$69.0 million, or 64.4% of total revenue in the second quarter of 2015.

#### IMAX Systems

IMAX systems revenue increased 3.4% to \$28.0 million in the second quarter of 2016 as compared to \$27.0 million in second quarter of 2015. The Company recognized the installation of 15 theater systems under sales or sales-type lease arrangements in the second quarter of 2016 and 2015, respectively.

Revenue from sales and sales-type leases was \$18.7 million in the second quarter of 2016, and 2015, respectively. The Company recognized revenue on 12 full, new theater systems which qualified as either sales or sales-type leases in the second quarter of 2016, with a total value of \$16.0 million, versus 14 full, new theater systems in the second quarter of 2015 with a total value of \$17.8 million. The Company also recognized revenue on the installation of one laser-based digital upgrade and one xenon-based digital upgrade in the second quarter of 2016, with a total value of \$1.5 million, as compared to no such upgrades in the second quarter of 2015. Digital upgrades typically have lower sales prices and gross margin than full theater system installations. One used xenon-based digital system was installed and recognized in the three months ended June 30, 2016 with a total value of \$0.3 million, as compared to one used xenon-based digital system in the three months ended June 30, 2015 with a total value of \$0.2 million.

Average revenue per full, new sales and sales-type lease systems was \$1.3 million for the three months ended June 30, 2016, which was consistent with the three months ended June 30, 2015. The average revenue per full, new sales and sales-type lease systems varies depending upon the number of theater system commitments with a single respective exhibitor, an exhibitor s location or other various factors. Average revenue per digital upgrade was \$0.8 million for the three months ended June 30, 2016. No upgrades were installed in the three months ended June 30, 2015.

The installation of theater systems in newly-built theaters or multiplexes, which make up a large portion of the Company s theater system backlog, depends primarily on the timing of the construction of those projects, which is not under the Company s control. The breakdown in mix of sales and sales-type lease and joint revenue sharing arrangements (see discussion below) installations by theater system configuration is outlined in the table below:

	Three Months E	nded June 30,
	2016	2015
New IMAX digital theater systems - installed and recognized		
Sales and sales-types lease arrangements	13 (1)	15

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Joint revenue sharing arrangements	25 (1)	20
Total new theater systems	38	35
IMAX digital theater system upgrades - installed and recognized	2	
Sales and sales-types lease arrangements	2	
Total upgraded theater systems	2	
Total theater systems installed	40	35

<sup>(1)</sup> Includes four laser-based digital system configurations (two under sales and sales-type lease arrangements and two under joint revenue sharing arrangements).

Settlement revenue was \$0.8 million for the second quarter of 2016, as compared to \$0.1 million for the second quarter of 2015.

IMAX theater system margin from full, new sales and sales-type lease systems was 58.0% in the second quarter of 2016 which was lower than the 65.7% experienced in the second quarter of 2015. Gross margin from digital upgrades was \$0.2 million in the second quarter of 2016. No digital upgrades were installed in second quarter of 2015. The gross margin from used systems was a loss of less than \$0.1 million in the second quarter of 2016, as compared to a loss of \$0.2 million in the second quarter of 2015. Gross margin varies depending upon the number of theater system commitments with a single respective exhibitor, an exhibitor s location and other various factors.

Ongoing rent revenue and finance income increased 14.9% to \$4.2 million in the second quarter of 2016 compared to \$3.7 million in the second quarter of 2015. Gross margin for ongoing rent and finance income increased to \$4.1 million in the second quarter of 2016 compared to \$3.5 million in the second quarter of 2015. Contingent fees included in this caption amounted to \$1.1 million and \$0.8 million in the three months ended June 30, 2016 and 2015, respectively.

Other revenue increased to \$5.0 million in the second quarter of 2016 as compared to \$4.7 million in 2015. Other revenue primarily includes revenue generated from the Company s theater operations, camera rental business and after-market sales of projection system parts and 3D glasses. The growth in revenue is primarily the result of an increase in revenue from the sale of 3D glasses and camera rentals during 2016 as compared to the prior year period.

The gross margin recognized from other revenue was \$0.2 million in the second quarter of 2016 as compared to a loss of \$0.1 million in the second quarter of 2015, primarily driven by higher margins from the Company s after-market sales in the current period versus the prior year comparative period.

## Theater System Maintenance

Theater system maintenance revenue increased 8.2% to \$9.9 million in the second quarter of 2016 from \$9.2 million in the second quarter of 2015. Theater system maintenance gross margin increased to \$3.4 million in the second quarter of 2016 from \$3.1 million in the second quarter of 2015. Maintenance revenue continues to grow as the number of theaters in the IMAX theater network grows. Maintenance margins vary depending on the mix of theater system configurations in the theater network, volume-pricing related to larger relationships and the timing and the date(s) of installation and/or service.

#### Joint Revenue Sharing Arrangements

Revenues from joint revenue sharing arrangements decreased 24.5% to \$23.9 million in the second quarter of 2016 from \$31.6 million in the second quarter of 2015. The Company ended the second quarter of 2016 with 559 theaters operating under joint revenue sharing arrangements, as compared to 477 theaters at the end of the second quarter of 2015, an increase of 17.2%. The decrease in revenues from joint revenue sharing arrangements was largely due to lower film box-office performance versus the prior year period. During the second quarter of 2016, the Company installed 25 full, new theaters under joint revenue sharing arrangements, as compared to 20 full new theaters during the second quarter of 2015.

The gross margin from joint revenue sharing arrangements was \$15.7 million in the second quarter of 2016 as compared to \$24.1 million in the second quarter of 2015. Included in the calculation of the second quarter of 2016 gross margin were certain advertising, marketing and commission costs primarily associated with new theater launches of \$1.4 million, as compared to \$1.3 million during the second quarter of 2015.

## **Film**

Revenue from the Company's film segments decreased 23.8% to \$30.0 million in the second quarter of 2016 from \$39.4 million in the second quarter of 2015 primarily due to lower film box-office performance. Gross box-office generated by IMAX DMR films decreased 24.0% to \$260.8 million in the second quarter of 2016 from \$343.0 million in the second quarter of 2015. Film production and IMAX DMR revenues decreased 25.1% to \$27.4 million in the second quarter of 2016 from \$36.6 million in the second quarter of 2015. Gross box-office per screen for the second quarter of 2016 averaged \$268,200, in comparison to \$414,600 in the second quarter of 2015. In the second quarter of 2016, gross box-office was generated primarily by the exhibition of 17 films (10 new and 7 carryovers), as compared to 17 films (10 new and 7 carryovers) exhibited in the second quarter of 2015:

Three Months Ended June 30, 2016 - Films Exhibited

Star Wars: The Force Awakens: An IMAX 3D Experience

The Revenant: The IMAX Experience Deadpool: The IMAX Experience Gods of Egypt: An IMAX 3D Experience Zootopia: An IMAX 3D Experience

10 Cloverfield Lane: The IMAX Experience

Batman v Superman: Dawn of Justice: An IMAX 3D The Divergent Series: Insurgent: An IMAX 3D

Experience

The Crew: An IMAX 3D Experience The Jungle Book: An IMAX 3D Experience

Captain America: Civil War: An IMAX 3D Experience

X-Men: Apocalypse: An IMAX 3D Experience Alice in Wonderland: Through the Looking Glass: An

**IMAX** 3D Experience

Teenage Mutant Ninja Turtles: Out of the Shadows: An

IMAX 3D Experience

Warcraft: An IMAX 3D Experience

Finding Dory: An IMAX 3D Experience

Independence Day: Resurgence: An IMAX 3D Experience The Maze Runner: The IMAX Experience

The Legend of Tarzan: An IMAX 3D Experience

## Three Months Ended June 30, 2015 - Films Exhibited

Night at the Museum: Secret of the Tomb: An IMAX 3D

Experience

Kingsman: The Secret Service: The IMAX Experience

Jupiter Ascending: An IMAX 3D Experience

Chappie: The IMAX Experience Cinderella: The IMAX Experience

Experience

Furious 7: The IMAX Experience

*The Water Diviner: The* IMAX *Experience* 

Dragon Ball Z: Resurrection of F: An IMAX 3D

Experience

The Avengers: Age of Ultron: An IMAX 3D Experience

Tomorrowland: The IMAX Experience Jurassic World: An IMAX 3D Experience Terminator Genisys: An IMAX 3D Experience

San Andreas: An IMAX 3D Experience

Mad Max: Fury Road: An IMAX 3D Experience

Inside Out: An IMAX 3D Experience

Other revenues attributable to the film segment was \$2.6 million in the second quarter of 2016 as compared to \$2.8 million in the second quarter of 2015 primarily due to a decrease in film distribution revenue from IMAX original films. The second quarter of 2016 includes the release of an IMAX original production, A Beautiful Planet on April 29, 2016, whereas no original films were released in the prior year comparative period.

