

COLUMBIA SPORTSWEAR CO  
Form 10-Q  
November 07, 2006  
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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, DC 20549**

\_\_\_\_\_  
**FORM 10-Q**  
\_\_\_\_\_

**x** **QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934**  
For the quarterly period ended September 30, 2006

OR

**..** **TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE EXCHANGE ACT OF 1934**  
For the transition period from \_\_\_\_\_ to \_\_\_\_\_

\_\_\_\_\_  
**COLUMBIA SPORTSWEAR COMPANY**

(Exact name of registrant as specified in its charter)

**Oregon**  
(State or other jurisdiction of

**0-23939**  
(Commission File Number)

**93-0498284**  
(IRS Employer

incorporation or organization)

Identification Number)

**14375 Northwest Science Park Drive**  
(Address of principal executive offices)

**Portland, Oregon**

**97229**  
(Zip Code)

**(503) 985-4000**

(Registrant's telephone number, including area code)

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(Former name, former address and former fiscal year, if changed since last report)

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Indicate by check mark whether registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of accelerated filer and large accelerated filer in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer  Non-accelerated filer

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes  No

The number of shares of Common Stock outstanding on November 1, 2006 was 35,801,642.

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**COLUMBIA SPORTSWEAR COMPANY**

**SEPTEMBER 30, 2006**

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**Table of Contents****Item 1 FINANCIAL STATEMENTS**

**COLUMBIA SPORTSWEAR COMPANY**  
**CONDENSED CONSOLIDATED BALANCE SHEETS**

(In thousands)

(Unaudited)

|  | September 30,       | December 31,      |
|--|---------------------|-------------------|
|  | 2006                | 2005              |
| <b>ASSETS</b>  |                     |                   |
| Current Assets:  |                     |                   |
| Cash and cash equivalents  | \$ 28,998           | \$ 101,091        |
| Short-term investments   | 41,580              | 159,075           |
| Accounts receivable, net of allowance of \$7,464 and \$7,340, respectively                               | 374,451             | 284,029           |
| Inventories, net (Note 2)  | 272,113             | 185,870           |
| Deferred income taxes  | 24,145              | 21,674            |
| Prepaid expenses and other current assets  | 17,614              | 14,274            |
| <b>Total current assets</b>  | <b>758,901</b>      | <b>766,013</b>    |
| Property, plant, and equipment, net of accumulated depreciation of \$142,276 and \$124,807, respectively | 195,651             | 165,752           |
| Intangibles and other assets (Note 3)  | 52,180              | 26,103            |
| Goodwill (Note 3)  | 17,494              | 12,659            |
| <b>Total assets</b>  | <b>\$ 1,024,226</b> | <b>\$ 970,527</b> |
| <b>LIABILITIES AND SHAREHOLDERS EQUITY</b>   |                     |                   |
| Current Liabilities:   |                     |                   |
| Notes payable  | \$ 29,637           | \$ 39,727         |
| Accounts payable   | 72,352              | 81,291            |
| Accrued liabilities  | 77,686              | 59,366            |
| Income taxes payable   | 42,077              | 23,110            |
| Deferred income taxes  | 1,623               | 1,416             |
| Current portion of long-term debt  | 3,727               | 7,152             |
| <b>Total current liabilities</b>   | <b>227,102</b>      | <b>212,062</b>    |
| Deferred income taxes  | 9,460               | 7,414             |
| Long-term debt and other liabilities   | 3,743               | 8,261             |
| <b>Total liabilities</b>   | <b>240,305</b>      | <b>227,737</b>    |
| Shareholders' Equity:  |                     |                   |
| Preferred stock; 10,000 shares authorized; none issued and outstanding                                   |                     |                   |
| Common stock; 125,000 shares authorized; 35,761 and 36,863 issued and outstanding                        |                     | 13,104            |
| Retained earnings  | 752,042             | 704,724           |
| Accumulated other comprehensive income (Note 4)  | 31,879              | 24,962            |
| <b>Total shareholders' equity</b>  | <b>783,921</b>      | <b>742,790</b>    |
| <b>Total liabilities and shareholders' equity</b>  | <b>\$ 1,024,226</b> | <b>\$ 970,527</b> |

See accompanying notes to condensed consolidated financial statements.

**Table of Contents****COLUMBIA SPORTSWEAR COMPANY****CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS****(In thousands, except per share amounts)****(Unaudited)**

|  | <b>Three Months Ended<br/>September 30,</b> |             | <b>Nine Months Ended<br/>September 30,</b> |             |
|--|---|-------------|--|-------------|
|  | <b>2006</b>                                 | <b>2005</b> | <b>2006</b>                                | <b>2005</b> |
| Net sales                                    | \$ 454,140                                  | \$ 409,757  | \$ 925,904                                 | \$ 841,694  |
| Cost of sales                                | 255,892                                     | 221,383     | 534,595                                    | 472,524     |
| Gross profit                                 | 198,248                                     | 188,374     | 391,309                                    | 369,170     |
| Selling, general, and administrative expense | 108,292                                     | 97,450      | 270,191                                    | 240,360     |
| Net licensing income                         | (1,226)                                     | (1,163)     | (3,350)                                    | (2,786)     |
| Income from operations                       | 91,182                                      | 92,087      | 124,468                                    | 131,596     |
| Interest income                              | (1,238)                                     | (1,390)     | (5,430)                                    | (4,840)     |
| Interest expense                             | 311   | 401         | 690  | 1,146       |
| Income before income tax                     | 92,109                                      | 93,076      | 129,208                                    | 135,290     |
| Income tax expense                           | 31,778                                      | 26,620      | 44,577                                     | 41,184      |
| Net income                                   | \$ 60,331                                   | \$ 66,456   | \$ 84,631                                  | \$ 94,106   |
| Earnings per share (Note 5):                 |   |             |  |             |
| Basic  | \$ 1.69                                     | \$ 1.76     | \$ 2.33                                    | \$ 2.42     |
| Diluted                                      | 1.67  | 1.74        | 2.30                                       | 2.39        |
| Weighted average shares outstanding:         |   |             |  |             |
| Basic  | 35,687                                      | 37,782      | 36,366                                     | 38,964      |
| Diluted                                      | 36,059                                      | 38,138      | 36,768                                     | 39,377      |

See accompanying notes to condensed consolidated financial statements.

**Table of Contents****COLUMBIA SPORTSWEAR COMPANY****CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS****(In thousands)****(Unaudited)**

|   | <b>Nine Months Ended September 30,</b> |             |
|---|--|-------------|
|   | <b>2006</b>                            | <b>2005</b> |
| <b>Cash Provided By (Used In) Operating Activities:</b>                                     |  |             |
| Net income  | \$ 84,631                              | \$ 94,106   |
| Adjustments to reconcile net income to net cash provided by (used in) operating activities: |  |             |
| Depreciation and amortization   | 17,729                                 | 17,536      |
| Loss on disposal of property, plant, and equipment  | 289                                    | 209         |
| Deferred income taxes   | (759)                                  | 4,603       |
| Stock-based compensation  | 8,436                                  |             |
| Tax benefit from employee stock plans   | 2,536                                  | 3,256       |
| Excess tax benefit from exercise of employee stock plans                                    | (1,023)                                |             |
| Changes in operating assets and liabilities:  |  |             |
| Accounts receivable   | (84,000)                               | (101,670)   |
| Inventories   | (76,272)                               | (59,444)    |
| Prepaid expenses and other current assets   | (3,166)                                | (3,143)     |
| Other assets  | (46)                                   | (6)         |
| Accounts payable  | (12,925)                               | 24,487      |
| Accrued liabilities   | 17,367                                 | 11,517      |
| Income taxes payable  | 18,128                                 | 15,092      |
| Net cash provided by (used in) operating activities   | (29,075)                               | 6,543       |
| <b>Cash Provided by (Used in) Investing Activities:</b>                                     |  |             |
| Purchases of short-term investments   | (196,805)                              | (92,745)    |
| Sales of short-term investments   | 314,300                                | 224,850     |
| Capital expenditures  | (43,507)                               | (24,738)    |
| Proceeds from sale of property, plant, and equipment  | 11                                     | 3           |
| Acquisitions, net of cash acquired  | (35,377)                               | (1,631)     |
| Proceeds from sale of licenses  | 1,700                                  |             |
| Other liabilities   | (532)                                  | (532)       |
| Net cash provided by investing activities   | 39,790                                 | 105,207     |
| <b>Cash Provided by (Used in) Financing Activities:</b>                                     |  |             |
| Proceeds from notes payable   | 36,835                                 | 13,437      |
| Repayments on notes payable   | (53,759)                               | (13,437)    |
| Repayment of long-term debt   | (6,610)                                | (5,621)     |
| Proceeds from issuance of common stock  | 14,102                                 | 9,575       |
| Excess tax benefit from exercise of employee stock plans                                    | 1,023                                  |             |
| Repurchase of common stock  | (75,489)                               | (121,035)   |
| Net cash used in financing activities   | (83,898)                               | (117,081)   |
| <b>Net Effect of Exchange Rate Changes on Cash</b>  | (1,090)                                | (4,496)     |
| <b>Net Decrease in Cash and Cash Equivalents</b>  | (72,093)                               | (9,827)     |

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|   |           |            |
|---|-----------|------------|
| <b>Cash and Cash Equivalents, Beginning of Period</b>                 | 101,091   | 130,023    |
| <b>Cash and Cash Equivalents, End of Period</b>                       | \$ 28,998 | \$ 120,196 |
| <b>Supplemental Disclosures of Cash Flow Information:</b>             |           |            |
| Cash paid during the period for interest, net of capitalized interest | \$ 742    | \$ 1,177   |
| Cash paid during the period for income taxes                          | 26,738    | 18,011     |
| <b>Supplemental Disclosures of Non-Cash Financing Activities:</b>     |           |            |
| Assumption of long-term debt from property acquisition                |           | \$ 3,075   |
| Assumption of Montrail debt   | \$ 5,833  |            |

See accompanying notes to condensed consolidated financial statements.



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**COLUMBIA SPORTSWEAR COMPANY**

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**(Unaudited)**

**NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

***Basis of presentation:***

The accompanying unaudited condensed consolidated financial statements have been prepared by the management of Columbia Sportswear Company (the Company) and in the opinion of management contain all adjustments, consisting only of normal recurring adjustments, necessary to present fairly the Company's financial position as of September 30, 2006, the results of operations for the three and nine months ended September 30, 2006 and 2005 and cash flows for the nine months ended September 30, 2006 and 2005. The results of operations for the three and nine months ended September 30, 2006 are not necessarily indicative of the results to be expected for the full year.

Certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America (generally accepted accounting principles) have been condensed or omitted pursuant to the rules and regulations of the Securities and Exchange Commission. The Company, however, believes that the disclosures contained in this report comply with the requirements of Section 13(a) of the Securities Exchange Act of 1934 for a Quarterly Report on Form 10-Q and are adequate to make the information presented not misleading. These unaudited condensed consolidated financial statements should be read in conjunction with the financial statements and notes thereto included in the Company's Annual Report on Form 10-K for the year ended December 31, 2005.

Certain reclassifications of amounts reported in the prior period financial statements have been made to conform to classifications used in the current period financial statements.

***Use of estimates:***

The preparation of condensed consolidated financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the condensed consolidated financial statements and the reported amounts of revenues and expenses during the reported period. Actual results could differ materially from these estimates and assumptions. Some of these more significant estimates relate to revenue recognition, allowance for doubtful accounts, inventory, product warranty, and income taxes.

***Cash and cash equivalents:***

Cash and cash equivalents are stated at cost and include investments with maturities of three months or less at the date of acquisition. Cash and cash equivalents were \$28,998,000 and \$101,091,000 at September 30, 2006 and December 31, 2005, respectively, primarily consisting of money market funds and certificates of deposit.

***Short-term investments:***

Short-term investments consist of variable rate demand notes and obligations and municipal auction rate notes that generally mature up to 30 years from the purchase date. Investments with maturities beyond one year may be classified as short-term based on their highly liquid nature and because such marketable securities represent the investment of cash that is available for current operations. All cash and short-term investments are classified as available-for-sale securities and are recorded at fair value with any unrealized gains and losses reported, net of tax, in other comprehensive income. Realized gains or losses are determined based on the specific identification method. The Company has no investments considered to be trading securities. The carrying value of available-for-sale securities approximates fair market value due to their short-term interest rate reset periods.

***Stock-based compensation:***

Prior to the January 1, 2006 adoption of Statement of Financial Accounting Standards (SFAS) No. 123R, *Share-Based Payment*, the Company accounted for stock-based compensation using the intrinsic value method prescribed in Accounting Principles Board (APB) Opinion No. 25, *Accounting for Stock Issued to Employees*, and related interpretations. Accordingly, under APB Opinion No. 25, no compensation expense was

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recognized because the exercise price of the Company's employee stock options was equal to the market price of the underlying stock on the date of grant. The Company applied the disclosure provisions of SFAS No. 123, *Accounting for Stock Based Compensation*, as amended by SFAS No. 148, *Accounting for Stock Based Compensation - Transition and Disclosure*, as if the fair value method had been applied in measuring compensation expense.

