

General Motors Co
Form FWP
February 19, 2016

Free Writing Prospectus filed pursuant to Rule 433
Relating to the Preliminary Prospectus Supplement
dated February 18, 2016 to the Prospectus dated
April 30, 2014. Registration Statement
No. 333-195601

PRICING TERM SHEET

Dated as of February 18, 2016

GENERAL MOTORS COMPANY

6.600% Senior Notes due 2036

6.750% Senior Notes due 2046

The information in this pricing term sheet relates only to the offering of the Notes and should be read together with the preliminary prospectus supplement of General Motors Company dated February 18, 2016 (the Preliminary Prospectus Supplement) to its prospectus dated April 30, 2014, and supersedes the information in the Preliminary Prospectus Supplement to the extent inconsistent with the information in the Preliminary Prospectus Supplement. In all other respects, this pricing term sheet is qualified in its entirety by reference to the Preliminary Prospectus Supplement. Terms used herein but not defined herein shall have the respective meanings as set forth in the Preliminary Prospectus Supplement. All references to dollar amounts are references to U.S. dollars.

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|---------------------------------|--|
| Issuer: | General Motors Company |
| Title of Securities: | 6.600% Senior Notes due 2036 (the 2036 Notes) 6.750% Senior Notes due 2046 (the 2046 Notes) |
| Security Type: | Senior Unsecured Notes |
| Principal Amount: | 2036 Notes: \$1,250,000,000 2046 Notes: \$750,000,000 |
| Price to Public: | 2036 Notes: 99.920% 2046 Notes: 99.909% |
| Maturity Dates: | 2036 Notes: April 1, 2036 2046 Notes: April 1, 2046 |
| Coupon (Interest Rates): | 2036 Notes: 6.600% per year |

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2046 Notes: 6.750% per year

Yield to Maturity:

2036 Notes: 6.606%

2046 Notes: 6.756%

Spread to Benchmark

2036 Notes: + 400 bps

Treasury:

2046 Notes: + 415 bps

Benchmark Treasury:

2036 Notes: 3.000% due November 15, 2045

2046 Notes: 3.000% due November 15, 2045

Benchmark Treasury

2036 Notes: 108-03+; 2.606%

Price and Yield:

2046 Notes: 108-03+; 2.606%

Interest Payment Dates: 2036 Notes: April 1 and October 1, beginning October 1, 2016
2046 Notes: April 1 and October 1, beginning October 1, 2016

Record Dates: 2036 Notes: March 15 and September 15
2046 Notes: March 15 and September 15

Make-whole Call: 2036 Notes: T+50 bps prior to October 1, 2035
2046 Notes: T+50 bps prior to October 1, 2045

Par Call: 2036 Notes: On or after October 1, 2035
2046 Notes: On or after October 1, 2045

Trade Date: February 18, 2016

Settlement Date: February 23, 2016 (T+3)

Denominations: \$2,000 and integral multiples of \$1,000 in excess thereof

Expected Ratings*: Ba1 by Moody's Investors Service, Inc.
BBB- by Standard & Poor's Ratings Services
BBB- by Fitch Ratings

CUSIP / ISIN: 2036 Notes: 37045VAK6 / US37045VAK61
2046 Notes: 37045VAL4 / US37045VAL45

Joint Book-Running Goldman, Sachs & Co.

Managers: Citigroup Global Markets Inc.
Merrill Lynch, Pierce, Fenner & Smith
Incorporated

Joint Lead Managers: Deutsche Bank Securities Inc.
Morgan Stanley & Co. LLC
Barclays Capital Inc.
BNP Paribas Securities Corp.
Credit Agricole Securities (USA) Inc.
Credit Suisse Securities (USA) LLC
Commerz Markets LLC

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J.P. Morgan Securities LLC

Lloyds Securities Inc.

Mizuho Securities USA Inc.

SG Americas Securities, LLC

Co-Managers:

Banco Bradesco BBI S.A.

BB Securities Limited

RBC Capital Markets, LLC

RBS Securities Inc.

TD Securities (USA) LLC

Blaylock Beal Van, LLC

C.L. King & Associates, Inc.

Mischler Financial Group, Inc.

***Note:** A security rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawn at any time.

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