

MERCADOLIBRE INC  
Form 8-K  
July 08, 2008

# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

### CURRENT REPORT

Pursuant to Section 13 or 15(d)

of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): (July 4, 2008)

## MercadoLibre, Inc.

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction  
of incorporation)

**001-33647**  
(Commission File Number)

**98-0212790**  
(IRS Employer

Identification No.)

Tronador 4890, 8<sup>th</sup> Floor

Buenos Aires, C1430DNN, Argentina

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(Address and zip code of principal executive offices)

**Registrant's telephone number, including area code: 011-54-11-5352-8000**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240-14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 8.01 Other Events.**

On May 20, 2008, MercadoLibre, Inc. (the Company ) announced that Marcos Galperín, Chairman of the Board, President, Chief Executive Officer and Secretary, entered into a written stock selling plan (the Plan ) in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934, as amended, and the Company s Insider Trading Policy. The Plan provided for the sale over time of a maximum of 1,768,794 shares of the Company s common stock, par value \$0.001 per share.

Effective July 4, 2008, Mr. Galperín terminated the Plan. Except as may be required by law, the Company does not undertake to report on specific Rule 10b5-1 pre-planned stock trading plans of Company officers or directors, nor to report on modifications or terminations of any plan.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**MERCADOLIBRE, INC.**

**(Registrant)**

Date: July 8, 2008

By: /s/ Nicolás Szekasy  
Nicolás Szekasy  
Executive Vice President and Chief Financial Officer