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Effective January 1, 2006, the Company adopted the fair value recognition provisions of SFAS No. 123R, under which compensation expense is recognized in the Condensed Consolidated Statement of Operations for the fair value of employee stock-based compensation. The Company has elected the modified-prospective transition method as permitted by SFAS No. 123R and, accordingly, prior periods have not been restated to reflect the effect of SFAS No. 123R. The modified-prospective transition method requires that stock-based compensation expense recognized in the Condensed Consolidated Statement of Operations include (1) quarterly amortization of all stock-based compensation granted prior to, but not vested as of January 1, 2006, based on the grant date fair value estimated in accordance with the original provisions of SFAS No. 123 and (2) quarterly amortization of all stock-based payments granted subsequent to January 1, 2006, based on the grant date fair value estimated in accordance with the provisions of SFAS No. 123R. In addition, pursuant to SFAS No. 123R, the Company estimates forfeitures when calculating stock-based compensation expense, rather than accounting for forfeitures as incurred, which was the Company's previous method. Compensation expense is recognized over the requisite service (vesting) period using the straight-line attribution method.

As a result of adopting SFAS 123R effective January 1, 2006, net income for the three and nine months ended September 30, 2006 was \$1,352,000 and \$5,562,000, respectively, lower than if the Company had continued to account for stock-based compensation under APB Opinion No. 25, as the Company did in the comparable periods in 2005. The effect of recording stock-based compensation on basic and diluted earnings per share for the three months ended September 30, 2006 was a per share reduction of \$0.04. The effect of recording stock-based compensation on basic and diluted earnings per share for the nine months ended September 30, 2006 was a per share reduction of \$0.15.

Prior to the adoption of SFAS No. 123R, the Company presented all benefits of tax deductions resulting from the exercise of stock-based compensation as operating cash flows in the Condensed Consolidated Statement of Cash Flows. SFAS No. 123R requires that benefits of tax deductions in excess of stock-based compensation recognized for those awards (excess tax benefits) be presented in the Condensed Consolidated Statement of Cash Flows as financing cash inflows, on a prospective basis. For the nine months ended September 30, 2006, \$1,023,000 of excess tax benefits was reported as a financing cash inflow.

The following table shows total stock-based compensation expense included in the Condensed Consolidated Statement of Operations (in thousands):

|  | <b>Three Months Ended</b> | <b>Nine Months Ended</b>  |
|--|---------------------------|---------------------------|
|  | <b>September 30, 2006</b> | <b>September 30, 2006</b> |
| Cost of sales                                      | \$ 213                    | \$ 812                    |
| Selling, general, and administrative expense       | 1,808                     | 7,589                     |
| Licensing  | 11                        | 34                        |
| Pre-tax stock-based compensation expense           | 2,032                     | 8,435                     |
| Income tax benefits                                | (680)                     | (2,873)                   |
| Total stock-based compensation expense, net of tax | \$ 1,352                  | \$ 5,562                  |

No stock-based compensation costs were capitalized during the three and nine month periods ended September 30, 2006.

The following table illustrates the effect on net income and earnings per share if the Company had applied the fair value recognition provisions of SFAS No. 123 to stock-based compensation in 2005 (in thousands, except per share amounts):

|   | <b>Three Months Ended</b>     | <b>Nine Months Ended</b>      |
|---|-------------------------------|-------------------------------|
|   | <b>September 30, 2005 (1)</b> | <b>September 30, 2005 (1)</b> |
| Net income, as reported   | \$ 66,456                     | \$ 94,106                     |
| Add: Stock-based employee compensation expense included in reported net income, net of tax                                  |                               |                               |
| Deduct: Total stock-based employee compensation expense determined under fair value based method for all awards, net of tax | 1,661                         | 5,648                         |

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|                                     |    |        |    |        |
|-------------------------------------|----|--------|----|--------|
| Pro forma net income                | \$ | 64,795 | \$ | 88,458 |
| <b>Earnings per share - basic</b>   |    |        |    |        |
| As reported                         | \$ | 1.76   | \$ | 2.42   |
| Pro forma                           |    | 1.71   |    | 2.27   |
| <b>Earnings per share - diluted</b> |    |        |    |        |
| As reported                         | \$ | 1.74   | \$ | 2.39   |
| Pro forma                           |    | 1.70   |    | 2.25   |

- (1) Disclosures for the three and nine month periods ended September 30, 2006 are not presented because the amounts are recognized in the condensed consolidated financial statements.

**Table of Contents**1997 Stock Incentive Plan

The Company's 1997 Stock Incentive Plan (the "Plan") provides for issuance of up to 7,400,000 shares of the Company's Common Stock, of which 1,569,146 shares were available for future grants under the Plan at September 30, 2006. The Plan allows for grants of incentive stock options, non-statutory stock options, restricted stock awards, restricted stock units and other stock-based awards. The Company uses newly issued shares to satisfy share-based payments.

*Stock Options*

Options to purchase the Company's common stock are granted at prices equal to or greater than the fair market value on the date of grant. Options granted prior to 2001 generally vest and become exercisable ratably over a period of five years from the date of grant and expire ten years from the date of grant. Options granted after 2000 generally vest and become exercisable over a period of four years (25 percent on the first anniversary date following the date of grant and monthly thereafter) and expire ten years from the date of the grant, with the exception of most options granted in 2005. Most options granted in 2005 vest one year from the date of grant and expire ten years from the date of grant.

The Company estimates the fair value of stock options using the Black-Scholes option pricing model. Key input assumptions used to estimate the fair value of stock options include the exercise price of the award, the expected option term, the expected volatility of the Company's stock over the option's expected term, the risk-free interest rate over the option's expected term, and the Company's expected annual dividend yield. The expected option term represents the estimated time until exercise and is based on the Company's historical experience with similar awards, taking into consideration contractual terms, vesting schedules and expected employee behavior. The expected stock price volatility is based on the historical volatility of the Company's stock over the most recent period equal to the expected term of the option, adjusted for activity that is not expected to occur in the future. The risk-free interest rate is based on the U.S. Treasury yield curve in effect at the time of grant for periods corresponding with the expected term of the option. The Company has not yet paid a dividend, and thus the dividend yield is 0.0%. Prospectively, the assumptions will be evaluated and revised as necessary to reflect changes in market conditions and the Company's experience. Estimates of fair value are not intended to predict actual future events or the value ultimately realized by people who receive equity awards.

The following table shows the weighted average assumptions for the three months ended September 30, 2006 and 2005:

|   | Options   |                     | ESPP     |          |
|---|-----------|---------------------|----------|----------|
|   | 2006      | 2005<br>(Pro forma) | 2006 (1) | 2005 (1) |
| Expected term                                   | 5.0 years | 3.52 years          |          |          |
| Expected stock price volatility                 | 31.71%    | 29.87%              |          |          |
| Risk-free interest rate                         | 4.78%     | 3.90%               |          |          |
| Expected dividend yield                         | 0%        | 0%                  |          |          |
| Estimated average fair value per option granted | \$ 17.59  | \$ 12.89            |          |          |

The following table shows the weighted average assumptions for the nine months ended September 30, 2006 and 2005:

|   | Options    |                     | ESPP     |                     |
|---|------------|---------------------|----------|---------------------|
|   | 2006       | 2005<br>(Pro forma) | 2006 (1) | 2005<br>(Pro forma) |
| Expected term                                   | 5.13 years | 3.74 years          |          | 0.25 years          |
| Expected stock price volatility                 | 32.74%     | 31.28%              |          | 22.95%              |
| Risk-free interest rate                         | 4.80%      | 3.89%               |          | 2.96%               |
| Expected dividend yield                         | 0%         | 0%                  |          | 0%                  |
| Estimated average fair value per option granted | \$ 18.29   | \$ 13.75            |          | \$ 10.91            |

(1) Offerings under the Company's Employee Stock Purchase Plan were suspended indefinitely effective July 1, 2005.

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The following table summarizes stock option activity for the nine months ended September 30, 2006:

|   | Number of Shares | Weighted Average Exercise Price | Weighted Average Remaining Contractual Term | Aggregate Intrinsic Value (in thousands) |
|---|------------------|---------------------------------|---|--|
| Options outstanding at December 31, 2005  | 2,310,093        | \$ 39.07                        |   |  |
| Granted                                   | 189,636          | 48.57                           |   |  |
| Cancelled                                 | (217,655)        | 48.34                           |   |  |
| Exercised                                 | (444,716)        | 31.71                           |   |  |
| Options outstanding at September 30, 2006 | 1,837,358        | \$ 40.74                        | 6.87  | \$ 27,741                                |
| Options exercisable at September 30, 2006 | 1,319,471        | \$ 37.76                        | 6.17  | \$ 23,855                                |

The aggregate intrinsic value in the table above represents pre-tax intrinsic value, based on the Company's closing stock price of \$55.83 on the last business day of the nine month period ended September 30, 2006. Total stock option compensation expense for the nine months ended September 30, 2006 was \$8,014,000 and is being amortized over the related vesting period using the straight-line attribution method. At September 30, 2006, unrecognized costs related to stock options totaled approximately \$8,949,000 (before any related tax benefit) and are expected to be recognized over a weighted average period of 2.24 years. The aggregate intrinsic value of stock options exercised was \$2,247,000 and \$2,184,000 for the three months ended September 30, 2006 and 2005, respectively. The aggregate intrinsic value of stock options exercised was \$8,468,000 and \$9,399,000 for the nine months ended September 30, 2006 and 2005, respectively. The total cash received as a result of stock option exercises for the nine months ended September 30, 2006 and 2005 was \$14,102,000 and \$8,484,000, respectively. The stock option tax benefit realized by the Company was \$2,508,000 and \$3,199,000 for the nine months ended September 30, 2006 and 2005, respectively.

The following table provides additional disclosure about stock options outstanding at September 30, 2006:

| Range of Exercise Prices | Options Outstanding |   |                                 | Options Exercisable |                                 |  |
|--------------------------|---------------------|---|---------------------------------|---------------------|---------------------------------|--|
|                          | Number of Shares    | Weighted Average Remaining Contractual Life (yrs) | Weighted Average Exercise Price | Number of Shares    | Weighted Average Exercise Price |  |
| \$ 6.45-31.35            | 337,594             | 3.16  | \$ 19.57                        | 337,594             | \$ 19.57                        |  |
| \$ 31.36-38.29           | 428,042             | 5.96  | 36.21                           | 384,827             | 36.43                           |  |
| \$ 38.30-46.45           | 329,261             | 8.39  | 44.68                           | 169,545             | 45.03                           |  |
| \$ 46.46-52.80           | 308,267             | 9.17  | 47.93                           | 206,563             | 47.35                           |  |
| \$ 52.81-58.08           | 434,194             | 7.86  | 53.58                           | 220,942             | 53.31                           |  |
|                          | 1,837,358           | 6.87  | \$ 40.74                        | 1,319,471           | \$ 37.76                        |  |

**Restricted Stock Units**

The Company granted restricted stock units to attract and reward key employees during the nine months ended September 30, 2006. The restricted stock units vest in accordance with the terms and conditions established by the Compensation Committee of the Board of Directors, and are based on continued service and, in some instances, on individual performance and/or Company performance.

During the nine months ended September 30, 2006, service-based restricted stock units were granted to key employees at no cost and generally vest over three years beginning one year from the date of grant. The restricted stock units are non-transferable until vested and unvested units are subject to forfeiture upon certain early termination events and also subject to accelerated vesting in certain circumstances. The fair value of service restricted stock units is determined based on the number of units granted and the quoted price of the Company's common stock on the date of grant.

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During the three months ended September 30, 2006, performance-based restricted stock units were granted to members of the Company's senior executive team, excluding the CEO and Chairman. The number of shares ultimately received under these grants depends on actual company and individual performance, as well as continued service. The vesting period consists of a performance period of 2.5 years with an additional required service period of 1 year. The fair value of the performance restricted stock units is determined based on a probable number of units expected to vest and the quoted price of the Company's common stock on the date of grant.

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The following table summarizes the restricted stock unit activity for the nine months ended September 30, 2006:

|  | Number of<br>Shares | Weighted Average<br>Grant Date Fair Value<br>Per Share |
|--|---------------------|--|
| Restricted stock units outstanding at December 31, 2005  |                     | \$   |
| Granted  | 109,827             | 49.03  |
| Vested   |                     |  |
| Forfeited  | (3,690)             | 50.09  |
| Restricted stock units outstanding at September 30, 2006 | 106,137             | \$ 48.99   |

Restricted stock unit compensation expense for the nine months ended September 30, 2006 was \$422,000 and is being amortized over the vesting period using the straight-line attribution method. At September 30, 2006, unrecognized costs related to restricted stock units totaled approximately \$4,295,000 (before any related tax benefit) and are expected to be recognized over a weighted average period of 2.8 years. No restricted stock units vested in the nine months ended September 30, 2006.

**1999 Employee Stock Purchase Plan**

In 1999, the Company's shareholders approved the 1999 Employee Stock Purchase Plan ( ESPP ). There are 750,000 shares of common stock authorized for issuance under the ESPP, which allows qualified employees of the Company to purchase shares on a quarterly basis up to fifteen percent of their respective compensation. The purchase price of the shares is equal to eighty five percent of the lesser of the closing price of the Company's common stock on the first or last trading day of the respective quarter. Effective July 1, 2005, the Company suspended offerings under the ESPP indefinitely. As of September 30, 2006, a total of 275,556 shares of common stock had been issued under the ESPP.

