

Philip Morris International Inc.  
Form 8-K  
November 19, 2009

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of

The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 19, 2009

**Philip Morris International Inc.**

(Exact name of registrant as specified in its charter)

**Virginia**  
(State or other jurisdiction  
of incorporation)

**1-33708**  
(Commission File Number)

**13-3435103**  
(I.R.S. Employer  
Identification No.)

**120 Park Avenue, New York, New York**  
(Address of principal executive offices)

**10017-5592**  
(Zip Code)

Registrant's telephone number, including area code: (917) 663-2000

(Former name or former address, if changed since last report.)

## Edgar Filing: Philip Morris International Inc. - Form 8-K

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 7.01. Regulation FD Disclosure.**

On November 19, 2009, Philip Morris International Inc. (the Company) is hosting a live webcast presentation at the Morgan Stanley Global Consumer & Retail Conference where the Company's Chairman and Chief Executive Officer, Mr. Louis C. Camilleri, will address investors. In connection with the presentation, the Company is furnishing to the Securities and Exchange Commission the following documents attached as exhibits to this Current Report on Form 8-K and incorporated by reference herein: the text of Mr. Camilleri's remarks attached as Exhibit 99.1 hereto and the presentation slides attached as Exhibit 99.2 hereto.

In accordance with General Instruction B.2 of Form 8-K, the information in Item 7.01 in this Current Report on Form 8-K, including Exhibits 99.1 and 99.2 hereto, shall not be deemed filed for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth in such filing.

**Item 8.01. Other Events.**

On November 19, 2009, Chairman and Chief Executive Officer, Mr. Louis C. Camilleri, will address investors at the Morgan Stanley Global Consumer & Retail Conference. In connection with Mr. Camilleri's remarks, the Company has issued a press release announcing the key highlights of the presentation. The press release is attached as Exhibit 99.3 hereto and is incorporated herein by reference.

The information on the Company's website referenced in the press release, including the presentation at the Morgan Stanley Global Consumer & Retail Conference, is not, and shall not be deemed to be, part of this Form 8-K (Item 8.01) or incorporated into any filing the Company makes with the Securities and Exchange Commission, except as expressly set forth in such a filing.

**Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits

- 99.1 Remarks by Louis C. Camilleri, Chairman and Chief Executive Officer, Philip Morris International Inc., dated November 19, 2009 (furnished pursuant to Item 7.01).
- 99.2 Philip Morris International Inc. Presentation Slides, dated November 19, 2009 (furnished pursuant to Item 7.01).
- 99.3 Philip Morris International Inc. Press Release, dated November 19, 2009.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PHILIP MORRIS INTERNATIONAL INC.

By: /s/ G. PENN HOLSENBECK  
Name: G. Penn Holsenbeck  
Title: Vice President & Corporate Secretary

DATE: November 19, 2009

**INDEX EXHIBIT**

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