The Company s gross margin from its film segments decreased 39.1% in the second quarter of 2016 to \$17.3 million from \$28.5 million in the second quarter of 2015. Film production and IMAX DMR gross margins decreased to \$17.1 million from \$28.5 million primarily due to lower film box-office performance and higher costs, including marketing. Other gross margin attributable to the film segment was \$0.2 million in the second quarter of 2016 as compared to a loss of less than \$0.1 million in the second quarter of 2015.

#### Selling, General and Administrative Expenses

Selling, general and administrative expenses increased to \$30.4 million in the second quarter of 2016, as compared to \$29.0 million in the second quarter of 2015. Selling, general and administrative expenses excluding the impact of stock-based compensation were \$24.2 million in the second quarter of 2016, as compared to \$23.9 million in the second quarter of 2015. The following reflects the significant items impacting selling, general and administrative expenses as compared to the prior year period:

a \$1.1 million increase in the Company s stock-based compensation;

a \$1.0 million increase due to a change in foreign exchange rates. During the second quarter ended June 30, 2016, the Company recorded a foreign exchange loss of \$0.4 million for net foreign exchange gains/losses related to the translation of foreign currency denominated monetary assets and liabilities as compared to a gain of \$0.6 million recorded in 2015;

a \$0.5 million increase in staff costs related to the core business, including salaries and benefits. These increases were offset by a \$1.2 million net decrease in other general corporate expenditures including consulting, professional fees, travel and entertainment.

#### Research and Development

Research and development expenses increased to \$3.4 million in the second quarter of 2016 compared to \$2.4 million in the second quarter of 2015 and are primarily attributable to the continued development of the Company s new laser-based digital projection system and its new private home theater. As of June 30, 2016, the Company had 31 laser-based digital theater systems in operation and 19 laser-based digital theater systems in backlog. In 2015, the Company introduced its new private home theater in China. To date, the Company has signed agreements for more than 130 premium home theater systems.

The Company intends for additional research and development to continue throughout 2016 as the Company supports further development of the laser-based projection system. In addition to continued research and development with respect to its core business, the Company intends to conduct research and development in connection with the previously-announced cinema-grade VR camera to be developed in partnership with Google. The Company also plans to continue research and development activity in the future in other areas considered important to the Company s continued commercial success, including further improving the reliability of its projectors, developing and manufacturing more IMAX cameras, enhancing the Company s 2D and 3D image quality, expanding the applicability of the Company s digital technology, and using such technology to help expand the Company s home entertainment platform, developing IMAX theater systems—capabilities in both home and live entertainment, and further enhancing the IMAX theater and sound system design through the addition of more channels, improvements to the Company s proprietary tuning system and mastering processes.

#### Receivable Provisions, Net of Recoveries

Receivable provisions, net of recoveries for accounts receivable and financing receivables amounted to a net provision of \$0.2 million in the second quarter of 2016, as compared to \$0.3 million in the second quarter of 2015.

The Company s accounts receivables and financing receivables are subject to credit risk. These receivables are concentrated with the leading theater exhibitors and studios in the film entertainment industry. To minimize the Company s credit risk, the Company retains title to underlying theater systems leased, performs initial and ongoing credit evaluations of its customers and makes ongoing provisions for its estimate of potentially uncollectible amounts. Accordingly, the Company believes it has adequately protected itself against exposures relating to receivables and contractual commitments.

#### Asset Impairments and Other Charges

In the second quarter of 2016, the Company recognized a \$0.2 million other-than-temporary impairment of its investments as the value is not expected to recover based on the length of time and extent to which the market value has been less than cost. In the second quarter of 2015, the Company recognized a similar charge of \$0.4 million.

## Interest Income and Expense

Interest income was \$0.4 million in the second quarter of 2016, as compared to \$0.3 million in the second quarter of 2015.

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Interest expense was \$0.5 million in the second quarter of 2016, as compared to \$0.4 million in the second quarter of 2015. Included in interest expense is the amortization of deferred finance costs in the amount of \$0.2 million in the second quarter of 2016 and 2015, respectively. The Company s policy is to defer and amortize all the costs relating to debt financing which are paid directly to the debt provider, over the life of the debt instrument.

#### **Income Taxes**

The Company s effective tax rate differs from the statutory tax rate and varies from year to year primarily as a result of numerous permanent differences, investment and other tax credits, the provision for income taxes at different rates in foreign and other provincial jurisdictions, enacted statutory tax rate increases or reductions in the year, changes due to foreign exchange, changes in the Company s valuation allowance based on the Company s recoverability assessments of deferred tax assets, and favorable or unfavorable resolution of various tax examinations.

As at June 30, 2016, the Company had a gross deferred income tax asset of \$26.2 million, against which the Company is carrying a \$0.3 million valuation allowance. For the three months ended June 30, 2016, the Company recorded an income tax provision of \$3.4 million, of which a provision of less than \$0.1 million was related to an increase in its provision for uncertain tax positions.

The Company s Chinese subsidiary has made certain enquiries of the Chinese State Administration of Taxation regarding the potential deductibility of the IMAX China IPO expenses and certain stock based compensation for stock options issued by the Chinese subsidiary s parent company, IMAX China Holding, Inc. In addition, Chinese regulatory authorities responsible for capital and exchange controls will need to review and approve the proposed transactions before they can be completed. To date, no tax assets have been recorded against these amounts given the significant uncertainty of its deductibility and the possible requirement for future investment of funds into China in order to secure the deduction. Should the Company proceed, any such future investment would come from existing capital invested in the IMAX China group of companies being redeployed amongst the IMAX China group of companies, including the Chinese subsidiary. The Company is unable to reliably estimate the magnitude of the related tax benefits at this time.

#### **Equity-Accounted Investments**

The Company accounts for investments in new business ventures using the guidance of the FASB ASC 323. As at June 30, 2016, the equity method of accounting is being utilized for an investment with a carrying value of \$nil (December 31, 2015 \$1.0 million). The Company s accumulated losses in excess of its equity investment were \$0.9 million as at June 30, 2016. For the three months ended June 30, 2016, gross revenues, cost of revenue and net loss for these investments were \$nil, \$2.1 million and \$2.3 million, respectively (2015 \$nil, \$2.8 million and \$2.7 million, respectively). The Company recorded its proportionate share of the net loss which amounted to \$1.3 million second quarter of 2016, compared to \$0.8 million experienced in the second quarter of 2015.

#### **Non-Controlling Interests**

The Company s condensed consolidated financial statements include the non-controlling interest in the net income of IMAX China resulting from the IMAX China Investment and the IMAX China IPO as well as the impact of a non-controlling interest in its subsidiary created for the Film Fund activity. For the three months ended June 30, 2016, the net income attributable to non-controlling interests of the Company s subsidiaries was \$2.9 million (2015 \$2.0 million).