In connection with disqualifying dispositions related to ESPP shares, the tax benefit realized by the Company for the nine months ended September 30, 2006 and 2005 was \$28,000 and \$57,000, respectively.

***Income Taxes:***

The Company's tax returns are audited by various taxing authorities globally from time to time. Although the Company believes that adequate accruals have been provided for all years, any adjustment resulting from these audits could have a material effect on the Company's financial statements.

The Canada Revenue Agency ( the Agency ) has completed a review of the Company's Canadian tax returns for the years 2000 through 2003. Although a formal re-assessment has not yet been issued, the Agency has indicated that it intends to adjust the transfer pricing relative to certain intercompany transactions. The Company's management believes that the transfer price is correct and intends to vigorously defend its position. Although the ultimate resolution of this matter is not known at this time, the Company's management believes that it has provided adequate tax reserves based on its assessment of its tax position.

***Product warranty:***

Some of the Company's products are warrantied to be free from defect in material and workmanship. A reserve is established at the time of sale to cover estimated warranty costs based on the Company's history of warranty repairs and replacements. A summary of accrued warranties and related activity for the three and nine months ended September 30, 2006 and 2005 is as follows (in thousands):

|                                | Three Months Ended<br>September 30, |          | Nine Months Ended<br>September 30, |          |
|--------------------------------|-------------------------------------|----------|------------------------------------|----------|
|                                | 2006                                | 2005     | 2006                               | 2005     |
| Balance at beginning of period | \$ 10,400                           | \$ 9,217 | \$ 9,907                           | \$ 9,140 |
| Charged to costs and expenses  | 1,257                               | 921      | 3,440                              | 3,181    |



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|                          |           |          |           |          |
|--------------------------|-----------|----------|-----------|----------|
| Claims settled           | (589)     | (525)    | (2,279)   | (2,708)  |
| Balance at end of period | \$ 11,068 | \$ 9,613 | \$ 11,068 | \$ 9,613 |

**Recent Accounting Pronouncements:**

In September 2006, the Financial Accounting Standards Board ( FASB ) issued Statement of Financial Accounting Standards No. 158, *Employers' Accounting for Defined Benefit Pension and Other Postretirement Plans, an amendment of FASB Statements No. 87, 88, 106 and 132(R)* ( SFAS No. 158 ). SFAS No. 158 requires a company to recognize an asset for a defined benefit pension or

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postretirement plan's overfunded status or a liability for a plan's underfunded status in its statement of financial position, and to recognize changes in that funded status through other comprehensive income in the year in which the changes occur. SFAS No. 158 will not change the amount of net periodic benefit expense recognized in an entity's results of operations. SFAS No. 158 is effective for fiscal years ending after December 15, 2006. The Company does not expect the adoption of this statement to have a material effect on its consolidated financial position and results of operations.

In September 2006, the FASB issued SFAS No. 157, *Fair Value Measurements*. SFAS No. 157 establishes a framework for measuring the fair value of assets and liabilities. This framework is intended to increase consistency in how fair value determinations are made under various existing accounting standards that permit, or in some cases require, estimates of fair market value. SFAS No. 157 also expands financial statement disclosure requirements about a company's use of fair value measurements, including the effect of such measures on earnings. SFAS No. 157 is effective for fiscal years beginning after November 15, 2007, and interim periods within those fiscal years. The Company does not expect the adoption of this statement to have a material effect on its consolidated financial position and results of operations.

In July 2006, the FASB issued Financial Accounting Standards Interpretation No. 48 (FIN 48), *Accounting for Uncertainty in Income Taxes an interpretation of FASB Statement No. 109*. FIN 48 prescribes a recognition threshold and measurement attribute for financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. FIN 48 also provides guidance on derecognition, classification, interest and penalties, accounting in interim periods, disclosure, and transition. FIN 48 is effective for fiscal years beginning after December 15, 2006. The Company is evaluating the effect that the adoption of FIN 48 will have on its consolidated financial position and results of operations.

**NOTE 2 - INVENTORIES**

Inventories are carried at the lower of cost or market. Cost is determined using the first-in, first-out method. The Company periodically reviews its inventory for excess, close-out and slow moving items and makes provisions as necessary to properly reflect inventory value.

Inventories consist of the following (in thousands):

|                 | September 30,<br>2006 | December 31,<br>2005 |
|-----------------|-----------------------|----------------------|
| Raw materials   | \$ 2,349              | \$ 2,643             |
| Work in process | 16,998                | 8,288                |
| Finished goods  | 252,766               | 174,939              |
|                 | \$ 272,113            | \$ 185,870           |

**NOTE 3 - INTANGIBLE ASSETS AND GOODWILL**

Intangible assets with indefinite useful lives are not amortized and are periodically evaluated for impairment. Intangible assets that are determined to have finite lives are amortized over their useful lives.

The following table summarizes the Company's identifiable intangible assets balance (in thousands):

|  | September 30, 2006 |                             | December 31, 2005  |                             |
|--|--------------------|-----------------------------|--------------------|-----------------------------|
|  | Carrying<br>Amount | Accumulated<br>Amortization | Carrying<br>Amount | Accumulated<br>Amortization |
| Intangible assets subject to amortization:     |                    |                             |                    |                             |
| Patents  | \$ 2,000           | \$ (343)                    | \$ 1,200           | \$ (231)                    |
| Intangible assets not subject to amortization: |                    |                             |                    |                             |
| Trademarks and trade names                     | \$ 46,871          |                             | \$ 22,071          |                             |
| Goodwill                                       | 17,494             |                             | 12,659             |                             |

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\$ 64,365

\$ 34,730

Amortization expense for intangible assets subject to amortization is estimated to be \$151,000 in 2006 and \$156,000 in each of 2007, 2008, 2009 and 2010.

Other non-current assets totaled \$3,652,000 and \$3,063,000 at September 30, 2006 and December 31, 2005, respectively.

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Accumulated other comprehensive income (loss) reported on the Company's consolidated balance sheets consists of foreign currency translation adjustments, net of applicable taxes, and the unrealized gains and losses, net of applicable taxes, on derivative transactions. A summary of comprehensive income (loss), net of related tax effects, is as follows (in thousands):

|   | Three Months Ended<br>September 30, |           | Nine Months Ended<br>September 30, |           |
|---|-------------------------------------|-----------|------------------------------------|-----------|
|   | 2006                                | 2005      | 2006                               | 2005      |
| Net income  | \$ 60,331                           | \$ 66,456 | \$ 84,631                          | \$ 94,106 |
| Other comprehensive income (loss):  |                                     |           |                                    |           |
| Unrealized derivative holding gains (losses) arising during period                              | 1,672                               | (3,097)   | (2,397)                            | (1,008)   |
| Reclassification to net income of previously deferred losses (gains) on derivative transactions | (292)                               | 2,827     | 1,132                              | 5,561     |
| Foreign currency translation adjustments  | (1,676)                             | 2,169     | 8,182                              | (16,815)  |
| Other comprehensive income (loss)   | (296)                               | 1,899     | 6,917                              | (12,262)  |
| Comprehensive income  | \$ 60,035                           | \$ 68,355 | \$ 91,548                          | \$ 81,844 |

Accumulated other comprehensive income, net of related tax effects, consisted of the following (in thousands):

|   | Foreign<br>currency<br>translation | Unrealized<br>holding gains<br>(losses) on<br>derivative<br>transactions | Accumulated<br>other<br>comprehensive<br>income |
|---|------------------------------------|--|---|
| Balance at December 31, 2005                          | \$ 24,497                          | \$ 465   | \$ 24,962                                       |
| Activity for the nine months ended September 30, 2006 | 8,182                              | (1,265)  | 6,917   |
| Balance at September 30, 2006                         | \$ 32,679                          | \$ (800)   | \$ 31,879                                       |

**NOTE 5 - EARNINGS PER SHARE**

SFAS No. 128, *Earnings per Share*, requires dual presentation of basic and diluted earnings per share (EPS). Basic EPS is based on the weighted average number of common shares outstanding. Diluted EPS reflects the potential dilution that could occur if securities or other contracts to issue common stock were exercised or converted into common stock. For the calculation of diluted EPS, the basic weighted average number of shares is increased by the dilutive effect of stock option and restricted stock units determined using the treasury stock method. While the conceptual computation of EPS is not changed by SFAS No. 123R, the inclusion of stock-based compensation expense affects the mechanics of the calculation. Stock-based compensation expense is recognized under SFAS No. 123R only for awards that are expected to vest (determined by applying a pre-vesting forfeiture rate assumption), while all stock option or restricted stock units that have not been forfeited are included in diluted EPS. As such, the amount of stock-based compensation cost in the numerator includes a forfeiture rate assumption while the number of shares in the denominator does not.

A reconciliation of the common shares used in the denominator for computing basic and diluted EPS is as follows (in thousands, except per share amounts):

|  | Three Months Ended<br>September 30, |        | Nine Months Ended<br>September 30, |        |
|--|-------------------------------------|--------|------------------------------------|--------|
|  | 2006                                | 2005   | 2006                               | 2005   |
|  | 35,687                              | 37,782 | 36,366                             | 38,964 |

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|  |     |     |     |     |
|--|-----|-----|-----|-----|
| Weighted average common shares outstanding, used in computing basic earnings per share |     |     |     |     |
| Effect of dilutive stock options and restricted stock units                            | 372 | 356 | 402 | 413 |

|  |        |        |        |        |
|--|--------|--------|--------|--------|
| Weighted-average common shares outstanding, used in computing diluted earnings per share | 36,059 | 38,138 | 36,768 | 39,377 |
|--|--------|--------|--------|--------|

Earnings per share of common stock:

|         |         |         |         |         |
|---------|---------|---------|---------|---------|
| Basic   | \$ 1.69 | \$ 1.76 | \$ 2.33 | \$ 2.42 |
| Diluted | 1.67    | 1.74    | 2.30    | 2.39    |

Options to purchase an additional 613,089 and 554,616 shares of common stock were outstanding for the three months ended September 30, 2006 and 2005, respectively, and 610,020 and 567,620 shares of common stock were outstanding for the nine months

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ended September 30, 2006 and 2005, respectively, but these shares were excluded in the computation of diluted EPS because their effect would be anti-dilutive.

Since the inception of the Company's stock repurchase plan in April 2004, the Company's Board of Directors has authorized the repurchase of \$400,000,000 of the Company's common stock and the Company has repurchased 6,015,342 shares under this program at an aggregate purchase price of approximately \$284,317,000. The repurchase program does not obligate the Company to acquire any specific number of shares or to acquire shares over any specified period of time.

**NOTE 6- SEGMENT INFORMATION**

The Company operates in one industry segment: the design, production, marketing and selling of active outdoor apparel, including outerwear, sportswear, footwear, related accessories and equipment.

The geographic distribution of the Company's net sales, income before income tax, and identifiable assets are summarized in the tables below (in thousands). In addition to the geographic distribution of net sales, the Company's net sales by major product line are also summarized below. Inter-geographic net sales, which are recorded at a negotiated mark-up and eliminated in consolidation, are not material.

|  | Three Months Ended<br>September 30, |            | Nine Months Ended<br>September 30, |            |
|--|-------------------------------------|------------|------------------------------------|------------|
|  | 2006                                | 2005       | 2006                               | 2005       |
| <b>Net sales to unrelated entities:</b>    |                                     |            |                                    |            |
| United States                              | \$ 276,301                          | \$ 244,928 | \$ 539,592                         | \$ 491,508 |
| Europe                                     | 66,403                              | 62,108     | 143,464                            | 134,131    |
| Canada                                     | 53,647                              | 52,645     | 92,562                             | 88,235     |
| Other International                        | 57,789                              | 50,076     | 150,286                            | 127,820    |
|  | \$ 454,140                          | \$ 409,757 | \$ 925,904                         | \$ 841,694 |
| <b>Income before income tax:</b>           |                                     |            |                                    |            |
| United States                              | \$ 58,695                           | \$ 59,014  | \$ 72,379                          | \$ 75,196  |
| Europe                                     | 11,160                              | 12,985     | 11,879                             | 19,666     |
| Canada                                     | 13,645                              | 14,054     | 20,259                             | 18,712     |
| Other International                        | 7,835                               | 6,094      | 19,618                             | 17,285     |
| Interest and other income and eliminations | 774                                 | 929        | 5,073                              | 4,431      |
|  | \$ 92,109                           | \$ 93,076  | \$ 129,208                         | \$ 135,290 |
| <b>Interest (income) expense, net:</b>     |                                     |            |                                    |            |
| United States                              | \$ (1,547)                          | \$ (862)   | \$ (6,204)                         | \$ (3,257) |
| Europe                                     | 796                                 | 119        | 2,129                              | 77         |
| Canada                                     | (7)                                 | (263)      | (36)                               | (601)      |
| Other International                        | (169)                               | 17         | (629)                              | 87         |
|  | \$ (927)                            | \$ (989)   | \$ (4,740)                         | \$ (3,694) |
| <b>Income tax expense:</b>                 |                                     |            |                                    |            |
| United States                              | \$ 24,867                           | \$ 18,988  | \$ 33,520                          | \$ 30,570  |
| Europe                                     | 856                                 | 1,844      | 616                                | 328        |
| Canada                                     | 5,449                               | 5,073      | 7,499                              | 6,249      |
| Other International                        | 606                                 | 715        | 2,942                              | 4,037      |
|  | \$ 31,778                           | \$ 26,620  | \$ 44,577                          | \$ 41,184  |

