JOHNSON & JOHNSON Form FWP February 26, 2016

Filed Pursuant to Rule 433

Registration No. 333-194146

February 25, 2016

PRICING TERM SHEET

Issuer: Security: Size: Maturity Date: Coupon: Interest Payment Dates: Price to Public: Underwriting Discount: Benchmark Treasury:

Benchmark Treasury Price and Yield: Spread to Benchmark Treasury: Yield: Optional Redemption:

Trade Date: Expected Settlement Date: CUSIP / ISIN: Expected Ratings:*

Senior Co-Managers:

Joint Book-Running Managers:

1.650% Notes due 2021 Johnson & Johnson 1.650% Senior Unsecured Notes due 2021 \$1,000,000,000 March 1, 2021 1.650% Paid semi-annually on March 1 and September 1, commencing September 1, 2016 100.000% 0.350% UST 1.375% due January 31, 2021 100-29³/₄, 1.180% 47 bps 1.650% Prior to February 1, 2021, make-whole call at Treasury +10 bps On or after February 1, 2021, at 100% February 25, 2016 March 1, 2016 (T+3) 478160BS2 / US478160BS27 Aaa (stable) (Moody s) AAA (stable) (S&P) Goldman, Sachs & Co. J.P. Morgan Securities LLC Merrill Lynch, Pierce, Fenner & Smith Incorporated Citigroup Global Markets Inc.

Deutsche Bank Securities Inc. BNP Paribas Securities Corp.

HSBC Securities (USA) Inc.

Edgar Filing: JOHNSON & JOHNSON - Form FWP

RBS Securities Inc.

Co-Managers:

The Williams Capital Group, L.P. ING Financial Markets LLC

Mitsubishi UFJ Securities (USA), Inc.

RBC Capital Markets, LLC

Santander Investment Securities Inc.

UBS Securities LLC

UniCredit Capital Markets LLC

* A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

I-5

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering.

You may obtain these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Goldman, Sachs & Co. toll-free at 1-866-471-2526, J.P. Morgan Securities LLC collect at 1-212-834-4533 or Merrill Lynch, Pierce, Fenner & Smith Incorporated toll-free at 1-800-294-1322.

I-6