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## Six Months Ended June 30, 2016 versus Six Months Ended June 30, 2015

The Company reported net income of \$22.9 million or \$0.33 per basic and diluted share for the six months ended June 30, 2016, as compared to net income of \$27.9 million or \$0.39 per basic share and \$0.38 per diluted share for the six months ended June 30, 2015. Net income for the six months ended June 30, 2016 includes a \$14.7 million charge or \$0.21 per diluted share (2015 \$10.7 million or \$0.15 per diluted share) for stock-based compensation. Adjusted net income, which consists of net income excluding the impact of stock-based compensation and the related tax impact, was \$33.4 million or \$0.48 per diluted share for the six months ended June 30, 2016, as compared to adjusted net income of \$36.8 million or \$0.51 per diluted share for the six months ended June 30, 2015. Adjusted net income attributable to common shareholders, which consists of net income attributable to common shareholders excluding the impact of stock-based compensation and the related tax impact, was \$27.6 million or \$0.40 per diluted share for the six months ended June 30, 2016, as compared to adjusted net income attributable to common shareholders of \$33.7 million or \$0.47 per diluted share for the six months ended June 30, 2015. A reconciliation of net income and net income attributable to common shareholders, the most directly comparable U.S. GAAP measure, to adjusted net income, adjusted net income per diluted share, adjusted net income attributable to common shareholders and adjusted net income attributable to common shareholders per diluted share is presented in the table below:

	Six Months Ended June 30, 2016			Six Months Ended June 30, 2015		
	<b>Net Income</b>	Dilı	ited EPS	<b>Net Income</b>	Dilu	ted EPS
Reported net income	\$ 22,860	\$	0.33	\$ 27,865	\$	$0.38^{(1)}$
Adjustments:						
Stock-based compensation	14,743		0.21	10,678		0.15
Tax impact on items listed above	(4,184)		(0.06)	(1,702)		(0.02)
Adjusted net income	33,419		0.48	36,841		$0.51^{(1)}$
Net income attributable to non-controlling interests	(5,542)		(0.08)	(3,124)		(0.04)
Stock-based compensation (net of tax of \$0.1 million) attributable to non-controlling			· · ·	,		·
interests	(293)					
Adjusted net income attributable to common shareholders	\$ 27,584	\$	0.40	\$33,717	\$	0.47 <sup>(1)</sup>
Weighted average diluted shares outstanding			69,222			71,349

<sup>(1)</sup> Includes impact of \$0.5 million of accretion charges associated with redeemable Class C shares of IMAX China. The following table sets forth the breakdown of revenue and gross margin by category for the six months ended June 30:

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(In thousands of U.S. dollars)	Reve	enue	<b>Gross Margin</b>		
	2016	2015	2016	2015	
IMAX Theater Systems					
IMAX Systems					
Sales and sales-type leases <sup>(1)</sup>	\$ 36,718	\$ 27,289	\$ 13,859	\$ 14,945	
Ongoing rent, fees, and finance income <sup>(2)</sup>	8,103	7,190	7,650	6,777	
Other	9,490	8,099	(320)	(154)	
	54,311	42,578	21,189	21,568	
Theater System Maintenance	19,738	18,008	6,809	6,370	
Joint Revenue Sharing Arrangements	47,242	47,462	33,736	34,686	
Film					
Production and IMAX DMR	57,218	54,279	39,950	41,713	
Film distribution and post-production	5,362	7,044	769	679	
	62,580	61,323	40,719	42,392	
	\$ 183,871	\$ 169,371	\$ 102,453	\$ 105,016	

- (1) Includes initial payments and the present value of fixed minimum payments from equipment, sales and sales-type lease transactions.
- (2) Includes rental income from operating leases, contingent rents from operating and sales-type leases, contingent fees from sales arrangements and finance income.

# Revenues and Gross Margin

The Company s revenues for the six months ended June 30, 2016 increased by 8.6% to \$183.9 million from \$169.4 million in the six months ended June 30, 2015, largely due to an increase in revenues from the Company s IMAX systems segment. The gross margin across all segments in the six months ended June 30, 2016 was \$102.5 million, or 55.7% of total revenue, compared to \$105.0 million, or 62.0% of total revenue in the six months ended June 30, 2015. Impacting the gross margin in the six months ended June 30, 2016 was the installation of 11 digital upgrades under sales or sales-type lease arrangements which had lower margins. Gross margin, excluding the impact of these digital upgrades, was 59.1% of total revenue of total revenue in the six months ended June 30, 2016, as compared to 62.3% in the six months ended June 30, 2015.

# **IMAX Systems**

IMAX systems revenue increased 27.6% to \$54.3 million in the six months ended June 30, 2016, as compared to \$42.6 million in the six months ended June 30, 2015. The Company installed 29 theater systems under sales or sales-type lease arrangements in the six months ended June 30, 2016 versus 21 theater systems in the six months ended June 30, 2015.

Revenue from sales and sales-type leases increased 34.6% to \$36.7 million in the six months ended June 30, 2016 from \$27.3 million in the six months ended June 30, 2015. The Company recognized revenue on 17 full, new theater systems which qualified as either sales or sales-type leases in the six months ended June 30, 2016, with a total value of \$21.9 million, versus 19 full, new theater systems in the six months ended June 30, 2015 with a total value of \$24.1 million. The Company also recognized revenue on the installation of nine laser-based digital upgrades and two xenon-based digital upgrades in the six months ended June 30, 2016, with a total value of \$13.6 million, as compared to one laser-based digital upgrade in the six months ended June 30, 2015, with a total value of \$1.9 million. Digital upgrades typically have lower sales prices and gross margin than full theater system installations. There was one used xenon-based theater system installed in the six months ended June 30, 2016 with a total value of \$0.3 million, as compared to one xenon-based digital system installed and recognized in the six months ended June 30, 2015 with a total value of \$0.2 million.

Average revenue per full, new sales and sales-type lease systems was \$1.3 million in the six months ended June 30, 2016 and 2015, respectively. The average revenue per full, new sales and sales-type lease systems varies depending upon the number of theater system commitments with a single respective exhibitor, an exhibitor s location or other various factors. Average revenue per digital upgrade was \$1.2 million in the six months ended June 30, 2016, as compared to \$1.9 million in the six months ended June 30, 2015.

The installation of theater systems in newly-built theaters or multiplexes, which make up a large portion of the Company s theater system backlog, depends primarily on the timing of the construction of those projects, which is not under the Company s control. The breakdown in mix of sales and sales-type lease and joint revenue sharing arrangements (see discussion below) installations by theater system configuration is outlined in the table below:

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	Six Months End 2016	led June 30, 2015
New IMAX xenon-based digital theater systems -		
installed and recognized	10	•
Sales and sales-types lease arrangements	18	20
Joint revenue sharing arrangements	30	26
Total new theater systems	48	46
IMAX xenon-based digital theater system upgrades - installed and recognized		
Sales and sales-types lease arrangements	11 (1)	1 (1)
Short-term operating lease arrangements		1
Total upgraded theater systems	11	2
Total theater systems installed	59	48

(1) Includes nine laser-based digital system configurations, which were upgrades from xenon-based digital system configurations (2015 one).

Revenues from sales and sales-type leases include settlement revenue of \$0.8 million in the six months ended June 30, 2016, as compared to \$0.1 million in the six months ended June 30, 2015.

IMAX theater system margin from full, new sales and sales-type lease systems, excluding the impact of settlements, was 60.8% in the six months ended June 30, 2016, as compared to 65.7% in the six months ended June 30, 2015. Gross margin from digital upgrades was \$1.7 million in the six months ended June 30, 2016, as compared to \$0.6 million in the six months ended June 30, 2015. In addition, in the six months ended June 30, 2016, the Company recorded a charge of \$0.2 million upon the upgrade of xenon-based digital systems under operating lease arrangements to laser-based digital systems under sales arrangements in IMAX systems margin. No such charges were recorded in the prior year comparative period. Gross margin varies depending upon the number of theater system commitments with a single respective exhibitor, an exhibitor s location and other various factors.

Ongoing rent revenue and finance income increased to \$8.1 million in the six months ended June 30, 2016, as compared to \$7.2 million in the six months ended June 30, 2015. Gross margin for ongoing rent and finance income increased to \$7.7 million in the six months ended June 30, 2016, compared to \$6.8 million in the six months ended June 30, 2015. Contingent fees included in this caption amounted to \$2.2 million and \$1.2 million in the six months ended June 30, 2016 and 2015, respectively.

Other revenue increased to \$9.5 million in the six months ended June 30, 2016, as compared to \$8.1 million in the six months ended June 30, 2015. Other revenue primarily includes revenue generated from the Company s theater operations, camera rental business and after-market sales of projection system parts and 3D glasses. The growth in revenue is primarily the result of an increase in revenue from 3D glasses in the six months ended June 30, 2016 from the prior year comparative period.

The gross margin recognized from other revenue was a loss of \$0.3 million in the six months ended June 30, 2016, as compared to a loss of \$0.1 million in the six months ended June 30, 2015.