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Depreciation and amortization expense:

|                     |          |          |           |           |
|---------------------|----------|----------|-----------|-----------|
| United States       | \$ 3,853 | \$ 4,114 | \$ 11,980 | \$ 11,763 |
| Europe              | 1,644    | 1,581    | 4,727     | 4,819     |
| Canada              | 106      | 108      | 327       | 336       |
| Other International | 243      | 213      | 695       | 618       |
|                     | \$ 5,846 | \$ 6,016 | \$ 17,729 | \$ 17,536 |

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|                                    | September 30, |                      |
|------------------------------------|---------------|----------------------|
|                                    | 2006          | December 31,<br>2005 |
| Assets:                            |               |                      |
| United States                      | \$ 983,505    | \$ 930,469           |
| Europe                             | 384,603       | 284,127              |
| Canada                             | 119,698       | 70,833               |
| Other International                | 125,279       | 84,650               |
| <br>                               |               |                      |
| Total identifiable assets          | 1,613,085     | 1,370,079            |
| Eliminations and reclassifications | (588,859)     | (399,552)            |
| <br>                               |               |                      |
| Total assets                       | \$ 1,024,226  | \$ 970,527           |

|                                  | Three Months Ended<br>September 30, |            | Nine Months Ended<br>September 30, |            |
|----------------------------------|-------------------------------------|------------|------------------------------------|------------|
|                                  | 2006                                | 2005       | 2006                               | 2005       |
| Net sales to unrelated entities: |                                     |            |                                    |            |
| Outerwear                        | \$ 217,802                          | \$ 201,427 | \$ 316,186                         | \$ 292,631 |
| Sportswear                       | 146,653                             | 125,736    | 400,635                            | 360,338    |
| Footwear                         | 69,394                              | 63,819     | 163,304                            | 147,919    |
| Accessories                      | 15,816                              | 16,954     | 29,140                             | 32,885     |
| Equipment                        | 4,475                               | 1,821      | 16,639                             | 7,921      |
|                                  |                                     |            |                                    |            |
|                                  | \$ 454,140                          | \$ 409,757 | \$ 925,904                         | \$ 841,694 |

**NOTE 7 - FINANCIAL INSTRUMENTS AND RISK MANAGEMENT**

As part of the Company's risk management programs, the Company uses a variety of financial instruments, including foreign currency option and forward exchange contracts. The Company does not hold or issue derivative financial instruments for trading purposes.

The Company hedges against the currency risk associated with firmly committed and anticipated transactions for the next twelve months denominated in European euros, Canadian dollars and Japanese yen. The Company accounts for these instruments as cash flow hedges. In accordance with SFAS No. 133, *Accounting for Derivative Instruments and Hedging Activity*, as amended, such financial instruments are marked to market with the offset to accumulated other comprehensive income and subsequently recognized as a component of cost of goods sold when the underlying transaction is recognized. Hedge effectiveness is determined by evaluating whether gains and losses on hedges will offset gains and losses on the underlying exposures. Hedge ineffectiveness was not material during the nine months ended September 30, 2006 and 2005.

**NOTE 8 - ACQUISITIONS**

On January 26, 2006, the Company acquired substantially all of the assets of Montrail, Inc. ( Montrail ) for cash consideration of \$15,000,000 plus the assumption of certain liabilities. The Montrail® brand is recognized as a premium outdoor footwear brand with a reputation for delivering technical, high performance trail running, hiking, and climbing footwear for outdoor enthusiasts. The acquisition was accounted for under the purchase method of accounting and the results of operations of Montrail have been recorded in the Company's consolidated financial statements since January 26, 2006. The cost of the acquisition was allocated on the basis of the estimated fair value of the assets acquired and the liabilities assumed. The fair values of assets and liabilities acquired are presented below (in thousands):

|                     |       |
|---------------------|-------|
| Cash                | \$ 23 |
| Accounts receivable | 1,778 |
| Inventory           | 6,878 |



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|  |                  |
|--|------------------|
| Prepays and other assets                 | 112              |
| Property, plant and equipment            | 597              |
| Intangible assets                        | 12,235           |
| <b>Total assets acquired</b>             | <b>21,623</b>    |
| Accounts payable and accrued liabilities | 790              |
| Note payable                             | 5,833            |
| <b>Total liabilities assumed</b>         | <b>6,623</b>     |
| <b>Net assets acquired</b>               | <b>\$ 15,000</b> |

Intangible assets acquired from Montrail consisted of \$10,000,000 related to trademarks, \$935,000 for goodwill, \$800,000 related to patents and \$500,000 related to order backlog. The \$11,300,000 of purchase price allocated to the trademark, patents and order backlog was determined by management, based in part on a third party appraisal using established valuation techniques. Patents are

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subject to amortization over 17 years from the date filed with the U.S. Patent and Trademark Office. At the time of the acquisition, the remaining useful lives of these patents ranged from 11 to 16 years and the weighted average useful life was 11.4 years. The goodwill and trademarks are not subject to amortization because these assets are deemed to have indefinite useful lives. The order backlog was amortized over the period for which the orders were shipped. At September 30, 2006, the order backlog was fully amortized.

On March 31, 2006, the Company acquired a group of Pacific Trail, Inc. ( Pacific Trail ) trademarks and goodwill for \$20,400,000. The acquisition was the result of the March 29, 2006 auction in bankruptcy court of specified assets of Pacific Trail and London Fog Group, Inc. On September 30, 2006, the Company sold Pacific Trail's Dockers brand licenses for \$1,700,000. Intangible assets acquired from Pacific Trail consisted of \$14,800,000 for the trademarks and \$3,900,000 for goodwill. The \$14,800,000 of purchase price allocated to the trademarks was determined by management, based in part on a third party appraisal using established valuation techniques. The trademarks and goodwill are not subject to amortization because these assets are deemed to have indefinite useful lives. These intangible assets will be reviewed for impairment in accordance with SFAS No. 142, *Goodwill and Other Intangible Assets*.

**NOTE 9 - SUBSEQUENT EVENT**

On October 26, 2006, the Board of Directors approved a quarterly dividend of \$0.14 per share, payable on November 30, 2006 to shareholders of record on November 16, 2006.

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**Item 2 *MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS***

This quarterly report contains forward-looking statements. Forward-looking statements include any statements related to our expectations regarding future results, performance or conditions, including any statements regarding anticipated sales growth across markets, distribution channels, and product categories, access to and the cost of raw materials and factory capacity, and financing and working capital requirements and resources.

These forward-looking statements, and others we make from time to time, are subject to a number of risks and uncertainties. Many factors could cause actual results to differ materially from those projected in forward-looking statements, including the risks described in Part II, Item 1A of this quarterly report. Forward-looking information may change after the date these statements are made without notice to you.

You should read the following discussion in conjunction with our Condensed Consolidated Financial Statements and Accompanying Notes. All references to quarters relate to the quarter ended September 30 of the particular year.

**Overview**

Since our initial public offering in 1998, our net sales have steadily increased from \$427.3 million in 1998 to \$1,155.8 million in 2005. This equates to a compound annual growth rate of 15.3%. Our long-term goal is to capitalize on global market opportunities for each of our key product categories. We are committed to our growth strategies of enhancing the retail productivity of our customers, leveraging our brands in international markets, further developing our product categories, selectively broadening our retail distribution channels and expanding the global awareness of our brands through license agreements. We believe that our sourcing and distribution infrastructure and our proven design and product development team position us well for future long-term growth.

Highlights as of and for the quarter ended September 30, 2006 are as follows:

Our backlog for the spring 2007 selling season increased \$55.2 million, or 15.4%, to \$414.5 million from \$359.3 million as of September 30, 2005. Excluding changes in currency exchange rates, spring backlog increased 14.1% to \$409.8 million. Excluding the backlog from the recently acquired Montrail® and Pacific Trail® brands, spring backlog increased \$45.7 million, or 12.7%, to \$405.1 million. Spring orders increased in all key geographic markets, particularly in our domestic and international distributor markets. Increased sportswear backlog continues to be the key driver to spring order growth. Although we cannot predict with certainty any future results, our reported backlog is one indicator of our anticipated sales for the spring 2007 selling season. Many factors, however, could cause actual sales to differ materially from reported future order backlog. Moreover, our spring backlog is not indicative of, and should not be used in, forecasting sales beyond the spring 2007 selling season.

Net sales increased \$44.3 million, or 10.8%, to \$454.1 million from \$409.8 million for the same period in 2005. Excluding changes in currency exchange rates, net sales increased 9.1%. Our sales growth was largely attributable to increased revenue in the United States resulting from increased sales of sportswear as well as sales resulting from our acquisitions of the Montrail and Pacific Trail brands earlier this year. Sales growth was also achieved in each of our major international markets. From a product category perspective, we attribute our sales growth to increased sales of sportswear and outerwear. We expect full year 2006 net sales to increase approximately 11.0% compared to full year 2005 net sales.

Gross profit decreased 230 basis points to 43.7% of net sales from 46.0% of net sales for the same period in 2005. We primarily attribute the decrease in gross profit to increased competition and our efforts to grow our market share, including a broadened product assortment and pricing changes. As a result of these competitive pressures, we expect full year 2006 gross profit to contract to approximately 42.0% from 43.6% for 2005.

Selling, general and administrative ( SG&A ) expenses increased \$10.8 million, or 11.1%, to \$108.3 million compared to \$97.5 million for the same period in 2005. We primarily attribute this increase to additional personnel-related costs, including stock-based compensation of approximately \$1.8 million. We expect full year 2006 SG&A expense, as a percentage of net sales, to increase to 28.5% of net sales for 2006 from 27.8% of net sales for 2005.

**Results of Operations**

Net income decreased \$6.2 million, or 9.3%, to \$60.3 million for the third quarter of 2006 from \$66.5 million for the same period in 2005. Diluted earnings per share decreased \$0.07 to \$1.67 for the third quarter of 2006 from \$1.74 for the same period in 2005.

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The following table shows the percentage relationship to net sales of certain items in our consolidated statements of operations:

|   | Three Months Ended<br>September 30, |        | Nine Months Ended<br>September 30, |        |
|---|-------------------------------------|--------|------------------------------------|--------|
|   | 2006                                | 2005   | 2006                               | 2005   |
| Net sales                                   | 100.0%                              | 100.0% | 100.0%                             | 100.0% |
| Cost of sales                               | 56.3                                | 54.0   | 57.7                               | 56.1   |
| Gross profit                                | 43.7                                | 46.0   | 42.3                               | 43.9   |
| Selling, general and administrative expense | 23.8                                | 23.8   | 29.2                               | 28.6   |
| Net licensing income                        | (0.2)                               | (0.3)  | (0.3)                              | (0.3)  |
| Income from operations                      | 20.1                                | 22.5   | 13.4                               | 15.6   |
| Interest income, net                        | (0.2)                               | (0.2)  | (0.5)                              | (0.5)  |
| Income before income tax                    | 20.3                                | 22.7   | 13.9                               | 16.1   |
| Income tax expense                          | 7.0                                 | 6.5    | 4.8                                | 4.9    |
| Net income                                  | 13.3%                               | 16.2%  | 9.1%                               | 11.2%  |

***Quarter Ended September 30, 2006 Compared to Quarter Ended September 30, 2005***

**Net Sales:** Consolidated net sales increased 10.8% to \$454.1 million for the third quarter of 2006 from \$409.8 million for the same period in 2005. Excluding changes in currency exchange rates, consolidated net sales increased 9.1%.

