

CLOROX CO /DE/  
Form FWP  
October 04, 2007

Filed Pursuant to Rule 433

Registration Statement No. 333-146472

October 3, 2007

**THE CLOROX COMPANY**

**5.450% SENIOR NOTES DUE 2012**

**5.950% SENIOR NOTES DUE 2017**

**Pricing Term Sheet**

**5.450% Senior Notes due 2012**

|                                      |  |
|--------------------------------------|--|
| <b>Issuer:</b>                       | The Clorox Company   |
| <b>Principal Amount:</b>             | \$350,000,000  |
| <b>Security Type:</b>                | Senior Notes   |
| <b>Legal Format:</b>                 | SEC Registered   |
| <b>Trade Date:</b>                   | October 3, 2007  |
| <b>Settlement Date:</b>              | October 9, 2007 (T+3)  |
| <b>Maturity Date:</b>                | October 15, 2012   |
| <b>Issue Price:</b>                  | 99.864% of principal amount  |
| <b>Coupon:</b>                       | 5.450%   |
| <b>Yield:</b>                        | 5.481%   |
| <b>Benchmark Treasury:</b>           | 4.250% due September 30, 2012  |
| <b>Benchmark Treasury Yield:</b>     | 4.231%   |
| <b>Spread to Benchmark Treasury:</b> | 125 basis points   |
| <b>Interest Payment Dates:</b>       | Semi-annually on April 15 and October 15, commencing on April 15, 2008               |
| <b>Make-whole Call:</b>              | At any time at a discount rate of the applicable Treasury yield plus 20 basis points |
| <b>CUSIP:</b>                        | 189054AP4  |
| <b>Joint Book-Running Managers:</b>  | J.P. Morgan Securities Inc.  |

Citigroup Global Markets Inc.

Goldman, Sachs & Co.

**Ratings:** Moody's: Baa1 (Stable Outlook) / S&P: BBB+ (Stable Outlook)

The securities ratings are made by the rating agencies and not the issuer or underwriters and a securities rating is not a recommendation by the rating agency, the issuer, or the underwriters to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

**5.950% Senior Notes due 2017**

**Issuer:** The Clorox Company  
**Principal Amount:** \$400,000,000  
**Security Type:** Senior Notes  
**Legal Format:** SEC Registered  
**Trade Date:** October 3, 2007  
**Settlement Date:** October 9, 2007 (T+3)  
**Maturity Date:** October 15, 2017  
**Issue Price:** 99.648% of principal amount  
**Coupon:** 5.950%  
**Yield:** 5.997%  
**Benchmark Treasury:** 4.750% due August 15, 2017  
**Benchmark Treasury Yield:** 4.547%  
**Spread to Benchmark Treasury:** 145 basis points  
**Interest Payment Dates:** Semi-annually on April 15 and October 15, commencing on April 15, 2008  
**Make-whole Call:** At any time at a discount rate of the applicable Treasury yield plus 25 basis points  
**CUSIP:** 189054AN9  
**Joint Book-Running Managers:** J.P. Morgan Securities Inc.

Citigroup Global Markets Inc.

Goldman, Sachs & Co.

**Ratings:** Moody's: Baa1 (Stable Outlook) / S&P: BBB+ (Stable Outlook)

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**The issuer has filed a registration statement (including a prospectus) with the U.S. Securities and Exchange Commission (SEC) for this offering to which this communication relates. Before you invest, you should read the prospectus for this offering in that registration statement, and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by searching the SEC online database (EDGAR®) at [www.sec.gov](http://www.sec.gov). Alternatively, you may obtain a copy of the prospectus from J.P. Morgan Securities Inc. by calling 1-212-834-4533, Citigroup Global Markets Inc. by calling 1-877-858-5407 or Goldman, Sachs & Co. by calling 1-866-471-2526.**