# Theater System Maintenance

Theater system maintenance revenue increased 9.6% to \$19.7 million in the six months ended June 30, 2016 from \$18.0 million in the six months ended June 30, 2015. Theater system maintenance gross margin increased to \$6.8 million in the six months ended June 30, 2016 from \$6.4 million in the six months ended June 30, 2015. Maintenance revenue continues to grow as the number of theaters in the IMAX theater network grows. Maintenance margins vary depending on the mix of theater system configurations in the theater network, volume-pricing related to larger relationships and the timing and the date(s) of installation and/or service.

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# Joint Revenue Sharing Arrangements

Revenues from joint revenue sharing arrangements was \$47.2 million in the six months ended June 30, 2016, as compared to \$47.5 million in the six months ended June 30, 2015. The Company ended the six month period with 559 theaters operating under joint revenue sharing arrangements, as compared to 477 theaters at the end of the six months ended June 30, 2015, an increase of 17.2%. During the six months ended June 30, 2016, the Company installed 30 full, new theaters under joint revenue sharing arrangements, as compared to 26 full new theaters during the six months ended June 30, 2015.

The gross margin from joint revenue sharing arrangements was \$33.7 million in the six months ended June 30, 2016, as compared to \$34.7 million in the six months ended June 30, 2015. Included in the calculation of the six months ended June 30, 2016 gross margin were certain advertising, marketing and commission costs primarily associated with new theater launches of \$1.5 million, as compared to \$1.4 million for such expenses in the six months ended June 30, 2015.

## **Film**

Revenue from the Company s film segments was \$62.6 million in the six months ended June 30, 2016 as compared to \$61.3 million in the six months ended June 30, 2015. Gross box-office generated by IMAX DMR films increased 4.9% to \$532.8 million in the six months ended June 30, 2016 from \$507.7 million in the six months ended June 30, 2015, primarily due to continued network growth. Film production and IMAX DMR revenues increased 5.4% to \$57.2 million in the six months ended June 30, 2016 from \$54.3 million in the six months ended June 30, 2015. Gross box-office per screen for the six months ended June 30, 2016 averaged \$550,800 in comparison to \$614,800 in the six months ended June 30, 2015. In the six months ended June 30, 2016, gross box-office was generated primarily from the exhibition of 27 films listed below (21 new and 6 carryovers), as compared to 33 (23 new and 10 carryover) films exhibited in the six months ended June 30, 2015:

# Six Months Ended June 30, 2016 - Films Exhibited

*Interstellar: The* IMAX *Experience* 

Mad Max: Fury Road: An IMAX 3D Experience

The Walk: The IMAX Experience The Martian: An IMAX 3D Experience

Mojin: The Lost Legend (aka The Ghouls ): An IMAX

3D Experience

Star Wars: The Force Awakens: An IMAX 3D Experience

The Revenant: The IMAX Experience The Finest Hours: An IMAX 3D Experience Kung Fu Panda 3: An IMAX 3D Experience

The Monkey King 2: An IMAX 3D Experience

Crouching Tiger, Hidden Dragon: Sword of Destiny: An

IMAX 3D Experience

Deadpool: The IMAX Experience

# Six Months Ended June 30, 2015 - Films Exhibited

Teenage Mutant Ninja Turtles: An IMAX 3D

Experience

Fury: The IMAX Experience Interstellar: The IMAX Experience Big Hero 6: An IMAX 3D Experience

Penguins of Madagascar: An IMAX 3D Experience

Exodus: Gods and Kings: An IMAX 3D Experience The Hobbit: The Battle of the Five Armies: An IMAX

3D Experience

Gone with the Bullets: An IMAX 3D Experience

Seventh Son: An IMAX 3D Experience

Night at the Museum: Secret of the Tomb: An IMAX 3D

Experience

Taken 3: The IMAX Experience

American Sniper: The IMAX Experience

Gods of Egypt: An IMAX 3D Experience Zootopia: An IMAX 3D Experience

10 Cloverfield Lane: The IMAX Experience

The Divergent Series: Allegiant: The IMAX Experience

Batman v Superman: Dawn of Justice: An IMAX 3D

Experience

The Crew: An IMAX 3D Experience The Jungle Book: An IMAX 3D Experience

Captain America: Civil War: An IMAX 3D Experience

X-Men: Apocalypse: An IMAX 3D Experience

Alice in Wonderland: Through the Looking Glass: An

IMAX 3D Experience

Game of Thrones: The IMAX Experience (Season 4,

Episodes 9 and 10)

Kingsman: The Secret Service: The IMAX Experience

Jupiter Ascending: An IMAX 3D Experience

Fifty Shades of Grey: The IMAX Experience Wolf Totem: An IMAX 3D Experience

Dragon Blade: An IMAX 3D Experience

Focus: The IMAX Experience Chappie: The IMAX Experience Cinderella: The IMAX Experience

The Divergent Series: Insurgent: An IMAX 3D

Experience

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Teenage Mutant Ninja Turtles: Out of the Shadows: An IMAX 3D Experience

Warcraft: An IMAX 3D Experience Finding Dory: An IMAX 3D Experience

Independence Day: Resurgence: An IMAX 3D Experience Tomorrowland: The IMAX Experience

The Legend of Tarzan: An IMAX 3D Experience

Furious 7: The IMAX Experience

The Water Diviner: The IMAX Experience

Dragon Ball Z: Resurrection of F: An IMAX 3D

Experience

The Avengers: Age of Ultron: An IMAX 3D Experience

Tomorrowland: The IMAX Experience Jurassic World: An IMAX 3D Experience Terminator Genisys: An IMAX 3D Experience San Andreas: An IMAX 3D Experience

Mad Max: Fury Road: An IMAX 3D Experience

Inside Out: An IMAX 3D Experience The Maze Runner: The IMAX Experience

Other revenues attributable to the film segment decreased to \$5.4 million in the six months ended June 30, 2016 from \$7.0 million in the six months ended June 30, 2015, primarily due to a decrease in film distribution revenue from IMAX original films. The six months ended June 30, 2016 includes the release of an IMAX original production, *A Beautiful Planet* on April 29, 2016, whereas no original films were released in the prior year comparative period.

The Company s gross margin from its film segments decreased 3.9% in the six months ended June 30, 2016 to \$40.7 million from \$42.4 million in the six months ended June 30, 2015. Film production and IMAX DMR gross margins decreased to \$40.0 million from \$41.7 million primarily due to higher costs, including marketing. Other gross margin attributable to the film segment was \$0.8 million in the six months ended June 30, 2016, as compared to \$0.7 million in the six months ended June 30, 2015.

## Selling, General and Administrative Expenses

Selling, general and administrative expenses increased to \$62.0 million in the six months ended June 30, 2016, as compared to \$57.4 million in the six months ended June 30, 2015. Selling, general and administrative expenses excluding the impact of stock-based compensation were \$47.3 million in the six months ended June 30, 2016, as compared to \$46.7 million in the six months ended June 30, 2015. The following reflects the significant items impacting selling, general and administrative expenses as compared to the prior year period:

- a \$4.0 million increase in the Company s stock-based compensation;
- a \$1.9 million increase in staff costs related to the core business, including salaries and benefits; offset by
- a \$0.2 million net decrease in other general corporate expenditures, including travel and entertainment; and

a \$1.1 million decrease due to a change in foreign exchange rates. During the six months ended June 30, 2016, the Company recorded a foreign exchange gain of \$0.1 million for net foreign exchange gains/losses related to the translation of foreign currency denominated monetary assets and liabilities as compared to a loss of \$1.0 million recorded in the six months ended June 30, 2015.

# Research and Development

Research and development expenses increased to \$7.1 million in the six months ended June 30, 2016 compared to \$6.9 million in the six months ended June 30, 2015 and are primarily attributable to the continued development of the Company s new laser-based digital projection system, its new private home theater and other initiatives. As of June 30, 2016, the Company had 31 laser-based digital theater systems in operation and 19 laser-based digital theater systems in backlog. In 2015, the Company introduced its new private home theater in China. To date, the Company has signed agreements for more than 130 premium home theater systems.