***Reconciliation of Net Sales Changes to Net Sales Changes Excluding Changes in Currency Exchange Rates***

Net sales from year to year are affected by changes in selling price and unit volume as well as changes in currency exchange rates where we have sales in foreign locations. Our net sales changes excluding the effect of changes in currency exchange rates, as well as our net sales changes calculated in accordance with accounting principles generally accepted in the United States of America ( GAAP ), are shown below. We disclose changes in sales excluding changes in currency exchange rates because we use the measure to understand sales growth excluding any effect of foreign currency exchange rate changes. In addition, we evaluate and compensate our foreign personnel in part based on our results of operations excluding currency exchange rate changes for their respective regions.

|   | Quarter ended September 30, 2006 |          |
|---|----------------------------------|----------|
|   | Amount<br>(millions)             | % Change |
| <b>Consolidated:</b>  |                                  |          |
| Net sales increase (GAAP)                                       | \$ 44.3                          | 10.8%    |
| Effect of currency exchange rate changes                        | (6.9)                            | (1.7)    |
| Net sales increase excluding changes in currency exchange rates | \$ 37.4                          | 9.1%     |
| <b>United States:</b>   |                                  |          |
| Net sales increase (GAAP)                                       | \$ 31.4                          | 12.8%    |
| <b>Europe:</b>  |                                  |          |
| Net sales increase (GAAP)                                       | \$ 4.3                           | 6.9%     |
| Effect of currency exchange rate changes                        | (2.8)                            | (4.6)    |
| Net sales increase excluding changes in currency exchange rates | \$ 1.5                           | 2.3%     |

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|   |          |        |
|---|----------|--------|
| <i>Canada:</i>  |          |        |
| Net sales increase (GAAP)                                       | \$ 1.0   | 1.9%   |
| Effect of currency exchange rate changes                        | (4.0)    | (7.6)  |
| Net sales decrease excluding changes in currency exchange rates | (\$ 3.0) | (5.7%) |
| <i>Other International:</i>                                     |          |        |
| Net sales increase (GAAP)                                       | \$ 7.6   | 15.1%  |
| Effect of currency exchange rate changes                        | (0.1)    | (0.2)  |
| Net sales increase excluding changes in currency exchange rates | \$ 7.5   | 14.9%  |

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The increase in net sales was led by the United States, followed by Other International, Europe and Canada. We primarily attribute sales growth to increased sales of sportswear in the United States as well as an increase in outerwear and footwear sales due to sales of Pacific Trail and Montrail branded products, respectively, in the third quarter of 2006 compared to the same period in 2005. Our sales growth was also attributable to an increase in the volume of units sold in each of our major geographic regions except Canada. By product category, consolidated unit sales volume increased for sportswear, outerwear, footwear and equipment, while unit sales volume decreased for accessories.

Net sales from outerwear increased \$16.4 million, or 8.1%, to \$217.8 million for the third quarter of 2006 from \$201.4 million for the same period in 2005. We primarily attribute the outerwear sales growth to increased sales in the United States and Other International and, to a lesser degree, an increase in sales in Canada and Europe. Outerwear sales growth was predominantly the result of sales resulting from our acquisition of the Pacific Trail brand.

Net sales from sportswear increased \$20.9 million, or 16.6%, to \$146.6 million for the third quarter of 2006 from \$125.7 million for the same period in 2005. We primarily attribute the increase in sportswear sales to an increase in sales in the United States, followed by Europe, Other International and Canada. Sportswear sales growth in the third quarter was the result of increased sales of a broader assortment of products, competitive sportswear prices and related consumer demand for our sportswear products particularly fleece sweaters, knitted and woven tops and pants.

Net sales from footwear increased \$5.6 million, or 8.8%, to \$69.4 million for the third quarter of 2006 from \$63.8 million for the same period in 2005. We attribute most of our footwear sales growth to increased footwear sales in the United States, which was partially driven by footwear sales resulting from our acquisition of the Montrail brand in January 2006. Internationally, footwear sales growth was led by Other International, followed by Europe and Canada.

Net sales from accessories decreased \$1.3 million, or 7.6%, to \$15.8 million for the third quarter of 2006 from \$17.1 million for the same period in 2005. Accessories sales decreased in all major geographic regions. Prior to Columbia forming its own bags and packs business, which was introduced for the Spring 2006 selling season, certain third-party designed and licensed bags and packs were marketed and sold in Canada, Europe and Japan and were categorized as accessories. As a result, less than \$0.1 million of third-party designed and licensed bags and packs sales were included in the accessories category for the third quarter of 2006 compared to \$1.4 million for the third quarter of 2005. We continue to market and sell some third-party designed and licensed bags and packs in Korea and Japan and a majority of these sales remain in the accessories category. Beginning in 2007, accessories and equipment will be presented as one combined category.

Net sales from equipment increased \$2.7 million, or 150.0%, to \$4.5 million for the third quarter of 2006 from \$1.8 million for the same period in 2005. Equipment sales growth was led by Other International, followed by the United States, Europe and Canada. We predominantly attribute our sales growth to sales of Columbia® brand bags and packs, which were previously designed and sold by a licensee and included in net license income. We began selling Columbia brand equipment in 2006 after the expiration of the license agreement.

Net sales in the United States increased \$31.4 million, or 12.8%, to \$276.3 million for the third quarter of 2006 from \$244.9 million for the same period in 2005. Net sales growth was led by sportswear, followed by outerwear, footwear and equipment, while sales of accessories decreased. Sales growth in the United States was the result of increased sales within nearly all of our distribution channels particularly the outdoor and department store channels. United States sales growth was also attributable to sales of Pacific Trail and Montrail branded products.

Net sales in Europe increased \$4.3 million, or 6.9%, to \$66.4 million for the third quarter of 2006 from \$62.1 million for the same period in 2005. Excluding changes in currency exchange rates, Europe's net sales increased 2.3%. Net sales growth was led by sportswear, followed by footwear, outerwear and equipment, partially offset by decreased sales of accessories. European sales growth was particularly strong in France, Germany, and Switzerland.

Net sales in Canada increased \$1.0 million, or 1.9%, to \$53.6 million for the third quarter of 2006 from \$52.6 million for the same period in 2005. Excluding changes in currency exchange rates, Canada's net sales decreased 5.7%, which related to a shift in the timing of shipments into the second quarter from the third quarter. Including the benefits of currency exchange rates, net sales growth was led by outerwear, followed by sportswear, footwear and equipment, offset by decreased sales of accessories.

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Net sales from Other International, which includes our direct businesses in Japan and Korea and our international distributor markets worldwide, increased \$7.6 million, or 15.1%, to \$57.8 million for the third quarter of 2006 from \$50.2 million for the same period in 2005. Excluding changes in currency exchange rates, Other International sales increased 14.9%. Sales growth for Other International was led by our international distributors, followed by Korea and Japan. Net sales growth was led by outerwear, followed by footwear, equipment and sportswear, partially offset by decreased sales of accessories.

**Gross Profit:** Gross profit, as a percentage of net sales, decreased to 43.7% for the third quarter of 2006 from 46.0% for the same period in 2005. This decrease in gross profit margin was predominantly the result of increased competition and our efforts to grow our market share, including a broadened product assortment and pricing changes. To a lesser degree, other factors that adversely affected our gross profit margin included an increase in close-out sales of excess inventory at reduced margins, European anti-dumping duties imposed on Chinese and Vietnamese footwear imports, lower margins on Pacific Trail product shipments, stock-based compensation expense and costs associated with certain international promotional campaigns.

The most significant factor that adversely affected our third quarter of 2006 gross profit was increased competitive pressures in the United States and Europe. As a result of these competitive pressures, we broadened our product assortment and more competitively priced our Fall 2006 products, which negatively affected our third quarter gross profit margins. We anticipate that this increased competition will continue to exert pressure on our gross profit margins for the remainder of 2006.

Our gross profits may not be comparable to those of other companies in our industry because some include all of the costs related to their distribution network in cost of sales. We, like others, have chosen to include these expenses as a component of selling, general and administrative expense.

**Selling, General and Administrative Expense:** SG&A expense includes all costs associated with our design, merchandising, marketing, distribution and corporate functions including related depreciation and amortization.

SG&A expense increased \$10.8 million, or 11.1%, to \$108.3 million for the third quarter of 2006 from \$97.5 million for the same period in 2005. Selling expenses increased \$1.2 million, or 3.0%, while general and administrative expenses increased \$9.6 million, or 16.8%. As a percentage of net sales, SG&A expense remained constant at 23.8% of net sales for both the third quarter of 2006 and the third quarter of 2005.

Selling expenses, primarily including commissions and advertising, decreased to 9.1% of net sales for the third quarter of 2006 from 9.8% of net sales for the same period in 2005. The decrease in selling expenses was attributable to a reduction in marketing related expenses.

The increase in general and administrative expenses primarily resulted from an increase in personnel related costs. We attribute the increase in personnel costs to stock-based compensation expense of \$1.8 million and additional Europe sales, merchandising and administrative personnel hired to execute strategic growth initiatives in that region. Depreciation and amortization totaled \$5.6 million for the third quarter of 2006, compared to \$5.8 million for the same period in 2005.

**Net Licensing Income:** As our licensees have become more established in the marketplace, our licensing arrangements have produced highly profitable income for the Company. We derive net licensing income by licensing our trademarks across a range of categories that complement our current product offerings.

For the third quarter of 2006, we recognized licensing income from fifteen licensees. Products distributed by our licensees included socks, leather outerwear, eyewear, watches, camping gear, home furnishings, bicycles, insulated products and other accessories.

Net licensing income remained flat at \$1.2 million for the third quarter of 2006 and for the same period in 2005. The largest component of licensing income was Columbia licensed leather outerwear, followed by socks, home furnishings and leather accessories.

**Interest (Income) Expense, Net:** Interest income was \$1.2 million for the third quarter of 2006 compared to \$1.4 million for the same period in 2005. We attribute the decrease in interest income to a lower cash and cash equivalents balance compared to the same period in 2005. Interest expense was \$0.3 million for the third quarter of 2006 compared to \$0.4 million for the same period in 2005. We attribute the decrease in interest expense to a lower long-term debt level offset by a higher notes payable balance, coupled with higher capitalized interest related to distribution related capital projects, which reduced interest expense in the third quarter of 2006.

**Income Tax Expense:** Our provision for income taxes increased to \$31.8 million for the third quarter of 2006 from \$26.6 million for the same period in 2005 because of our higher income tax rate for the third quarter of 2006 compared to the same period in 2005. Our effective income tax rate increased to 34.5% for the third quarter of 2006 compared to 28.6% for the same period in 2005. The





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increase was due primarily to the conclusion of several income tax audits which resulted in the recording of a net tax benefit in the third quarter of 2005 of approximately \$5.6 million.

***Nine Months Ended September 30, 2006 Compared to Nine Months Ended September 30, 2005***

**Net Sales:** Consolidated net sales increased \$84.2 million, or 10.0% to \$925.9 million for the nine months ended September 30, 2006 from \$841.7 million for the same period in 2005. Excluding changes in currency exchange rates, consolidated net sales increased 9.7%. A significant portion of our sales growth was attributable to an increase in shipments of sportswear, much of which were in the United States. As a result of our acquisitions of the Montrail and Pacific Trail brands, footwear and outerwear sales also increased substantially for the period.

**Reconciliation of Net Sales Changes to Net Sales Changes Excluding Changes in Currency Exchange Rates**

|   | <b>Nine months ended September 30, 2006</b> |                 |
|---|---|-----------------|
|   | <b>Amount</b>                               | <b>% Change</b> |
|   | <b>(millions)</b>                           |                 |
| <b>Consolidated:</b>  |   |                 |
| Net sales increase (GAAP)                                       | \$ 84.2                                     | 10.0%           |
| Effect of currency exchange rate changes                        | (2.8)                                       | (0.3)           |
| Net sales increase excluding changes in currency exchange rates | \$ 81.4                                     | 9.7%            |
| <b>United States:</b>   |   |                 |
| Net sales increase (GAAP)                                       | \$ 48.1                                     | 9.8%            |
| <b>Europe:</b>  |   |                 |
| Net sales increase (GAAP)                                       | \$ 9.4                                      | 7.0%            |
| Effect of currency exchange rate changes                        | 2.8   | 2.1             |
| Net sales increase excluding changes in currency exchange rates | \$ 12.2                                     | 9.1%            |
| <b>Canada:</b>  |   |                 |
| Net sales increase (GAAP)                                       | \$ 4.3                                      | 4.9%            |
| Effect of currency exchange rate changes                        | (7.1)                                       | (8.1)           |
| Net sales decrease excluding changes in currency exchange rates | (\$ 2.8)                                    | (3.2%)          |
| <b>Other International:</b>                                     |   |                 |
| Net sales increase (GAAP)                                       | \$ 22.4                                     | 17.5%           |
| Effect of currency exchange rate changes                        | 1.5   | 1.2             |
| Net sales increase excluding changes in currency exchange rates | \$ 23.9                                     | 18.7%           |

Increased net sales were realized in each major geographic region in which we operate, led by the United States and followed by Other International, Europe and Canada. Increased net sales were led by sportswear, followed by outerwear, footwear and equipment, while sales of accessories decreased.

Net sales from outerwear increased \$23.6 million, or 8.1%, to \$316.2 million for the nine months ended September 30, 2006 from \$292.6 million for the same period in 2005. Outerwear sales growth was led by Other International, followed by the United States, Europe and Canada. Internationally, outerwear sales growth was partially driven by favorable weather as well as consumer demand for our product offering. The increase in the United States was due to sales of Pacific Trail branded product.

Net sales from sportswear increased \$40.3 million, or 11.2%, to \$400.6 million for the nine months ended September 30, 2006 from \$360.3 million for the same period in 2005. The majority of our sportswear sales growth was realized in the United States. Internationally, sportswear

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sales growth was led by Other International, followed by Europe and Canada. Sportswear sales growth was the result of increased sales of a broader assortment of products, competitive sportswear prices and related consumer demand for our sportswear products, particularly knitted tops, fleece sweaters and pants.

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Net sales from footwear increased \$15.4 million, or 10.4%, to \$163.3 million for the nine months ended September 30, 2006 from \$147.9 million for the same period in 2005. The increase was led by the United States, followed by Other International and Europe, while sales of footwear decreased in Canada. A significant portion of our footwear sales growth primarily resulted from sales of Montrail branded footwear. Excluding sales of the Montrail branded footwear, footwear sales were adversely affected by a highly competitive outdoor footwear market.

