

WALT DISNEY CO/
Form 11-K
June 27, 2011

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 11-K

x **ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**
For the fiscal period ended December 31, 2010

OR

.. **TRANSITION REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 [NO FEE REQUIRED]**

For the transition period from _____ to _____

Commission file number: 1-11605

A. Full title of the plan and the address of the plan, if different from that of the issuer named below:

Disney Savings and Investment Plan

B. Name of issuer of the securities held pursuant to the plan and the address of its principal executive office:

The Walt Disney Company

500 South Buena Vista Street, Burbank, California 91521

(818) 560-1000

The Walt Disney Company

Index to Exhibits

Exhibit Number	Description
99.1	Financial statements for the Disney Savings and Investment Plan for the fiscal year ended December 31, 2010
99.2	Consent of Independent Registered Public Accounting Firm

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the trustees (or other persons who administer the employee benefit plan) have duly caused this annual report to be signed by the undersigned hereunto duly authorized.

Disney Savings and Investment Plan
(Name of Plan)

By: /s/ James A. Rasulo
(James A. Rasulo, Chairman of the Investment and
Administrative Committee, Senior Executive Vice
President and Chief Financial Officer, The Walt
Disney Company)

June 24, 2011

Burbank, California