The Company intends for additional research and development to continue throughout 2016 as the Company supports further development of the laser-based projection system. In addition to continued research and development with respect to its core

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business, the Company intends to conduct research and development in connection with the previously-announced cinema-grade VR camera to be developed in partnership with Google. The Company also plans to continue research and development activity in the future in other areas considered important to the Company s continued commercial success, including further improving the reliability of its projectors, developing and manufacturing more IMAX cameras, enhancing the Company s 2D and 3D image quality, expanding the applicability of the Company s digital technology, and using such technology to help expand the Company s home entertainment platform, developing IMAX theater systems capabilities in both home and live entertainment, and further enhancing the IMAX theater and sound system design through the addition of more channels, improvements to the Company s proprietary tuning system and mastering processes.

# Receivable Provisions, Net of Recoveries

Receivable provisions, net of recoveries for accounts receivable and financing receivables amounted to a net provision of \$0.4 million in the six months ended June 30, 2016, as compared to \$0.3 million in the six months ended June 30, 2015.

The Company s accounts receivables and financing receivables are subject to credit risk. These receivables are concentrated with the leading theater exhibitors and studios in the film entertainment industry. To minimize the Company s credit risk, the Company retains title to underlying theater systems leased, performs initial and ongoing credit evaluations of its customers and makes ongoing provisions for its estimate of potentially uncollectible amounts. Accordingly, the Company believes it has adequately protected itself against exposures relating to receivables and contractual commitments.

## Asset Impairments and Other Charges

In the six months ended June 30, 2016, the Company recognized a \$0.2 million other-than-temporary impairment of its investments as the value is not expected to recover based on the length of time and extent to which the market value has been less than cost. In the six months ended June 30, 2015, the Company recognized a similar charge of \$0.4 million.

## Interest Income and Expense

Interest income was \$0.8 million in the six months ended June 30, 2016, as compared to \$0.5 million in the six months ended June 30, 2015.

Interest expense was \$0.9 million in the six months ended June 30, 2016, as compared to \$0.7 million in the six months ended June 30, 2015. Included in interest expense is the amortization of deferred finance costs in the amount of \$0.3 million and \$0.4 million in the six months ended June 30, 2016 and 2015, respectively. The Company s policy is to defer and amortize all the costs relating to debt financing which are paid directly to the debt provider, over the life of the debt instrument.

## Income Taxes

The Company s effective tax rate differs from the statutory tax rate and varies from year to year primarily as a result of numerous permanent differences, investment and other tax credits, the provision for income taxes at different rates in foreign and other provincial jurisdictions, enacted statutory tax rate increases or reductions in the year, changes due to foreign exchange, changes in the Company s valuation allowance based on the Company s recoverability assessments of deferred tax assets, and favorable or unfavorable resolution of various tax examinations.

As at June 30, 2016, the Company had a gross deferred income tax asset of \$26.2 million, against which the Company is carrying a \$0.3 million valuation allowance. For the six months ended June 30, 2016, the Company recorded an income tax provision of \$7.1 million, of which a provision of less than \$0.1 million was related to an increase in its provision for uncertain tax positions.

The Company s Chinese subsidiary has made certain enquiries of the Chinese State Administration of Taxation regarding the potential deductibility of the IMAX China IPO expenses and certain stock based compensation for stock options issued by the Chinese subsidiary s parent company, IMAX China Holding, Inc. In addition, Chinese regulatory authorities responsible for capital and exchange controls will need to review and approve the proposed transactions before they can be completed. To date, no tax assets have been recorded against these amounts given the significant uncertainty of its deductibility and the possible requirement for future investment of funds into China in order to secure the deduction. Should the Company proceed, any such future investment would come from existing capital invested in the IMAX China group of companies being redeployed amongst the IMAX China group of companies, including the Chinese subsidiary. The Company is currently unable to reliably estimate the magnitude of the related tax benefits at this time.

# **Equity-Accounted Investments**

The Company accounts for investments in new business ventures using the guidance of the FASB ASC 323. As at June 30, 2016, the equity method of accounting is being utilized for an investment with a carrying value of \$nil (December 31, 2015 \$1.0 million). The Company s accumulated losses in excess of its equity investment were \$0.9 million as at June 30, 2016. For the six months ended June 30, 2016, gross revenues, cost of revenue and net loss for these investments were \$0.3 million, \$4.4 million and \$4.1 million, respectively (2015 \$nil, \$4.5 million and \$4.4 million, respectively). The Company recorded its proportionate share of the net loss which amounted to \$1.8 million for the six months ended June 30, 2016 compared to \$1.2 million in the six months ended June 30, 2015.

## **Non-Controlling Interests**

The Company s condensed consolidated financial statements include the non-controlling interest in the net income of IMAX China resulting from the IMAX China Investment and the IMAX China IPO as well as the impact of a non-controlling interest in its subsidiary created for the Film Fund activity. For the six months ended June 30, 2016, the net income attributable to non-controlling interests of the Company s subsidiaries was \$5.5 million (2015 \$3.1 million).

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# LIQUIDITY AND CAPITAL RESOURCES

On March 3, 2015, the Company amended and restated the terms of its existing senior secured credit facility (the Prior Credit Facility ) in order to, among other things, eliminate the fixed charge coverage ratio under the Prior Credit Facility and reset certain financial maintenance covenants. The amended and restated facility (the Credit Facility ), with a scheduled maturity of March 3, 2020, has a maximum borrowing capacity of \$200.0 million, the same maximum borrowing capacity as under the Prior Credit Facility. Certain of the Company s subsidiaries serve as guarantors (the Guarantors ) of the Company s obligations under the Credit Facility. The Credit Facility is collateralized by a first priority security interest in substantially all of the present and future assets of the Company and the Guarantors.

The terms of the Credit Facility are set forth in the Fourth Amended and Restated Credit Agreement (the Credit Agreement), dated March 3, 2015, among the Company, the Guarantors, the lenders named therein, Wells Fargo Bank, National Association (Wells Fargo), as agent and issuing lender (Wells Fargo, together with the lenders named therein, the Lenders) and Wells Fargo Securities, LLC, as Sole Lead Arranger and Sole Bookrunner and in various collateral and security documents entered into by the Company and the Guarantors. Each of the Guarantors has also entered into a guarantee in respect of the Company s obligations under the Credit Facility. On February 22, 2016, the Company amended the terms of the Credit Agreement to increase the general restricted payment basket thereunder (which covers, among other things, the repurchase of shares) from \$150.0 million to \$350.0 million in the aggregate after the amendment date.

Total amounts drawn and available under the Credit Facility at June 30, 2016 were \$\frac{1}{200.0}\$ million, respectively (December 31, 2015 \quad \text{\$\text{nil}}\$ and \$\frac{2}{200.0}\$ million, respectively).

Under the Credit Facility, the effective interest rate for the six months ended June 30, 2016 was nil, as no amounts were outstanding during the period (2015 nil).

The Credit Facility provides that the Company is required at all times to satisfy a Minimum Liquidity Test (as defined in the Credit Agreement) of at least \$50.0 million. The Company is also required to maintain minimum EBITDA (as defined in the Credit Agreement) of \$100.0 million. The Company is also required to maintain a Maximum Total Leverage Ratio (as defined in the Credit Agreement) of 2.25:1.0, which requirement decreases to (i) 2.0:1.0 on December 31, 2016; and (ii) 1.75:1.0 on December 31, 2017. The Company was in compliance with all of these requirements at June 30, 2016. The Maximum Total Leverage Ratio was 0.21:1 as at June 30, 2016, where Total Debt (as defined in the Credit Agreement) is the sum of all obligations evidenced by notes, bonds, debentures or similar instruments and was \$28.7 million. EBITDA is calculated as follows:

EBITDA per Credit Facility: (In thousands of U.S. Dollars)	For the Three Months Ended June 30, 2016		For the Twelve Months Ended June 30, 2016 <sup>(1)</sup>	
Net income	\$	10,683	\$	59,619
Add (subtract):				
Loss from equity accounted				
investments		1,340		3,000
Provision for income taxes		3,366		17,205
		78		500

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Interest expense, net of interest		
income		
Depreciation and amortization,		
including film asset amortization	11,496	43,252
Write-downs, net of recoveries		
including asset impairments and		
receivable provisions	601	3,517
Stock and other non-cash		
compensation	6,347	26,532
EBITDA before non-controlling		
interests	33,911	153,625
EBITDA attributable to		
non-controlling interests <sup>(2)</sup>	(4,876)	(18,667)
EBITDA attributable to common		
shareholders	\$ 29,035	\$ 134,958

<sup>(1)</sup> Ratio of total debt calculated using twelve months ended EBITDA

<sup>(2)</sup> The EBITDA calculation specified for purposes of the minimum EBITDA covenant excludes the reduction in EBITDA from the Company s non-controlling interests.