Net sales from accessories decreased \$3.9 million, or 11.8%, to \$29.1 million for the nine months ended September 30, 2006 from \$33.0 million for the same period in 2005. The sales decrease for accessories was led by Other International, followed by the United States, Europe and Canada. Prior to Columbia forming its own bags and packs business, which was introduced for the Spring 2006 selling season, certain third-party designed and licensed bags and packs were marketed and sold in Canada, Europe and Japan and were categorized as accessories. As a result, \$0.1 million of third-party designed and licensed bags and packs sales were included in the accessories category for the nine months ended September 30, 2006 compared to \$3.8 million for the nine months ended September 30, 2005. We continue to market and sell some third-party designed and licensed bags and packs in Korea and Japan and a majority of these sales remain in the accessories category. Beginning in 2007, accessories and equipment will be presented as one combined category.

Net sales from equipment increased \$8.8 million, or 111.4%, to \$16.7 million for the nine months ended September 30, 2006 from \$7.9 million for the same period in 2005. Equipment sales growth was led by the United States, followed by Other International, Europe and Canada. We attribute our sales growth to sales of Columbia brand bags and packs, which were previously designed and sold by a licensee and included in net license income.

Net sales in the United States increased \$48.1 million, or 9.8%, to \$539.6 million for the nine months ended September 30, 2006 from \$491.5 million for the same period in 2005. The majority of the sales growth was attributable to increased sales of sportswear, followed by footwear, outerwear and equipment sales, while sales of accessories decreased. Sales growth in the United States was the result of increased sales within almost all of our distribution channels, particularly the department store and sports specialty channels. The sales growth in the United States was also attributable to sales of Pacific Trail outerwear and Montrail footwear.

Net sales in Europe increased \$9.4 million, or 7.0%, to \$143.5 million for the nine months ended September 30, 2006 from \$134.1 million for the same period in 2005. Excluding changes in currency exchange rates, Europe's net sales increased 9.1%. Sales growth was led by outerwear, followed by sportswear, equipment and footwear, while sales of accessories decreased. European sales growth was predominantly the result of increased sales in France and Switzerland. The Switzerland sales growth was partially attributable to the acquisition of our distributor in Switzerland, Tecnisport SA, in July 2005.

Net sales in Canada increased \$4.3 million, or 4.9%, to \$92.5 million for the nine months ended September 30, 2006 from \$88.2 million for the same period in 2005. Excluding changes in currency exchange rates, Canada's net sales decreased 3.2%. Sales growth was led by sportswear, followed by outerwear and equipment, while sales of footwear and accessories decreased. Sales growth in Canada was largely due to increased sales within the department store channel, while the sports specialty channel, our largest channel in Canada, remained essentially flat.

Net sales from Other International increased \$22.4 million, or 17.5%, to \$150.3 million for the nine months ended September 30, 2006 from \$127.9 million for the same period in 2005. Excluding changes in currency exchange rates, other international sales increased 18.7%. Sales growth was led by outerwear, followed by sportswear, footwear and equipment, while sales of accessories decreased. Sales growth for Other International was led by our international distributors, followed by Korea and Japan.

**Gross Profit:** Gross profit, as a percentage of net sales, decreased to 42.3% for the nine months ended September 30, 2006 from 43.9% for the same period in 2005. We primarily attribute the decrease in gross profit margin to increased competition and our efforts to grow our market share, including a broadened product assortment and pricing changes. Other factors that adversely affected our gross profit margin included the effect of recording the Montrail inventory at fair value in purchase accounting, European anti-dumping duties imposed on Chinese and Vietnamese footwear imports, costs associated with certain international promotional campaigns, stock-based compensation expense and lower margins on Pacific Trail shipments. Recording the Montrail inventory at fair value in purchase accounting will continue to unfavorably affect our gross profit in 2006.

The most significant factor that adversely affected our 2006 gross profit margin was increased competition in the United States and, to a lesser degree, in certain international markets. As a result of these competitive pressures, we broadened our product assortment and competitively priced our Fall 2006 products, which negatively affected our third quarter gross profit margin. We anticipate that this increased competition will continue to exert pressure on our gross profits for the remainder of 2006.

**Selling, General and Administrative Expense:** SG&A expense increased \$29.8 million, or 12.4%, to \$270.2 million for the nine months ended September 30, 2006 from \$240.4 million for the same period in 2005. Selling expenses decreased \$1.0 million, or 1.2%,



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while general and administrative expenses increased \$30.8 million, or 19.8%. As a percentage of net sales, SG&A expense increased to 29.2% of net sales for the nine months ended September 30, 2006 from 28.6% of net sales for the same period in 2005.

Selling expense, including commissions and advertising, decreased to 9.0% of net sales for the nine months ended September 30, 2006 from 10.0% for the same period in 2005. We attribute the decrease in selling expenses to lower sales commissions and marketing related expenses. The decrease in sales commissions was largely attributable to our decision to employ an in-house sales force in certain key European markets.

The increase in general and administrative expenses primarily resulted from an increase in personnel related costs. We attribute the increase in personnel costs to stock-based compensation expense of \$7.6 million, one-time compensation related charges, additional Europe sales, merchandising and administrative personnel hired to execute strategic growth initiatives in that region and increased personnel costs in the United States. Depreciation and amortization in general and administrative expenses totaled \$16.9 million for the nine months ended September 30, 2006 compared to \$17.0 million for the same period in 2005.

**Net Licensing Income:** For the nine months ended September 30, 2006, we recognized licensing income from nineteen licensees. Products distributed by our licensees included socks, leather outerwear, eyewear, watches, camping gear, home furnishings, bicycles, insulated products and other accessories.

Net licensing income increased to \$3.4 million for the nine months ended September 30, 2006 from \$2.8 million for the same period in 2005. The largest component of licensing income was Columbia licensed socks, followed by camping gear, leather outerwear, bicycles, eyewear, home furnishings and insulated products.

**Interest (Income) Expense, Net:** Interest income increased to \$5.4 million for the nine months ended September 30, 2006 from \$4.8 million for the same period in 2005. The increase in interest income was due to a higher interest rate environment compared to the same period in 2005, partially offset by the reduction in cash and short-term investments used for operations, capital expenditures and acquisitions during the nine months ended September 30, 2006. Interest expense decreased to \$0.7 million for the nine months ended September 30, 2006, from \$1.1 million for the same period in 2005. We attribute the decrease in interest expense to a lower long-term debt level offset by a higher notes payable balance, coupled with higher capitalized interest related to distribution related capital projects, which reduced interest expense for the nine months ended September 30, 2006.

**Income Tax Expense:** The provision for income taxes increased to \$44.6 million for the nine months ended September 30, 2006 from \$41.2 million for the same period in 2005 due to a higher estimated effective tax rate for the first nine months of 2006 compared to the same period in 2005. Our estimated effective income tax rate was 34.5% for the first nine months of 2006 compared to 30.4% for the same period in 2005. The increase was due primarily to the conclusion of several income tax audits, which resulted in the recording of a net tax benefit in the third quarter of 2005 of approximately \$5.6 million.

## **Backlog**

We typically receive the bulk of our orders for each of the fall and spring seasons at least three months prior to the date the products are shipped to customers. Generally, orders are subject to cancellation prior to the date of shipment. At September 30, 2006, our order backlog was \$693.9 million, compared to \$588.8 million at September 30, 2005. Excluding the backlog from the acquired Montrail and Pacific Trail brands, our order backlog was \$676.5 million at September 30, 2006. For a variety of reasons, including the timing of shipments, timing of order deadlines, timing of receipt of orders, product mix of customer orders, order cancellations, the amount of in-season orders, and fluctuations in foreign currency rates, backlog at September 30 may not be a reliable measure of future sales for any succeeding period. For these reasons backlog figures in one year also may not be directly comparable to backlog figures in another year when measured at the same date.

## **Seasonality of Business**

Our business is affected by the general seasonal trends common to the outdoor apparel industry, with sales and profits highest in the third calendar quarter. Our products are marketed on a seasonal basis, with product sales mix weighted substantially toward the fall season. Results of operations in any period should not be considered indicative of the results to be expected for any future period. Sales of our products are subject to substantial cyclical fluctuation and to the impact of unseasonable weather conditions. Sales tend to decline in periods of recession or uncertainty regarding future economic prospects that affect consumer spending, particularly on discretionary items. This seasonality and any related fluctuation in consumer demand could have a material adverse effect on our results of operations, cash flows and financial position.



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### **Liquidity and Capital Resources**

Our primary ongoing funding requirements are to finance working capital and to continue to grow the business. At September 30, 2006, we had total cash equivalents of \$29.0 million compared to \$101.1 million at December 31, 2005. Net cash used in operating activities was \$29.1 million for the nine months ended September 30, 2006 compared to net cash provided by operating activities of \$6.5 million for the same period in 2005. This change was primarily due to earlier cash payments for inventory.

Our primary capital requirements are for working capital, investing activities associated with the expansion of our global operations and general corporate needs. Net cash provided by investing activities was \$39.8 million for the nine months ended September 30, 2006 compared to \$105.2 million for the same period in 2005. For the 2006 period, net cash used in investing activities primarily consisted of net sales of short-term investments of \$117.5 million, offset by \$33.7 million used for the acquisitions of Montrail and Pacific Trail and \$43.5 million in capital expenditures related to the expansion of our distribution center in Cambrai, France and the upgrade of our distribution center in Portland, Oregon. For the 2005 period, net cash provided by investing activities primarily consisted of net sales of short-term investments of \$132.1 million, offset by capital expenditures of \$24.7 million.

Cash used in financing activities was \$83.9 million for the nine months ended September 30, 2006 compared to \$117.1 million for the same period in 2005. For the 2006 period, net cash used in financing activities primarily consisted of the repurchase of \$75.5 million of common stock, the net repayments of notes payable of \$16.9 million and of long-term debt of \$6.6 million, partially offset by proceeds from the issuance of common stock under employee stock plans of \$14.1 million. For the 2005 period, net cash used in financing activities primarily consisted of the repurchase of \$121.0 million of common stock and the repayment of long-term debt of \$5.6 million, offset by the proceeds from the issuance of common stock under employee stock plans of \$9.6 million.

To fund our domestic working capital requirements, we have unsecured revolving lines of credit with aggregate seasonal limits ranging from approximately \$50 million to \$125 million, of which \$25 million to \$100 million is committed. As of September 30, 2006, no balances were outstanding under these lines of credit. Internationally, our subsidiaries have local currency operating lines in place that we guarantee with a combined limit of approximately \$108.7 million at September 30, 2006, of which \$5.2 million is designated as a European customs and anti-dumping guarantee. At September 30, 2006, \$29.6 million was outstanding under these lines of credit.

As we continue our investment in global infrastructure to support our growth, we anticipate that capital expenditures for 2006 will total up to \$55.0 million, consisting of maintenance capital requirements and distribution and information technology projects. We expect to fund these capital expenditures with existing cash and cash provided by operations. If the need arises for additional expenditures, we may need to seek additional funding. Our ability to obtain additional credit facilities will depend on many factors, including prevailing market conditions, our financial condition, and our ability to negotiate favorable terms and conditions. There is no assurance that financing will be available on terms that are acceptable or favorable to us, if at all.

Our operations are affected by seasonal trends typical in the outdoor apparel industry, and have historically resulted in higher sales and profits in the third calendar quarter. This pattern has resulted primarily from the timing of shipments to wholesale customers for the fall outerwear season. We believe that our liquidity requirements for at least the next 12 months will be adequately covered by existing cash, cash provided by operations and existing short-term borrowing arrangements.

#### *Off-Balance Sheet Arrangements*

We maintain unsecured import lines of credit with a combined limit of approximately \$225.0 million at September 30, 2006, available for issuing documentary letters of credit. At September 30, 2006, we had letters of credit outstanding of \$22.0 million for inventory related purchases.

### **Critical Accounting Policies and Estimates**

Management's discussion and analysis of our financial condition and results of operations are based on our consolidated financial statements, which have been prepared in accordance with GAAP. The preparation of these financial statements requires us to make various estimates and judgments that affect reported amounts of assets, liabilities, sales, cost of sales and expenses and related disclosure of contingent assets and liabilities. We believe that the estimates, assumptions and judgments involved in the accounting policies described below have the greatest potential impact on our financial statements, so we consider these to be our critical accounting policies and estimates. Because of the uncertainty inherent in these matters, actual results could differ from the estimates we use in applying the critical accounting policies. We base our ongoing estimates on historical experience and other various assumptions that we believe to be reasonable under the circumstances. Many of these critical accounting policies affect working capital account balances, including the policy for revenue recognition, the allowance for uncollectible



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accounts receivable, the provision for potential excess, close-out and slow moving inventory, product warranty and income taxes.

Management and our independent auditors regularly discuss with our audit committee each of our critical accounting estimates, the development and selection of these accounting estimates, and the disclosure about each estimate in Management's Discussion and

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Analysis of Financial Condition and Results of Operations. These discussions typically occur at our quarterly audit committee meetings and include the basis and methodology used in developing and selecting these estimates, the trends in and amounts of these estimates, specific matters affecting the amount of and changes in these estimates, and any other relevant matters related to these estimates, including significant issues concerning accounting principles and financial statement presentation.

