HAWAIIAN ELECTRIC INDUSTRIES INC Form 8-K January 30, 2009

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report: January 29, 2009

Exact Name of Registrant

as Specified in Its Charter Hawaiian Electric Industries, Inc. Hawaiian Electric Company, Inc. Commission File Number 1-8503 1-4955 State of Hawaii I.R.S. Employer Identification No. 99-0208097 99-0040500

(State or other jurisdiction of incorporation)

900 Richards Street, Honolulu, Hawaii 96813

(Address of principal executive offices and zip code)

Registrant s telephone number, including area code:

(808) 543-5662 Hawaiian Electric Industries, Inc. (HEI)

(808) 543-7771 Hawaiian Electric Company, Inc. (HECO)

None

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events.

On January 29, 2009, HEI issued the following news release:

HAWAIIAN ELECTRIC INDUSTRIES, INC. TO ANNOUNCE 2008 FINANCIAL RESULTS ON FEBRUARY 19, 2009

HONOLULU Hawaiian Electric Industries, Inc. (NYSE - HE) said today that it plans to announce its 2008 financial results on Thursday, February 19, 2009.

The Company also announced that it has scheduled a conference call beginning at 1:00 p.m. Eastern time on Friday, February 20, 2009. HEI president and chief executive officer, Constance H. Lau; Hawaiian Electric Company, Inc. president and chief executive officer, Richard M. Rosenblum; and American Savings Bank, F.S.B. president, Timothy K. Schools, will present an overview of 2008 results and the outlook for 2009.

Interested parties may listen to the conference by calling (866) 578-5747 and entering passcode: 76761127, or by listening to a webcast on HEI s website, http://www.hei.com.

HEI supplies power to over 400,000 customers or 95% of Hawaii s population through its electric utilities, Hawaiian Electric Company, Inc., Hawaii Electric Light Company, Inc. and Maui Electric Company, Ltd. and provides a wide array of banking and other financial services to consumers and businesses through American Savings Bank, F.S.B., one of Hawaii s largest financial institutions.

Forward-Looking Statements

Statements made orally on the above-referenced webcast/conference call may contain forward-looking statements, which include statements that are predictive in nature, depend upon or refer to future events or conditions, and usually include words such as expects, anticipates, intends, plans, believes, predicts, estimates or similar expressions. In addition, any statements concerning future financial performance (including future revenues, expenses, earnings or losses or growth rates), ongoing business strategies or prospects and possible future actions, which may be provided by management, are also forward-looking statements. Forward-looking statements are based on current expectations and projections about future events and are subject to risks, uncertainties and assumptions about HEI and its subsidiaries, the performance of the industries in which they do business and economic and market factors, among other things. These forward-looking statements are not guarantees of future performance.

Forward-looking statements made orally on the above-referenced webcast/conference should be read in conjunction with the Forward-Looking Statements discussion (which is incorporated by reference herein) set forth on page iv of HEI s Quarterly Report on Form 10-Q for the quarter ended September 30, 2008, and in HEI s future periodic reports that discuss important factors that could cause HEI s results to differ materially from those anticipated in such statements. Forward-looking statements speak only as of the date of the above-referenced webcast/conference call.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrants have duly caused this report to be signed on their behalf by the undersigned thereunto duly authorized. The signature of the undersigned companies shall be deemed to relate only to matters having reference to such companies and any subsidiaries thereof.

HAWAIIAN ELECTRIC INDUSTRIES, INC. (Registrant)

/s/ James A. Ajello James A. Ajello Senior Financial Vice President, Treasurer, and Chief Financial Officer (Principal Financial Officer of HEI) Date: January 29, 2009

HAWAIIAN ELECTRIC COMPANY, INC. (Registrant)

/s/ Tayne S. Y. Sekimura Tayne S. Y. Sekimura Senior Vice President, Finance and Administration (Principal Financial Officer of HECO)

Date: January 29, 2009