# Playa Vista Financing

On October 6, 2014, IMAX PV Development Inc., a Delaware corporation ( PV Borrower ) and wholly-owned subsidiary of the Company, entered into a construction loan agreement with Wells Fargo. The construction loan (the Playa Vista Construction Loan ) was used to fund \$22.3 million of the costs of development and construction of the new West Coast headquarters of the Company, located in the Playa Vista neighborhood of Los Angeles, California (the Playa Vista Project ).

The total cost of development of the Playa Vista Project was approximately \$54.0 million, with all costs in excess of the Playa Vista Construction Loan provided through funding by the Company.

On October 19, 2015, PV Borrower converted the Playa Vista Construction Loan from a construction loan into a permanent loan ( Playa Vista Loan ) pursuant to the terms of the loan documents. Pursuant to the conversion, PV Borrower increased the principal balance of the loan by an additional \$7.7 million, to \$30.0 million. Prior to the conversion, the Playa Vista Construction Loan bore interest at a variable interest rate per annum equal to 2.25% above the 30-day LIBOR rate, and PV Borrower was required to make monthly payments of interest only. However, as a result of the conversion, the interest rate decreased from 2.25% to 2.0% above the 30-day LIBOR rate, and PV Borrower will be required to make monthly payments of combined principal and interest over a 10-year term with a lump sum payment at the end of year 10. The Playa Vista Loan is being amortized over 15 years. The Playa Vista Loan will be fully due and payable on October 19, 2025 (the Maturity Date ) and may be prepaid at any time without premium, but with all accrued interest and other applicable payments.

The Playa Vista Loan is secured by a deed of trust from PV Borrower in favor of Wells Fargo, granting a first lien on and security interest in the Playa Vista property and the Playa Vista Project, including all improvements to be constructed thereon, and other documents evidencing and securing the loan (the Loan Documents). The Loan Documents include absolute and unconditional payment and completion guarantees provided by the Company to Wells Fargo for the performance by PV Borrower of all the terms and provisions of the Playa Vista Loan and an environmental indemnity also provided by the Company.

The Loan Documents contain affirmative, negative and financial covenants (including compliance with the financial covenants of the Company s outstanding revolving senior secured facility with Wells Fargo), agreements, representations, warranties, borrowing conditions, and events of default customary for development projects such as the Playa Vista Project.

Total amount drawn under the Playa Vista Loan as at June 30, 2016 was \$28.7 million (December 31, 2015 \$29.7 million). Under the Playa Vista Loan, the effective interest rate for the three and six months ended June 30, 2016 was 2.44% and 2.44%, respectively (2015 2.43% and 2.43%, respectively).

# Letters of Credit and Other Commitments

As at June 30, 2016, the Company did not have any letters of credit and advance payment guarantees outstanding (December 31, 2015 \$nil), under the Credit Facility.

The Company also has a \$10.0 million facility for advance payment guarantees and letters of credit through the Bank of Montreal for use solely in conjunction with guarantees fully insured by Export Development Canada (the Bank of Montreal Facility ). The Bank of Montreal Facility is unsecured and includes typical affirmative and negative covenants, including delivery of annual consolidated financial statements within 120 days of the end of the fiscal year. The Bank of Montreal Facility is subject to periodic annual reviews. As at June 30, 2016, the Company had letters of

credit and advance payment guarantees outstanding of \$0.1 million under the Bank of Montreal Facility (December 31, 2015 \$0.3 million).

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# Cash and Cash Equivalents

As at June 30, 2016, the Company s principal sources of liquidity included cash and cash equivalents of \$228.1 million, the Credit Facility, anticipated collection from trade accounts receivable of \$94.7 million including receivables from theaters under joint revenue sharing arrangements and DMR agreements with studios, anticipated collection from financing receivables due in the next 12 months of \$21.6 million and payments expected in the next 12 months on existing backlog deals. As at June 30, 2016, the Company did not have any amount drawn on the Credit Facility (remaining availability of \$200.0 million). As at June 30, 2016, the Company had \$28.7 million drawn on the Playa Vista Loan. There were \$nil letters of credit and advance payment guarantees outstanding under the Credit Facility and \$0.1 million under the Bank of Montreal Facility. Cash held outside of Canada as at June 30, 2016 was \$138.2 million (December 31, 2015 \$122.2 million).

During the six months ended June 30, 2016, the Company s operations provided cash of \$36.1 million which reflects a \$6.3 million increase in inventory primarily due to the anticipated roll-out of its theater systems. The Company used cash of \$135.8 million to repurchase common shares, fund capital expenditures, to build equipment for use in joint revenue sharing arrangements, to purchase other intangible assets, and to purchase property, plant and equipment. Based on management s current operating plan for 2016, the Company expects to continue to use cash to deploy additional theater systems under joint revenue sharing arrangements and to fund DMR agreements with studios. Cash flows from joint revenue sharing arrangements are derived from the theater box-office and concession revenues and the Company invested directly in the roll out of 30 new theater systems under joint revenue sharing arrangements during the six months ended June 30, 2016.

In 2014, the Company s Board of Directors approved a \$150.0 million share repurchase program for shares of the Company s common stock. Purchases under the program commenced in 2014. The share repurchase program expires June 30, 2017. The repurchases may be made either in the open market or through private transactions, subject to market conditions, applicable legal requirements and other relevant factors. The Company has no obligation to repurchase shares, and the share repurchase program may be suspended or discontinued by the Company at any time. On April 20, 2016, the Company s board of directors approved an incremental \$50.0 million increase to the share repurchase allowance, for an aggregate allowance of \$200.0 million under the program. All other terms remain unchanged. During the six months ended June 30, 2016, the Company repurchased 2,790,512 common shares under the repurchase program at an average price of \$30.69 per share. The retired shares were purchased for \$85.7 million.

The Company has received an exemption decision issued by the Ontario Securities Commission, dated April 1, 2016, for relief from the formal issuer bid requirements under Canadian securities laws. The exemption decision permits the Company to repurchase up to 10% of its outstanding common shares in any twelve-month period through the facilities of the New York Stock Exchange under repurchase programs that the Company may implement from time to time. The Canadian securities laws regulate an issuer sability to make repurchases of its own securities.

The Company sought the exemption so that it can make repurchases under its repurchase programs in excess of the maximum allowable in reliance on the existing other published markets exemption from the formal issuer bid requirements available under Canadian securities laws. The other published markets exemption caps the Company s ability to repurchase its securities through the facilities of the NYSE at 5% of the issuer s outstanding securities during any 12-month period.

The conditions of the exemption decision are as follows: (i) any repurchases made in reliance on the exemption decision must be permitted under, and part of repurchase programs established and conducted in accordance with, U.S. securities laws and NYSE rules, (ii) the aggregate number of common shares acquired in reliance on the exemption decision by the Company and any person or company acting jointly or in concert with the Company within

any 12 months does not exceed 10% of the outstanding common shares at the beginning of the 12-month period, (iii) the common shares are not listed and posted for trading on an exchange in Canada, (iv) the exemption decision applies only to the acquisition of common shares by the Company within 36 months of the date of the decision, and (v) prior to purchasing common shares in reliance on the exemption decision, the Company discloses the terms of the exemption decision and the conditions applicable thereto in a press release that is issued on SEDAR and includes such language as part of the news release required to be issued in accordance with the other published markets exemption in respect of any repurchase program that may be implemented by the Company.

The Company believes that cash flow from operations together with existing cash and borrowing available under the Credit Facility will be sufficient to fund the Company s business operations, including its strategic initiatives relating to existing joint revenue sharing arrangements for the next 12 months.

The Company s operating cash flow will be adversely affected if management s projections of future signings for theater systems and film performance, theater installations and film productions are not realized. The Company forecasts its short-term liquidity requirements on a quarterly and annual basis. Since the Company s future cash flows are based on estimates and there may be factors that are outside of the Company s control (see Risk Factors in Item 1A in the Company s 2015 Form 10-K), there is no guarantee that the Company will continue to be able to fund its operations through cash flows from operations. Under the terms of the Company s typical sale and sales-type lease agreement, the Company receives substantial cash payments before the Company completes the performance of its obligations. Similarly, the Company receives cash payments for some of its film productions in advance of related cash expenditures.