### ***Revenue Recognition***

We record wholesale and licensed product revenues when title passes and the risks and rewards of ownership have passed to the customer, based on the terms of sale. Title generally passes upon shipment or upon receipt by the customer depending on the country of the sale and the agreement with the customer. Retail store revenues are recorded at the time of sale.

In some countries outside of the United States where title passes upon receipt by the customer, predominantly where we sell directly in Western Europe, precise information regarding the date of receipt by the customer is not readily available. In these cases, we estimate the date of receipt by the customer based on historical and expected delivery times by geographic location. We periodically test the accuracy of these estimates based on actual transactions. Delivery times vary by geographic location, generally from one to four days. To date, we have found these estimates to be materially accurate.

At the time of revenue recognition, we also provide for estimated sales returns and miscellaneous claims from customers as reductions to revenues. The estimates are based on historical rates of product returns and claims. However, actual returns and claims in any future period are inherently uncertain and thus may differ from the estimates. If actual or expected future returns and claims are significantly greater or lower than the reserves that we have established, we will record a reduction or increase to net revenues in the period in which we make such a determination. Over the three year period ended December 31, 2005, our actual annual sales returns and miscellaneous claims from customers have been less than two percent of net sales.

### ***Allowance for Uncollectible Accounts Receivable***

We make ongoing estimates of the uncollectibility of our accounts receivable and maintain an allowance for estimated losses resulting from the inability of our customers to make required payments. In determining the amount of the allowance, we consider our historical level of credit losses and we make judgments about the creditworthiness of customers based on ongoing credit evaluations. We analyze specific customer accounts, customer concentrations, credit insurance coverage, current economic trends, and changes in customer payment terms. Because we cannot predict future changes in the financial stability of our customers, actual future losses from uncollectible accounts may differ from our estimates. If the financial condition of our customers deteriorates, resulting in their inability to make payments, a larger allowance may be required. If we determine that a smaller or larger allowance is appropriate, we will record a credit or a charge to SG&A expense in the period in which we make such a determination.

### ***Inventory Obsolescence and Product Warranty***

We make ongoing estimates of potential future excess, close-out or slow moving inventory and product warranty costs. We identify our excess inventory, a component of which is planned, and evaluate our purchase commitments, sales forecasts, and historical experience, and make provisions as necessary to properly reflect inventory value at the lower of cost or estimated market value. When we evaluate our reserve for warranty costs, we consider our historical claim rates by season, product mix, current economic trends, and the historical cost to repair, replace, or refund the original sale. If we determine that a smaller or larger reserve is appropriate, we will record a credit or a charge to cost of sales in the period we make such a determination.

### ***Income Taxes***

We use the asset and liability method of accounting for income taxes. Under this method, we recognize income tax expense for the amount of taxes payable or refundable for the current year and for the amount of deferred tax liabilities and assets for the future tax consequences of events that have been recognized in our financial statements or tax returns. We make assumptions, judgments and estimates to determine our current provision for income taxes, our deferred tax assets and liabilities, and any valuation allowance to be recorded against a deferred tax asset. Our judgments, assumptions and estimates relative to the current provision for income tax take into account current tax laws, our interpretation of current tax laws and possible outcomes of current and future audits conducted by foreign and domestic tax authorities. Changes in tax law or our interpretation of tax laws and the resolution of current and future tax audits could significantly affect the amounts provided for income taxes in our consolidated financial statements. Our assumptions, judgments and estimates relative to the value of a deferred tax asset take into account predictions of the amount and category of future taxable income. Actual operating results and the underlying amount and category of income in future years could cause our current assumptions, judgments and estimates of recoverable net deferred taxes to be inaccurate. Any of the

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assumptions, judgments and estimates mentioned above could cause our actual income tax obligations to differ from our estimates, which could materially affect our financial position and results of operations.

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On a quarterly basis, we estimate what our effective tax rate will be for the full fiscal year and record an appropriate quarterly income tax provision, in accordance with the anticipated effective rate. As the calendar year progresses, we periodically refine our estimate based on actual events and earnings by jurisdiction during the year. This ongoing estimation process can result in changes to our expected effective tax rate for the full calendar year. When this occurs, we adjust the income tax provision during the quarter in which the change in estimate occurs so that our year-to-date provision equals our expected annual effective tax rate.

### ***Stock-Based Compensation***

We account for stock-based compensation in accordance with Statement of Financial Accounting Standards ( SFAS ) No. 123(R), *Share-Based Payment*. We estimate stock-based compensation cost at the grant date based on the award's fair-value and we recognize the cost as expense over the requisite service period using the straight-line attribution method. Our estimation of stock-based compensation for stock options granted, utilizing the Black-Scholes option-pricing model, requires various highly subjective assumptions, including volatility and expected option life. Further, as required under SFAS No. 123R, we now estimate forfeitures for stock-based awards granted, which are not expected to vest. If any of these inputs or assumptions changes significantly, our stock-based compensation expense may differ materially in the future from the expense recorded in the current period.

### **Recent Accounting Pronouncements**

In September 2006, the Financial Accounting Standards Board ( FASB ) issued Statement of Financial Accounting Standards No. 158, *Employers' Accounting for Defined Benefit Pension and Other Postretirement Plans, an amendment of FASB Statements No. 87, 88, 106 and 132(R)* ( SFAS No. 158 ). SFAS No. 158 requires a company to recognize an asset for a defined benefit pension or postretirement plan's overfunded status or a liability for a plan's underfunded status in its statement of financial position, and to recognize changes in that funded status through other comprehensive income in the year in which the changes occur. SFAS No. 158 will not change the amount of net periodic benefit expense recognized in a company's results of operations. SFAS No. 158 is effective for fiscal years ending after December 15, 2006. We do not expect the adoption of this statement to have a material effect on our consolidated financial position and results of operations.

In September 2006, the FASB issued SFAS No. 157, *Fair Value Measurements*. SFAS No. 157 establishes a framework for measuring the fair value of assets and liabilities. This framework is intended to increase consistency in how fair value determinations are made under various existing accounting standards that permit, or in some cases require, estimates of fair market value. SFAS No. 157 also expands financial statement disclosure requirements about a company's use of fair value measurements, including the effect of such measures on earnings. SFAS No. 157 is effective for fiscal years beginning after November 15, 2007, and interim periods within those fiscal years. We do not expect the adoption of this statement to have a material effect on our consolidated financial position and results of operations.

In July 2006, the FASB issued Financial Accounting Standards Interpretation No. 48 ( FIN 48 ), *Accounting for Uncertainty in Income Taxes an interpretation of FASB Statement No. 109*. FIN 48 prescribes a recognition threshold and measurement attribute for financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. FIN 48 also provides guidance on derecognition, classification, interest and penalties, accounting in interim periods, disclosure, and transition. FIN 48 is effective for fiscal years beginning after December 15, 2006. We are evaluating the effect that the adoption of FIN 48 will have on our consolidated financial position and results of operations.

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**Item 3 *QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK***

There has not been any material change in the market risk disclosure contained in our Annual Report on Form 10-K for the year ended December 31, 2005.

**Item 4 *CONTROLS AND PROCEDURES***

Our management has evaluated, under the supervision and with the participation of our chief executive officer and chief financial officer, the effectiveness of our disclosure controls and procedures as of the end of the period covered by this report pursuant to Rule 13a-15(b) under the Securities Exchange Act of 1934 (the Exchange Act ). Based on that evaluation, our chief executive officer and chief financial officer have concluded that, as of the end of the period covered by this report, our disclosure controls and procedures are effective in ensuring that information required to be disclosed in our Exchange Act reports is (1) recorded, processed, summarized and reported in a timely manner, and (2) accumulated and communicated to our management, including our chief executive officer and chief financial officer, as appropriate to allow timely decisions regarding required disclosure.

There has been no change in our internal control over financial reporting that occurred during our fiscal quarter ended September 30, 2006 that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

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**PART II. OTHER INFORMATION**

**Item 1A RISK FACTORS**

***We May be Adversely Affected by Weather Conditions***

Our business is adversely affected by unseasonable weather conditions. Sales of our outerwear and cold weather footwear are dependent in part on the weather and may decline in years in which weather conditions do not favor the use of these products. For example, in fall 2004, unseasonably warm weather in the United States caused customers to delay, and in some cases reduce or cancel, orders for our outerwear, which had an adverse effect on our net sales and profitability. Periods of unseasonably warm weather in the fall or winter or unseasonably cold or wet weather in the spring could have a material adverse effect on our results of operations and financial condition.

***We May be Adversely Affected by an Economic Downturn or Economic Uncertainty***

Sales of our products are subject to substantial cyclical fluctuation. Consumer demand for our products may not reach our growth targets, or may decline, when there is an economic downturn or economic uncertainty in our key markets, particularly markets in North America and Europe. Weakness in the Japanese economy, for example, has limited growth opportunities in recent years, and a slower economy in the United States in 2002 and 2003 created additional uncertainties for our customers and our business. In addition, continued volatility in the global oil markets has resulted in rising fuel prices, which many shipping companies are passing on to their customers. Because we price our products to our customers in advance, we may not be able to pass these increased costs on to our customers. Rising oil prices and interest rates may also adversely affect consumer demand. Our sensitivity to economic cycles and any related fluctuation in consumer demand and rising shipping costs could have a material adverse effect on our results of operations and financial condition.

***Our International Operations Involve Many Risks***

We are subject to the risks generally associated with doing business abroad. These risks include foreign laws and regulations, foreign consumer preferences, political unrest, disruptions or delays in shipments and changes in economic conditions in countries in which we manufacture or sell products. In addition, disease outbreaks, terrorist acts and U.S. military operations have increased the risks of doing business abroad. These factors, among others, could affect our ability to sell products in international markets, our ability to manufacture products or procure materials, and our cost of doing business. If any of these or other factors make the conduct of business in a particular country undesirable or impractical, our business could be materially and adversely affected. In addition, many of our imported products are subject to duties, tariffs or quotas that affect the cost and quantity of various types of goods imported into the United States or into our other sales markets. For example, the European Commission recently imposed additional duties on certain leather footwear imported into Europe from Vietnam and China. These duties could significantly affect the sale of our footwear in Europe. Any country in which our products are produced or sold may eliminate, adjust or impose new quotas, duties, tariffs, antidumping penalties or other charges or restrictions, any of which could have a material adverse effect on our results of operations and financial condition.

***We May be Adversely Affected by the Financial Health of Retailers***

We extend credit to our customers based on an assessment of a customer's financial circumstances, generally without requiring collateral. To assist in the scheduling of production and the shipping of seasonal products, we offer customers discounts for placing pre-season orders and extended payment terms for taking delivery before the peak shipping season. These extended payment terms increase our exposure to the risk of uncollectible receivables. In addition, we face increased risk of order reduction or cancellation when dealing with financially ailing retailers or retailers struggling with economic uncertainty. Some of our significant customers have experienced financial difficulties in the past, which in turn have had an adverse effect on our business. A slowing economy in our key markets could have an adverse effect on the financial health of our customers, which could in turn have a material adverse effect on our results of operations and financial condition.

***We Operate in Very Competitive Markets***

The markets for outerwear, sportswear, rugged footwear, tents and sleeping bags are highly competitive, as are the markets for our licensed products. In each of our geographic markets, we face significant competition from global and regional branded apparel and footwear companies. In many instances, retailers who are our customers pose our most significant competitive threat by marketing apparel, footwear and equipment under their own labels. We also compete with other companies for the production capacity of independent manufacturers that produce our products and for import quota capacity. Many of our competitors are significantly larger



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and have substantially greater financial, distribution, marketing and other resources and have achieved greater recognition for their products than we have. Increased competition could result in reductions in display areas in retail locations, reductions in sales, or reductions in our profit margins, any of which could have a material adverse effect on our results of operations and financial condition.

### ***We May be Adversely Affected by Retailer Consolidation***

When retailers combine their operations through mergers, acquisitions, or other transactions, their consolidated order volume may decrease while their bargaining power and the competitive threat they pose by marketing products under their own label may increase. Some of our significant customers have consolidated their operations in the past, which in turn has had a negative impact on our business. We expect retailer consolidation to continue, which could have a material adverse effect on our results of operations and financial condition.

### ***We Face Risks Associated with Consumer Preferences and Fashion Trends***

Changes in consumer preferences or consumer interest in outdoor activities could have a material adverse effect on our business. In addition, although we believe that our products have not been significantly affected by past fashion trends, changes in fashion trends could have a greater impact as we expand our offerings to include more product categories in more geographic areas. We also face risks because our business requires us to anticipate consumer preferences. Our decisions about product designs often are made far in advance of consumer acceptance. Although we try to manage our inventory risk through early order commitments by retailers, we must generally place production orders with manufacturers before we have received all of a season's orders, and orders may be cancelled by retailers before shipment. If we fail to anticipate accurately and respond to consumer preferences, we could experience lower sales, excess inventories and lower profit margins, any of which could have a material adverse effect on our results of operations and financial condition.

### ***Our Success Depends on Our Use of Proprietary Rights***

Our registered and common law trademarks have significant value and are important to our ability to create and sustain demand for our products. We also place significant value on our trade dress, the overall appearance and image of our products. From time to time, we discover products that are counterfeit reproductions of our products or design knock offs, or that otherwise infringe on our proprietary rights. Counterfeiting activities typically increase as brand recognition increases, especially in markets outside the United States. If we are unsuccessful in challenging a party's products on the basis of trademark or design infringement, continued sales of these products could adversely affect our sales and our brand and result in a shift of consumer preference away from our products. The actions we take to establish and protect trademarks and other proprietary rights may not be adequate to prevent imitation of our products by others or to prevent others from seeking to block sales of our products as violations of proprietary rights. Additionally, in markets outside of the United States, it may be more difficult for us to establish our proprietary rights and to successfully challenge use of those rights by other parties. Actions or decisions in the management of our intellectual property portfolio may affect the strength of the brand, which may in turn have a material adverse effect on our results of operations and financial condition.

Although we have not been materially inhibited from selling products in connection with trademark and trade dress disputes, as we extend our brand into new product categories and new product lines and expand the geographic scope of our marketing, we could become subject to litigation based on allegations of the infringement of intellectual property rights of third parties. Future litigation also may be necessary to defend us against such claims or to enforce and protect our intellectual property rights. Any intellectual property litigation could be costly and could divert management's attention from the operation of our business. Adverse determinations in any litigation could result in the loss of our proprietary rights, subject us to significant liabilities or require us to seek licenses from third parties, which may not be available on commercially reasonable terms, if at all. This could have a material adverse effect on our results of operations and financial condition.

### ***Our Success Depends on Our Distribution Facilities***

Our ability to meet customer expectations, manage inventory, complete sales and achieve objectives for operating efficiencies depends on the proper operation of our existing distribution facilities, the development or expansion of additional distribution capabilities and the timely performance of services by third parties (including those involved in shipping product to and from our distribution facilities). In the United States, we rely primarily on our distribution centers in Portland, Oregon and Robards, Kentucky; in Canada, we rely primarily on our distribution center in Strathroy, Ontario; and in Europe we rely primarily on our distribution center in Cambrai, France.



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The implementation and performance of our Kentucky distribution facility is subject to many risks generally associated with transition and startup activities, including the risk that the new distribution facility may not successfully handle distribution activities and the risk that the transition may be disruptive to our business. Our distribution facilities in the United States and France are highly automated, which means that their operations are complicated and may be subject to a number of risks related to computer viruses, the proper operation of software and hardware, electronic or power interruptions, or other system failures. In 2006 and 2007, we are upgrading our Portland distribution center and expanding our Cambrai facility. Risks associated with upgrading or expanding these facilities may significantly disrupt or increase the cost of our operations.

Our distribution facilities could also be interrupted by disasters, such as earthquakes (which are known to occur in the Northwestern United States) or fires. We maintain business interruption insurance, but it may not adequately protect us from the adverse effect that could be caused by significant disruptions in our distribution facilities.

### ***Our Success Depends on Our Information Systems***

Our business is increasingly reliant on information technology. Information systems are used in all stages of our production cycle, from design to distribution, and are used as a method of communication between employees, our subsidiaries overseas, as well as our customers. We also rely on our information systems to allocate resources and forecast operating results. System failures or service interruptions may occur as the result of a number of factors, including computer viruses, hacking or other unlawful activities by third parties, disasters, or failure to properly protect, repair or maintain systems. Any interruption of critical business information systems may have a material adverse affect on our results of operations and financial condition.

### ***Our Success Depends on Our Growth Strategies***

We face many challenges in implementing our growth strategies. For example, our expansion into international markets involves countries where we have little sales or distribution experience and where our brand is not yet widely known. Expanding our product categories involves, among other things, gaining experience with new products, gaining consumer acceptance, and establishing and protecting intellectual property rights. Increasing sales to department stores, and improving the sales productivity of our customers, will each depend on various factors, including strength of our brand name, competitive conditions, our ability to manage increased sales and future expansion, the availability of desirable locations and the negotiation of terms with retailers. Future terms with customers may be less favorable to us than those under which we now operate. Large retailers in particular increasingly seek to transfer various costs of business to their vendors, such as the cost of lost profits from product price markdowns.

To implement our business strategy, we must manage growth effectively. We need to continue to change various aspects of our business, to maintain and enhance our information systems and operations to respond to increased demand and to attract, retain and manage qualified personnel. Growth could place an increasing strain on management, financial, product design, marketing, distribution and other resources, and we could experience operating difficulties. For example, in recent years, we have undertaken a number of new initiatives that require significant management attention and corporate resources, including the development or expansion of distribution facilities on two continents, the acquisition, rejuvenation and expansion of the Sorel® and Pacific Trail brands, and the acquisition, integration and expansion of Mountain Hardwear, Inc. and Montrail, Inc. This growth involves many risks and uncertainties that, if not managed effectively, could have a material adverse effect on our results of operations and financial condition.

### ***We May be Adversely Affected by Currency Exchange Rate Fluctuations***

We generally purchase products in U.S. dollars. However, the cost of these products sourced overseas may be affected by changes in the value of the relevant currencies. Price increases caused by currency exchange rate fluctuations could make our products less competitive or have an adverse effect on our margins. Our international revenues and expenses generally are derived from sales and operations in foreign currencies, and these revenues and expenses could be materially affected by currency fluctuations, including amounts recorded in foreign currencies and translated into U.S. dollars for consolidated financial reporting. Currency exchange rate fluctuations could also disrupt the business of the independent manufacturers that produce our products by making their purchases of raw materials more expensive and more difficult to finance. Foreign currency fluctuations could have a material adverse effect on our results of operations and financial condition.

### ***We May be Adversely Affected by Labor Disruptions***

Our business depends on our ability to source and distribute products in a timely manner. Labor disputes at factories, shipping ports, transportation carriers, or distribution centers create significant risks for our business, particularly if these disputes result in work slowdowns, lockouts, strikes, or other disruptions during our peak manufacturing and importing seasons, and could have a



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material adverse effect on our business, potentially resulting in cancelled orders by customers, unanticipated inventory accumulation, and reduced revenues and earnings.

### ***We Depend on Independent Manufacturers***

Our products are produced by independent manufacturers worldwide. We do not operate or own any production facilities. Although we enter into a number of purchase order commitments each season, we do not have long-term contracts with some manufacturers. We therefore face risks that manufacturing operations will fail to perform as expected or that our competitors will gain production or quota capacities that we need for our business. If a manufacturer fails to ship orders in a timely manner or to meet our standards, we could miss delivery deadlines, which could result in cancellation of orders, refusal to accept deliveries or a reduction in purchase prices, any of which could have a material adverse effect on our business.

Reliance on independent manufacturers also creates quality control risks. A failure in our quality control program could result in diminished product quality, which may have a material adverse effect on our results of operations and financial condition.

In an effort to ensure that our independent manufacturers operate with safe, ethical and humane working conditions, we regularly monitor factories and we enforce our requirements that each manufacturer agree to comply with our *Standards of Manufacturing Practices* and applicable laws and regulations, but we do not control these vendors or their labor practices. If a manufacturer violates labor or other laws, or engages in practices that are not generally accepted as ethical in our key markets, it could have a material adverse effect on our results of operations and financial condition.

### ***We Depend on Key Suppliers***

Some of the materials that we use may be available, in the short-term, from only one source or a very limited number of sources. For example, some specialty fabrics are manufactured to our specification by one source or a few sources. From time to time, we have experienced difficulty satisfying our raw material and finished goods requirements. Although we believe that we could identify and qualify additional factories to produce these materials, the unavailability of some existing manufacturers for supply of these materials could have a material adverse effect on our results of operations and financial condition.

### ***Our Advance Purchases of Products May Result in Excess Inventories***

To minimize our purchasing costs, the time necessary to fill customer orders and the risk of non-delivery, we place orders for our products with manufacturers prior to receiving all of our customers' orders and maintain an inventory of various products that we anticipate will be in greater demand. We may not be able to sell the products we have ordered from manufacturers or that we have in our inventory. Customers are allowed to cancel an order prior to shipment with sufficient notice. Inventory levels in excess of customer demand may result in inventory write-downs and the sale of excess inventory at discounted prices, which could have a material adverse effect on our results of operations and financial condition.

### ***We Depend on Key Personnel***

Our future success will depend in part on the continued service of key personnel, particularly Timothy Boyle, our President and Chief Executive Officer, and Gertrude Boyle, our Chairman and widely recognized advertising spokesperson. Our future success will also depend on our ability to attract and retain key managers, designers, sales people and others. We face intense competition for these individuals worldwide, and there is a significant concentration of well-funded apparel and footwear competitors in and around Portland, Oregon (including NIKE, Inc. and adidas AG). We may not be able to attract or retain these employees, which could have a material adverse effect on our results of operations and financial condition.

### ***Our Business Is Affected by Seasonality***

Our results of operations have fluctuated and are likely to fluctuate significantly from period to period. Our products are marketed on a seasonal basis, with a product sales mix now weighted substantially toward the fall season. Our results of operations for the quarter ended September 30 in the past have been much stronger than the results for the other quarters. This seasonality, along with other factors that are beyond our control, including general economic conditions, changes in consumer preferences, weather conditions, availability of import quotas and currency exchange rate fluctuations, could adversely affect our business and cause our results of operations to fluctuate. Our operating margins are also sensitive to a number of factors that are beyond our control, including shifts in product sales mix, geographic sales trends, and currency exchange rate fluctuations, all of which we expect to continue as we expand our product offerings and geographic penetration. Results of

operations in any period should not be considered indicative of the results to be expected for any future period.

**Table of Contents*****We Face Risks of Product Liability and Warranty Claims***

Our products are used in outdoor activities, sometimes in severe conditions. Although we have not experienced any significant expense as the result of product recalls or product liability claims, recalls or these types of claims could occur in the future and have a material adverse effect on our business. Some of our products carry limited warranties for defects in quality and workmanship. We maintain a warranty reserve for future warranty claims, but the actual costs of servicing future warranty claims could exceed the reserve and have a material adverse effect on our results of operations and financial condition.

***Our Common Stock Price May Be Volatile***

The price of our common stock has fluctuated substantially since our initial public offering. Our common stock is traded on the NASDAQ Global Market, which has experienced and is likely to continue to experience significant price and volume fluctuations that could adversely affect the market price of our common stock without regard to our operating performance. We also believe factors such as fluctuations in financial results, variances from financial market expectations, changes in earnings estimates by analysts, or announcements by us or competitors may cause the market price of the common stock to fluctuate, perhaps substantially.

***Insiders Control a Majority of Our Common Stock and Could Sell Shares***

Three shareholders—Timothy Boyle, Gertrude Boyle and Sarah Bany—beneficially own a majority of our common stock. As a result, if acting together, they can effectively control matters requiring shareholder approval without the cooperation of other shareholders. Shares held by these three insiders are available for resale, subject to the requirements of, and the rules under, the Securities Act of 1933. The sale or prospect of the sale of a substantial number of these shares could have an adverse effect on the market price of our common stock.

**Item 2 UNREGISTERED SALES OF SECURITIES AND USE OF PROCEEDS****Issuer Purchases of Equity Securities**

| <b>Period</b>                           | <b>Total Number of Shares Purchased</b> | <b>Average Price Paid per Share</b> | <b>Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs <sup>(1)</sup></b> | <b>Approximate Dollar Value of Shares that May Yet Be Purchased Under the Plans or Programs</b> |
|---|---|-------------------------------------|--|---|
| July 1, 2006 to July 30, 2006           |   |                                     |  | \$ 115,683,000  |
| August 1, 2006 to August 31, 2006       |   |                                     |  | 115,683,000   |
| September 1, 2006 to September 30, 2006 |   |                                     |  | 115,683,000   |
| <b>Total</b>                            |   |                                     |  | <b>\$ 115,683,000</b>   |

<sup>(1)</sup> Since the inception of our stock repurchase plan in April 2004, our Board of Directors has authorized the repurchase of \$400,000,000 of our common stock and we have repurchased 6,015,342 shares under this program at an aggregate purchase price of approximately \$284,317,000. The repurchase program does not obligate us to acquire any specific number of shares or to acquire shares over any specified period of time.

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**Item 6 EXHIBITS**

(a) Exhibits

- 3.1 Third Restated Articles of Incorporation (incorporated by reference to Exhibit 3.1 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2000)
- 3.2 2000 Restated Bylaws (incorporated by reference to Exhibit 3.2 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2000)
- 4.1 See Article II of Exhibit 3.1 and Article I of Exhibit 3.2
- 31.1 Rule 13a-14(a) Certification of Timothy P. Boyle, President and Chief Executive Officer
- 31.2 Rule 13a-14(a) Certification of Bryan L. Timm, Vice President and Chief Financial Officer
- 32.1 Section 1350 Certification of Timothy P. Boyle, President and Chief Executive Officer
- 32.2 Section 1350 Certification of Bryan L. Timm, Vice President and Chief Financial Officer

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**COLUMBIA SPORTSWEAR COMPANY**

Date: November 7, 2006

/s/ BRYAN L. TIMM  
Bryan L. Timm  
*Vice President and Chief Financial Officer*