## **Operating Activities**

The Company s net cash provided by operating activities is affected by a number of factors, including the proceeds associated with new signings of theater system lease and sale agreements in the year, costs associated with contributing systems under joint revenue sharing arrangements, the box-office performance of films distributed by the Company and/or released to IMAX theaters, increases or decreases in the Company s operating expenses, including research and development, and the level of cash collections received from its customers.

Cash provided by operating activities amounted to \$36.1 million for the six months ended June 30, 2016. Changes in other non-cash operating assets as compared to December 31, 2015 include: a decrease of \$2.9 million in accounts receivable; an increase of \$1.0 million in financing receivables; an increase of \$6.3 million in inventories; an increase of \$2.3 million in prepaid expenses; and a change in other assets of \$1.0 million which includes an increase of \$1.2 million in other assets, an increase of less than \$0.1 million in commissions and other deferred selling expenses, offset by a decrease of \$0.1 million in insurance recoveries. Changes in other operating liabilities as compared to December 31, 2015 include: an increase in deferred revenue of \$1.9 million related to backlog payments received in the current period, offset by amounts relieved from deferred revenue related to theater system installations; a decrease in accounts payable of \$1.9 million; and a decrease of \$7.8 million in accrued liabilities.

## **Investing Activities**

Net cash used in investing activities amounted to \$30.9 million in six months ended June 30, 2016, which includes purchases of \$8.5 million in property, plant and equipment, an investment in joint revenue sharing equipment of \$20.7 million and an increase in other intangible assets of \$1.7 million, primarily related to the Company s enterprise resource planning system.

# Financing Activities

Net cash used in financing activities in the six months ended June 30, 2016 amounted to \$94.6 million as compared to \$71.1 million provided by financing activities in the six months ended June 30, 2015. In the six months ended June 30, 2016, the Company paid \$85.7 million for the repurchase of common shares under the Company s share repurchase program and \$8.4 million to purchase treasury stock for the issuance of restricted share units and options. In addition, the Company paid \$3.0 million of taxes relating to secondary sales and repatriation dividends and \$0.1 million of taxes relating to employee stock award vesting. Furthermore, the Company also made \$1.0 million in repayments under the Playa Vista Loan. These cash outlays were offset by \$3.6 million received from the issuance of common shares resulting from stock option exercises.

Capital Expenditures

Capital expenditures, including the Company s investment in joint revenue sharing equipment, purchase of property, plant and equipment, other intangible assets and investments in film assets were \$41.8 million for the six months ended June 30, 2016 as compared to \$56.9 million for the six months ended June 30, 2015.

## **CONTRACTUAL OBLIGATIONS**

Payments to be made by the Company under contractual obligations as of June 30, 2016 are as follows:

	Payments Due by Period						
	Total						
(In thousands of U.S. Dollars)	<b>Obligations</b>	2016	2017	2018	2019	2020	Thereafter
Purchase obligations <sup>(1)</sup>	\$ 26,668	\$ 26,608	\$ 30	\$ 30	\$	\$	\$
Pension obligations <sup>(2)</sup>	19,871		19,871				
Operating lease obligations <sup>(3)</sup>	20,384	3,539	5,176	4,616	2,372	581	4,100
Playa Vista Loan <sup>(4)</sup>	28,667	1,000	2,000	2,000	2,000	2,000	19,667
Postretirement benefits obligations	2,673	130	155	169	182	151	1,886
	\$ 98,263	\$31,277	\$27,232	\$6,815	\$4,554	\$2,732	\$ 25,653

- (1) The Company s total payments to be made under binding commitments with suppliers and outstanding payments to be made for supplies ordered but yet to be invoiced.
- (2) The SERP assumptions are that Mr. Gelfond will receive a lump sum payment six months after retirement at the end of the current term of his employment agreement (December 31, 2016), although Mr. Gelfond has not informed the Company that he intends to retire at that time, and is currently in discussions regarding an extenuation of his employment agreement with the Company.
- (3) The Company s total minimum annual rental payments to be made under operating leases, mostly consisting of rent at the Company s property in New York and at the various owned and operated theaters.
- (4) The Playa Vista Loan is fully due and payable on October 19, 2025. The Company is required to make monthly payments of combined principal and interest.

Pension and Postretirement Obligations

The Company has an unfunded defined benefit pension plan, the SERP, covering Mr. Gelfond. As at June 30, 2016, the Company had an unfunded and accrued projected benefit obligation of approximately \$19.6 million (December 31, 2015 \$19.5 million) in respect of the SERP.

Pursuant to an employment agreement dated January 1, 2014, the term of Mr. Gelfond s employment was extended through December 31, 2016, although Mr. Gelfond has not informed the Company that he intends to retire at that time, and is currently in discussions regarding an extension of his employment agreement with the Company. Under the terms of the arrangement, no compensation earned beginning in 2011 is to be included in calculating his entitlement under the SERP.

The Company has a postretirement plan to provide health and welfare benefits to Canadian employees meeting certain eligibility requirements. As at June 30, 2016, the Company had an unfunded benefit obligation of \$1.9 million (December 31, 2015 \$1.8 million).

In July 2000, the Company agreed to maintain health benefits for Messrs. Gelfond and Wechsler upon retirement. As at June 30, 2016, the Company had an unfunded benefit obligation of \$0.8 million (December 31, 2015 \$0.8 million).

# **OFF-BALANCE SHEET ARRANGEMENTS**

There are currently no off-balance sheet arrangements that have or are reasonably likely to have a current or future material effect on the Company s financial condition.

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# Item 3. Quantitative and Qualitative Factors about Market Risk

The Company is exposed to market risk from foreign currency exchange rates and interest rates, which could affect operating results, financial position and cash flows. Market risk is the potential change in an instrument s value caused by, for example, fluctuations in interest and currency exchange rates. The Company s primary market risk exposure is the risk of unfavorable movements in exchange rates between the U.S. dollar, the Canadian dollar and the Chinese Yuan Renminbi. The Company does not use financial instruments for trading or other speculative purposes.

# Foreign Exchange Rate Risk

A majority of the Company s revenue is denominated in U.S. dollars while a significant portion of its costs and expenses is denominated in Canadian dollars. A portion of the Company s net U.S. dollar cash flows is converted to Canadian dollars to fund Canadian dollar expenses through the spot market. In addition, IMAX films generate box office in 69 different countries, and therefore unfavorable exchange rates between applicable local currencies and the U.S. dollar could have an impact on the Company s reported gross box office and revenues. The Company has incoming cash flows from its revenue generating theaters and ongoing operating expenses in China through its majority-owned subsidiary IMAX Shanghai Multimedia Technology Co., Ltd. In Japan, the Company has ongoing Yen-denominated operating expenses related to its Japanese operations. Net Renminbi and Japanese Yen cash flows are converted to U.S. dollars through the spot market. The Company also has cash receipts under leases denominated in Renminbi, Japanese Yen, Euros and Canadian dollars.

The Company manages its exposure to foreign exchange rate risks through the Company s regular operating and financing activities and, when appropriate, through the use of derivative financial instruments. These derivative financial instruments are utilized to hedge economic exposures as well as reduce earnings and cash flow volatility resulting from shifts in market rates.

For the three and six months ended June 30, 2016, the Company recorded a foreign exchange loss of \$0.4 million and a gain of \$0.1 million as compared to a foreign exchange net gain of \$0.6 million and loss of \$1.0 million for the three and six months ended June 30, 2015, associated with the translation of foreign currency denominated monetary assets and liabilities.

The Company entered into a series of foreign currency forward contracts to manage the Company s risks associated with the volatility of foreign currencies. The forward contracts have settlement dates throughout 2016 and 2017. Foreign currency derivatives are recognized and measured in the balance sheet at fair value. Changes in the fair value (gains or losses) are recognized in the condensed consolidated statement of operations except for derivatives designated and qualifying as foreign currency hedging instruments. All foreign currency forward contracts held by the Company as at June 30, 2016, are designated and qualify as foreign currency hedging instruments. For foreign currency hedging instruments, the effective portion of the gain or loss in a hedge of a forecasted transaction is reported in other comprehensive income and reclassified to the condensed consolidated statement of operations when the forecasted transaction occurs. Any ineffective portion is recognized immediately in the condensed consolidated statement of operations. The notional value of foreign currency hedging instruments at June 30, 2016 was \$33.4 million (December 31, 2015 \$30.7 million). A loss of less than \$0.1 million and a gain of \$2.2 million was recorded to Other Comprehensive Income with respect to the depreciation/appreciation in the value of these contracts for the three and six months ended June 30, 2016 (2015 gain of \$0.4 million and loss of \$2.7 million). A loss of \$0.7 million and a loss of \$2.0 million was reclassified from Accumulated Other Comprehensive Income to selling, general and administrative expenses for the three and six months ended June 30, 2016 (2015 loss of \$0.5 million and loss of \$1.2 million ). The Company s estimated net amount of the existing gains as at June 30, 2016 is \$1.3 million, which is expected to be reclassified to earnings within the next twelve months. Appreciation or depreciation on forward contracts not meeting the requirements for hedge accounting in the Derivatives and Hedging Topic of the FASB

Accounting Standards Codification are recorded to selling, general and administrative expenses.

For all derivative instruments, the Company is subject to counterparty credit risk to the extent that the counterparty may not meet its obligations to the Company. To manage this risk, the Company enters into derivative transactions only with major financial institutions.

At June 30, 2016, the Company s financing receivables and working capital items denominated in Canadian dollars, Renminbi, Yen and Euros was \$48.0 million. Assuming a 10% appreciation or depreciation in foreign currency exchange rates from the quoted foreign currency exchange rates at June 30, 2016, the potential change in the fair value of foreign currency-denominated financing receivables and working capital items would have been \$4.8 million. A significant portion of the Company s selling, general, and administrative expenses is denominated in Canadian dollars. Assuming a 1% change appreciation or depreciation in foreign currency exchange rates at June 30, 2016, the potential change in the amount of selling, general, and administrative expenses would be \$0.1 million for every \$10.0 million in Canadian denominated expenditures.

## **Interest Rate Risk Management**

The Company s earnings are also affected by changes in interest rates due to the impact those changes have on its interest income from cash, and its interest expense from variable-rate borrowings under the Credit Facility.

As at June 30, 2016, the Company had not drawn down on its Credit Facility (December 31, 2015 \$\) \$\) \$\) \$\) \$\) \$\)

As at June 30, 2016, the Company had drawn down \$28.7 million on its Playa Vista Loan (December 31, 2015 \$29.7 million).

The Company s largest exposure with respect to variable rate debt comes from changes in the LIBOR. The Company had variable rate debt instruments representing 11.9% and 11.7% of its total liabilities at June 30, 2016 and December 31, 2015, respectively. If the interest rates available to the Company increased by 10%, the Company s interest expense would increase by approximately \$0.1 million and interest income from cash would increase by approximately \$0.2 million. These amounts are determined by considering the impact of the hypothetical interest rates on the Company s variable rate debt and cash balances at June 30, 2016.

# Item 4. Controls and Procedures EVALUATION OF DISCLOSURE CONTROLS AND PROCEDURES

The Company maintains disclosure controls and procedures designed to ensure that information required to be disclosed in reports filed under the Securities Exchange Act of 1934, as amended, is recorded, processed, summarized and reported within the specified time periods and that such information is accumulated and communicated to management, including the CEO and Chief Financial Officer ( CFO ), to allow timely discussions regarding required disclosure. There are inherent limitations to the effectiveness of any system of disclosure controls and procedures, including the possibility of human error and the circumvention or overriding of the controls and procedures. Accordingly, even effective disclosure controls and procedures can only provide reasonable assurance of achieving their control objectives.

The Company s management, with the participation of its CEO and its CFO, has evaluated the effectiveness of the Company s disclosure controls and procedures (as defined in the Securities Exchange Act of 1934 Rules 13a-15(e) or 15d-15(e)) as at June 30, 2016 and has concluded that, as of the end of the period covered by this report, the Company s disclosure controls and procedures were effective. The Company will continue to periodically evaluate its disclosure controls and procedures and will make modifications from time to time as deemed necessary to ensure that information is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission s (the SEC s) rules and forms.

# CHANGES IN INTERNAL CONTROL OVER FINANCIAL REPORTING

During the first quarter of 2016, the Company s subsidiary, IMAX China Holding, Inc. ( IMAX China ), implemented a new enterprise resource planning ( ERP ) system. The implementation of the new ERP system resulted in material changes to the nature and type of IMAX China s internal controls over financial reporting during the first half of the year. The Company reviewed the implementation effort as well as the impact on its internal controls over financial reporting and where appropriate, is making changes to these controls over financial reporting to address these system changes. The Company expects the transition period to be completed in 2016 as controls evolve under the new system. The Company believes that the internal control changes resulting from the new ERP implementation in China

will improve the overall control environment. There were no other changes in the Company s internal controls over financial reporting during the quarter ended at June 30, 2016 that have materially affected, or are reasonably likely to materially affect, the Company s internal controls over financial reporting.

# PART II. OTHER INFORMATION

## Item 1. Legal Proceedings

See note 8 to the accompanying condensed consolidated financial statements in Item 1 for information regarding legal proceedings involving the Company.

## Item 1A. Risk Factors

In addition to the other information set forth in this Form 10-Q, you should carefully consider the factors disclosed in Part I, Item 1A Risk Factors in the Company s 2015 Form 10-K. The risks described in the Company s Form 10-K are not the only risks facing the Company. Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial also may materially adversely affect our business, financial condition and/or operating results.

# Item 2. Unregistered Sales of Equity Securities and Use of Proceeds Issuer Purchases of Equity Securities

The Company s common stock repurchase program activity for the three months ended June 30, 2016 was as follows:

	Total number of share	U		tal number of shar purchased as part of publicly announced program <sup>(a)</sup>	Max shares	imum value of that may yet be purchased under the
April 1 through	purchaseu	pei	Share	program		program
April 30, 2016	406,705	\$	31.10	406,705	\$	55,464,566
May 1 through May 31, 2016	322,203		32.12	322,203	\$	45,116,930
June 1 through						
June 30, 2016	615,186		29.36	615,186	\$	27,053,384
Total	1,344,094	\$	30.55	1,344,094		

(a) On June 16, 2014, the Company s Board of Directors approved a \$150.0 million share repurchase program for shares of the Company s common stock, which expires June 30, 2017. The repurchases may be made either in the open market or through private transactions, subject to market conditions, applicable legal requirements and other relevant factors. The Company has no obligation to repurchase shares, and the share repurchase program may be suspended or discontinued by the Company at any time. On April 20, 2016, the Company s board of directors

approved an incremental \$50.0 million increase to the share repurchase allowance, for an aggregate allowance of \$200.0 million under the program. All other terms remain unchanged. Purchases under the program commenced during the third quarter of 2014.

The total number of shares purchased during the three months ended June 30, 2016 does not include any shares received in the administration of employee share-based compensation plans (which amounted to 68,430 common shares at an average price of \$32.48 per share).

# Item 6. Exhibits

# **Exhibit**

No.	Description
10.40	Employment Agreement, dated June 6, 2016 between IMAX Corporation and Patrick McClymont
10.41	IMAX Corporation Form of Stock Option Award Agreement
10.42	IMAX Corporation Form of Restricted Stock Unit Award Agreement
31.1	Certification Pursuant to Section 302 of the Sarbanes Oxley Act of 2002, dated July 20, 2016, by Richard L. Gelfond.
31.2	Certification Pursuant to Section 302 of the Sarbanes Oxley Act of 2002, dated July 20, 2016, by Joseph Sparacio.
32.1	Certification Pursuant to Section 906 of the Sarbanes Oxley Act of 2002, dated July 20, 2016, by Richard L. Gelfond.
32.2	Certification Pursuant to Section 906 of the Sarbanes Oxley Act of 2002, dated July 20, 2016, by Joseph Sparacio.

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# **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**IMAX CORPORATION** 

Date: July 20, 2016 By: /s/ JOSEPH SPARACIO

Joseph Sparacio

Executive Vice-President & Chief Financial Officer

(Principal Financial Officer)

Date: July 20, 2016 By: /s/ JEFFREY VANCE

Jeffrey Vance

Senior Vice-President, Finance & Controller

(Principal Accounting Officer)

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